



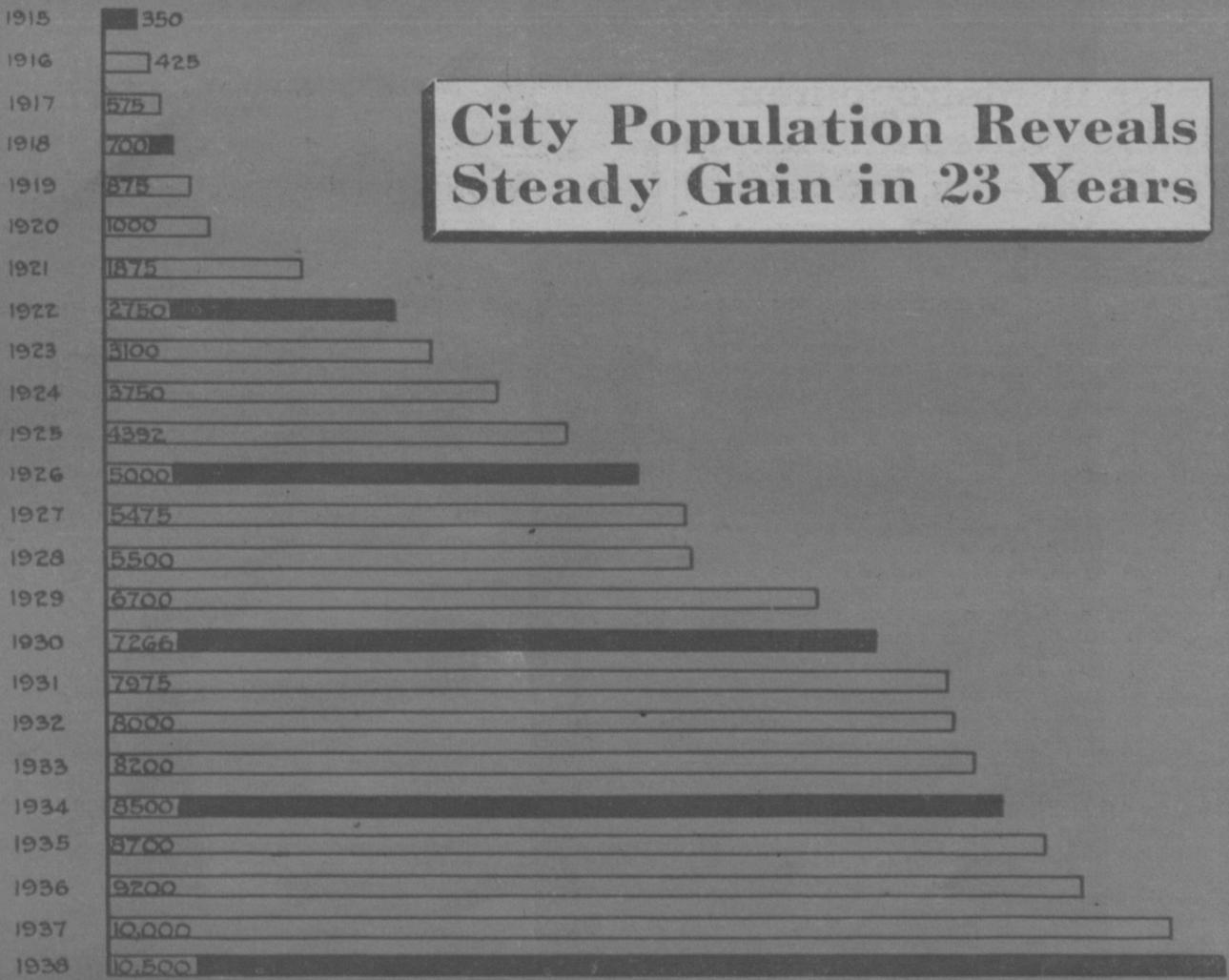
**VETERAN . . .** The man with the oldest city service record in Torrance is William Gascoigne, who has been superintendent of the street department since the day this community was incorporated. Better known as "Andy," he is still one of the hardest working men on the municipal payroll.

**ONE PAPER CARRIER IS FAMOUS**

(Continued from Page 18) ability as a distance runner came to light, Louie gave up his hitchhiking and looked about for other means of amusing himself and going places. He got a horse.

**Name Still on Stand**  
The horse afforded a lot of entertainment until it kicked him in the ankle one day, and almost ruined a budding track star. That blow closed that chapter in the life and times of Louis Zamperini. No more horses. He took up dancing where a kick on the ankle may be painful but not dangerous to a track man.

Louie's carrier days are over at The Herald but his name stays on the carrier stand in the back room where the papers are sorted for the routes. The Herald lost a good boy when Louie grew up, but the friendship and esteem that existed between him and his Herald associates remains unchanged. It will be a proud day for us when he runs that four-minute mile.



**City Population Reveals Steady Gain in 23 Years**

**Factual Data Basis for Accurate Estimates of City Growth**

Vital statistical records of Torrance have been carefully compiled by the Chamber of Commerce. This data, which includes voter registrations, water and gas connections and school attendance, has been used as the basis of exceptionally accurate estimates of the city population. The local compilations have been proven correct to within about one percent by the 1930 Federal census and other close checks on population figures. The above graph—the first ever compiled here—shows the steady progress of this city.

*Buxton*

. . . . believes in Torrance! The new KNX-CBS Broadcasting Transmitter is further proof that Torrance is destined to become one of the major cities of Southern California. We are glad to have had a part in the building of this city. Through our efforts many worthwhile people have been brought to this community and they have become our staunch friends as well as loyal Torrance citizens.



. . . . farsighted persons are buying Torrance real estate now while prices are low. Listed in our files are some of the best buys in industrial and home sites together with some outstanding bargains in existing homes. All are available now at exceedingly attractive prices. We will be glad to consult with you at any time.

1960 Torrance Blvd. Torrance, Calif.

Men **LIKE** To Trade With **ED SCHWARTZ**

- Young men and older men alike ALWAYS find what they want at Ed Schwartz's. Complete stocks of new-style, quality clothing and furnishings make shopping here a pleasure. Ed Schwartz "always has it." Consequently, local men have made Ed Schwartz Store their headquarters for over twelve years.
- NUNNBUSH and DOUGLAS Shoes
- MIDDISHADE and TIMELY Suits and Topcoats
- GRAYCO and ARROW Shirts and GRAYCO Endlock Ties
- MALLORY Hats
- MONITO Sox
- MUNSINGWEAR Hose for Men and Women
- HICKOK Belts and Braces
- COOPER'S and ALLEN-A Underwear
- Work Clothing . . . also Union Made Garments



Ed Schwartz, proprietor, left and Joe McNeil, clerk

1505 CABRILLO AVENUE TORRANCE, CALIFORNIA