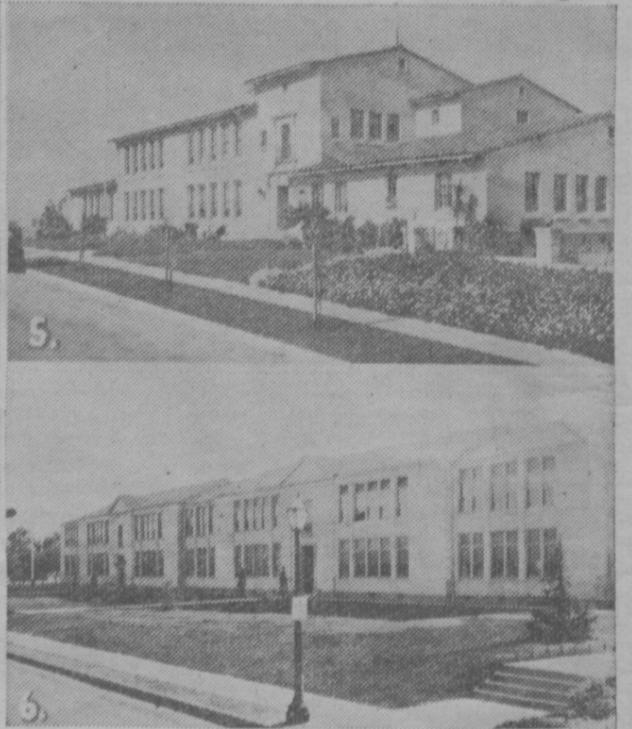
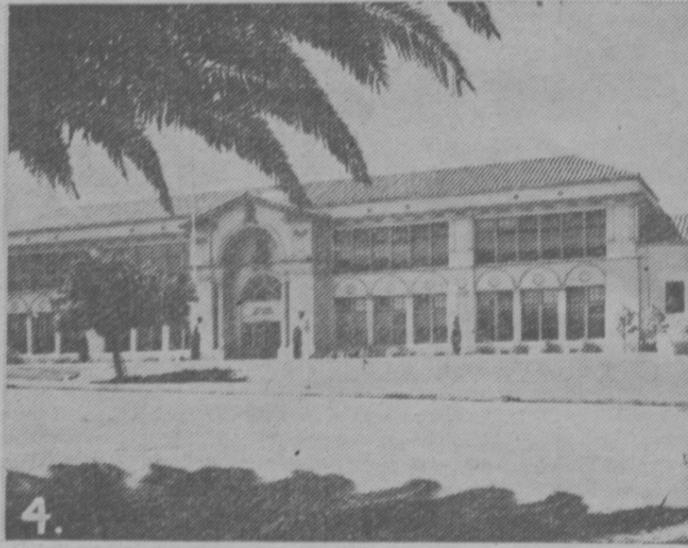
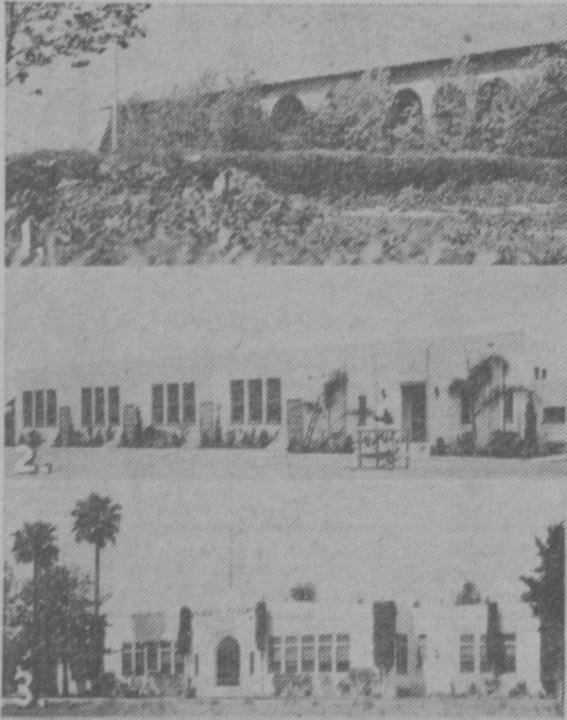


# Torrance SCHOOLS . . . Strong and Safe

## Six Neighborhood Playgrounds are Maintained on School Properties

## Education Provides Many Lines of Vocational Study in These Buildings



**IN SERVICE AGAIN . . .** These six plants resumed service this week. They are: (1) WALTERIA Elementary; (2) Moneta Japanese Institute in the northern part of the city; (3) Perry Elementary in North Torrance; (4) main building of Torrance high; (5) Fern Avenue Elementary, and (6) the Torrance Elementary school.

● America's Ears Will Listen to the New KNX-CBS Transmitter in Torrance!

● America's Families Have Shopped With Confidence at PENNEY'S for 37 Years!

Even as Radio has progressed in the field of entertainment and education . . . so has the J. C. Penney Co., with over 1500 stores, shown tremendous advances in the field of merchandising. Founded 37 years ago on the sound principles of partner-relationship between employer and employee . . . and governed by the Golden Rule . . . J. C. Penney Co. has achieved success through four cardinal virtues . . . HONOR, CONFIDENCE, SERVICE and COOPERATION.

That's why America's Families shop at Penney's.



**HILLMAN R. LEE**  
Manager of the Torrance Store, J. C. Penney Co.

### From 32 to Nearly 2,000—That's School Growth in City

When the 1938-39 school term began in Torrance this week it was the 25th annual start of educational programs in the city. The first school session here began in the fall of 1913 at the Perry Avenue school in North Torrance which is still under the county school system. Thirty-two boys and girls and two instructors began that first term. Today there are nearly 2,000 youngsters attending and more than 100 men and women are employed in teaching, maintaining and keeping records of educational accomplishments here. The school population has shown an increase of more than 400 students in the past eight years.

### Two Japanese Schools in City

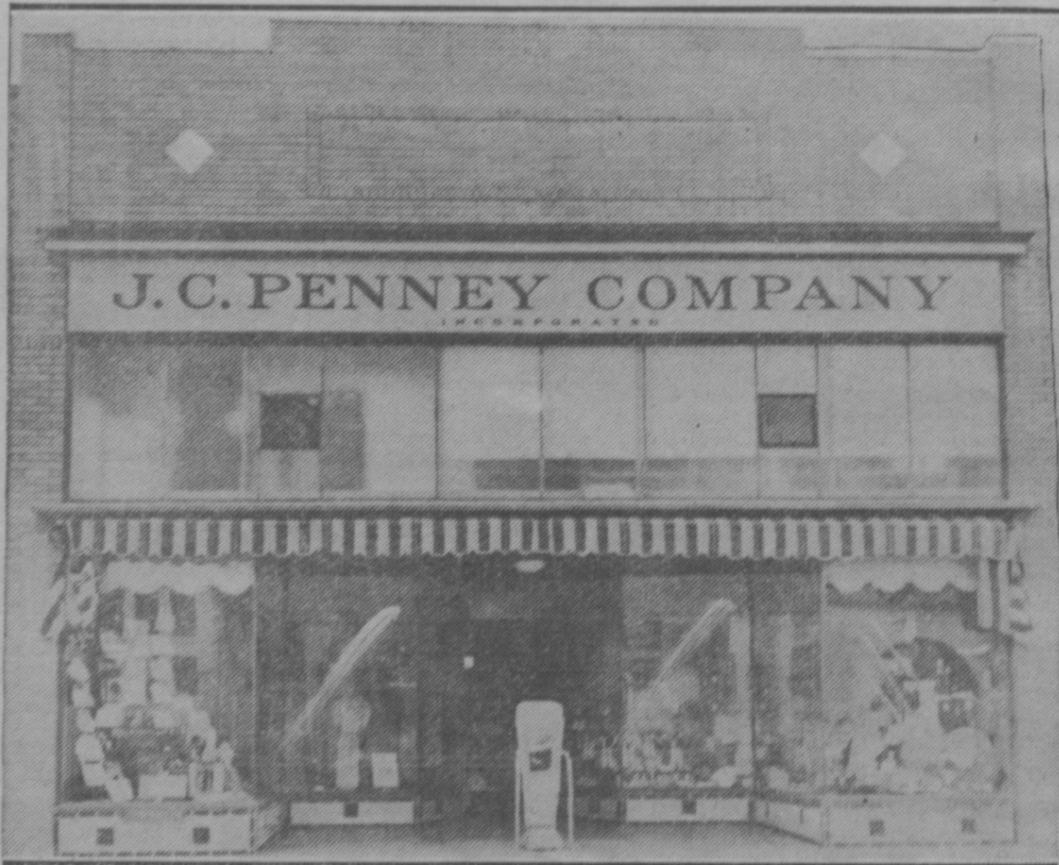
There are something like 60 Japanese private schools in Los Angeles county. The largest of these institutions educating American-born second generation Japanese is the Moneta Institute located just within Torrance's northern boundary. Many of the students there also attend American schools so the principal work of the Institute (and also the Japanese private school in WALTERIA) is devoted to preserving Nipponese customs.

The institutions also serve to ease the transition between native Japanese parents and American-born children. The Moneta school has about 100 pupils and a faculty of four teachers.

### School Broadcast Is Weekly Feature

Newest experimental features on the airwaves is the KNX Thursday afternoon series conducted by Los Angeles board of education officials and broadcast directly to students through the medium of more than 400 radios installed in Los Angeles city school classrooms as well as to the regular KNX listening audience.

The program presents broadcast material selected by the students themselves in regular meetings held to determine which subjects they desire to have discussed. Vierling Kersey, superintendent of Los Angeles City Schools, arranges and conducts the programs in cooperation with Charles Vanda, program director.



### ● PENNEY'S POINT with PRIDE . . . .

. . . to its Torrance Store, which, since 1928, has faithfully and conscientiously served the people of this area.

We point with pride, too, to our staff, trained by us to give better, more courteous service to you.

**JACK PIPER**  
Assistant Manager

**VILATE ERICKSON**  
Yardage-Lingerie

**THELMA JOHNSON**  
Ready to Wear

**LEATHA WELLS**  
Hosiery

**BETTY WOODMAN**  
Cashier

**VIVIAN GRANT**  
Assistant Cashier

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