

Sports Events Major Feature of Frolic

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George H. Moore Hardware

1517 CABRILLO AVE.
TORRANCE, CALIF.

Dear Cousin Frolic:

Hope you'll be here Thursday, Friday and Saturday—all three days for the Factory Frolic. Everyone here is dressed up like an old mill hand.

My new store won't be open—but I sure want to tell you about it. It's going to have the old one whipped a mile. It'll be nearly twice as big. I'm going to have a half-dozen new departments. We're going to open up with a fanfare like Grauman's Chinese Preview. Over \$200 worth of prizes, if we can't get Hedy LaMar we'll have plenty of free souvenirs anyway.

There'll be a dilly of a modern store front, with lots of window space, and fluorescent lighting, too.

Hope you will be here to see it, if not, come as soon as possible.

LOVE,
GEORGE

P. S. My new address will be 1515 Cabrillo, right next door to the old place.



Fine Old Colony Paints

Seven Contests Await Entries; Many Awards

Seven different sports events have been arranged by George Moore for the Factory Frolic and he cordially invites everyone from 12 months of age up to 70 to participate in them for a splendid array of prizes. Here are the details of each event:

HORSESHOE PITCHING

Starting at 10:30 o'clock this morning and will continue Friday and Saturday from 10 a. m. to 5 p. m. Location: at the Frolic Sports Center which is the vacant lot across from the Civic Auditorium entrance on El Prado at Carson.

Registration at the lot, Earl K. Johnstone in charge. Open to men and women. Prizes: One pair of official horse shoes for singles winners; two pair of official horse shoes for doubles winners; one set of shoes for high score in 50 flings for both men and women.

GIRLS' BIKE PLANK RACE
Starts at 3:30 o'clock this afternoon at El Prado and Cravens avenue. Girl bike riders will attempt to race down narrow planks laid on pavement for 50 feet. Object is to reach the end first without going "off the course."

Prizes will be given all entrants covering half the course and special awards to first, second and third best times.

GOLF PITCH CONTEST
Starts at 7 o'clock tonight in El Prado Park near Cravens. For adults only. Putters are barred and no caddies will be allowed on the course. Players to bring their own clubs and balls. Prizes: First, a golf windbreaker; second, three No. 1 Achusnet balls, and third, a golfer's glove.

JALOPY TURTLE RACE
Starts at 3:30 p. m., Friday. Object: To find out who can



FAY L. PARKS

Who directed the 1939 Frolic which had these outstanding features: "Hobby horses," interesting displays in the Civic Auditorium, a series of championship bike races, style shows and a continuation of the 1938 "fun for all" theme.

drive the slowest in Torrance. Open to all motorists but restricted to four and six-cylinder cars. Starts at Carson and Cravens avenue, entrants to get "flagged off" when they cross line at Gramercy. Finish at intersection of Post and Cravens avenue.

Each "racer" will have an observer ride with him to see that no gears are shifted after the race begins or no "coasting" is done. Entrants who "kill" their engines, shift gears or slip clutches during this slow-motion dash will be disqualified.

Register to enter at Carson and Cravens at race time. Prizes will be awarded drivers of the last three cars to finish the course.

FOOTBALL PASSING CONTEST

Starts at 4:30 p. m., Friday at Sports Center, opposite Civic Auditorium, corner of El Prado and Cravens. Object is to pass a football from a prescribed distance thru a suspended tire. Open to all boys in Torrance, Lomita, Waveria, Harbor City and other nearby communities.

After eliminations, prizes will be awarded as follows: First, a

Bird Will Broadcast Describe Entries In Parade Here Saturday

Manning the microphone of the public address system during the Factory Frolic parade Saturday afternoon will be Commander Edwin A. Bird of the Torrance American Legion Post. He will announce the various entries as they pass the reviewing stand at El Prado and Cravens avenue.

Bird will be furnished with the decisions of the judges who will select the winning entries in all divisions except the marching and musical organizations. The judges will inspect the other entries as they line up to start the procession from Madrid avenue and Carson street. Other judges will be in the reviewing stand to pass on the marching and musical groups as they "do their stuff" at that point.

regulation football; second, a pair of binoculars, and third, a ticket to the U.S.C.-Oregon State game.

BOYS' BIKE RACES

Start at 9:15 a. m., Saturday at Torrance high school's track field. Open to all boys. Three classes: "A" for those 15 to 18 years of age; "B" 12 to 15 years and "C" 10 to 12 years. Registration prior to post time at Frolic Sports Center, El Prado and Cravens, and morning of races at high school field at 9 o'clock.

Stock bicycles must be used, no multiple speed gears allowed. Twenty prizes and special, first, second and third place awards for winners in all three classes.

MAMMA-PAPA-BABY

MARATHON

Starts at 4 p. m., Saturday at El Prado Park near Cravens. "Racers" limited to youngsters between 12 and 18 months of age. Mamas to start babies off on "grassed course" while papas give them the "come-on." No holds, no stops for repairs to diaper slips after race starts, no disqualification for dawdling or reversing course and young racers allowed to cover course by any means of locomotion—walking, running, crawling or rolling. Register your "racer" at post time. Capital prizes: First, a tricycle; second, purchase order for a pair of new shoes, and third, purchase order for a baby blanket.

—Want Ads 25c—

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The Factory Frolic!

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