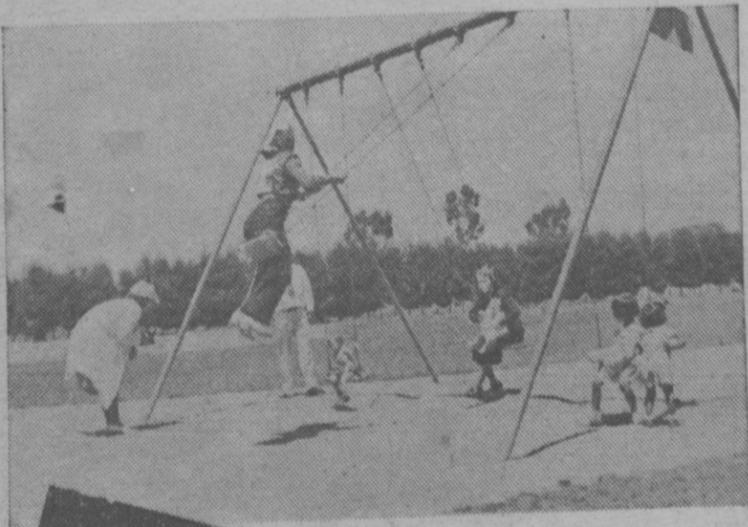


PEOPLE WHO LIVE IN TORRANCE LIKE IT HERE

BECAUSE★



★ PLAYGROUNDS

As one visitor so aptly remarked, . . . "The play-while-you-work idea is not a visionary ideal but has been put into practice on an amazingly successful scale at Torrance. Everywhere you turn, playground facilities invite wholesome recreation . . . for factory workers, for children, for all the family. What a contrast to so many congested industrial areas elsewhere. Yes, Torrance places the **HEALTH** and **HAPPINESS** of its citizens at the very top. A municipal park and playground of nine acres, six school playgrounds, private recreation facilities at industrial plants, nine beautiful "breathing-spot" parks strategically placed throughout the city . . . all of these invite wholesome play and healthful rest.

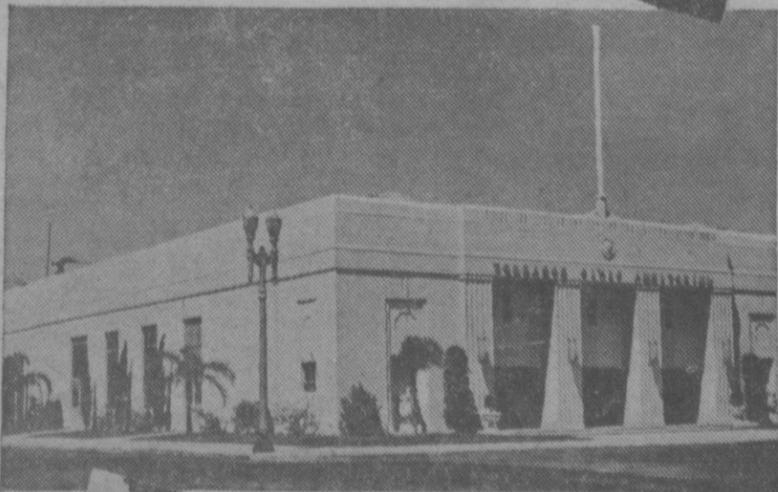


★ MILE of SANDY BEACH

Within five minutes drive of their homes, residents of Torrance can enjoy a picturesque stretch of sandy beach bordering the Pacific unsurpassed on the California coast. Too few persons realize that this broad beach extends for almost a mile within the city limits of Torrance. Inviting as this tumbling surf is, the cool ocean breezes which sweep into the city are as greatly appreciated, contributing to an even tempered climate that makes living here a genuine pleasure.

★ CLEAN AMUSEMENTS

The beautiful Torrance Civic Auditorium provides facilities for a wide scope of clean and educational amusements. Properly supervised student dances every Friday evening are well patronized and afford wholesome entertainment for high school students and others. Musical concerts, amateur plays, children's programs . . . all sorts of wholesome community affairs center around this fine civic auditorium . . . the envy of many much larger cities. Other diversions and sports are near at hand. Miles of sylvan bridle trails and picturesque golf greens in the Palos Verdes hills, ocean bathing, sailing, surf and deep-sea fishing. Also in Torrance are to be found: an archery course, pistol range, nightball field, picnic grounds and barbecue pits, theatre; and a few miles north Hollywood Park, one of the finest racing tracks in the world.



★ ATTRACTIVE HOMES

Despite a steady growth of its residential facilities the expansion of industrial employment has been so great that housing facilities in Torrance are still all too inadequate, although the 10,500 people who do live in this attractive city enjoy life here to the fullest extent. Tree-shaded streets are lined with beautiful homes . . . far removed from the industrial area and affording the quiet and seclusion so much desired.



WHY DON'T YOU BUILD A HOME IN TORRANCE?

Never before in the history of this Nation have more liberal building terms been extended to the home owner. So favorable are these terms that the thinking family **MUST** realize that paying rent is far more expensive in the long run. At Torrance, the balanced assets of the city . . . industry, commerce, recreation, education, civic enterprise . . . form a secure background for permanent home investment. In contrast to temporary, mushroom growth, these assets protect the home builder, enhance property values, and make for higher citizenship throughout the years. Get busy now! Build your home in **TORRANCE** on ideal terms, . . . while there are still desirable building lots available on very reasonable terms!

Torrance Chamber of Commerce