

People You Should Know

**** FOUR STAR FOLKS ****

Selected, Gathered, Compiled and Noted By Betty Dolan, Special Staff Feature Writer
Introducing to You the Builders and Live People Who Make up the Business Interests of Torrance, Lomita, Harbor City and Welteria.

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MRS. K. V. HINCKLEY

**** HUMANITY must have leaders and pioneers, and it's a wonderful job she has made of it! "Rain or Shine — Open till nine", has always meant just what it says, and from a little 10x11 roadside stop in 1935, Hinckley's Market is now rated 3rd largest in this community. Friendly, sincere-minded Mrs. Hinckley has much to be proud of, and unselfishly shares her pride with Uncle Sam in these troublesome days, with her son Leo in United States Army service in Alaska, and Frank, about to carry the good luck wishes of countless friends into the Flying Cadet Service with him, having made up the required two years of college work in six months (that's off Frank for doing something plenty tough to do), Arion, (in under-age brackets) remains "Mom's" big helper in the store. Frank relinquished a college career to help build this business; now with an extra heart pull he gives up the business to serve his country and being Frank Hinckley, put determination at the controls, now his dad's commission as starting point of 4-years service career and if grit is the deciding influence, Frank will make the grade regardless of the air lanes. Good Luck, Lieutenant — and Happy Landings! Ph. 693 and inquire: what is the new slogan wording.

G. K. SMITH

**** FOLKS call him "Smitty", and so will you, once he has lubricated your car, at his Shell Service Station, Pacific Coast (101) Highway and South Western. They like his work, his ways, his thoroughness, his genuine smile — and that's why his systematic file records show patrons who come all the way from Glendale, Pasadena, Long Beach and all over this Harbor sector. His motor lab and ignition are second to none in results turned out and he has been building the foundation for this business throughout the Harbor district for years back in Wilmington and elsewhere. Of course, Shell, with its stop-and-go economy is a favorite with motorists from coast to coast. "Smitty" first opened a pair of inquiring brown eyes at Miami, Indian territory, before it became the State of Oklahoma; dusting off the doctor's big yellow Binks at the town garage earned first 50 cents a week and ever since he wore short pants he has been a baseballer at heart; Fay, the only girl, captured his heart, back in school days and daughter Jerry (Narbonne senior) is the family treasure. "Smitty" loves the fine spirit of hospitality that spreads itself all over Lomita-Harbor City area; without realizing it, he helps to create that very same hospitality and here's your welcome to drive in anytime and give him a chance to prove it. Ph. Lom. 410 and inquire: How many points of contact and how many kinds of lubricator does he check on and into your car?

RAY AND GRACE HUDSON

**** MY stories are primarily intended to show the success folks of this community. Ray and Grace Hudson, owners of the Cozy Diner, 24512 Narbonne, are overwhelmingly popular. The cafe is one of the nearest; meals, pastry and lunches are all home cooked — and the owners' policy to all is The Golden Rule. In a rose garden at Dequen, Ark., "Grace's" smile was first discovered; follows the steps of the Christian Church; insiders tell me she eats heaps of salads; Wayne King waltzes are good enough for her on radio; has large expressive pools of blue eyes; owns few gray hairs in her dark hair; married tiny Ray Hudson, and they have a lively son, Junior, 11 years old; operated this diner 14 months; present time are building an attractive home; enjoys swimming so well at time would like to be a mermaid; touring in auto in another idea of her fun; good dancer — think she started it in her crib for she wiggles her toes in her sleep; as refreshing as a field of clover; generous and unassuming; a little ray of sunshine to all, and we don't know where the earthly crowns are stored, but do know Mr. and Mrs. Ray Hudson are entitled to any style or color they select. Add 4, 1, 3 and 2 and tell number of years Grace has been connected with cafe.

CHAS. F. STEIGH

**** THAT silver chime you just heard was our welcome to Chas. F. Steigh, Lomita Feed Store, 24411 Narbonne, pioneer feed dealer in this community. His is the largest, most completely stocked feed headquarters in this home area and your horses, cows, goats, dogs, cats or poultry will be much obliged to you if you go to him for their rations. His experience in the business ever since 1920, enables him to guide you as to what is best for you to do on a lot of acres. Sons, Irwin and Leslie, grew up in the business; follow their Dad's same accommodating policies and they are 8-of-a-kind in winning and holding friends. Council Grove, Kansas, is where "Charles" climbed high to find his first bird's nest; little Red School House and \$2 a month as janitor was first big business; it's a toss-up whether fishing, hunting or football heads the hobby list; Irwin is a football fan, too (played on Lomita High team) while Les couldn't get along without his movie camera; cheerful Margaret keeps them all steady in the boat, including lovable grandchildren, Bobbie, Jean and Marie; Charlie Steigh gives the other fellow the breaks; always young — no matter what the calendar says; a grand friend to own and is in the champion class of doers for community betterment. Ph. Lom. 337 and discover: How long has his store been in this block?

AL AND DORIS SONNICHSEN

**** EVERYONE likes to do business with friendly folks. They send out satisfaction and sunshine without knowing it — and that's the secret of their success. There isn't a business place in Lomita with more genuine friends among its patrons than our Central Meat Market, 2212 W. Lomita, because the cheery, ever-smiling owners, Mr. and Mrs. Al Sonnichsen, learned years ago what people want and how to give it to them. After considerable trouble, we've checked on "Al", who had his long dress days in Seattle, Wash.; when he reached the long pants age, he was raring to go to work, and did — in a grocery; been in meat game since 1919; just missed being web-footed, he's at home in the water swimming; will play tennis with anyone; has one friend he can beat at golf; no Indian, even if he is a Redman; fried potatoes is counted his A-1 dish; likes to sit in a comfortable chair with his fingers curled around a cigaret. "Doris", known all of us as "Mama", found her golden laugh in Grand Forks, N. D.; has admirable crown of thick, coal black hair; there's warmth in her voice, magic in her smile and she's easy to talk to; mothers their real gent, Jack, 10-years old; always ready to make a foursome at bridge; likes haunting dance music, soft lights and satin smoothness of the floor; and Mr. and Mrs. Al Sonnichsen are entitled to far more credit than they have ever been given. Subtract 3 from 10 and write years they've been in meat business.

FORREST MCHENRY

**** WHEN you think about "Associated", you're bound to think of McHenry & Son's widely known personal service station at 23213 Narbonne ave. It's 100 percent Associated. There's a cracker-jack steam, polishing, lubricating job awaiting your car; there are tires, accessories and tire repair service, and even the outdoor telephone booth gives you the key note to the kind of accommodations that come right out to meet you the second your wheels stop rolling. Forrest McHenry needs no introduction to the home crowd — he was born and raised almost across the street from this very spot; paperboy was first business title; schooled at Torrance High; bringing home 2 boar and one big billygoat from Catalina, is his idea of one day's good time — so you guess his hobby. His lovable "Mom", Eva, (who has more friends through this neck of the woods than she can count) is his best girl and this Native Son has a Native Daughter for a mother. His personal interest in every customer makes his business grow; his smile is as contagious as the measles; he's as loyal a friend as anyone could find and he's always a partaker never an onlooker in community life. Ph. Lom. 1038 and ask: How long has he been at this station?

SAM NORFOLK

**** THREE cheers for Sam Norfolk today, and his modern, complete Norfolk Trailer Park, just completed at 1939 Pacific Coast (101) Highway. Latest of utility buildings, for both men and women; laundry, showers, individual dressing rooms, community kitchen (4 gas ranges); every trailer home its own water connections; present gravel roads will soon be asphalt; plenty of space; over 100 trailers now set out; a trailer neighborhood restricted to factory made trailers and adults — exceptional surroundings for folks who enjoy their trailer home — and a credit to this community. Mr. Norfolk has done much pioneering in building trailers at his Glendale factory where his "Trail-R-Homes" are the pride of their owners. You can buy these new trailers here; also used trailers — and his rental service on luggage trailers for moving furniture, dirt, what-have-you, is in demand every day. Good-natured "Sam" has been home for 20 years; one of Union Oil's old reliables (with them 16 years — still is and proud to be); trailering has been a grand hobbyhorse to ride; 7th son of Los Angeles pioneer parents; one man who goes fishing and brings 'em back; "Billie" Native Daughter, his All-American Girl, sons Marvin, right-hand man (after study time) and Sam, Jr., ship yards hustler, number 4-of-a-kind who believe in the American way and would all be a credit to any man's town. Ph. Lom. 789 and reveal: How many trailer homes can be accommodated?

DONALD K. LUCAS

**** EVERYONE here in business should know Donald K. Lucas and his Detective Agency and Police Patrol, 24418 Narbonne ave. He patrols business houses and industries, including several national defense plants in Harbor area. Has four other offices, located at Los Angeles, Dominguez, San Pedro and South Gate and has developed the business so it is available on a very low cost basis. Plans are now under way to make this headquarters the Torrance Bus station also; the Red Cross Emergency First Aid Station and Mr. Lucas is a Notary Public. "Don" learned a heap about efficient detective and police activities in the Military Police Department while in the Army, to which branch he was transferred from the Artillery, during his term of service; first learned to walk in Fort Worth, Texas; when 13 had first job — in a drug store; Californian 17 years; if he only had time, might devote more of it to shooting; County Fire & Game Warden; Reserve Officer in the U.S.A.; a state licensed detective; member and officer of the Peace Officers Association; from the time he first discovered delightful "Jean" decided to climb all the hurdles to make her Mrs. Lucas — and did; keen, quick, likable and courteous all click with his personality, and his name is an excellent one to write on your cuff. Ph. Lom. 59 and tell us: How many people does he employ?

FOUR WINNERS AND A PRIZE

**** FOLKS WINNERS AND A PRIZE, First Prize (\$2) Caroline Brown Second Prize (\$1) Charlotte King GEORGE L. FLETCHER, 100 per cent hometown pioneer, real estate and insurance office 25850 South Western, has lived here since 1907. MRS. HALLIE FLETCHER, sunshine maker, has owned her Arctic Cafe, 2048 Pacific Coast Highway 3 years and 3 months. KOZY TRAILER CAMP, real community asset, 25338 Walnut, true in name and nature, can accommodate 30 trailers. JAMES J. LYNCH, top rung man, became owner of California Cleaners, 1228 Pacific Coast Highway, December 16, 1940. LULA CUTSINGER, community asset, started her fur clothing shop, 25319 Narbonne, 18 months ago. GEORGE W. BROOKSBY, genuine as the stars, has operated his home owned grocery, 2259 Pacific Coast Highway 12 years. MRS. LOTTIE WAUGH, born with a son in her heart, has served the public (next to Lomita theater) 12 1/2 days. M. B. BRUZELIUS, 34448 Narbonne, who has the good will of all, has spent 50 years in photography. CONTEST RULES: You will receive FOR BEST ANSWERS \$500—Free Merchandise Prizes—\$500 GRAND PRIZE—\$15.00 FIRST WEEKLY PRIZE—\$2.00 SECOND WEEKLY PRIZE—\$1.00 WHAT TO DO? Call by phone or in person and get answer to question asked at the end of each story. Send answers to The Herald within four days. WHO WINS? The person sending in the most nearly correct, prompt, and neatest answers will

Church Services

CENTRAL EVANGELICAL CHURCH
Marcelina and Arlington avenues. Rev. H. W. Roloff, pastor. Sunday school, 9:45 a. m. Morning service, 11 a. m. Topic: "Thanksgiving." Evening service, 7 p. m. United service, 7:30 p. m. Choir rehearsal in church, Wednesday, 7 p. m.

ST. ANDREW'S EPISCOPAL CHURCH
Rev. Paul M. Wheeler, vicar, 1432 Encarnacion Ave. Morning service, 7:30 a. m. Holy Communion. Church school at 9:30 a. m. Thanksgiving cantata, food offering. Morning prayer and sermon, 11 a. m. Topic: "Every Member Canvasser." First Sunday of month, Holy Communion, 11 a. m. Holy Communion; Women's Auxiliaries, Monday, 8:30 p. m. Boy Scouts; Men's club, first Tuesdays and fourth Thursdays; Boy Scouts, 7:30 p. m. Nov. 11 Women's Guild of Gardens, 7:30 p. m. Nov. 18, "Every Member Canvasser" dinner, 6:30 p. m. Nov. 20, Day, Holy Communion at 8:30 a. m.; union service at 10 a. m.

FIRST CHRISTIAN CHURCH
Rev. E. T. Porter, pastor, 1415 Ingracia Ave. Sunday school, 9:30 a. m. Morning service, 10:40 a. m. Topic: "Christ Breaks Through." Young people's meeting, 6:30 p. m. Evening service, 7 p. m. Topic: "Our Country." Choir meeting Wednesday, 7:30 p. m. Bereans meet Friday, 7:30 p. m.

FOUR SQUARE GOSPEL
Mr. and Mrs. Ben Griffith, pastors. 1207 El Prado. Sunday school, 9:30 a. m. Morning service, 11 a. m. Evening service, 7:30 p. m. Crusaders service, 6:30 p. m. Prayer meeting Wednesday, 7:30 p. m.

NAZARENE CHURCH
W. A. Fenner, pastor, 20507 North Royal, Harbor Tract. m. Sunday school, 9:45 a. m. Morning service, 11 a. m. Young people's meeting, 6:30 p. m. Evening service, 7:30 o'clock. Prayer meeting, Wednesday, at 7:30 p. m. All-day missionary meeting on Thursday, Nov. 18. Mrs. Stauff of South America will be guest speaker.

LUTHERAN CHURCH
Rev. Frank D. Meeking, pastor. Acacia and Sonoma avenues. Sunday school, 9:30 a. m. Morning service, 10:45 a. m. Topic: "Youth Must be Served." Evening service, 7:30 p. m. Bible Hour, Wednesday, 8 o'clock.

MEN'S BIBLE CLASS
Meets at 9:30 a. m. Sundays in their hall opposite public library on Cravens avenue. All men welcome.

METHODIST CHURCH
Rev. Harry Branton, pastor. 21 Royal Harbor Tract. m. Sunday school, 9:45 a. m. Morning service, 11 a. m. Young people's meeting, 6:30 p. m. Evening service, 7:30 p. m. Wednesday evening prayer and Bible study, 7:30 p. m. Choir rehearsal at same time.

ASSEMBLY OF GOD
Paul H. Perry, pastor. 1741 Border avenue. Sunday school, 9:45 a. m. Morning worship, 11 a. m. Christ's Ambassador service, 6:30 p. m. Evening Evangelistic service, 7:30 p. m. Prayer meeting, Wednesday, 7:30 p. m.

JEHOVAH'S WITNESSES
1648 Cabrillo Ave., Torrance Children Study — Tuesday, 7:45 p. m. Service Meeting — Thursday at 7:45 p. m. Public Model Study — Sunday, 6:00 p. m. Watchtower Study — Sunday at 7:45 p. m.

be given each tying contestant. The judges' decision will be final and incontestable. Anyone, anywhere, may compete, except employees of The Herald and News or members of their families. GRAND PRIZES will be awarded at the end of the contest to the person sending in the most correct weekly solutions during the entire contest. EACH WEEK gifts will be awarded contestants in addition to the final Grand Prize. OTHER PRIZES, besides those mentioned here, may be added from week to week as further reward for your efforts. CONTESTANT SHOULD designate the firm upon which you wish an order in case you win. NOT ELIGIBLE if your answers are copied from another contestant. ADDRESS: Herald Contest Editor. CONTINUED IN NEXT ISSUE YOU MAY BE NEXT!

CHURCH OF CHRIST
Services at Torrance Men's Bible Class building on Cravens. Bible class Sunday at 10:50 a. m. Morning service, 11:50 a. m. Evening service, 7:30 p. m. Bible Drill Tuesday, 7:30 p. m.

LATTER DAY SAINTS
Women's clubhouse, Wilford Newland, bishop. Sunday school, 10:30 a. m. Evening service, 6:30 p. m. Tuesday, 8 p. m. Relief society, 8:30 p. m. Primary association, and 7:30 p. m. Mutual Improvement association.

MONETA PRESBYTERIAN
David F. Barnett, Jr., pastor, Gardens Blvd. and Manhattan Place, Gardens (1 block west of Western) at 165th street. Sunday school, 9:45 a. m. For all age groups. Morning service, 11 a. m. Evening service, 7:30 p. m. All services featured by music of trained choir and beautiful pipe organ.

FIRST BAPTIST
Rev. C. Miles Northrup, pastor, Carson and Marina. Sunday school, 9:30 a. m. Morning service, 10:50 a. m. Prof. and Mrs. E. C. Mills in charge Devotions in honor of the anniversary of morning and evening services. Evening service, 7 p. m. Special music on "World's Strangest Instrument." Wednesday, 7:30 p. m. Prayer meeting. "Mystery Hour" for children after school today, Friday and Saturday. A gift for all.

CATHOLIC CHURCH OF THE NATIVITY
Engracia and Manuel avenues. Rev. Fr. Joseph Leo Bauer, pastor. Telephone 332. Masses Sundays: 6, 8 and 10 a. m. Masses on Holy Days: 6 and 8 a. m. Week Day Mass: 8 a. m. Confessions: 4 until 6 p. m., 7:30 until 9 p. m. Confessions Even of Holy Days and eve of First Friday. Holy Communion first Friday at 6:30, 7 and 7:30 a. m. Mass, 8 a. m. Novena Devotions in honor of the Sacred Heart every Wednesday at 7:30 p. m.

FIRST CHURCH OF CHRIST, SCIENTIST
2123 21st St. and Manuel ave. Sunday morning services at 11. Sunday school, 9:30 a. m. Wednesday evening meeting, 8 p. m. Reading room opposite public library, 11 a. m. to 4 p. m. each week day.

Japanese-American To Address Rotarians
"We, Too, Are Americans" will be the subject of a talk by M. Inagaki, secretary of the Southern District Council of the National Japanese-American Citizens League, at Torrance Rotary club dinner meeting to be held at 7:30 p. m. This organization is composed of all American citizens of Japanese descent. Second generation Japanese — Nisei — in the U. S. are finding themselves in a difficult position during the present critical period and Inagaki will present their position. Last week 21 former Rotarians, many of them now living in other Southern communities, returned to the club for an "Old Timers" meeting of rare interest.

Nassau was a prosperous center for blockade runners during the Civil War.

GET UP GET GOING! with VITAMIZED OVENSWEET

RUSKETS FLAKED WHOLE WHEAT CEREAL

10 SERVINGS 100% B. 100% G.

You'll "GO" for Ruskets' Ovensweet flavor, and Ruskets' quick energy will "GO" for you and your food!

CONTINUED IN NEXT ISSUE YOU MAY BE NEXT!

Dairymen are Defendants in \$103,746 Suit

Thirty-one dairymen of the Southeast Los Angeles county area were served with papers making them defendants in a \$103,746 damage action instituted last week by Thomas W. King of Torrance, Mr. and Mrs. John C. King, parents of the late Clifford King; H. J. Zorn and relatives of the late James Belty, who with Clifford King, was killed in a highway crash Nov. 5, 1940 near Westminster.

Of the 31, at least 26 of them were formerly named in a damage action for an identical amount, but were excused from being parties at the defense by the Superior Court. In the first action for the \$103,746, a jury in the high court awarded the same plaintiffs \$32,500 from the Challenge Creamery Association, the Los Angeles Mutual Dairymen, the Dairymen's Mutual Haulers, J. C. Laurenzo of Artesia and his employee, John R. Maciel, who was driving the truck which was involved in the fatal crash. Thomas W. King of Torrance, driver of the automobile involved, demanded \$16,000 in his new claim. H. J. Zorn, its owner, demanded \$17,575. C. D. and Frances Belty of Garden Grove, parents of the late James Belty who died as result of the crash, asked \$15,871 for themselves and \$50,000 for Belty's wife and son; and John E. and Fanny C. King, parents of Clifford King of Torrance, who was killed, asked \$4500.

The new suit is predicated on theory that, because of the dairymen's alleged connection with the previously sued associations, an agency existed between them.

IN BIG PARADE
Torrance Sons of the American Legion color guard, composed of Ed McCull, Bobby Le-wellen, Lamarr and Tom Watson, served as official color guards for the eighth division of the Los Angeles Armistice Day parade Monday. They carried the Fourth Area, S. A. L. colors.

NAVY GUARDS TOMB
A marine and bluejacket alternate in always guarding the tomb of John Paul Jones at the Naval Academy.

Hudson-Franke Engagement Told Local Church

Mrs. C. H. Snider, 24910 Pennsylvania ave., has announced the engagement of her daughter, Miss Marie Franke, who will be married to Neil Hudson, son of Gumm Hudson of Wilmington, on Nov. 15.

Miss Franke is a graduate of Narbonne, class of 1937. Mr. Hudson graduated from Banning in 1934. He is employed in the Torrance branch of the Bank of America.

Read our Want-Ads.

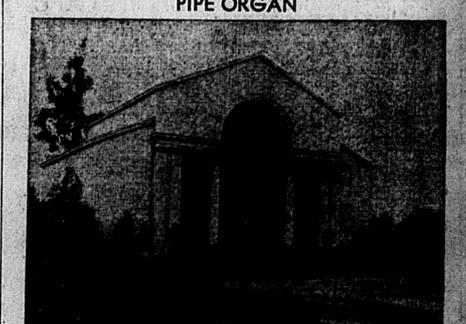
RAINFALL

	Inches
Previous total	1.14
Nov. 12	.10
TOTAL TO DATE	1.24
1940 to date	1.80
1939 to date	6.10

DRIVING COSTS

There's more to owning and operating an automobile than buying gasoline and oil. For every 1000 gallons of gasoline used in his car, the average motorist must also have 10 gallons of other petroleum products, 10 lubrication jobs, tires and tubes amounting to \$22, \$14 worth of replacement accessories, and \$3 worth of miscellaneous labor.

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Under The Direction of John P. Watson Will Conduct the Song Service
Community singing at Roosevelt Memorial Park 3 o'clock to 4 o'clock next Sunday afternoon. All are invited to come and participate. Your Homer Rodeheaver Hymnal will be sent to you free if you fill and mail the attached coupon.

Roosevelt Memorial Park, P. O. Box 31, Gardena, Calif.
Please deliver to me without cost or obligation, one copy of the Rodeheaver Hymnal — "Old and New Songs of the Church."
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STREET _____
CITY _____

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IF YOU'RE a user of Fisher's Biskit Mix—here's an extra bonus for you. If you've never used Biskit Mix—this makes an extra reason why you'll want to... a pair of beautiful new Allite Seasoners, regularly worth 60¢... yours for only 25¢ and a top from a package of Biskit Mix.

In Biskit Mix—with the shortening "fluffed in"—everything has been done for you but the baking—the jiffy-quick shortcut to feather-light biscuits, delicious shortcakes, waffles, muffins and left-over dishes.

Get a package of Biskit Mix from your grocer... send for your Allite Seasoners.

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Millers of 11 Flours and Cereals in Economy Handysacks

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SAN FRANCISCO
Please send me a pair of Allite Seasoners. I enclose 25¢ (in coin—not stamps) and top of BISKIT MIX package. I prefer color checked below:
 Ivory Red
 Pastel Blue Green
 Dusty Pink Yellow
Name _____
Address _____
City _____ State _____

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50 YEARS 25 OUNCES FOR 25¢

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