

People You Should Know

**** FOUR STAR FOLKS ****

Selected, Gathered, Compiled and Noted By Betty Dolan, Special Staff Feature Writer
Introducing to You the Builders and Live People Who Make up the Business Interests of Torrance, Lomita and Harbor City

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JOHN SALM

**** THERE are some folks who don't know the meaning of the word "quitter," and bless my soul, if John Salm, manufacturer of Abalone Pearl, 1801 Abalone Ave., is not one of them. His eyes beam; his voice is full of pep; his smile is sunny—and were betting a million to one that motto on his wall beautifully designed in Abalone iridescent glass which reads—"Jesus Christ, the same Yesterday, Today and Forever," has been to do with it. He makes pocket knives, thermometers, maniere sets, jewelry, fishing lures, chowder bowls of Abalone pearl, which corals the rays of the sun and moon in its exquisite softness and color, and he turns out immense orders for chain stores and gift shops all over the country. He cuts more shell than all the manufacturers in this line put together, and his Abalone shell pile has over a million shells in it. Zealand, Mich. is where the stock gave "John" his first landing; left barefoot tracks along roadside while herding cows for first coppers; fish getting fisherman; loves the glory of trees; born to create—never destroy; hard work is his slide rule for getting things done and that goes for "great" "small" office manager and a genuine home-towner; this is the second factory to start in Torrance, and its owner is entitled to a reserve seat up front for men who have backbone and are not afraid to use it.

Ph. 28 and reveal: How many on his payroll?

GENE HAMILTON

**** WESTERN VILLAGE, and its far seeing developer, Gene Hamilton, 1612 Carson ave., are entitled to the brightest beams of our spotlight today. Western Village is that part of Shoe String Strip that borders Harbor City, Gardena, Lomita and adjacent areas, where residents live because their best interests are centered there; it's close to work, has highly developed modern facilities; room to play, garden, work—and some of the best people you ever met live there. It's conveniently located along main artery of travel; is building up fast; one of these days is bound to be an important community center, and Mr. Hamilton, with absolutely no high pressure methods, will gladly answer all your questions. "Gene" first became a member of "out gang" at Oakdale, Neb.; herded cattle for first pocket change; born and raised among horses, talks their language and we'll give you just one guess on his hobby; his All-American-Girl, Matt, is another who knows and loves horses; Gene is a thinker; likes hard things to do; got a world of experience in his Automobile Transfer and Fuel Distributor and Motor businesses in Oregon; loves youngsters; has a wealth of deep understanding, and he plays the game according to the rules, regardless of whether the odds are for or against him.

Ph. 584 and make known: About how many lots are available in Western Village now?

ART JINKENS

**** A welcome to "People You Should Know" is now extended to Art Jinkens, the meat man, whose market is located in Ray's Friendly Market, 2113 Torrance Blvd. There's an art in cutting meats—but you have to have quality meats to cut, and there you have the foundation upon which Mr. Jinkens is building his success. He carries only the best in everything; believes that good merchandise is what satisfies people most—and his customers become his friends. Here's where we tell secrets on "ART," who was born with a good natured smile at Memphis, Mo., riding horse to the stalker in may harvest helped him count first nickels; can always enjoy a good show, smooth dance floor and Phil Harris orchestra music; lives here and here; daughter Helen, son Carl, and grandchild Kay and Bobbie are his family jewels; here's a tasty little news item—he just likes everything good to eat; had two markets at Laguna; no stranger at ranch work; in business for himself since 1933; has blue eyes clear as crystals; never a fault finder; always glad to do a favor; he's "tops" with hundreds and never will be a weak link in the progress of this home city of Torrance.

Ph. 1476 and ask: When did he open this quality market?

HARVEY CRAWFORD

**** TORRANCE Aluminum Products Co., 1030 Engracia ave., deserves a place among the progressive firms of this community. Harvey Crawford, owner, born designer and engineer, conceived the idea of building furnaces, through which his own scientifically worked out process would enable him to manufacture aluminum pipe out of aluminum dross, and he is fast filling up a demand for these aluminum pigs among the founders of aluminum castings through this part of the country. Now for an amazing surprise: this same Harvey Crawford designed, built and flew his own airplane in 1908, before he ever saw an airplane; first to carry mail on an experimental flight to the northwest; first to fly over Mt. Rainier; first to design and build an all metal airplane, (has one now) and advocate of the metal ship over wood and fabric planes; built his own motors; owned his own plane factory in Los Angeles; flew balloons; made parachute jumps, and his happiest thought is—that of the thousands of passengers he flew he never injured one. Henley, Mo., is where kind natured, ambitious "Harvey" flew his first kite and started wondering; loves to go prospecting and fishing; keeps close to the news of the men in the air; thinks ahead, now expanding his business with another 50x100 ft. building; never picks bouquets for himself, but headlines have been showered upon him—and it is men of his calibre who blaze the trail for the progress of humanity.

Ph. 576 and discover: How long did he experiment before starting this business in 1937?

JAS. L. FOUNCANNON

**** STYLES change in houses almost as fast as they do in clothes, but you are never caught napping if you take your building problems to James L. Founconnon, 1318 Border ave., who has been constructing homes in Torrance six years, built attractive Christy's Cafe; started out with a hobby and one band saw; moved to larger quarters four times within in past four years because business kept growing so fast, and soon his present modern plant will be completed, where he will make unfinished furniture to special order, have a line of builders' hardware, build cabinets—and will save plenty of time and worry on the contracts he handles, because he has everything at his finger tips. Ashland, Kans. is where "Jimmie" wished on his first wishbone; earned first 2-bits a day hoeing potatoes; riding bronc horses always did give him a thrill; lived in California seven years; happy natured Marie said "yes," and now with their new home at Cota and Torrance blvd., their ambition is to start Melvin and Dobert along the right highway of life; generation of builders in the Founconnon clan, even include these wide awake lads—and we wish these were 10,000 more like "Jimmie" starting for Torrance this very minute.

Spell "german one" backwards and tell how many houses he's built in past six years.

SAUL DUCKER

**** A cheerful, happy, smiling person is Saul Ducker, manager of Nick Gitz Delicatessen and Liquor Department at A and P, 1320 El Prado, who makes daily that fresh salad, beans and baked ham that satisfy customers right down to the ground. "Saul" rolled his first hoop in Detroit, Mich., first silver "catwheel" in his pocket he earned as newsie; high school days won a number of championships and medals on track, football and baseball; been in California 15 years, one of the few non-smoking fellows in town; can forget the hands on the clock while dancing; single—but buys girls fondle and hopes to get it back by squeezing 'em; active member in two synagogues; Bing Crosby is his active side kick radio weakness; hopes they'll have Romanian dinners in heaven; likes to gab about in his car; happy as a lark; was born to make things go; as full of human interest as a night court in a metropolitan center; if you go to his counter with a grouchy you'll go away with a smile, as he has bred in old

Keatucky manners... Subtract 3 from 10 and write how many years he has followed delatessen line

ARTHUR MULLIN

**** TAKE a bow, Arthur Mullin, 2053 Torrance Blvd., for being one of the longest established automobile men in Torrance; who arrived here when Torrance looked like a clearing in the woods—no schools, no churches, a handful of houses, and who joined the pioneers in working, helping and developing an American city to be proud of. Oldsmobile is the oldest car made; the first motor ever to go into a car went into an Oldsmobile, and always Olds engineering has held the front. Mr. Mullin, or that wide awake daughter Edna, who is right-hand-man in the office, invite you in to enjoy this year's magnificent Oldsmobile, with its Hydra-Matic drive that relieves you of 12 different operations which all but one other car demands. His service headquarters is complete in everything—can turn a car into a truck and do a fine job. Wooster, Me. is where "Art" first drew teacher's picture on the blackboard; ran away from the farm when 14 to become his own boss; travel enthusiast in a big way; settled in Torrance in 1916; loyal to K of C; enjoyable Annie mothers the happy family including Katherine, Mary, Bill and Edna who did their growing up here; gets hungry when he sees sizzling steak, front rank citizen; has never say die spirit and is for Torrance lock, stock and barrel.

Ph. 320-J and release: What year did he start his business on a sand dune?

BEN D. STEWART-ELDON MCBRIDE

**** I'M telling you brothers, there's "power" in that Gilmore Red Lion gasoline, the owners of Ben and Mac's Super Service 2172 Torrance Blvd. pump into your car. Did you know Gilmore holds more world's speed records than any other gas? And that Gilmore Ethyl is the only gas that ever won a Minneapolis Speed Classic? Ask Ben Stewart or Eldon McBride about it and you, too, will become a regular customer. Maybe one reason so many like to stop here is because these men are genuinely friendly, courteous folks. They have three tubes, batteries, do a grand job of lubricating, and their smiles are your guarantee of satisfaction. "Ben" and the Ozark Hills, Ark., were buddies dating from his first birthday (just back from a trip on which he enjoyed every mile); hoeing cotton was first big money making job; rather fish than gab; (he might know that "poker" isn't always connected with stoves); keen about Junior Chamber of Commerce doings and can always make up his mind. "Mac" won that big smile of his first day he arrived in Caddo Co., Okla.; title used to be "farmer boy"; roots in several languages at baseball games—likes football, too; they're a good pair to draw to; Torrance folks seven years; meet you on the level; you'll never find anything frost-bitten about them and they are good to know morning, noon and night.

Ph. 170 and tell us: When did they become owners here?

AUBREY SMITH

**** IT would be easier to take the catalogue of human wants and check off the things Cowart 5-10 and 25 cent store, 1317 Sartori Ave. have not in stock, than to try to enumerate the many items carried. It is the store for Ma and Pa and the boys and girls, and they carry a line of merchandise that would be hard to beat in larger cities than Torrance. We give credit to Aubrey Smith, manager, for its neatness and attractive arrangement of stock. "Aubrey" first clapped his hands in Elby, Ala., where cotton is grown like oranges are here; parents moved into Texas when he was a little tot; first earnings were in a dry goods store; been manager here past eight months; never lost a job—at wages resigned and advanced; cornbread is his favorite feast; admits one vice—fishing; regular Fred Astaire at dancing; flop as bridge player; worships at Methodist Church, married gracious Lillian Burkhalter of Shamrock, Texas; has two ideal children, Gene and Junanne; in

Lawn Bowling Has Its Pretty Attractions, Too



Amateur sport of lawn bowling holds new attraction for these Chicago night club adorables, who learn fine points of game from National Singles Champion Arthur H. Hartley in Jackson Park. From left: Evelyn Hanley, Marjorie Massey, Laverne Gerber and Ruth Dreyer, measuring to find which lawn bowl is nearest to jack (white object ball).

V.F.W. Auxiliary Honors Member

A number of members of the V. F. W. Auxiliary surprised Mrs. Dora Rickers Friday afternoon. The party was held at the home of Mrs. W. J. Schroeder. Bunco was played and prizes awarded and with the serving of refreshments, the honoree, who leaves this week for California, was presented with a traveling gift. Mrs. Rickers has spent the winter in California. Those present were Mesdames Claire Langer, Julia Norcross, Irene Norcross, Florence Meng, June Laski, Lillian Frensenius, Nellie Foster, Ruth Hathaway, Julia Myerscough, Schroeder and Rickers.

Mr. and Mrs. A. C. Steele were recently entertained aboard her parents' cabin cruiser when a party visited Catalina. In addition to the Steeles and the W. A. Fowlers were Mr. and Mrs. Glenn Fowler and Mr. and Mrs. Frank McNally of Gardena.

WINNERS AND AWARDS

First Prize—Mable Schmitt RUBBERCRAFT CORP. OF AMERICA, a credit to any city, provides employment for approximately 75 people. HAROLD LANGWORTHY, quality person, Pontiac Torrance Motors, Gramery and Cabrillo, tells us Pontiac now stands 5th place in sales. H. C. (JACK) BARRINGTON, civic booster, moved his Welding and Machine Works to his new location, 1151 Border Ave. in February. HILLMAN R. LEE, harmony leader has been with reliable J. C. Pontiac Co. 12 years. IDEAL RANCH MARKET, good place to go, was established for your convenience at 2067 Torrance Blvd. last fall. PAUL CRAWFORD, friend holder, has been three months manager of Ralph Cat Rite Liquor Store. ALFRED MABERLEY, giant in human helpfulness, has this grand creed in life—"Help somebody today."

FOUR * * * * STAR WINNERS AND AWARDS

Continued in next issue you may be next!

CONTEST RULES

FOR BEST ANSWERS \$500—Free Merchandise Prizes—\$500 GRAND PRIZE—\$1200 FIRST WEEKLY PRIZE—\$200 SECOND WEEKLY PRIZE—\$100 WHAT TO DO? Call by phone or in person and get answers to question asked at the end of each story. Send answers to The Herald within four days. WHO WINS? The person sending in the most nearly correct, prompt, and neatest answers will be given merchandise awards from your own home. Some merchants each week. Winners and answers published week after story and question appears. CASE OF JUDGES: Duplicate awards will be given each prize contestant. The judges' decision will be final and incontestable. Anyone, anywhere, may complete, except members of The Herald and News members of their families. GRAND PRIZE will be awarded at the end of the contest to the person sending in the most correct weekly solutions during the entire contest. EACH WEEK, gifts will be awarded contestants in addition to the Grand Prize. OTHER PRIZES, besides those mentioned here, may be added from week to week as further reward for contestants. CONTESTANT SHOULD designate the firm upon which you desire an order in case you win. BEING ELIGIBLE: Your answers are checked from another contestant. ADDRESS: Herald Contest Editor.

Dad Has His Day

He has his day, too, but you can depend on it that you won't hear a word about it from him. What with all these "special days" blanketing the calendar from the last April to a New Year's morning celebrant to the first rousing horn blast on New Year's Eve twelve months later, it is only right and proper that there should be one day set aside for him, too. Who are we talking about? You know him as well as we do. He's the man who pays the family's bills the first of every month, who trims the lawn while everyone else is out frolicking at the beach, who gets the burnt toast at breakfast that daughter won't touch, that rides in his own car—when no one else is using it, who repairs the leaky faucets and serves as all-around handy man because Son is often too busy. Naturally, he's not the man to sulk if you forget that Sunday, June 15, is Father's Day. But we have a hunch he'd be mighty pleased if you gave him some token of remembrance.

Will He Be Next Chief Justice?



Because he is a brilliant "lawyer lawyer" has New Dealists believe he is close to President, Atty. Gen. Robert H. Jackson is man most prominently mentioned as successor to Charles Evans Hughes as chief justice of Supreme Court.

Dr. R. A. Bingham and Buddy Guttenfelder will leave Saturday for a month's outing in the Northwest. Upon reaching Washington, Dr. Bingham's brother, Arthur, and Mrs. Arthur Bingham and son Don, will join the party for the hike from Lake Quinalt over the Olympic mountains to Port Angeles.

Seventh Church of Christ, Scientist of Los Angeles, San Pedro INVITES YOU AND YOUR FRIENDS TO A Free Lecture on Christian Science by Paul A. Marsh, C. S. B. OF TOLEDO, OHIO Member of the Board of Lecturers of The Mother Church The First Church of Christ, Scientist, in Boston, Massachusetts Tenth Street and Cabrillo Ave., San Pedro SUNDAY AFTERNOON, JUNE 15, 1941 at 3:00 o'clock — Doors Open at 2:30

Better Stay in Bed Friday If You Are Superstitious

Tomorrow is Friday the thirteenth. Some people are so superstitious about it they won't get out of their beds, and maybe it's just as well. If they did, there would be a good chance something would happen to them. Science says so. "Science doesn't take any stock in superstitions," says Dr. Lawrence W. Miller of the University of Denver, a psychologist well versed in the reasons behind human behavior. "Nevertheless, if you are desperately fearful something is going to happen to you on Friday the thirteenth, it is well to stay in bed. You may be so upset you'll be off your guard so you may concentrate so deeply on one fear that you'll be alertness to other dangers will be diminished. Good Superstitions "Something entirely different from what you had expected and planned a defense against may happen and take you unawares. Thus trouble catches up with you on Friday the thirteenth." Some superstitions, according to Dr. Miller, are good for people. "There were superstitions about crime, adultery and property rights in olden times," he says. "For instance, the ghost of the victim was supposed to inhabit a murderer's soul and torment it. Such beliefs tended to restrain murderous or criminal inclinations at a time when there were neither laws nor policemen." Many superstitions are dated so far in antiquity nothing authentic is known of their origin. It's only a guess how many modern ones were started. Good Luck Omens "Some students say the common superstition that it is bad luck to light three on a match had its origin in recent wars," says Dr. Miller. "If a soldier lit his cigarette and kept the match burning long enough for two or more other men to get a light, enemy sharpshooters had time to take careful aim and fire upon the match holder." People who knock on wood to keep ill luck from intruding, usually after they have made a boast, are observing a ritual that once was a religious one. "In ancient times pious people touched a wooden cross as a form of supplication," says the Scientist. "It was a prayer. They believed the cross cast a spell of good fortune about them. And so knocking on wood became an invitation to good luck." The horseshoe probably is a sign of good luck because, the horse has been a friend of man, Miller says. Other things, like four-leaf clovers, are good luck symbols because a series of coincidences probably occurred in which a person had good luck immedi-

Aged Motorist Cited in Crash

Injured in a collision involving an 81-year-old motorist, Mrs. Pauline Stone, 50, of Los Angeles, was confined at Torrance Memorial hospital Friday with three broken ribs and numerous bruises suffered on Arlington Ave. near 218th st., police reported. Officers said the aged motorist, William Van Kirk, formerly a Lomita resident and now living in Glendale, was cited for speeding, passing on the right and failure to have the address on his driver's license changed to his new address. Mrs. Stone was sitting in her car, parked near 218th st., when the collision occurred, investigating officers reported.

1 KILLED and 26 Injured in Auto Collisions here to date 1941.

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