

Business and Professional Group Adopts Program of Civic Objectives at Meeting Here Last Night

Here are the six civic objectives for 1941 which were discussed at length at the dinner-meeting of the Torrance Business Men's Association last night at the Woman's clubhouse. All but the third were ratified and adopted as the main program of the association. The Housing objective was referred back to the directors for further study when rector members asserted adoption of F. H. A. regulations as city requirements would limit construction of moderate-priced homes.

The Torrance Business Men's Association thru its board of directors has been considering for several months a program of action designed to benefit not only business and professional firms but all residents of this city.

Determined to make the Association the business and civic force it deserves to be, the directors have formed a six-point program which they believe should be of great value to the entire community if prosecuted vigorously and without let-up until realized.

For your information and for a guide to the future endeavors of this Association, the six objectives are, in the order of their timeliness and importance:

1—MUNICIPAL BUS SYSTEM:

We must have transportation to and from Los Angeles. The city council has purchased two buses to place this service under municipal enterprise. After considerable study and investigation, the Association recommends:

(a) **ROUTING**—Buses must operate on the most direct route from Torrance to Los Angeles, with Los Angeles as a terminal—in other words, a thru system with no transfers. Our people want this direct service and inasmuch as they are paying for it, they must be given what they want.

(b) **SCHEDULE**—An hourly schedule should be adopted and maintained. Buses should be extended to Welteria in proportion to the amount of patronage given from that part of Torrance during the past year. Bus service should be regular to Lomita as far as Highway 101 at Narbonne avenue.

(c) **PROMOTION**—A vigorous campaign to publicize the municipal bus service and make it pay its own way should be adopted, by the city council and manager of the system. It should be advertised in every possible manner to acquaint local, Lomita and Los Angeles residents of the facilities and schedule.

2—AIRPORT:

We recommend the creation of a special committee, composed of city council and Chamber of Commerce members, to cooperate with similar committees of Redondo Beach, Hermosa Beach and county officials; especially Supervisor Oscar Hauge, to give immediate and continued study leading toward establishment of an airport in South Torrance on the Weston Ranch property.

The time element is most important in this objective in order to secure a WPA project for "drainage" and construction of runways under the National Defense Program.

3—HOUSING:

(Returned to directors for further consideration—Not adopted.)

We recommend clearance of suitable areas not now oil productive and establishment of street improvements and sewers. We are interested in orderly, standard building but we look with disfavor on mass production of sub-standard homes which in a few years are certain to reflect their cheap construction.

Federal Housing Authority building requirements have been found an excellent foundation for housing that will last and be a credit to any neighborhood and community. We therefore recommend that the Torrance city building requirements be revised to conform with F.H.A. specifications.

INTEND TO WED

Wesley C. Dobrick, 22, of 2275 Carson st., Torrance, and Norma Y. Pedicord, 20, of Gardena, filed notice of intention to marry at the county clerk's office this week.

A "Three-C" Favorite

By Frances Lee Barton

"C.C.C." may stand for a certain company of civilians to you, but these initials also designate chocolate chip cookies—new cookies made from ingredients always on hand. Just the thing for the lunch-box, that evening "snack" or to nibble on when hungry. Yes! And just the thing to mail in quantity to boys away from home—whether in a C.C.C. camp or one of our newest military training centers where home-made cookies are quite as displayed the instant they are displayed.

Chocolate Chip Cookies
1 package semi-sweet chocolate; 1/2 cup butter or other shortening; 1/2 cup granulated sugar; 1 egg, well beaten; 1 1/2 cup sifted cake flour; 1/2 teaspoon salt; 1/2 teaspoon soda; 1/2 cup chopped nut meats; 1 teaspoon vanilla.

Cut each small square of chocolate in 4 to 6 pieces. Cream butter, add sugar gradually, and cream together until light and fluffy. Add egg and mix well. Sift flour once, measure, add salt and soda, and sift again. Add flour in two parts and mix well. Add cut chocolate, nuts, and vanilla, and mix thoroughly. Drop from teaspoon on greased baking sheet 7 inches square. Bake in moderate oven (375° F.) 10 to 12 minutes. Makes about 50 cookies.

METHODIST QUARTERLY MEETING TUESDAY

The fourth quarterly Methodist church conference will be held Tuesday, April 1, at the church with a potluck dinner at 6:30 p. m. Rev. Arthur Hobson, district superintendent of Long Beach district, will preside at the conference. Department heads will make their annual reports and committees will bring reports. Members and friends of the church are invited to attend.

You save by bringing your ad to the Herald or News office.

Business Group Adopts 5-Point Civic Program

(Continued from Page 1-A)

activities; Mrs. Julia McManus, president of the National Business and Professional Women of Torrance; Tom Wagner, vice-president of the S.W.O.C. lodge No. 4114; Rev. Frank Porter, president of the Torrance Ministerial Association; and Fred O. Bacon, president of the Employees Association of Workers of the National Supply Co.

IT'S NEW AND ONLY AT BEN & MAC'S

Your battery charged in the car while you rest. Get new battery performance in 15 to 45 minutes with Charge-A-Lyzer—the amazing new battery charger and analyzer that VITALIZES your run-down battery.

NEW LOW RATES... Boost to new battery charge... 50c Complete charging... \$1.00

—and remember it's done in your car in a few minutes time, you need no longer wait days to get your battery back. — No rentals to pay, no uncertain or harmful charging, longer battery life.

Come in and let us show you the Charge-A-Lyzer exclusive with Ben & Mac in the Harbor District.

BEN & MAC'S GILMORE STATION
2172 TORRANCE BOULEVARD PHONE 170

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Reciprocity Affair At Woman's Club Next Wednesday

Torrance Woman's Club members will be hostesses at the annual reciprocity luncheon to be held at the clubhouse next Wednesday afternoon. Mrs. O. W. Hudson, chairman, has issued invitations to more than 40 guests including South Bay District presidents and district officers.

An Easter luncheon will be prepared by Mrs. F. X. Weiss and reservations may be made by calling Mrs. E. M. Johnston not later than Monday evening.

Mrs. A. H. Silligo has arranged the program including selections by a Cappella Choir under the direction of Mrs. Marjorie Cooke; humorous readings by Marie Carroll of Los Angeles, dramatic reader, Mrs. W. I. Laughon will complete the program with a group of vocal selections.

SOCIETY and Club

P.T.A. CHAIRMAN IS HONOR GUEST

Mrs. John Garner was hostess when she entertained at luncheon Tuesday at her home, 803 Anapola avenue honoring Mrs. J. S. Hewitson, 10th district P. T. A. Radio chairman. Other guests were Mrs. J. J. Millard, J. O. Bishop, W. H. Tolson, Irene Davis, A. C. Turner, L. F. Watson, D. A. Murphy, all of Torrance; J. J. Marriott, Lomita, Emily Bender and D. P. Calkins of Redondo.

Earl Condeley of El Paso, Texas, visited last week at the homes of his parents, Mr. and Mrs. W. J. Condeley and his brother-in-law and sister, Mr. and Mrs. Roland Sanderhoff.

High School Silver Tea Attended by 100 Yesterday Afternoon

More than 100 attended the beautifully appointed silver tea at the high school library yesterday afternoon. Proceeds will be used for Child Welfare work and Mrs. Bishop wishes to thank all those whose efforts led to the success of the benefit.

At the tea table, beautiful with white sweet peas, jonquils and yellow and white Spanish Iris, Mrs. E. C. Prime, W. R. Page, T. H. Elson and Miss Elizabeth Parks poured. Mrs. Stevens, Dykes, Fish, Pierson and Jolly were the committee in charge of arrangements and the hostess group included Mrs. J. O. Bishop, president, Banks, Hatter, Yoder, Fossum and E. W. Lock.

1,000 Embossed Business Cards \$1.50, cash in advance. Torrance Herald.

LESSINGS WELCOME BABY DAUGHTER

Weighting 7 pounds 14 ounces, a baby daughter was born to City Judge and Mrs. Robert Lessing of 2009 Arlington avenue yesterday morning at Torrance Memorial hospital. Their first child, she was named Marcia. Mrs. Lessing is the former Marjorie Carrick. The baby's

grandparents are Mr. and Mrs. J. R. Carrick of Wilmington and Fred V. Lessing of this city.

Mrs. Dean L. Sears returned to her home Sunday evening following an extended visit at Banning during the serious illness of her father, G. W. Shaw. Mr. Shaw has completely recovered.

It's Spring . . .
Royale Cleaning gives that "new" look.

Don't feel badly if you can't afford the new Spring fashions . . . Royale cleaning will fix your old dresses so they'll look new, thrifty too.

50¢

Royale Cleaners
Across from Library - 1344 Post Ave., Ph. 370 for Pickup

SATURDAY—LAST DAY!

Western Autos SILVER ANNIVERSARY SALE

HUNDREDS MORE SALE SAVINGS NOT SHOWN IN THIS AD!

Beautiful "Harmony" SILVER PLATE At NO Extra Charge

26-piece Service for Six included at NO Extra Charge with many appliances. . . One or more spoons included with numerous smaller items. R. Wallace & Sons A.A. Quality. Unlimited guarantee.



2 TEASPOONS Penn Supreme Oil

Included with 2-Gal. Can \$1.19 Federal Tax Included. Equal to 35¢ per quart oil! De-Waxed, Double Distilled, and Specially Filtered to protect the highly polished surfaces of your motor. . .



Illuminated, Fused Foglite Switch

Glow until foglites are extinguished. . . Safety fuse. \$29.95

Certificate Holder and Key Case

Real leather, packaged in cellophane. \$39.95

1 TEASPOON included With Radiator Solder

15-oz. can "Western Supreme" seals small leaks. \$39.95

6 Teaspoons included! 20" dia. "Western Giant" TWIN HORN

Powerful, blended tones carry a long distance. \$4.48

6 TEASPOONS included with Each 24-Month Guaranteed WIZARD BATTERY

45 pt. No. 1 Case \$5.75 with old battery. Super-powered for quick start and extra accessories. Ask for prices other sizes.

28 Carloads of TIRES!

Sensational SAVINGS on 3 Great Lines!

First Line REGENT Tires

GUARANTEED 18 MONTHS

Only a huge purchase like this could bring down so low the prices on these Guaranteed FIRST LINE tires from one of America's most famous makers.

Look at the picture and see for yourself the safe tread design, which combines high traction in the center X-grippers with silent running in the smooth round-and-round ribs. It's husky and safe, as well as attractive!

4.40/4.50-21 \$10.35 \$5.35 \$10.55 \$5.65 \$12.30 \$6.45

5.25/5.50-17 \$12.90 \$6.65 6.00-16 \$14.05 \$6.98 6.25/6.50-16** \$17.05 \$8.25

4.75/5.00-19 \$10.55 \$5.65 5.25/5.50-18 \$12.30 \$6.45

4.75-19 \$7.85 \$4.85 5.25-18 \$9.65 \$5.35 5.50-17 \$10.15 \$5.85 6.00-16 \$10.45 \$5.98 6.50-16 \$12.95 \$6.65

Western Giant Traveler

EXTRA SAVINGS on this popular tire! The "Lightning" tread features staggered biting edges and extra wide running ribs . . . resulting in Silent Running—Longer Mileage for your money—and Non-Skid Safety. Although low-priced, the TRAVELER is a thoroughly satisfactory tire. GUARANTEED for 12 months.

4.75-19 \$7.85 \$4.85 5.25-18 \$9.65 \$5.35 5.50-17 \$10.15 \$5.85 6.00-16 \$10.45 \$5.98 6.50-16 \$12.95 \$6.65

Our Popular Oxford Tire

Unequaled at Such Low Prices, this tire's LONG SERVICE for little money is the answer to the problem of those people who desire a good tire at a low price. It is backed by our liberal GUARANTEE.

4.50-21 \$5.30 \$3.98 4.75-19 \$5.40 \$4.18 5.25-18 \$6.30 \$4.75

5.50-17 \$7.00 \$4.85 6.00-16 \$7.85 \$4.98 6.50-16 \$8.65 \$5.95

ONE TEASPOON INCLUDED WITH SPARK PLUG

"IMPERIAL" plugs are guaranteed for 20,000 miles. Spoon included. \$39.95

Steering Knob

Your choice of colors. Chrome base. \$4.79 19c

Wheel Cover

Cleanable, fits any steering wheel. \$3.75 17c

Lug Wrench

4-way, drop-forged, 18" cones. \$7.75 39c

Dust Cloth

27"x36". Extra heavy, Chemically treated. \$1.55 25c

6.00-16 \$14.05 \$6.98

6.00-16 \$10.45 \$5.98

6.00-16 \$7.85 \$4.98

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