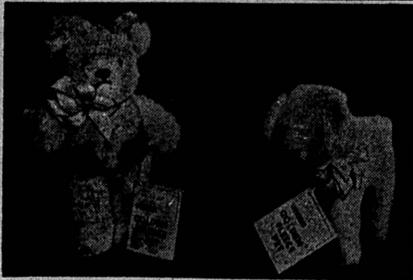


BIG VARIETY NOTED IN THE NEW CHRISTMAS TOYS



• Golden Fleece Animals . . . smooth cuddly toys. Washable and sterilized for baby.



• Stuffed plush saddle horse complete with harness.

• Plush stuffed monkey with chain. Every part bends—cries when squeezed. Complete with collar and chain.

Christmas time is always "toy time" but this year the variety of toys on display in Torrance shops is bigger than ever. Local merchants have stocked toys for all ages, for all purposes, from sterilized dolls and woolly animals for infants to technical construction sets for mechanically minded youngsters.

On the counters of Torrance shops you'll see life-like dolls, dolls with magnetic hands that pick up and hold small objects, dolls that act like real babies, jointed dolls that can be manipulated. There are woolly sheep, monkeys in a wide variety of costumes, dogs, horses, saddled and unsaddled, and sterilized fleece toys for infants. The patriotic influence is strong in the costuming

of the dolls this year and red, white, and blue suits and dresses are very much in evidence.

New Aviation Toys

With aviation in the public eye, airplane construction sets are much in demand and mechanical-minded boys as well as girls can build every form of airplane in use, including stratoliners and dive bombers. Military toys, too, have received new popularity



• "Magic Hand Dolls". It is really like magic to see these dolls pick up a broom, hold a flag or carry a parasol!



• TOMMY TUCKEE popular member of Baby Bright Eyes family. Tommy's safe and sanitary playmate is Kitty-Kat, a Golden Fleece pet.



There's nothing she will love you for more than the lovely—but practical feminine gifts Verdi has for Christmas.

SATIN ROBES

Quilted and Slipper Satin
\$5.98 - \$6.98 - \$8.98



LINGERIE

- Slips\$1.00 and up
- Gowns\$1.98 and up
- Quilted Bed Jackets\$3.98
- Chenille Bed Jackets Regular \$1.98 value Special\$1.59



HOSIERY

BUY THEM BY THE BOX FOR CHRISTMAS GIVING!

- 3 thread6¢
- 2 and 3 thread7¢
- Kantun\$1.00
- 3 pair, 6¢ quality\$2.00
- 3 pair, 7¢ quality\$2.25
- 3 pair, \$1.00 quality\$2.55



Very Special Peacock Strut-Wear Fluff Night Gowns Regularly \$2.50.....Special \$1.98
Rayon — Seersucker — Taffeta — Candlewick — Cotton Print — House Coats.....\$1.98 to \$3.98
Sweaters in the latest styles.....from \$1.98
Handbags in fashion's latest models.....\$1.98

We are the sole agency for Sue Mason and Patsy Jane frocks.
Save \$2.50 and more on Hollywood-Los Angeles prices

VERDI DRESS SHOP

1312 SARTORI

TORRANCE

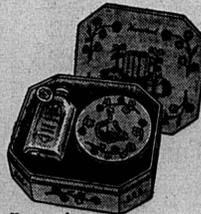


TOILETRIES

The loveliest tribute you can make to her American verve and charm is a gift of Shulton's famous toiletries. The Old Spice fragrance is a typically American blend of roses and spice. The picturesque containers are early American in inspiration—and so delightful she'll use them to store keepsakes when the fragrant contents are gone.



Perfume, Pounce Vial . . . \$1.35



Homestead Box - \$2.00 Toilet Soap, Dusting Powder.



Sewing Kit . . . \$1.00 Guest Toilet Water, Guest Talcum, Guest Bath Salts, Guest Soap.



Mr. Vernon Set with mirror picture - \$1.00 Guest Toilet Water, Toilet Soap, Guest Talcum, 1 Tablet Sachet.

Toilet Box . . . \$1.00 Toilet Soap, Washings Sachet, Guest Talcum, Guest Toilet Water.

DISCOUNT CUT RATE DRUG

1225 EL PRADO

TORRANCE

PHONE 562