

GRAND 15 TORRANCE

TELEPHONE 269
 Week Days - Open 6:15
 Start 6:30 Cont. Sat. Sun.
 and Holidays From 1 p.m.
SUNBURST TABLEWARE
FREE TO THE LADIES
MONDAY and THURSDAY
NITE! . . . LARGE GRILL
PLATE FREE TO LADIES
TONITE!

SCREEN—Last Times Tonite
 Chas. Boyer — Hedy Lamarr

"A-L-G-I-E-R-S"

Errol Flynn in
"DAWN PATROL"

Friday and Saturday
 Ralph Byrd — Mary Carlisle

"Fighting Thoroughbreds"

Gene Autry in
"Mexicali Rose"

OWL SHOW SAT. NITE
 10 p.m.

STARTS SUNDAY!!

James Cagney — Pat O'Brien
"Angels With Dirty Faces"

AND
"Annabel Takes A Tour"

STARTS WEDNESDAY!!

"Nancy Drew Detective"

AND
"Mr. Doodle Kicks Off"

STRAND 25 REDONDO

THURS. FRI. SAT.
"Stage Coach"
 AND
"Cafe Society"

LA MAR

STARTS SUNDAY!!

"Three Smart Girls Grow Up"

AND
"Let Freedom Ring"

The Herald—3 months, 50 cents.

People

what they're doing

Mr. and Mrs. Charles Ruppel of Inglewood, were dinner guests Sunday at the home of Mr. and Mrs. W. E. Ruppel, 928 Arlington avenue. The dinner celebrated Charles Ruppel's birthday.

Mrs. Lulu Kent, 2011 220th street, had as her house guests over the week-end, Mrs. Ruth Spicknall, Mrs. Hedwig Kuntz, Miss Jeanne Foote and Miss Idris Phipps all of Colorado. The ladies all teachers in Colorado schools are spending several weeks in California. They left the Kent home Monday to visit the world's fair in San Francisco.

Everett Leatherman celebrated his 16th birthday Sunday with a dinner at the family home to which a number of young men were invited.

Ella Levy, daughter of Mr. and Mrs. Sam Levy, has been released from a Los Angeles hospital following treatment for an attack of appendicitis last Friday. She was confined to the hospital for several days but had recovered sufficiently to visit her parents in Torrance yesterday.

Mr. and Mrs. Carl S. Warner and son, Bobby, of Pittsburg, Calif., are expected to arrive in Torrance today for a few days visit with friends.

PASTOR IMPROVING
 Rev. Herman Lind of Lomita is reported recovering from a recent serious illness at his home.

FOX GRANADA

632 Avalon Blvd., Wilmington Wilm. 968

TODAY — FRI. — SAT.

"It's a Wonderful World"

COLBERT-STEWART ALSO

"The Saint Strikes Back"

George Sanders, Wendie Barrie

Sun., Mon., Tues., June 11, 12, 13

"LUCKY NIGHT"

TAYLOR — LOY ALSO

"Tell No Tales"

MELVYN DOUGLAS

BIG MERCHANTS' NIGHT!

TUESDAY, June 13th

16 LUCKY AWARDS!!

The Herald—3 months, 50 cents.

Dr. Laughon and Bride on Honeymoon

In the presence of a large number of friends, Mrs. Phyrne C. Ahrens of Los Angeles became the bride of Dr. W. I. Laughon of this city last night at Wee Kirk of the Heather in Forest Lawn, Glendale. A reception was held following the ceremony, which was read by Rev. Frank Porter of this city, at the home of the bride's mother, Mrs. Lillie P. Falkenstrom, 323 South Commonwealth avenue.

Dr. and Mrs. Laughon left on a short honeymoon trip north and will be at home in their new residence, now under construction at the corner of El Prado and Arlington avenue, after July 1.

Townsend Club Activities

By Vernon F. Glidden
 Pinch-hitting for Mrs. Beth Paige, who is ill.

A most enjoyable meeting was held last Thursday evening with visitors from Gardena and Lawndale clubs present.

O. A. Soholm of Glendale made a pleasing and inspirational address, bringing many encouraging thoughts regarding the progress of the Townsend movement. Refreshments of ice cream, cake and coffee were served and special attention given those whose birthdays occurred during May and June. Tables and hall were decorated with many beautiful flowers.

We look forward with pleasant anticipations to future meetings which will be held in our new location, the American Legion Hall, and on Friday evenings instead of Thursday.

Peace Disturber Gets Suspended \$100 Fine Here

Arrested Saturday on a warrant charging her with disturbing the peace of Mrs. James Loughridge of Walteria, Mrs. Oma Carroll, 46, Wilmington waitress, plead guilty in City Judge Robert Lessing's court yesterday morning. She was fined \$100 which was suspended two years on condition she does not bother Mrs. Loughridge during that time.

The Herald—3 months, 50 cents.

11 Babies Born at Hospital Here During Week

Eleven babies, almost evenly divided as to sex, were born at Torrance Memorial hospital during the past week. The new arrivals were:

A son (their third child) to Mr. and Mrs. Fred Quaggin, 1609 Anapola, Tuesday;

A daughter to Mr. and Mrs. E. W. Briston, 20416 North Florence Drive, Tuesday;

A son to Mr. and Mrs. Harold M. Blackman, 3028 Emerald, Sunday;

A daughter to Mr. and Mrs. C. G. Borgen, Gardena, last Thursday;

A son to Mr. and Mrs. C. E. Forbes, Gardena, Sunday;

A son to Mr. and Mrs. William J. Jansen, 1954 West 29th Place, Lomita, Tuesday;

A daughter to Mr. and Mrs. Edward Hawkesworth, Redondo Beach, Saturday;

A son to Mr. and Mrs. Albert Marras, Gardena, Saturday;

A daughter to Mr. and Mrs. M. Morrison, Hermosa Beach, Friday;

A daughter to Mr. and Mrs. G. E. Robinson, Lynwood, Tuesday;

A son to Mr. and Mrs. E. G. Surber, Redondo Beach, May 31, and

A daughter to Mr. and Mrs. H. G. Woolcroft, Redondo Beach, Wednesday.

Players' Second Effort Attracts Small Audience

A disappointingly small audience of less than 100 persons attended the second stage production of the Torrance Community players at the Civic Auditorium last Thursday night. The play, a wordy comedy that could have been pruned to good advantage, was "The Push," an effort of the Players' director, William Fariss. The players were adequate but appeared to become bogged down in their lengthy speeches at times. Only two new people were cast in the show. They were Jean Sears and David Clark. The others had appeared in the Players' initial opus. They were Louis Murray, Dale Howe, Wauwita Davidson, Jeanette Mikelson, Don Mitchell, Virginia McNally and, on short notice, Director Fariss filled in when the leading man, Robert McNally, was called out of the city.

Narbonne Seniors to Present Play Tomorrow Night

A spooky mystery drama in three acts, "The Dark House," will send shivers thru the spines of those attending the presentation of the Narbonne Senior class play tomorrow (Friday) night at 8 o'clock in the school gymnasium. The production is said to be the most ambitious stage attempt yet to be made at the Lomita school.

Those in the cast are Francis Murphy, Jean Ohleman, Earl Capper, Vernon Hart, Archie Ahrends, Mary Jasich, Alfred Trofthen, Marjorie Parbois, Everett Peck, Dolly Long, Cornelius Mastright, Virginia Murphy and Clifford Kette.

Local Choir in Bowl Program

Members of the Torrance Lutheran choir will participate in the sacred concert to be given Sunday evening, June 25, at 7:30 o'clock in the Hollywood Bowl. The local group will be part of the 2,000-voice international Lutheran Choral Union which Dr. F. Mellus Christiansen, famed director of the St. Olaf Lutheran choir, will lead.

PLAZA THEATRE

HAWTHORNE, CALIF.
 Telephone 299

"The Friendly Family Theatre"

Hearing Aids Available

Thursday, Friday, Saturday, MATINEE

Don Ameche, Henry Fonda and Loretta Young in

"Alexander Graham Bell"

ALSO Dennis O'Keefe and Florence Rice in

"The Kid From Texas"

MAGIC SCREEN FRIDAY

Doors Open at 6

SATURDAY EVE. SHOWS

"ALEXANDER GRAHAM BELL" and

"3 SMART GIRLS GROW UP"

Sunday, Monday, Tuesday

DEANNA DURBIN in

"Three Smart Girls Grow Up"

ALSO Wallace Beery, Tom Brown

"Sergeant Madden"

Wednesday Only

"SPECIAL ATTRACTIONS"

Charles Ruggles and Mary Boland in

"BOY TROUBLE"

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"The Mysterious Miss X"

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Beverly Hills Merchants Know Value Of Newspaper Ads

 FURTHER evidence of the steady trend of business to turn to the advertising columns of newspapers to increase sales was



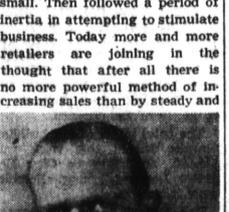
BILL ROGERS
 Publisher

seen last week in the publication by the Beverly Hills Citizen of the largest issue in its sixteen years of publication.

The Citizen, a weekly paper, printed 40 pages on May 26, carrying more than 200 display advertisements and well over three pages of classified advertising.

"We feel this splendid showing is due very largely to a new realization on the part of merchants that advertising really pays," stated Bill Rogers, publisher.

 "During early depression years advertising budgets were cut to the bone by advertisers large and small. Then followed a period of inertia in attempting to stimulate business. Today more and more retailers are joining in the thought that after all there is no more powerful method of increasing sales than by steady and

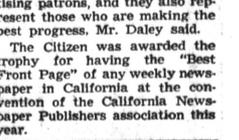


MAX O. DALEY
 General Manager

persistent advertising," he stated. Max O. Daley, general manager of the Citizen, who has charge of the development of the paper, stated that all classifications of retail business are broadening their advertising policies.

 Instead of occasionally making a half-hearted sales effort, retailers are arranging regular schedules in every issue of the paper, over a period of months. In most all instances these space buyers are obtaining surprisingly good results. They represent the most satisfied of the Citizen's advertising patrons, and they also represent those who are making the best progress, Mr. Daley said.

The Citizen was awarded the trophy for having the "Best Front Page" of any weekly newspaper in California at the convention of the California Newspaper Publishers association this year.



HORTON FALK
 Managing Editor

HERMOSA THEATRE

Hermosa Beach

NOW PLAYING!

CECIL B. DEMILLE'S

"Union Pacific"

AND

Bing Crosby, Misha Auer and Joan Blondell in

"EAST SIDE OF HEAVEN"

STARTS TODAY

BETTE DAVIS

In Her Greatest Triumph

"Dark Victory"

with Geo. Brent

SECOND BIG HIT!

"ROSE OF WASHINGTON SQUARE"

with Tyrone Power

Alice Faye — Al Jolson

THE GARDENA

GARDENA BLVD.

3 Blocks West of Vermont

ADULTS 25c CHILDREN 10c

Paraphones for hard of hearing

Thurs., Fri., Sat., June 8, 9, 10

Errol Flynn—Olivia DeHavilland

"DODGE CITY"

ALSO

"BURN 'EM UP O'CONNOR"

Also Fri. and Sat.

Last Chapter "FLASH GORDON"

1st Chapter "BOY SCOUTS"

Sun., Mon., June 11, 12

Jeanette MacDonald in

"BROADWAY SERENADE"

AND

Latest Jones Family

"EVERYBODY'S BABY"

Tues., Wed., June 13, 14

BY REQUEST

WILL ROGERS in

"COUNTY CHAIRMAN"

ALSO

Tailspin Tommy Feature

"MYSTERY PLANE"

Wed., Thurs., Fri., Sat.

June 7, 8, 9, 10

"HUCKLEBERRY FINN"

Starring MICKY ROONEY

with WALTER CONNOLLY

ALSO

ROBERT MONTGOMERY and

ROSALIND RUSSELL in

"Fast and Loose"

Latest News — Selected Shorts

Sun., Mon., Tues., June 11, 12, 13

ALICE FAYE and

CONSTANCE BENNETT in

"TAILSPIN"

ALSO