



**CELEBRATE A REAL Labor SAVING Day**

Take the labor out of Labor Day. Pack the picnic basket with all the favorite foods and drinks and spend the day at ease. Ideal Meat Department will help you make the outing a huge success by supplying steaks to barbecue—dozens of different cold cuts. Remember we have the best stocked delicatessen in town with prices low enough to satisfy the most careful budgeteer.

THIS MARKET IS ALWAYS BUSY BECAUSE...  
 • The Meats Are Tops • The Prices Consistently Low

**HAMS** FULLY TENDERIZED Ready To Eat No Parboiling **21** 1/2 lb

**TENDER YOUNG LAMB CHOPS** 9 1/2 lb  
**YEARLING LAMB SHOULDERS**  
**SLICED FRESH LIVER**  
**FRESH KIDNEYS OR HEART**

**POT ROASTS** 13 1/2 lb  
**HIND LEGS** 13 1/2 lb  
**SLAB BACON**  
**MEAT LOAF** 14 1/2 lb  
 TASTY SEASONED  
 NICELY PROPORTIONED WITH BEEF, PORK and VEAL

**HAMS** FAMILY SIZES, FULLY TENDERIZED PICNIC HAMS, NO SHANK No Parboiling (7-lb. Average) **16** 1/2 lb

**HAM HOCKS** 12 1/2 lb  
**SPARE RIBS**  
**STEER CHUCK**  
**POT ROAST**  
**LOIN PORK CHOPS** 21 1/2 lb  
**LOIN PORK ROAST**  
**PORK STEAKS**

**EASTERN PACKAGE BACON** 6 1/2 lb  
**100% PURE BULK LARD**  
**FRESH PORK NECK BONES**  
**Breast of LAMB or VEAL STEW**

**BACON SQUARES** 7 1/2 lb  
**SALT PORK**  
**SHORT RIBS**  
**CHICKENS** 21 lb  
 Fresh Young Hens to Fricassee

**Center Cut BABY LAMB ROAST** 16 1/2 lb  
**7-Bone STEER BEEF ROAST**  
**0-Bone STEER BEEF ROAST**  
**PORK Center Cut Lean ROASTS**

**SWIFT'S PACKAGE Sliced BACON** 14 1/2 FULL POUND

**SHOULDER PORK ROASTS** 11 1/2 lb  
**CHOICE STEER RUMP ROASTS** 17 1/2 lb  
**VEAL ROASTS**  
**VEAL CUTLETS**

**Delicatessen**  
 Guaranteed 100 percent PURE Horse Radish 1/2 pt. 15c  
 Specials for Friday and Saturday, August 30 and 31  
 MOTHER CORBS TURN-OVERS 3 for 25c

**RICH CREAMY COTTAGE CHEESE** 2 lbs. 15c  
**JUMBO DILL PICKLES** 4 for 10c  
**WIENERS or CONEYS** 2 lbs. 29c  
**SWEET PICKLE RELISH** pt. 9c

**OUR OWN KITCHEN FRESH MACARONI SALAD** . . lb. 13c  
**EGG and POTATO SALAD** . . lb. 14c

# IDEAL Ranch Market

2067 TORRANCE BLVD. — TORRANCE

You profit on your work only in the amount that you save from your pay. Our low, low prices increase your profit because they cut down your food bill—the largest single item of expense in the family budget. Shop here for all your needs for the Labor Day weekend and get convincing proof of the BIG SAVINGS that make Ideal Ranch Market the working man's friend.



**WHITE KING** GRANULATED SOAP  
 GIANT FAMILY REGULAR 20c  
 bar 4c  
**SIERRA PINE** TOILET SOAP 3 for 17c  
**WHITE KING** LAUNDRY SOAP  
 Giant 3 for 10c Reg. 5 for 14c  
**SCOTCH** GRANULATED SOAP  
 GIANT FAMILY REGULAR 20c  
**KENNEL KING** DOG FOOD 3 for 17c  
**CALLA LILY** GRANULATED SOAP  
 Giant 35c Large 19c

**ALL PURE Evaporated Milk** 3 Tall cans 17c

**BANNER Evaporated Milk** 4 Tall cans 23c

**LIFEBUOY** HEALTH SOAP FOR SUMMER CHARM 3 for 17c

**Swift's JEWEL SHORTENING** 100% PURE VEGETABLE SHORTENING 4 lbs. Pail for Price of 3 lbs. 47c

**TABLE QUEEN—CREAM STYLE—No. 2 can Golden Bantam CORN** 10c

**TABLE QUEEN—No. 2 can Large SWEET PEAS** 10c

**TABLE QUEEN—No. 2 can CUT STRINGLESS BEANS** 10c

**RANCHO California SOUPS** Made the way you like them best! 4 cans 19c

**GOLDEN STATE Soda or Graham CRACKERS** 1-lb. pkg. 10c

**SANI-CLOR BLEACH** Bleaching and Washing Fluid 9c

**Red Handle BROOMS** 33c

**BEN-HUR—Assorted Flavors JELL-A-TEEN** 3 for 11c

**80 Count NAPKINS** pkg. 5c

**SORBTEX** HOUSEHOLD TOWELS ROLL 5c

**DR. ROSS Dog and Cat Food** 8 oz. can 4 1/2c 15 oz. can 3 for 25c

**HEINZ Fresh Cucumber Pickles** 24-oz. glass 18c

**GOLDEN WEST Asst. BERRY JELLY** 2-lb. glass 21c

**SERVE "CALICO QUILT" CAKE** Easy, New Betty Crocker Recipes Now in Sacks of Gold Medal "Kitchen-tested" FLOUR 10 lbs. 44c

**EGGS** SMALL—LOOSE Fresh Grade-A 20c LARGE—CARTON Fresh Grade-A 33c  
**BUTTER** CRESTA 3rd Quality 32c Meadow Gold 1st Quality 35c CHALLENGE 1st Quality 36c

**IDEAL'S—GUARANTEED ECONOMY BLEND COFFEE** 12 1/2 lb

**CRESCENT DRESSING or SPREAD** QUART 17c

**WIN \$5000 FIRST PRIZE** OVER 1000 ADDITIONAL CASH PRIZES IN Contest Featuring

**NEW "Vitalized" KIX** 2 pkgs. 21c

**Outdoor Time is FLAPJACK Time**  
 Take Allers Flapjack Camping. It's easy to pack, easy to carry, easy to use. Add Liquid and the batters ready.  
 40 oz. pkg. 17c 20 oz. pkg. 9c 4-lb. sack 25c

**N.B.C. ORIGINAL Shredded Wheat** 2 pkg. 17c

**SPECIALS**  
 VAL VITA SPINACH No. 2 1/2 can 10c  
 BLACK SWAN—1-lb. can FRUIT COCKTAIL 2 for 17c  
 FINER FLAVOR—15 oz. can TAMALES with MEAT GRAVY or CHICKEN RAVIOLI 8c  
 VAL VITA TOMATO JUICE No. 2 1/2 can 7 1/2c  
 TARGET BRAND—12-oz. Can COOKED CORN BEEF 17c

**SPRY** Shortening 46c 16 1/2c

**Gem MARGARINE** 10c

**SOFTASILK WINS AGAIN!** SEE OUR DISPLAY FOR MICROSCOPE PROOF!  
 44 oz. pkg. 22c  
**SOFTASILK CAKE FLOUR**

**Mary Lee Taylor's MENU**  
**Frankfurter Vegetable Salad**  
 Broadcast by Mary Lee Taylor August 29, 1940

FOR THIS RECIPE YOU'LL NEED:  
 S & F Golden Dainties WHOLE KERNEL CORN—12-oz. can 10c  
 Black Swan SWEET PICKLES—6-oz. glass 10c  
 S & F Small Iris POTATOES No. 2 can 10c  
 IRRADIATED PET MILK 4 tall cans 25c  
 PLEASE ASK FOR THE RECIPES

## IDEAL VEGETABLE DEPARTMENT

**FRESH BELL PEPPERS** 3 for 5c

**FRESH CUCUMBERS** 3 for 5c

**SWEET, SEEDLESS GRAPE FRUIT** 12 for 10c

**CHERRY RHUBARB** 5 lbs. 10c

**SWEET YAMS** 7 lbs. 15c  
**WHITE ROSE POTATOES** 12 lbs. 15c

**JONATHAN APPLES** 6 lbs. 25c  
**BANANA APPLES** 9 lbs. 25c  
**BELLFLEUR APPLES** 9 lbs. 25c