

## GIFTS FOR THE HOME WILL RECEIVE WARM WELCOME

Dress up your own home this Christmas! Give "home gifts" to the people you're fondest of. They'll receive a warm welcome from career girls, young marrieds . . . and from the gentlemen who keep bachelor quarters. If you know exactly what they're hoping for—good. If you don't, visit your local stores for some exciting new ideas. Their stocks are wonderfully complete



and American manufacturers have literally outdone themselves in creating home gifts that are good looking, practical, long-wearing . . . gifts that are decorative . . . accessory home gifts. And whether you're gift-hunting for a two-room apartment or a twenty-room house and whether it's modern, period, regency or colonial design . . . they've exactly the gifts you want. The "little" furniture gifts are es-



pecially attractive and make marvelous gifts. We mean the smartly designed end tables, magazine racks, nests of tables and the twin tables that are so fashionable for either side of a sofa or studio couch. There's a wide choice of coffee tables too, many with removable glass tray, marbled or stain-proof tops. In maple, walnut or mahogany finish, these make excellent gifts—and they all baffle their low price tags. See the accessory home gifts too, especially the attractive candlesticks, console sets, ash tray and cigarette box sets. And if they've a fireplace, they'd love a set of new andirons, or electric logs or a fire screen . . . Pictures make perfect gifts and your local stores have one of the best collections ever this year. We noted some excellent reproductions of famous artists, really "works of art" and they are popular priced.



### GEORGE MOORE MAKES IT EASY TO BE A SANTA



#### A Big New Store.

Just in time for Christmas shopping George Moore Hardware opens the doors of their new store. We're very proud, and you'll be very pleased. It's twice as large with many more items. Filling your Christmas list will be easy this year.



#### Short of Gift Ideas?

Here's Santa's list ready for checking:—  
Cookie Jars — Fishing Tackle — Toasters  
— Pyrex Ware — Pocket Knives — Roller  
Skates — Turkey Roasters — Silux Coffee  
Makers — Baseball Bats and Waffle Irons.



#### Have Fun Shopping

The new store hits wide aisles without uptown crowds, it's easy to look over our: Guns and camping equipment . . . Tools for boys young and old . . . Gardening tools for prideful gardeners . . . Woodenware and pottery for partying . . . Things you've never seen anywhere else.



#### Shop At Home, Too

We're very grateful for your patronage in the past, and we've learned what you wanted for a Hardware Store. So, for just plain old nuts and bolts to fix Santa's sleigh, or for a hundred and half gift items to fill his pack, we're ready and waiting to make it easy for you to be a Santa, Christmas 1949.

**George Moore Hardware**  
1515 CARRILLO AVENUE TORRANCE PH. 167-M



#### Handsome Gift Accessories For "Him"

• Fine brocaded silk pajamas with hand piping in either notched collar or collarless style. Or new neckwear in English weaves or French crepes and moires. Or fine French linen handkerchiefs with hand embroidered initials. Or French and English hosiery with hand embroidered clocks.



One of the most practical and glamorous "frou frou" slippers appealing gifts to give this Christmas is slippers. Your local stores have the newest models wool slipper, your choice will be for every member of the family. Whether you want to give a pers feature fashionable plat-

form soles that are very wonderful comfortable as they are smart-looking. New sueded fabrics that look like soft, luxur-



ious suede are used to make your feet look pretty and feel grand. For the lady of the house, no matter her age, why not a satin mule with ruching in bright colors, or a new lounging slipper with gay open toes and bow trim? To keep her feet warm and cozy, she'll love a pair of scuffs or booties in cuddly lamb-skin or fur.

Pretty, practical gadgets make delightful little gifts.



### ORDER NOW Clara Lewis' Own Delicious English Style FRUIT CAKES

Fit for a King is the way to describe our fruit cakes. Chock full of fruits and nuts, made from a famous recipe in our own kitchen, order several for giving and for your holiday feast. We pack them for shipping.

**CLARA LEWIS BAKERY**

1925 Carson

Phone 345-J



### Christmas Cards

• We specialize in cards for relatives. The most unusual stock in town with especially written messages for your in-laws, near and distant family members.

**WYLAM'S  
POPPY FLOWER SHOP**

Post & Cravens  
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