

# People You Should Know

\*\*\*\* FOUR STAR FOLKS \*\*\*\*

Selected, Gathered, Compiled and Noted By Betty Dolan, Special Staff Feature Writer  
Introducing to You the Builders and Live People Who Make up the Business Interests of Torrance, Lomita and Harbor City  
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## OILFIELDS TRUCKING CO.

\*\*\*\* THE name Phoenix Bros., widely known in oil fields of California and through part of Nevada (under Interstate Commerce Rights of Petroleum Products), with southern base at 23310 Narbonne, is rated one of the largest oil trucking concerns in California. They also do much state and county construction work on road building. Harry E. Phoenix, pres., is at headquarters' controls in Bakersfield; Fred J. Sec-Treas.; supervises Taft plant, while Percy A. vice-pres., in charge of southern branch has been one of our co-operating hometowners 15 years. They started in Taft in 1920; opened Torrance branch in 1924; got Bakersfield plant under way in 1926; moved headquarters there in 1932, and operate around 200 pieces of licensed equipment in trucks, trailers, cars, etc. All three are aces in good-fellowship, quite evident in their annual picnic at Lobe's this year and they have been hustling in oil fields 30 years. It was in San Luis Obispo that all three got into their first mischief; Fred's ranch is top word for hobby, while Harry and Percy wouldn't swap a king's ransom for a good string of fish or bringing a deer out of the woods; Percy is Past Commander of Torrance Amvets can Legion Post (11 months overseas with Machine Gunners of 35th Division). Then, there's Frank Arthur, good scout in charge of Torrance office nearly seven years. These wide-awake brothers are enthusiastic over strides made in deep drilling possibilities and they're entitled to a seat up-front for their progress record in the oil empire.  
Ph. 245 and discover: How many are on their payroll?

## GLENN MAUPIN

\*\*\*\* HERE'S a service station owner worth going out of your way to find. Glenn Maupin, Mobilgas and Oil Cars at Arlington, 100 percent convenient for service, is the kind of chap you never forget. His eagerness to do things for you, little things that count without cost; genuineness of his smile; modern hoisting equipment for class-A "lube"; U. S. tires; travel helps; credit cards—all make you appreciate his "Flying Red Horse" service. Likable "Glenn" zoomed down from the tail of a comet at Harrah, Okla.; first 13-year-old job in service station mapped out his future career—at it ever since; baseball, bird dogs and hunting start the shine of anticipation in his eyes (treasure bird dog, "Sport" is a member of the family); one of the live-wire 20-30 club; consideration, honesty, sacrifice and fair-play are his code; Ina Mae, Native daughter is his rainbow maker and adorable 9-month-old baby Gay is their inspiration. (You sportsmen hunters, go in and talk hunting with Glenn—it's almost as good as the real thing.) He has a special spring in each foot; a million dollar smile; no "manana" in his schedule and the kind of chap you'd call "Buddy" and not go wrong.  
Ph. 789 and inquire the date this 24-hour station was completed, when he took it over?

## ALBERT HEGLIN

\*\*\*\* FOLKS call it one of the friendliest stops in town, when they drop into Carson St. Liquor Store, 1669 Carson, and get their beverages from Albert Heglin, and there's never a disappointment in his numerous brands of bottled liquor, wines, (barrel or bottle) and beer. Good nature permeates the place which is easily understood when you get to know "Red" and his lifetime partner, "Lela" who assists in the store and strives to satisfy everyone's desires. A very knowing old Doctor Stork decided "Red" belonged in Jewell county, Kansas, and "Lela" is the lassie who sat in front of him in the little red school house; lived here since 1929; an out-and-out outdoor heman, he'll take hunting and fishing for sport; Lela can forget the hands of the clock at a good movie; he's lonesome without a pack of cigarettes handy; a Moose that likes to sleep under a roof instead of in the woods; will swap his apple pie for your T-bone steak; little sparks of good-will follow Lela around wherever she goes; Red hasn't a groan in his system and they cement new friendships everyday and put them in their treasure chest.  
Ph. 696 and ask: How long have they had this location?

## LESTER & HARRIETT QUINN

\*\*\*\* QUINN'S Guernsey Dairy, 806 W. 220th st., makes that little 4-letter word "m-i-l-k" more appreciable every day. Their good, rich milk—pasteurized or raw, grand cream for whipping, cottage cheese, butter and their own fine fresh eggs make friends with every delivery. Lester takes good care of the San Pedro customers; Harriett, first lady in his home, and son Bob keep everyone satisfied on the Torrance, Lomita and Harbor City routes; all three do their level best to please their Wilmington folks, with quality, service, and everything that means accommodation, while son Vernon keeps sanitation "in high" in bottling and taking care of plant operations. Lambertson, Miss, is where "Les" rolled his first hoop; Norfolk, Nebr., claims Harriett's first smile; they'll take the lakes for fishing fun; like people, action, harmony; the boys have plenty of pals in Torrance High crowd; Lester and Harriett are never afraid of tackling a hard job; their circle of friends constantly grows wider; they believe in up-to-date methods; you'll never find icebergs around them; they want people to know each other better in this town area and they're never among the fence sitters when worthwhile things are being done.  
Ph. 455-W and make known: How long have they been pleasing patrons with their Dairy products?

## HARRY KESSON JOHN SNYDER

\*\*\*\* IN the oil fields, the word "service" is half the battle in production, and it takes men of the calibre of John (Jack, to you) Kesson and Harry Snyder, 23030 Narbonne ave., to keep wells pumping and production the order of the day. They utilize equipment; build their own portable units; actually carry their complete shop into the Torrance and Wilmington fields. It takes a world of experience around oil wells to do the kind of work that keeps them busy, but that's what they have plenty of, having worked together 11 years and been partners three years. "Jack" first kicked up his heels a mile-high in the world at Denver, Colo.; hustled papers for first cash; Californian 26 years; 20 years in oil fields; it's a toss-up between football and swimming for fun and his 1-and-only Ramona and Kenneth round out this happy "One Man's Family." "Harry" first jumped the fence at Bedford, Iowa; leading horse to hay pole earned first silver dollar; "All-American Sport" baseball, gets his time off; 16 years in this sunshine state; at home in oil fields 14 years, son Kenneth gives a good account of himself on the job and "Will" is their big link in home happiness. They're glad the young fellow always gets a man's treatment in the oil fields; are up to scratch on equipment that means certainty instead of guess and they make friends and hold them wherever they go.  
Ph. 470 and inquire: How long have they had this location?

## CONTINUED IN NEXT ISSUE YOU MAY BE NEXT!

**CONTEST RULES**  
We Will Pay You FOR BEST ANSWERS  
\$500—Free Merchandise Prizes—\$500 GRAND PRIZE—\$15.00  
FIRST WEEKLY PRIZE—\$2.00  
SECOND WEEKLY PRIZE—\$1.00  
WHAT TO DO? Call by phone or in person and get answer to question asked at the end of each story. Send answers to The Herald within four days.  
WHO WINS? The person sending in the most nearly correct, prompt, and neatest answers will be given each 15mg contestant. The Judges' decision will be final and incontestable. Anyone, anywhere, may compete, except employees of The Herald and News or members of their families.  
GRAND PRIZE will be awarded at the end of the contest to the person sending in the most correct weekly solutions during the entire contest.  
EACH WEEK, gifts will be awarded contestants in addition to the final Grand Prize.  
OTHER PRIZES, besides those mentioned here, may be added from week to week as further reward for your efforts.  
CONTESTANT SHOULD designate the firm upon which you desire an order for your win.  
NOT ELIGIBLE if your answers are copied from another contestant.  
ADDRESS: Herald Contest Editor.  
Read Our Want Ads

## LEBOW, McNEE OIL CO.

\*\*\*\* THERE'S always something new popping up in the oil industry. If you don't believe it, take a look at Bouska No. 1 oil well, now down 5700 ft., Dominguez Field (17331 St. Main) owned by Lebow, McNeer Oil Co., and see their Butane Power Driven Unit, manufactured by our National Supply Co., and called the best drilling outfit in Southern California. This is your cordial invitation, Mr. Oil Man, to inspect it, for yourself. Lebow, McNeer took over the Kettler Farm, Walnut and 237th st. office address 23740 Walnut which was formerly owned and abandoned by Standard Oil Co., and these 70 acres have now proven most productive acreage in Torrance area. C. Harry Lebow follows Mid-Continent policies on leasing acreage; has been (still is) operating wells in Mid-Continent section (headquarters at Tulsa) since 1918. Geo. A. McNeer, his partner, is another top-notch who believes in oil and keeping up to top-notch in operations. Harry thinks deeply; thrives on hard work; never afraid of taking a chance; alive to what's new; holds the loyalty of everyone who has ever been associated with him; likes action and accomplishment; believes in the other fellow—and somehow, the other fellow always believes in him.  
Ph. Lom. 560 and ascertain: How many wells does Lebow operate in Torrance-Harbor City area?

## FOUR \*\*\*\* FOLKS WINNERS AND ANSWERS

First Prize—Mrs. Neal Webb, Jr. Second Prize—1918, Geo. A. McNeer & D. DEHYDRATING CO. with Otis M. Hunt and Wayne DeMont at the helm, shipped out nearly half million barrels of oil since starting their plant on Harbor ave. in April, 1940.  
PAUL BLANKINSHIP, well worth knowing, has operated his popular Hancock Service Station, Torrance Blvd. and Harbor ave., since "May 5, 1939."  
CLARA STECK, true-blue citizen, has been pioneer grocer in Carson ave. end of town (at No. 1441) since March, 1936.  
RUTH NAGEL, filled with good cheer, opened popular Ruth's Cafe, 23630 Normandy, three years ago this coming August.  
EDWARD COOMER, responsible person, 1829 213th st., has spent 30 years in inland Oxyac and Oxy-Site business.  
EARL WELLS and RUTH BARLOW, perfect service givers, 1919 Carson, have devoted 47 years experience in their professions.

## Walterians to Hear Scout Troop Details

When the Walteria Civic Organization meets next Wednesday night, July 23, the subject of Boy Scout troop organization will be discussed by S. M. Barry, district commissioner, and G. M. Gilbert, Scoutmaster. They attended the last meeting of the organization which has voted to sponsor a troop as well as a Campfire Girls unit.

## Carries Torch

Joyce Bronson is carrying a black-out creation used by Pennsylvania coal miners. In left hand she has a compact and powerhouse.

# Lomitan Hurt Offering Help After Wreck

A Lomitan's Good Samaritan act cost him serious injuries early Sunday morning when he went to the aid of a motorist pinned under an overturned machine on Torrance Blvd. near the Southern California Edison plant in county territory, according to deputies at the Vermont ave. sub-station.  
A. H. Brown of 1504 Beech st., Torrance, was caught underneath his car when Gilbert Salmon, 47, of 23645 Moon ave., Lomita, came along and stopped to help him. In attempting to flag down an approaching motorist, Salmon was struck by a machine said to have been driven by D. D. Schulz of 1210 El Prado, Torrance.  
Salmon suffered possible fracture of the pelvis, a badly injured knee, broken ribs and internal injuries, according to attendants at Torrance Memorial hospital where he was taken. Brown was treated for first aid at the hospital and then taken home. Salmon was later removed to the Los Angeles General hospital.  
According to sheriff's deputies, Brown's car overturned on the curve in the boulevard near Redondo Beach city limits.

# Chief Warns Vacation Cyclists



Stressing summer safe-cycling tips issued by the Automobile Club of Southern California, Los Angeles' new Chief of Police C. B. Horrall points out safety features such as lights, mirror, parcel carrier, and "bikes" of correct size for riders. He said that cycling traffic rules are now rigidly enforced in the metropolis. Other Southern California cities are taking up the problem.

# OBITUARY

**ALPHONSE DEROUIN**... father of Gilbert, Francis and Laurence Deroquin of this city, succumbed July 6 as result of a stroke at his home in Fargo, North Dakota. Mr. Deroquin was 80 years of age. The funeral was held July 9 at Gentilly, Minn. In addition to his sons here, he was survived by his wife, two daughters in the east and three other sons, two living in Crookston, Minn., and Louis of Huntington Park.  
**MRS. ELLA V. POSTON**... mother of Mrs. G. Evans of 1346 Engracia ave., passed away yesterday morning at her home in Pomona where she had lived since 1884. She had been ill only a short time and was active in church and social work up to about two months ago. The funeral service will be held tomorrow morning at Todd and Reeves' chapel in Pomona.

# TORRANCE PLUMBING

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