

A Resolution You Can Keep . . .
to save money all year long by buying meat at Ideal
—to give your family choicest qualities at every meal.

GENUINE EASTERN SKINNED FULLY TENDERIZED

The World's GREATEST HAM SALE! Limit One to a Person!

HAMS

21 1/2 lb

Extra Special **100% Pure LARD** 7 1/2 lb

Extra Special **PIECE BACON** 19 1/2 lb

Extra Special **CHUCK ROAST** 12 1/2 lb

Extra Special **LAMB CHOPS** 15 lb

Extra Special **HOG MELTS** 5 lb

Extra Special **PORK ROAST** 10 1/2 lb

Extra Special **YEARLING LAMB LEGS** 14 1/2 lb

Extra Special **Frying Rabbits** 27 1/2 lb

Extra Special **Stewing Chickens** 19 lb

EXTRA SPECIAL GENUINE FULLY TENDERIZED PICNIC

NOTE: Limit 1 to a person—Hundreds to choose from—Any size you wish!

HAMS

Extra Special **Bacon Squares** 7 1/2 lb

Extra Special **CANADIAN STYLE BACON** 25 lb

Extra Special **Baby Lamb LEGS** 24 1/2 lb

Extra Special **Pork Loin ROAST** 17 1/2 lb

Extra Special **Sliced Pork LIVER** 10 1/2 lb

Extra Special **SHORT RIBS** 9 1/2 lb

Extra Special **Ground Beef** 7 1/2 lb

Extra Special **Roasting Rabbits** 17 1/2 lb

Extra Special **Roasting HENS** 24 1/2 lb

Delicatessen

Fresh First Quality **BOLOGNA** 15 lb

Our Delicatessen is always busy because—We sell fresh meat, we will not be undersold, we are open 365 days year, we have the cleanest delicatessen!

SWEET PICKLE CHIPS, pt. 12 lb

ONE POUND BOX **potato chips** 23 lb
12 OUNCE CAN **potato chips** 23 lb

FULL CREAM **Monterey JACK CHEESE** 22 lb

OUR OWN KITCHEN FRESH **MACARONI SALAD** 12 lb
Egg and Potato SALAD 12 lb

IDEAL RANCH MARKET

2067 TORRANCE BLVD.

TORRANCE, CALIF



Remember Your New Year's Resolution

"KEEP FOOD COST DOWN"

with these

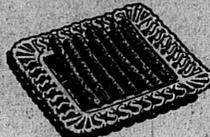
1941 SPECIALS

Shop in our big, friendly store and take advantage of regular weekly savings in quality foods

- VAL VITA—No. 2 1/2 can **PEACHES, Sliced or Halves** 10c
- GOLD LEAF—12-oz. cylinder **PINEAPPLE JUICE** 5c
- GOLDEN STATE — 1-lb. box **CRACKERS, Soda or Graham** 10c
- FINER FLAVOR—Golden Bantam **CORN, Cream Style** 10c No. 2 can
- HILLSDALE — No. 2 1/2 can **PINEAPPLE, Broken Sliced** 15c
- NATURE MADE — No. 2 can **SWEET PEAS** 10c
- ALL PURE **EVAPORATED MILK** 3 tall cans 17c



Mary Lee Taylor's **RADIO RECIPE**



Cheese Straws

Broadcast by Mary Lee Taylor January 2, 1941
2 cups all-purpose flour
1 teaspoon salt
1/4 cup cold shortening
2 cups grated American cheese (6 oz.)
1/4 cup Pie Milk diluted with 1/4 cup water
Turn on oven and set at hot (425°F.). Sift flour before measuring. Rub with salt. Work shortening into flour mixture with pastry blender, 2 knives or fork. When mixture has appearance of small peas, fold in grated cheese. Stir in gradually the diluted milk. Roll out half of dough at a time on floured board, rolling each half into a sheet about 5x18x1/4 inch thick. Cut into strips 5 inches long and 1/4 inch wide. Put on greased baking sheet. Bake 10 minutes, or until golden brown. Serve with beverages or salads. Makes about 7 1/2 dozen.

- For This Recipe You'll Need
- GLOBE A-1 **FLOUR** No. 5 Sack 21c
 - PLUFFO **SHORTENING** lb. 10c
 - AMERICAN — GRATED 4-oz. Shaker **CHEESE** 17c
 - IRRADIATED **PET MILK** 3 for 20c

- FRANCO-AMERICAN—No. 1 can **SPAGHETTI** 7c
- CALIFORNIA — 6-oz. can **TUNA FLAKES** 11c
- TARGET **CORNED BEEF** 17c
- VAL VITA — No. 1 can **WHOLE SWEET POTATOES** 7c
- SWIFT'S — 12-oz. can **PREM** 23c
- VAL VITA — No. 2 1/2 can **WHOLE APRICOTS** 12c

1-lb. can 23c
2-lb. can 45c
Percolator, Drip or Silex

SUPREMA Red Sour Pitted **PIE CHERRIES** 10 1/2 No. 2 can

SWANSDOWN **CAKE FLOUR** 19 1/2

BEN HUR 3 PKG. **Jell-A-Teen** 10 Assorted Flavors

GLOBE MILL'S **COMET FLOURS** 31 10-lb. sack

-KLEENEX-
150 sheet size 10c
200 sheet 2 for 25c
440 sheet 25c

Have You Tried the **NEW OLD DUTCH CLEANSER** 3 cans for 20c
Cuts grease quickly—doesn't scratch
50% FASTER

20 MULE TEAM PRODUCTS
Borax Soap Chips . . . 21c
Boraxo 13c

VAL VITA — No. 2 1/2 can **TOMATO JUICE** 7 1/2
PHILLIPS — No. 2 can **STRINGLESS BEANS**
VAL VITA — No. 2 1/2 can **RED BEANS**
VAL VITA — No. 2 1/2 can **HOMINY**
VAL VITA — No. 2 1/2 can **PORK and BEANS**
MONTE RIO — 14-oz. bottle **CATSUP**

Armour's Corned Beef Hash 10 1/2-oz. Can 10c
Full 1-lb. can 15c
Armour's Tomato Juice Tall 20-oz. can 3 for 25c

ALBER'S FLAP 2 1/2-lb. pkg. 17c
JACK 4-lb. sack 25c
CAMPBELL'S SOUPS All Assorted Flavors . . . 3 for 25c
Except TOMATO 7c
Chicken and Cream of Mushroom 10c

Ideal Ranch Market
Fresh Fruits & Vegetables

FRESH **BROCCOLI** 3 lbs. 9
SWEET, JUICY **ORANGES** 2 doz. 9
SWEET **GRAPEFRUIT** 9 for 9

FRESH, CHERRY **RHUBARB** 3 lbs. 5
FRESH **RADISHES** 3 bunches 5
FANCY **AVOCADO** each 5
CRANBERRIES lb. 15c
WINESAP EXTRA FANCY APPLES 3 lbs. 17c
WALNUTS NEW CROP lbs. 19c