

Money to Loan

92 Money to Loan

92 Auto Repairing

School Enrollment Gains 223 in District in First Month of Term

A gain of 89 pupils in Torrance schools and 134 in Lomita and Harbor City institutions was reported today as the first month of school was about to end over the enrollment figures on the first day of the 1941-42 term Sept. 10. The first month of school ends tomorrow afternoon.

High Notes on P.V. Symphony

"My native land, my thy grateful people sing to thee. Whose vast domain spreads far from sea to sea. Long may thy sons, whose steadfast trust in God shall be, hold on high our proud light, hold it steady and bright, our flaming torch of Liberty, O, my native land, whose strength is in its unity, stand firm for the right and defend with thy might our glorious country free."

People You Should Know

Selected, Gathered, Compiled and Noted By Betty Dolan, Special Staff Feature Writer. Introducing to You the Builders and Live People Who Make up the Business Interests of Torrance, Lomita, Harbor City and Waleria.

LAWRENCE AND HARLEY BOSS

NEVER question the work done on your car at Ross Garage Service, 1911 Pacific Coast (101) Highway. Harley Ross, body-fender-painter expert says—protect your investment with a coat of paint. Nothing hurts your business or personal pride more than banged-up fenders and bare spots—and his way is easy on the back roll. Lawrence grew up in mechanical end of automobiles; with Chryslers for years—before that Maxwell-Chalmers (first job was on a Maxwell) and his tune-ups and brake service rate an A-1, plus. Their Golden Eagle Service, prompt and courteous, is also yours to command. Looking thru our telescope, we discover both Harley and Larry first bounding through the door at Elainview, Neb.: Californians 21 years; delivering groceries won, Harley's first dime; boxing matches are his downfall; builds good-will with Rotary in Wilmington (had his Harley's Paint & Body shop there 5 years), and Lorene and little blue-eyed Gail are his two passports to heaven. Larry found his first coins in the hay fields; could referee a wrestling match himself—he's seen so many; dearest name in the world to him is "Anna"—and action is written all over him. Both are front rank men; never asleep at the switch and our Golden Rule Circle would never be complete without them. Ph. Lom. 188 and reveal: What is their motto?

CHAS. W. FLICKINGER

THREE'S friendliness, smiles, good will and quality all wrapped around every package of groceries, meats, vegetables—and everything else that's good to eat, when it comes from California Market, 1932 Pacific Coast (101) Highway. That's Charles Flickinger's way of winning patrons—and keeping them. That good lusty shout heard at Chanute, Kansas, early one morning, was his first hello to the family circle; 50 cents a day for riding lead horse-to-the-binder was his first little-boy fortune; baseball, the All-American game, is his weakness; he's plenty lucky on a lot of scores—Alma, Peters Flickinger, top inspiration, heads the list; she was W. C. T. U. organizer in Nebraska... one of the prominent speakers in Riverside county before coming here—and fairly radiates sparkle and life. Then there's Grandpa Peters, they just couldn't get along without—who built first house in Republican River Valley in Nebraska when Indians and buffaloes were nearest neighbors, and who helped put through the first railroad there. And of course, grandson, Stanley, is the real chore boy in the market. "Charlie" is as right as the dictionary; good as gold; like an elevator—raises you up and should be awarded a silver plaque for always being so alive and friendly. Ph. Lom. 227-J and make known: How long has he had this store?

H. ENSIGN ARMSTRONG

A plumbing and heating man who needs no introduction to this fast growing sector, is H. Ensign Armstrong, 2030 Pacific Coast (101) Highway. We are lucky to have him these busy building days, because he can do so many things well. He'll supply you with fluid and Continental Water Heaters, Buck Ranges, A-B-C Washers, Coleman and Fraser Floor Furnaces; gladly help you in your selection and do a fine job of installation; sharpen saws, lawn mowers, repairs sheet metal work, bicycles, makes keys—and he's an A-1 man to keep on your memory pad. Mr. Armstrong was first a partner in this business with his son Glen, but then was divided into two separate businesses, and recently he took over the whole thing and is giving a bang-up good account of himself. "Ensign" carried his first pencil box among the Buckeyes, near Cleveland, Ohio; earned one big round silver dollar a day weeding onions for first big fortune; boating is his special fond time; likes to carry two pencils in his pocket (both sharpened); Frances, the lady of his heart, with Viola, Glen, Elmer (right hand man in the shop) Melvin, David, Elsie, Robert and Mary are this one man's happy family; he pulls with Chamber of Commerce; worships at Missionary Church of Christ; is a good man to know in our community—and he has many friends than a dime store has articles. Ph. Lom. 245 and ask: When did he take over this entire business?

PARADISE DAIRY

HEALTH-GIVING, satisfying milk is always awaiting your call at Paradise Dairy, 26014 Pennsylvania Ave., where the accommodating owner Ben Giacopuzzi fills every order personally, whether you want a quart or a gallon, from his sweet smelling, sanitary dairy. His herd of 50 head of Guernseys, Holsteins and Jerseys are kept in the best of conditions. People drive in and get their wants satisfied promptly and courteously—and if you search the world over you'll never find a drink that means so much to your health, little folks and grown-ups alike—than pure, rich, milk. Mr. Giacopuzzi has been milking cows regularly 18 years; knows dairy business from the road of hard experience and keeps up to date on things worth while. "Ben" learned his little boy prayers at his mother's knee in Italy; came to America in 1923; believes in this fair-minded, friend building community that has helped his business to grow; help-mate, cheerful Mary, and 5 children—Enea, Corine, Aldo, Olga and Clara build good smiles around the family table; worships in the field at St. Margaret. Mary Church; likes to pull with the home crowd; has seven pockets full of fun and never finds his days half long enough to do all the friendly turns he would like to do. Phone Lom. 616 and discover: How long have we had this Dairy?

MARCELLA CLAYS

THE first step for the women on the road to popularity and happiness, has been found in Lomita at Marcella's Beauty Salon, 24605 Narbonne ave. Marcella Clays and her assistants are competent hair dressers and beauty specialists who are thoroughly versed in the art of caring for the skin, hair and complexion, and she offers every comfort possible at her most modern salon. Every person here holds the "secret" of woman's attractiveness, but they're ready to pass it along and that's why they're held in high regard and esteem. "Marcella" became a tenant of this world at Cairo, Ill.; followed her profession since 1927; lived in California since 1929; has eyes of ocean blue; in high school played basketball—one of their fastest runners and received trophy in their Northwestern contest; loses her voice at a horse race; rides horseback beautifully; has Union shop of A.F.L.; gets kick out of crossword puzzles; dances fast and as smoothly as Ginger Rogers; always wants a great big plate of stewed chicken; can do a nice job at tickling the ivory; has sunny, even disposition; has strong heart for her friends and Lomita—and any hour of the day you will find a song in her heart. Ph. Lom. 209 and ask: On what date did she begin her business here?

FOUR STAR FOLKS

Winners and Awarded: First Prize (\$2) — Anna Schatz; Second Prize (\$1) — Mrs. Tom Shively; EDWIN SIDGOTHAM SON, INC., honor bright firm of pioneer toka, provide employment for 35 men in their plant. DR. M. C. WOODS AND DR. ETTA WOODS, cheerful as day is long, own their chiropractic office in Lomita since 1932. DELORIS SCHAEFFER, specialist in hair making, opened her Paradies Hair, 183 Pennsylvania Ave., 7 years ago. MYRTLE O. AND VALENTINE BRATTLE, 1011 Pacific Coast (101) Highway, are proud of the fact that they have had a home business since 1923. EDWARD C. HOLMAN, of the leadership class, has been pleasing the public in his business 3 years with fruits and vegetables. ALVIN J. McCOWEN, medal winner, has had his drug store here two years. RANDALL WITZ, genuine top-notch in mechanical, opened his Witz Service, 2172 101 Highway, three years ago. CHAS. W. RINDLE, gallant to all, one month ago became writer of Lomita Radio & Appliances Co. CONTEST RULES: We Will Pay You FOR BEST ANSWERS \$500—Free Merchandise Prizes—\$500 GRAND PRIZE—\$1000 FIRST WEEKLY PRIZE—\$200 SECOND WEEKLY PRIZE—\$100 WHAT TO DO? Call by phone or in person and get answers to question asked at the end of each story. Send answers to The Herald within four days. WHO WINS? The person sending in the most nearly correct, prompt, and nearest answers will be given merchandise awards from you. Who home merchants each week. What hand answers published week after story and question appears. CASE OF FILES: Duplicate awards will be given to the most persistent. The Judges' decision will be final and incontestable. Anyone anywhere, may complete except employees of The Herald and Sons or members of our families.

1-2-3 LOAN SERVICE! 1-INCOME LOANS Secured only by your income and ability to repay. 2-FURNITURE LOANS Your CHARACTER is more important than the FURNITURE itself. You can depend on fair treatment in case of illness or unemployment.

3-AUTO LOANS \$50 to \$1000 cash loans and refinancing. Foremost specialists in this type of loan. "IT ISN'T WHAT YOU OWN—IT'S WHAT YOU ARE"

CONSUMERS CREDIT COMPANY J. H. BARNETT, Manager 1100 AMERICAN AVENUE LONG BEACH, CALIFORNIA PHONE 727-41

Homes For Sale

FOR SALE ENGLISH type stucco, 2 bedroom, 2 bathroom, 100% renovated. Corner lot. See Sign, Beach Realty, Tel. Lom. 1188.

Automobiles

29 Model A Ford pickup, Good tires, excellent motor, new battery. Fine for gardener. \$45.00 cash. 1605 Amarola.

Myrtle O. Brown REAL ESTATE 1821 1/2 Hwy 101, Lom. 100 WANTED TO BUY at once, 2-bed-room home on desirable street in Torrance. Owner must be interested in selling. Monthly payments with small down payment. Box W, Torrance Herald.

DON'T DELAY BUY NOW WHILE YOU CAN STILL MAKE A GOOD SELECTION

Income Property

BUYERS, SELLERS, BORROWERS, LENDERS, IMPORTANT NOTICE! SECTION 3440 of the California Civil Code presumes all sales or chattel mortgages of businesses to be FRAUDULENT and all buyers or lenders to be liable for the debts of sellers or borrowers in event of failure to record and publish. Notice of intention to sell or borrow as required by the strict Bulk Sales Law of this State. For copy of the law, either in English or Spanish, and blank forms, inquire Torrance Herald, 1336 El Prado.

Trucks

1935 PLYMOUTH DELUXE COUPE \$625 1938 PLYMOUTH SEDAN \$425 1937 PLYMOUTH SEDAN \$425 1937 CHEVROLET COUPE \$375 1934 CHEVROLET SEDAN \$195 1937 WILLYS SEDAN \$105 1936 PLYMOUTH SEDAN \$325 1935 DODGE TRUCK \$495 1938 STUDEBAKER PICKUP \$425 1933 CHEVROLET 1/2 TON STAKE \$195 1936 DODGE 1/2 TON STAKE \$295 1935 FORD PICKUP \$250

Cemetery Lots

FOR SALE at sacrifice 6 graves in Evergreen Plot, Inglewood cemetery. Phone Torrance 558

Easy Terms

WALTER G. LINCH DODGE-PLYMOUTH AGENCY ESTABLISHED 1922 277 So. Pacific Redondo Beach REDONDO 2123

Business Opportunities

FOR SALE fully equipped barber shop in good business location in Lomita. Selling because of ill health. Inquire 2114 Pacific State Highway, Lom. 540W.

Auto Accessories

2000 USED TIRES, 50 GOOD USED CARS, TRUCKS, TRAILERS. CLOSING OUT AT YOUR TERMS. NO FINANCE OR INSURANCE CHARGE. WE TRADE.

Automobiles

FORD '36 Tudor Trunk with radio, \$225; good condition. 1754 Andros, Torrance.

Uncle Pete's

16813 S. Western Memlo 4-9214

HAVE YOU SEEN THE 1942 CHEVROLET? Bring in your car and Trade on a New One!

We Need Used Cars! HERE ARE A FEW REAL BARGAINS:

- 1937 CHEVROLET COUPE 1937 CHEVROLET TOWN SEDAN 1937 OLDSMOBILE TOURING SEDAN 1938 FORD TOURING SEDAN 1937 FORD PICKUP

WILCOX CHEVROLET Co. YOUR TORRANCE CHEVROLET DEALER. 1609 CABRILLO PHONES 1478 - 1479 TORRANCE

AUTO TOPS AND UPHOLSTERING SEATS BUILT IN CLUB COUPES. NO OVERHEAD CHARGE. CHAS. F. COX 2155 240th St. Lom. 506

Too Late to Classify

APARTMENT SIZE 3-burner gas range, almost new. Reasonable. 1821 Gramercy, Phone 180V.

Wanted Daily

WANTED DAILY ride from Torrance to California Shipyard. Night shift 12 P.M. to 8 A.M.

READERS REPORT QUICK SALES on FURNITURE and HOUSEHOLD GOODS

ADVERTISED IN THIS SECTION

Why not turn your unwanted goods into cash while the market is "hot"?

Classified Display

WIN \$25 CASH FIRST PRIZE TABLE MODEL RADIO, VALUE \$15.

Classified Display

3RD PRIZE COMBINATION WAFFLE IRON AND SANDWICH GRILL, VALUE \$10

Classified Display

NOTHING TO BUY We want a Slogan for our store (6 words or less) Mail or Bring your entries in and Deposit in Box.

Classified Display

CONTEST CLOSES NOVEMBER 29th SO GET BUSY! JUDGES B. C. BUXTON

Classified Display

EL PRADO FURNITURE 1220 El Prado Torrance 1067

Classified Display

WESTERN VILLAGE Located Between Normandie and Western NEW BEAUTIFUL HOMES

Classified Display

COME AND SEE THESE 5 AND 6 ROOM HOMES — REASONABLY PRICED WITH TERMS MADE TO FIT YOUR INCOME AND MONTHLY PAYMENTS LESS THAN RENT.

Classified Display

Improvements Now in and Paid For — No Bonds or Assessments

Classified Display

Large lots — Concrete pavement, Cement sidewalks, Sewer, Gas, Electricity, (L. A. Power and Light), Water. Transportation only 1 block away, schools and markets near. Only 12 minutes to Beach. 30 Minutes to Los Angeles.

Classified Display

GENE HAMILTON 1612 W. Carson St. Torrance, California PHONE TOR. 634 OR 1489

Mayfair Now Selling Dari-Rich

Mayfair Creameries, Ltd. announced this week the introduction of a new drink in their dairy product line. The new chocolate flavored drink called "Dari-Rich" will be sold in stores and by home delivery. Rich in vitamins and nourishing milk solids, the new drink wins special favor with children as a between-meal treat.

IN BANKRUPTCY

Voluntary petition in bankruptcy was on file this week in United States district court on behalf of Philip W. Hendricks, of Torrance, a steel worker. Liabilities were listed as \$843 and assets as \$93.

IN BANKRUPTCY

American manufacturers provide 80 to 90 per cent of the men's and women's shoes sold in Newfoundland.

IN BANKRUPTCY

G. B. (JACK) CLARK THE BROS' your invitation to Shamrock Cafe, 1953 Pacific Coast (101) Highway, where G. B. (Jack) Clark, has figured out a way to give you quality food and the best there is to drink—and keep good nature floating around in the air every time you drop in. He's a front rank man in keeping in step with progress—that new \$425 draft beer cooler he's just installing proves it. He's proud of the nice class of people who are his patrons; holds standards on an even keel and quality in your drinks, your lunches or your meals is his constant aim. Mrs. Clark, who shares responsibility, has her own delightful slant in keeping everything in smooth running order and they are a team of community folks whose friends are countless. It was near Detroit, Mich., that "Jack" started his first snowball fight; hoed garden for pennies to spend on his first picnic; baseball fan of first order, likes to roll 'em down the alley with his eye on the second and third pin; Eagles and American Legion get his time on nights out; found his cheerful Ethel among Michigans and she and daughter Donna make the sunshine brighter for him. "Jack" would never walk out on a friend; people stop in just to shake hands with him; has plenty of gentility—and if handed a lemon he could turn it into champagne. Ph. Lom. 427 and inquire: What year was this Cafe started?

IN BANKRUPTCY

MRS. ROBERT MACARTNEY THE Cash and Carry Cloakets, operated by Mrs. Robert McCartney, has always given her patrons a "Square Deal." And now, without even taking yeast, this writer rises to pay her compliments as always she is making warm friends and holding them. "Margaret" was plucked in the celestial body in England; been in the United States 32 years; lived in Lomita 19 years; has gifts, novelties and does beautiful hemstitching; hear swell reports about her raising flowers; glows over painting; her religious inspiration is found in the Community Presbyterian church; sings in a fine, clear voice in choir; has two daughters, Marquette and Phyllis married and son Walter at Fort Scott in Searchlight Division of Coast Artillery; if she likes anything better than fried chicken—it's more fried chicken; not crazy about having the last word; likes surprises; enjoys meeting old friends; likes twisting her dial on the radio to hear Salt Lake choir; simple, modest and unassuming; very sympathetic and thoughtful, and has secured the real values of life—the friendship of hundreds and the respect of all. Subtract 7 from 20 and tell years she has had this business?

IN BANKRUPTCY

Want Ads in our papers cover Torrance, Lomita, Harbor City, Waleria, Keystone and parts of Gardena and the Shoe String strip.