

SAVE MORE IN 1940!

The Ideal Meat and Delicatessen Departments want to thank you sincerely for the splendid business you gave us during 1939. We have tried hard to deserve that business. To get it we have given you meat values which have been the sensation of Torrance; meat values that have saved hundreds of people hundreds of dollars.

Throughout 1940 The Ideal will beat its own record and offer the BEST meats and delicatessen products at even greater savings. We appreciate your business and know what to do to keep it . . . BETTER MEATS AT LOWER PRICES!!

Resolve right NOW to do ALL your food buying at the IDEAL. When 1941 rolls around you'll find you've cut 1940 food expenses and can save you money the year round on all foods! Check our ads and see yourself what you save!

SPECIALS FOR THURS., FRI., SAT.

Pure Lard 100% PURE **4 lbs. 25¢**

Eastern Skinned Tenderized Ready to Eat **HAMS 19 1/2¢ lb**

EASTERN SMOKED **PICNIC HAMS 15 1/2¢ lb**

SHORTENING 4 lbs. for 25¢

Extra Fancy Yearling Lamb **LEGS 12 1/2¢ lb**

Whole Pork Sweet Pickled **SHOULDERS 12 1/2¢ lb**

Ground Beef 2 lbs. for 15¢

Pork Loin Chops or **ROAST 15 1/2¢ lb**

Fresh Sliced Pork **LIVER 9 1/2¢ lb**

Morrel's Bacon 9 1/2¢ ea BEST GRADE CELLO. WRAPPED

Pkg. Link 100% Pure **SAUSAGE 9 1/2¢ ea**

Fancy Fricassee Milk Fed **CHICKENS 17 1/2¢ lb**

STEAKS 17 1/2¢ lb EXTRA HOT SPECIAL GUARANTEED TENDER OR YOUR MONEY BACK WELL TRIMMED, NO WASTE

1939 Spring Lamb **LEGS 19 1/2¢ lb**

Yearling Lamb Extra Fresh **CHOPS 9 1/2¢ lb**

DELICATESSEN DEPARTMENT

BOLOGNA FRESH LIVER SAUSAGE Kosher Salami

Sweet Pickle Chips

We Handle Bay Cities Sour Dough French Bread

Straw-Berry Jam

Fresh Ground **PEANUT BUTTER** 1st Grade Bulk Bring Your Jar

1st Grade **12 1/2¢ lb**

9 1/2¢ PT.

14¢ lb

2 lbs. for 19¢

19¢

PORK-BEANS 6 1/2¢ CAMPBELL'S No. 1 Can

PUREX THE MASTER BLEACH qts. 10 1/2¢ 1/2 GALLON 19¢

LIMA BEANS Big Bear Brand No. 1 Tall Cans **3**

Del Monte CATSUP 14 oz. Bot. **12¢**

Del Monte CORN 17 oz. Can **2 FOR 17¢**

Del Monte SLICED PINEAPPLE No. 1 1/4 Can **9¢**

Del Monte PEAS No. 2 Can **11¢ ea**

Peas and Carrots No. 2 Can **7 1/2¢**
MITY NICE **Corned Beef** 12 oz. Can **16¢**
CUDAHY'S **Deviled Meat** 3 For **10¢**

VALVITA No. 2 1/2 Can **HOMINY** 2 For **15¢**
MONTARIO 14 oz. Bot. **CATSUP** 2 For **15¢**

VALVITA FREESTONE **PEACHES** No. 2 1/2 Can 2 For **19¢**
MONTARIO **TOMATO SAUCE** 4 for **10¢**

Margarine Dinner Bell Golden White Silver Nut FLUFFO Sho

Danish Butter lb. **37¢**

Challenge Butter lb. **36¢**

Brookfield Butter 1 lb. **35¢**

Cresta Butter, 3rd quality lb. **31¢**

EGGS LARGE GRADE A **25¢ DOZ.** MED. GRADE A **21¢ DOZ.**

PURE CANE **SUGAR** 10 lbs. **52¢**

POPCORN Reg. 10c Pkg. **2 FOR 15¢**

KRAFT DINNERS **10¢ each**

JUST TO REMIND YOU OUR REGULAR SOA Giant W. K. Gran. S Large W. K. Gran. S Giant Scotch Gran. Large Scotch Gran. White King Toilet S W. K. Coco Almod or Lemon

FRESH VEGETABLES RIGHT FROM THE GARDEN

SWEET NAVAL **Oranges** Ea. **1¢**

CHERRY Rhubarb 4

ARIZONA **Grapefruit** Ea. **1¢**

SWEET **Onions** 4

WASHINGTON **Rutabagas** 4 lbs. **1**

SWEET **Tangerines** 3 lbs. **1**

SWEET **Persimmons** 6 For **1**

WHITE ROSE **New Potatoes** 5 lbs. **1**

IDEAL RANCH MARKET-2067 TORRANCE B