



Save without sacrificing the quality or variety of the meats you serve your family. You'll know you cut corners safely when you see the big savings in store for you here at Ideal Ranch Meat Department, where every price is a low price every day. Come in today and start to save.

IDEAL Ranch Market

2067 TORRANCE BLVD.
TORRANCE



The EXTRA pennies you save here, there, everywhere throughout our market are like interest added to a savings account. Our method of operation assures them to you. We buy many foods direct, eliminating in-between profits, and we pass the savings along to you! See how much YOU can save this week-end by taking your pick of the big bargains in our mammoth displays of quality foods.

PRIME QUALITY — DOUBLE MONEY BACK GUARANTEE

BEEF	Shoulder Chuck Roast lb.	12½c
	Lean Oven Roast lb.	14½c
	Round Bone Roast lb.	17½c
	7th Rib Roast lb.	18½c
	Prime Rib Roast lb.	25c

WILSON'S pkg. **BACON** ea. 9½c

GENUINE EASTERN GRAIN FED YOUNG PIGS

PORK	Pork Shoulder Roast lb.	10½c
	Whole Pork Shoulder lb.	13½c
	Pork Loin Roast lb.	17½c
	Pork Neck Bones lb.	7½c
	Whole Pork Legs lb.	17½c

100% PURE LARD lb. 7½c

1940 MILK LAMB — BEST ON MARKET!

LAMB	Baby Lamb Legs lb.	23c
	Baby Lamb Shoulders lb.	15c
	Rib Lamb Chops lb.	24c
	Loin Lamb Chops lb.	32c

BACON SQUARES lb. 7½c

GENUINE MILK FED VEALERS — GUARANTEED QUALITY

VEAL	Veal Rib Chops lb.	29c
	Veal Loin Chops lb.	32c
	Veal Leg Roast lb.	19c
	Veal Shoulder Roast lb.	17c

FRYING RABBITS lb. 25c

LAMB	Yearling Lamb Legs lb.	14½c
	Yearling Shoulders lb.	9½c
	Yearling Rib Chops lb.	12½c
	Yearling Breast lb.	7c

ROASTING HENS lb. 23c

HAMS	Smoked Picnic Hams lb.	15½c
	Pickled Shoulders lb.	12½c
	Pickled Legs lb.	15½c
	Skinned Hams lb.	21c

SLICED PORK LIVER lb. 9½c

FRESH OFF THE BOAT TODAY!

FISH	Sliced Halibut lb.	19c
	Sliced Red Salmon lb.	21c
	Fillet Sea Bass lb.	24c
	Fresh Green Shrimp lb.	19½c

Mother Cobb's Turnovers 3 for 25c

Delicatessen Sweet Pickle Chips Qt. 25c

Specials for Fri. and Sat., August 2nd and 3rd Only

RICH CREAMY COTTAGE CHEESE lb. 8c	FIRST QUALITY SKINLESS WIENERS or CONEYS 2 lbs. 29c
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Xtra Large Each 5c	Bell No Deposit POTATO CHIPS lb. 29c	100% Pure HORSE RADISH 15c
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NORTHERN LONG SHRED SAUERKRAUT lb. 4c	SUPERIOR TAMALES ea. 8c
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Jumbo Size Dill 4 for 10c	Bell 2-gal. can POPPED CORN 25c	MAYONNAISE Freshly Made First Quality pt. 17c
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GOLD SEAL PURE APPLE CIDER Vinegar Qt. 7c
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LADY'S CHOICE YUM YUM Pickles 1-qt. glass 17c
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CRESCENT Brand Salad Dressing or Spread 1-quart 17c
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LIBERTY BELL SODA Crackers 1-lb. pkg. 6c

VE-NUS PEANUT BUTTER 17c

RITZ ICE CREAM pt. NUT ROLL 8c



ABBEY TUNA 10c

HELMET Vienna Sausage 7c

ARMOUR'S — 1-lb. can Corn Beef Hash 15c

COCKTAIL SUPREME Mixed Fruit 10c

PIK-NIK SHOE STRING Potatoes 4-oz. can 10c

PICNIC Dill Pickles 10c

BANNER Deviled Meat 3 for 10c

DOUMAK'S — 1-lb. pkg. Marshmallows 10c

VE-NUS — 1-lb. pkg. Spanish Peanuts 13c

LYNDEN'S Ravioli 1-lb. jar 20c

EGG Noodle & Turkey 16-oz jar 23c

EGG Noodle & Chicken 16-oz. jar 25c



3 for 17c

10c

7c

15c

10c

10c

10c

5c

3 for 10c

3 for 10c

10c

10c

10c

2 for 21c

3 for 11c

24c

46c

10c

16c

29c

58c

GREAT VAL VITA FOOD SALE

TOMATO JUICE No. 2½ can	7 1/2
PORK & BEANS No. 2½ can	
RED BEANS No. 2½ can	
HOMINY No. 2½ can	
SPINACH No. 2½ can	
BEANS with CHILI No. 2½ can	
PEACHES SLICED OR HALVES Yellow Freestone No. 2½ can	
APRICOTS WHOLE No. 2½ can	
TOMATOES SOLID PACK No. 2½ can	
80 COUNT Napkins	



Vanilla Ice Cream and Chocolate Sauce

BROADCAST by MARY LEE TAYLOR August 1 — KNX — 9:45 A.M.

Creamy Smooth, Rich-Tasting ICE CREAM. Perfect with This Marvelous Sauce!

HERE'S WHAT YOU NEED: JELL-O

Ice Cream Mix 2 c'ns 15c

Hershey's Cocoa 1-lb. can 14c

SWANSDOWN CAKE FLOUR 23c

IRRADIATED PET MILK 4 tall c'ns 25c

GET YOUR RECIPE HERE!

EGGS

FRESH GRADE-A SMALL... LOOSE 18c

FRESH GRADE-A LARGE... CARTON 28c

Townsend Club—22-oz. pkg. Granulated Soap 19c

Toilet Soap 3 for 13c

WOODBURY FACIAL SOAP

1c with your purchase of 3 cakes at regular price

ALL 4 Cakes for 22c

Juicy WATER-MELON 3 for 4c

IDEAL Ranch Market

BEST COOKING and EATING **APPLES** 9 lbs. 25c

FRESH BELL PEPPERS 4 FOR 5

FRESH CUCUMBERS 5 FOR 5

NEW CROP YAMS 4 lbs. 10c

THOMPSON GRAPES 4 lbs. 10c

SWEET MUSCAT 3 lbs. 15c

ELBERTA, FREESTONE PEACHES 5 lbs. 15c