

People You Should Know

**** FOUR STAR FOLKS ****

Selected, Gathered, Compiled and Noted By Betty Dolan, Special Staff Feature Writer

Introducing to You the Builders and Live People Who Make up the Business Interests of Torrance, Lomita and Harbor City

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C. EARL CONNER

**** WE all like people who can make friends, keep friends and give a good account of public responsibilities — and even if he never had any responsibilities, you'd like our Postmaster, C. Earl Conner. He has made efficiency in office, an all-time hobby; renders his service to everyone, whom he proudly calls "our customers"; realizes he and his accommodating force of 18 are the representatives of the people — and "believe it or not" — even strangers come in just to express their appreciation of courtesies accorded them. Postmaster Conner says there's no finer team work in the country and an increase of 33 percent during past few years. He is a well-known Torrance postoffice in first class rating. Horton, Kansas, is where a certain lad named "Earl" first had to stay after school for playing hockey on shovel snow for his first very big quarter; when there's more snow in the week he's going to work into this golfing, fishing, hunting business; oldtime here since 1923; happy over our Civic Center and the enjoyment folks derive from our excellent parks; Past Commander American Legion and V.F.W. member (13 months with Pershing's A.E.F.) knows first names of all our Kiwanians (Past Pres.); City Councilman two terms and Treas. Torrance Community Service Assn.—always got his time and loyalty; natural builder of good-will and it's a privilege for us to bring him closer to everyone in this home community.

Ph. 62 and release: When did he receive his presidential appointment to office?

VICTOR ROSSET

**** DOCTORS and food scientists tell us we should drink milk every day to promote and retain health at its best, and our Torrance Sanitary Dairy, 22416 Vermont, with Victor Rosset at the helm, is constantly helping us to do this very thing. Torrance Sanitary Dairy, milk and good, rich cream, makes friends every time a bottle is deposited at the homes of his valued customers all over Torrance, Lomita, Wilmington, San Pedro and points all over in between, many of whom have been telling others how good it is since he started here years ago. "Victor" started his life work when a little milk milking cow on the home dairy in Italy; sailed the blue seas to this side of the big pond in 1907; proud of his American citizenship for many years; loves music, people, life in general — and strives to add benefits to it for others; never yet signed the dotted line (Girls, why be so thoughtless?) will swap two pieces of cake for one piece of pick, spicy apple pie; wants news fast off the radio; brother "Andy" is milk house and bottling specialist; starting with 30 head, now has herd numbering over 100; born to make life better — and he spends every waking hour adding a little here and there to the happiness of others.

Ph. 155-J and make known: What year did he become owner here?

I. E. GRAVES

**** "ROME" was not built in a day." The reputation of I. E. Graves, 1221 El Prado, who manufactures and installs dampers, where you "get more heat with less fuel," was not built in a day — or even two. He has been many years doing the building and he stands high in the estimation of his customers. "Earnest" piled his first little building blocks in Red Cloud, Nebraska; railroad machinist most of his life; lived here three years; plays harmonica for his own pleasure; good at pinocchle and likes it — as long as he doesn't have to worry about getting called for missing a trick; past master at lighting one cigarette from the end of another; could eat frog legs every day without complaining; learned to love hachis in his growing up days; enjoys picking up bag and baggage and traveling here and there in his car; a do-it-now man; believes in moving along Progress Lane in things that are a help to this community; has a strong hand and a warm heart; never becomes discouraged and wouldn't — even if he were a woodchuck in a petrified forest to — and tell years he's been connected with dampers.

Vacancies cost you money. Classified ads are cheap.

HOWARD AND LAWRENCE VOIEN

**** YOU can't beat that old word "experience" — which takes us straight into the doorway of H. L. Voien & Son, Contractors, 1533 220th st., a name that wins respect and satisfaction with every home they build. "Title 6" houses pay them special tribute, and they're about the first "Title 6" home builders in this community. "Howard," senior firm member, building homes in Torrance, Lomita and this Harbor section for years back, built his first house 28 years ago in Sioux City, Ia., and kept building there 15 years before moving in among our home folks. Glad to give estimates, draw plans and shoulder all the problems that come under the head of building. Doc Stork got lost off his route and dropped friendly "Howard" off in Norway; Uncle Sam's family claimed him in his teens; naturalized citizen many years back; farm was first work shop; wants trout streams for fishing, creek right here for "Lawrence," Sioux City born graduate of Banning "H.I." follows Dad's footsteps in up-to-date building ideas; Augusta, queen of the family, May, Opal, Jean, Howard, Anabel and Bobbie, with Lawrence, are all alive to their finger tips in promoting action — and today we give you a cooperating team of home citizens, as dependable as the streamer-Sunshine Special.

Ph. 1384 and ask: How long has name "Voien" stood for reliable building in Torrance?

JACK AND ESTELLE McCUTCHEEN

**** IF you don't know Jack's Cabinet Shop, 1633-218th st., you're missing something. They make those fine cabinets for your kitchen, bathroom, wardrobe, linen closet, mantels, too and just about every cabinet that goes into our lovely new homes is turned out here to perfection. As power plant engineer 16 years for Shell Oil at Wilmington and Dominguez, Jack McCUTCHEEN learned to figure things out for himself; depend on his own judgment in solving problems, and since he comes from a family of builders, it's natural for him to put something special into the work awarded him by our best known builders of modern homes. Again he's just lucky, because unusual "Estelle," (affectionately called "Boss"), 100 percent teammate, helps design, plan and work out this cabinet business with her "head man" of the family, Dallas, Texas was the first big town to welcome them; Jack's first business title was "newsie"; someday they're going to fish and travel to their heart's content; Estelle's eyes reflect the glory of the Texas Blue Bonnet; ice cream and watermelon are Jack's downfall; their work is recognized through out Torrance, Lomita, Western Village and Harbor section; Donna (widely known in singing circles), Jack, Evonne and adorable 6-months-old granddaughter, Pamela Moore, are the family jewels, and it's a pleasure to welcome here today these plenty good citizens for any town on earth.

Ph. 1044 and reveal: When did they start this shop?

CONTINUED IN NEXT ISSUE YOU MAY BE NEXT!

CONTEST RULES

WE Will Pay You FOR BEST ANSWERS \$500—Free Merchandise Prizes—\$500 GRAND PRIZE—\$1500
FIRST WEEKLY PRIZE—\$200
SECOND WEEKLY PRIZE—\$100
WHAT TO DO? Call by phone or in person and get answer to question asked at the end of each story. Send answers to The Herald within four days.
WHO WINS? The person sending in the most nearly correct prompt, correct answers will be given merchandise awards from our own home merchants each issue. Winners and answers published week after story and question appears.
CARE OF TIES: Duplicate awards will be given each tying contestant. The Judge's decision will be final and incontestable. Anyone, anywhere, may compete, except employees of The Herald and News or members of their families.
GRAND PRIZE will be awarded at the end of the contest to the person sending in the most correct weekly solutions during the entire contest.
EACH WEEK, gifts will be awarded contestants in addition to the final Grand Prize.
OTHER PRIZES, besides those mentioned here, may be added from week to week as further reward for your efforts.
CONTESTANT SHOULD designate the firm upon which you desire an order in case you win.
NOT ELIGIBLE if your answers are copied from another contestant.
ADDRESS: Herald Contest Editor.

C. E. HEIN

**** SEASONS come and seasons go, but Texaco Service Station of C. E. Hein, 1312 Cabrillo Avenue, goes on forever. During that period of time, Mr. Hein's progress has been steady, but do not imagine for a single moment his station has gained leadership, and stability simply because it has been favored by fortune. Far from it. It was fairly won, first by "attaining" a reputation for representing only the highest quality gasoline and oil, and then by "maintaining" that reputation. He is painstaking in individual service, and that's why he has this big reputation and he's known as a winner. "Ed's" biography starts in Kalama, Wash., on January 13th on a Friday; been with service stations since 1925; lived in California since 1897; fought overseas in World War and is an American Legionnaire; our national sport, baseball, has brought him many happy hours; can eat anything set on the table; has one favorite pipe; smokes cigars slowly; honest as day is long; hates to see anyone or anything suffer; has heart-warming laugh; never tries to make friends — he doesn't have to, because everyone he meets becomes his friend.

Ph. 526 and inquire: How many years has he been at present station?

WINIFRED STUEBE

**** THE name "Tender-Ette Steaks" is one to keep in mind when you're hungry — whether at the restaurant, drive-in or wherever meal time finds you. "Tender-Ette Steaks" are made and sold wholesale right here in Torrance, 1671 Cravens, and the ambitious, progressive head of this firm is bright-eyed Winifred Stuebe, who guarantees these "Tender-Ette Steaks" (name is copyrighted) to be tender, juicy, tasty, 100 percent pure, fresh beef, prepared thru her own special method. Ask for them all over this Harbor-section, Torrance, San Pedro, Wilmington, Long Beach and they are now working toward Los Angeles — and you're going to be so satisfied you'll keep on asking for them every time you're hungry. Chicago, Ill., claims "Winifred's" first joyous laugh; water and travel are her two magic words to a good time; hazel eyes win your friendship; secretarial work and newspaper advertising kept her busy formerly — completed "P.T.A." Magazine work some time at Phoenix; favorite lunch time order is — "Tender-Ette Steaks"; if we passed out crow's today, we'd give her two; work and quality are her words for working miracles — and we say orchids to her for the satisfaction she is bringing to others.

Ph. 1484 and discover: When did she become owner here?

FOUR FOLKS WINNERS AND ANSWERS

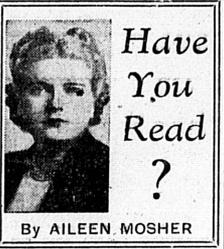
Mrs. Dotsie Claus, \$2
Mrs. Nellie Webb, Jr., \$1
OILFIELDS TRUCKING CO., an ace concern, whose other name is Phoenix Bros., 2310 Narbonne, provide employment for 150 people at their three branches.
GLENN MAUPIN, friend maker, has been owner of Mobil "Flying Red Horse" Service Station, Carson at Arlington, since Jan. 17th, day it was completed.
JOHN KESSON — HARRY SNYDER, true friend-makers, have had their present Oil Service location, 2524 N. Vermont, two years.
LESTER R. and HARRIETT QUINN, true blue couple, have been plowing folks with their dairy products (806 W. 220th St.) 14 years — and we're turning our face to the wall for saying "Leas" was born in Mississippi, when it should have been — Minnesota.
C. HARRY LEBOW, trail blazer, of Lebow, McNeel Oil Co., 23710 Walnut, is now operating 17 wells in the Torrance-Harbor City area.
ALBERT (RED) HEGLIN, filled with good leadership, has had present location of his Carson area Liquor Store, (1689 Carson) three years.

M.W.D. Manager Dies of Heart Attack

Frank Elwin Weymouth, general manager and chief engineer of the Metropolitan Water District of Southern California, died Tuesday afternoon as a result of a heart attack suffered Monday night in his home in San Marino.
Mr. Weymouth, who was recognized as one of the foremost engineering authorities in the United States, had been suffering intermittently during the past several weeks with a heart condition. He was 67 years of age.



LEGION PLANS TRIBUTE PARTY... Men of Class 1A Selective Service Rating Group from Local Board 280 will be guests of the American Legion County Council at a giant Tribute Party at the Casa Manana in Culver City Monday night, July 28. Pictured when first of 4,000 invitations were mailed this week are, left to right, Commander Irvin (Bob) Snyder of the Legion County Council; Miss Dorothy Venable, County Council secretary, and Commander J. J. McGilvary, who are supervising the program.



By AILEEN MOSHER

"SIXTEEN FAMOUS AMERICAN PLAYS"

Ed. by Carl and Cartmell — Please, do not look at the above title and cast this review aside. Too many of you are missing the rich fruit of literature by avoiding reading plays. They are not difficult to read, as so many seem to believe. They go quickly, and hold interest every minute. That last statement refers, of course, only to the very best plays, 16 of which are included in this anthology.

With an introduction by Brooks Atkinson to each play, you'll find the whens, why's, what's, and whereof of each. The editors, Bennett Carl and Van H. Cartmell, have selected the numbers that particularly appealed to them, and incidentally ones that have appealed to the majority of the playgoers. The only thing I can possibly do in telling you what ones are included, is to give you a complete list. I could in no way be justified in omitting any of them.

There are the following: "They Knew What They Wanted," "The Front Page," "The Green Pastures," "Biography," "Ah, Wilderness," "The Petrified Forest," "Waiting for Lefty," "Dead End," "Boy Meets Girl," "The Women," "Having Wonderful Time," "Our Town," "The Little Foxes," "The Man Who Came to Dinner," "The Time of Your Life," "Life With Father."

Could you ask for a better selection? And every one is by a different author, all leaders in the American field. The significant fact surrounding this book is that each play is of a native theme, and by a native author. The psychology, local, and type all differ, however. We have the sarcasm, acid but comical, of "The Women," the inimitable comedy of Hart and Kaufman, the pleasantly amusing dialogue of Eugene O'Neill, the vivid and shockingly truthful conditions of "Dead End" as presented to us by Sidney Kingsley, and many more.

If you are a play-reader, I know you'll not pass up this terrific collection. If you are not a play-reader, take my advice and become one, and start your new diversion with "Sixteen Famous American Plays."

CCC Enrollment Extended to July 31

By order of the Director of the Civilian Conservation Corps, the enrollment period originally scheduled to terminate July 20 has been extended to July 31. Unemployed young men between the ages of 17 and 23 who are single, American citizens and in good health and who wish to avail themselves of the employment and training opportunities offered by the CCC should make immediate application at the Los Angeles County Selecting Agency, 70 East Jefferson Blvd., Los Angeles.

BEER CAPS — A nation-wide collection of beer bottle caps in Sweden, started less than a year ago, has yielded more than 200 tons of pure aluminum.

First 38 Local Men in Service Lottery Listed

Names of Selective Service Board No. 280 registrants holding the first 38 numbers drawn in the second draft lottery last Thursday night, in order, were: Benjamin Hodge Smith, Torrance; Walter Toshiaki Miyamoto, Torrance; Morgan Glover, Torrance; Kenneth Burt Sadleir, Gardena; James Patrick George, Lomita; Eldon Dale Simpson, Gardena; Ralph Kouyou Palmor, Walthers; Charles Espinosa Heredia, Gardena; Lewis Michel Henthner, Jr., Gardena; Harold Kenneth Johnson, Lomita; Chi-yuki Nakahara, Torrance; Le-land Joseph Salas, Gardena; Adolph Didrik Anderson, Lomita; Robert Henry Kastner, Lomita.

Philip Earl Keeley, Lomita; John Francis Corican Jr., Walthers; Martin Skrabik, Lomita; Orin Axel McGhan Jr., Walthers; Carman Benjamin Ybarra, Gardena; Ernest L. Verne Hundt, Torrance; James Henry Van Rookel, Gardena; Fred Milton Hansen, Torrance; Joe Peter Bay, Torrance; Robert Root Smith, Torrance; Thomas O. E. Cole, Torrance.

Larry David Finlayson, Torrance; Edward Theodore Jarvis, Gardena; Robert Harvey, Fashbaugh, Lomita; Jacei Jo Sawasaki, Moneta; Maec McCracken Morse Jr., Rollings Hills; Hugh Courtney Allen, Torrance; Aaron Sylvester Wallis, Gardena; George Wilber Franklin, Torrance.

High Motor Speeds Waste Gasoline and Oil, Police Chief Says

Extravagant waste of gasoline and oil at high motor speeds was pointed out today by Police Chief John Stroh of Torrance in urging stricter compliance with traffic laws which are being partially enforced here as part of a continuous county wide program by all enforcement officers. The program is the result of a coordinated study which continued for a period of many months before being generally adopted.

While excessive speed is receiving much attention violations of other sections of the vehicle code regarding signalling, stopping at intersections, cutting in and out of traffic, driving on the wrong side of a street and failure to yield right of way to pedestrians are also receiving a large part of the attention of the traffic officers.

"Driving cars at high speeds is a most needless waste of money," said Chief Stroh. "Many tests prove that cars of less than \$1000.00 class may easily get twenty miles out of one gallon of gasoline at twenty miles per hour. But when this speed goes up to 45 miles an hour the gasoline mileage drops to 16.5 miles per gallon. Heavier cars will get somewhere around 12 miles per gallon but this will drop to about 9.9 miles per gallon at 45 miles per hour."

THEATRE SURPRISED — TULSA, Okla. (AP) Someone distributed handbills to 5,000 school children announcing a free show and pet contest at a Tulsa theatre. It was a surprise to L. A. Chatham, theatre manager, but he decided it was a good idea and followed through.

Summer Camp Deadline Set

Applications will close July 31 for Camp LaVerne, summer camp high in the San Bernardino mountains where scores of youngsters will enjoy eight full days of outdoor pleasures for a modest fee, according to Officer Tom Perkin of the Torrance police department who is receiving them here.

"I have already had many inquiries about the camp and several parents have reserved room for their children there from August 4 to 11," he said yesterday. "Those interested should obtain full details about the camp from me at once because I have been asked by the camp authorities to close the reservation books for local youngsters in just a week from today."

The cost of \$8 for eight days at the camp, located at an elevation of 7,000 feet on the north slope of the mountains, includes all expenses and transportation.

Read Our Want Ads!

COMPLETE PHYSICAL EXAMINATION
X-RAY FLUOROSCOPIC \$2
WE WILL DISCOVER AND LOCATE THE CAUSE OF YOUR ILLNESS.
X-RAY FLUOROSCOPIC EXAMINATION Will Give You FACTS, NOT OPINIONS!
COMPLETE 2-DAY EXAMINATION
Respiratory System, Mouth and Throat, Sinuses, X-ray Fluoroscopic of Lungs and Bronchial, Heart, Stomach and Intestines, Kidneys and Urine Test, Hemoglobin Test, Blood Pressure, Spinal and Nervous System, Abdomen, Pelvic Organs, Women: Prostate, Men.
THIS WEEK—in addition to our regular X-RAY FLUOROSCOPIC examination we also will make a chart of your HEART on the ENDOCARDIOGRAM, without extra charge. Many heart specialists charge \$10.00 for this HEART examination alone. This instrument records the condition of each valve and heart muscle. \$2
Remember, This Week We Will Give ALL of the above for Only Hours: Daily 9 A. M. to 5 P. M. MON., WED. & FRI. 7:30 P. M. to 9 P. M. Closed Saturday Afternoon.
GROUP DIAGNOSTIC OFFICES
18th & Grand Ph. S. P. 7947 San Pedro
LOS ANGELES OFFICE: 1201 S. Alvarado Dr. G. Henry Ford, D.C. 1057 S. Glendale Ave.
HOLLYWOOD OFFICE: 6530 Sunset Blvd. Pasadena Office: 15 N. Lake
EXETER IN OTHER PRINCIPAL CITIES Copyright 1939, by G. Henry Ford

PENNEY'S
JULY BARGAINS
SPECIAL CHILDREN'S ANKLETS 7¹/₂ Pair
CLOSE OUTS WOMEN'S HATS 5¹/₂
MEN'S SPORT OXFORDS Reduced To 2.44
FINE QUALITY TEA APRONS 17¹/₂ New Clever Styles!
MISSES FAST COLOR PRINT DRESSES 49¹/₂ Outstanding Values
WOMEN'S AND CHILDREN'S SWEATERS 50¹/₂ All Wool Knit
HURRY FOR THESE GIRDLES 33¹/₂
TWO-WAY STRETCH GIRDLES 33¹/₂
PRICED TO MAKE ROOM FOR THE NEW!
LARGE 7-oz. SIZE Pepsodent Antiseptic 25¹/₂
NU FASHIONED SILK HOSE 25¹/₂ Every Pair Perfect
OUT THEY GO FOR A CLEAN SWEEP!
BOYS' SANFORIZED WASH PANTS 67¹/₂
MEN'S WOOL DRESS SUITS 16.00
NOW! A BARGAIN HUNTER'S PARADISE
50 inch Width DRAPERY REP 49¹/₂ YARD
ODD LOT CURTAINS 98¹/₂ SPECIAL
REMNANTS AT GREAT SAVINGS!
FANCY RAYON UNDIES 15¹/₂
80x108 Sheet Blanket 1.19
WOMEN'S Novelty Shoes 1.77
MEN'S HORSEHIDE LEATHER JACKETS 7.77
SPECIAL LOT MEN'S DRESS SHIRTS 1.17
70x80 — 5% WOOL BLANKETS 1.00
1261-65 SARTOR AVE. TORRANCE PHONE 218