

FLANNELETTES HIGHLY STYLED FOR GIFT-GIVING

All of the new flannelettes are designed for the specific type of woman who will wear them . . . college girls, young career women, suburban housewives, and larger women.

The college girl group of "Toasts" includes several butcher boy pajamas, created to serve a dual purpose, for lounging and for sleeping. A new broad blazer stripe in dramatic combinations of black and watermelon pink and black and sleeping blue has been designed with the pattern of the stripes themselves forming the trimming. The stripes are carried across the shoulders horizontally to give a broad look, vertically on the blouse and trousers for slender lines.

Kayser's tailored coat pajamas have been designed to appeal to young career women. They have

been created in new and more attractive color combination, with trimming details picking up the background color. A blue and white striped style has the deep blue on its revers and forming the fringe on the tie belt. A watermelon pink and blue pajama has pink fringe and binding.

In Kayser's nightgown group, all "Planned For Living," there are many functional designs. One nightgown which would be perfect for sleeping porch addicts has an attached hood, the entire garment in a dainty floral print, with braid trimming the multi-color of the floral. There's a smart scroll floral print gown with matching booties, designed for the young mother who has to get up with the baby several times a night.



IF HER HOME IS HER HOBBY

delight her with a gift for the home. It's the one sure way to make Christmas day every day.



We've just come from market with the newest lamps of the season. Wall, table and floor lamps in modern and period design that will complement any home.

From **\$1.50** up

For "his" part of the home give a smoking stand. Handy, smart and very low priced. We have big easy chairs to go with the smoking stands too.

Smokers, \$1.49 up



Things electrical are both extra nice gifts and so very practical that they'll thank you all year long.

Come and see our Christmas line of

- Toasters
- Waffle Irons
- Electric Irons

- Hamilton Beach Mixers

- Westinghouse Roasters

DOZENS OF RADIOS \$9.95 up



HASSOCKS

Here's a gift that you can't go wrong on. Every home would like several. We have dozens, in all styles and colors. The price low too—

\$1.95 and up

El Prado Furniture Store

1220 El Prado

Torrance

Phone 1067

C. EMMETT, Owner



Lamps Are Perfect Gifts

Here are just a few of the new lamps designed with Christmas gift-giving in mind. Table and floor lamps are featured. Note their stunning shades, attractive bases and new style features.

Closet Accessories Gay Practical Gifts

Make her closets the show place of her home! It's easily and inexpensively done and these are the little things she just doesn't get around to buying herself. Irresistibly pretty as they are practical, we saw some perfectly coordinated closet accessories in shelf boxes, shoe

shelves that hold 8 pairs of shoes, little combination chests for lingerie, shoes and accessories. Small and compact, they fit easily into regulation size closets. In flower-sprigged and vivid striped designs, they've lots of new "old-fashioned" charm and they'll keep her closets in apple pie order long after Christmas is over!



BERKSHIRE HOSIERY

Be Sure of Pleasing Her! Don't gamble on your gift choice . . . be sure to give hosiery . . . don't gamble on the hosiery either . . . give Berkshire.



- Chenille Bed Jackets \$1.00
- Rayon Satin Gowns \$1.00 \$1.95
- Brushed Rayon Gowns \$1.95
- Lace Trimmed and Tailored Slips \$1.00
- Chenille Hostess Coats \$2.95 \$3.95
- Washable Quilted Robes \$3.95
- All Wool Jackets \$2.95

ELLWOOD'S

1417 MARCELINA



Gift Wrap

Glamorous white fox evening wrap—thrilling Christmas gift! Note the new bow-tied waist.



Edged With Lace

Hand-made blouse of pure silk satin with pure silk sheer insertion, edged with lace.



She'll Love It

Perfect snow suit for daughter's Christmas! Cotton poplin lined with all-wool jersey with zip-closed hooded jacket. Treated with Zelan durable repellent for weather and spot resistance.