Mayor and Mrs. W. H. Tolson and son Billy, 2103 Arlington avenue, with Master Bernard Smith of the Mayfair Apartments spent Monday in the mountains near Bakersfield.

Mr. and Mrs. Fred Ralston of Indio, and Lon Ralston of Pittsburg, visited over the holidays with Mrs. Lon Ralston and her father, Sam Richardson, at 1697 Gramercy avenue.

"My Frens"

PRESIDENT ROOSEVELT ISN'T THE ONLY ONE WHO HAS "FRENS"—

We Have "Frens," Too, And Good Ones!

And To These "Frens" and customers for their loyalty and patronage throughout the past year . . . as well as the Christmas Season . . . . .

Thank You Sincerely and a Happy New Year!

SAM LEVY DEPT. STORE

1307-1313 SARTORI AVE. Torrance PHONE 121-W

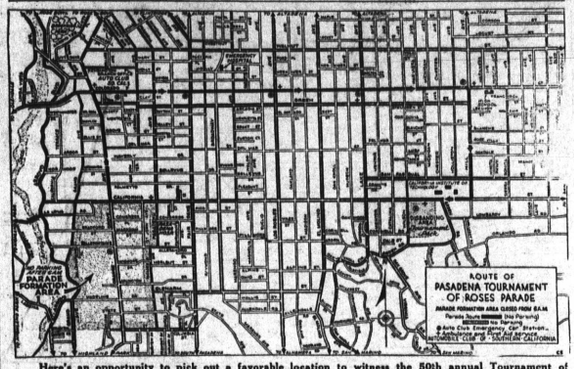
New Year's Greetings:

"For many years now I have lived and worked in Torrance and each year . . . as the old year draws to a close and the new year approaches . . . . I have wished my associates and my customers and my friends and my acquaintances and all the people I know a Happy New Year with the feeling of one who is sincerely appreciative.

"So again this year I repeat my oft said greeting . . . Happy New Year!"

F. L. PARKS
Torrance Plumbing Co

Tournament of Roses Five Mile Parade Route



Here's an opportunity to pick out a favorable location to witness the 50th annual Tournament of Roses parade in Pasadena, January 2. This will be the greatest floral parade in history to honor the Golden anniversary of "California's New Year's greeting" to the wide world. The parade starts at California street and Orange Grove avenue. The route extends north to Colorado street, thence east to Hill avenue, south to California street, to disbanding area in Tournament Park. Floats will be on display in the park for 24 hours, night and day. The parade starts at 9:30 a.m. and will feature 100 floats decorated with 6,000,000 flowers.

Council Actions Are Reported

(Continued from Page 1)

ized to attend the Jan. 14 session of the Southern California Fire Chiefs' convention in Riverside.

EXTRA EQUIPMENT . . . Appropriation of $250 was made for the purchase of extra equipment and replacements in the municipal kitchen attached to the Civic Auditorium and Chamber of Commerce building.

ASK FOR BIDS . . . Specifications were approved for the painting of the high pressure water tower off Torrance boulevard and Cedar avenue. Bids are being advertised today for the work.

FREE PERMIT . . . Willard (Bill) Kellam, 2041 West 174th, was given a free permit to solicit stenciling of house numbers on curbs. He said he was out of work and did not want to "go on county relief." Kellam will have his nephew, Earl Sims, assisting him. He plans to charge 10 cents for a number stenciling job.

Jitterbugs Amaze Herald Writer

(Continued from Page 1)

and infectious. It is boisterous, rhythmatic and entirely lacking in grace. It is loud, nerve-racking and has a thousand variations. It is altogether crazy, studied and geared to meet modern youth's demand for action and plenty of it.

I like "swingeroos" . . . The next time the boys and girls start a day with one, come down to the Auditorium and see them hit it up!

JOINT CLUB MEET

Members of the Rotary and Kiwanis clubs will hold a joint dinner meeting Thursday night, Jan. 5, at the American Legion clubhouse. The Kiwanians are joining the Rotarians on this date because their usual meeting date is Monday—a holiday, Jan. 2.

Wooldridge Herald Circulation Mgr. Writes

Here's to a future All-American who brings glory to Torrance and of whom Torrance is proud—Gerald Grubb.

Masons Install Officers Friday

A large number of local residents will attend the open installation ceremonies of Torrance Masonic lodge, No. 447 F. & A. M., tomorrow (Friday) night at the Masonic hall starting at 8 o'clock. Samuel E. Burke of Los Angeles, past grand master, will officiate and induct Jess M. Reddington as worshipful master, succeeding Dr. C. L. Ingold, who will become marshal.

Keith Schlaegel of Gardena, inspector of the 99th Masonic district, will serve as master-of-ceremonies. The other officers to be inducted are: Lee George Nelson, senior warden; Clifford Rupple, junior warden; John H. Fess, P. M., treasurer, and Jesse H. Sprout, P. M., secretary.

The new appointive officers are Edmund A. Day, senior deacon; William H. Bremmer, junior deacon; William E. Rupple, chaplain; Homer B. Morgan, senior steward, Carl G. Holmes, junior steward, and Harry C. Ainsworth, Jr., tyler.

PARDON HEADS LOMITA LODGE

Ray M. Pardon was installed as master of the Lomita Masonic lodge, succeeding Daniel V. Naulty, at ceremonies performed late last week by O. W. Thistle, J. Roy Winters and District Inspector Keith M. Schlaegel in the Odd Fellows hall.

Taking office with Pardon were S. C. Lidsey and LeRoy Draper, senior and junior wardens; Henry Bailey, treasurer; Thistle, secretary; Naulty, chaplain; P. G. Reed and Walter Martinelli, senior and junior deacons; John Sanders, marshal; H. J. Johnson and H. Miller, senior and junior stewards, and Charles L. Morris, tyler.

Torrance Library Adds Equipment

More efficient service than ever before will be rendered at the Torrance public library in 1939, according to Mrs. Dorothy Jamieson, librarian. Several items of new equipment have been installed by the city library board to provide this improved service.

Additional desks, shades, another telephone and some repairs have been installed or completed. Scott Ludlow heads the library board. The city provides the physical equipment while the county library equips the building with books and personnel under contract.

Olson's Inauguration Jan. 2 Gala Event

(Continued from Page 1)

a year before California was admitted to the Union. Newton Booth delighted his 1871 friends with a momentous banquet featuring oysters on the halfshell, a rare delicacy in those days.

Hiram Johnson, United States senator since 1916, ranks as California's least pretentious chief executive. He scorned such frills as inaugural balls, banquets, brass bands, parades and the usual pomp and splendor for his 1910 inauguration in fact, when it came time for him to go to the capitol for the ceremonies, he even refused to ride in a carriage and walked with his sons.

Despite the barbecue and the glittering ball, Olson's actual inauguration will be traditionally impressive and solemn. He will be led into the joint session of the legislature in the assembly chamber by a committee of assemblymen and senators, be sworn in by Chief Supreme Court Justice William Waste and then deliver his inaugural address. The induction of Lieutenant Governor Ellis Patterson will follow, also including an address, and the 19-gun salute on the capitol lawn will complete the rites.

The visitors' gallery will be reserved for the public but there will be no outside or other public ceremonies.

Pedestrian Killed at Highway 101

An hour after he was struck by a car assertedly driven by Gordon Wood, 16-year-old Lomita student, at Highway 101 near Eshelman, R. D. Dales, 47, of South Gate, died last Friday night at Torrance Memorial hospital. At the inquest conducted yesterday morning at Stone and Myers' chapel, a coroner's jury held that the fatality was caused by an unavoidable accident and absolved young Wood of all blame.

Mr. Dales, who was survived by his wife, was crossing the highway and ran directly in front of Wood's car, it was testified. The funeral will be held in South Gate.

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"Good Will" . . . . IS THE DISPOSITION OF THE CUSTOMER TO RETURN TO THE PLACE WHERE HE HAS BEEN WELL-TREATED"—

United States Supreme Court

At this time . . . with the new year approaching . . . it is fitting that we express our gratification at the whole-hearted way in which you have approved of and patronized our store. True, it is only a small store, and, by comparison with metropolitan stores, doing a small business. But we like it and we do our best to have you like it. And small or large, we have earnestly attempted to build GOOD WILL, to build a reputation for Quality and Service and Satisfaction . . . in short, we have sincerely tried to create in the mind of every customer "the disposition to return to the place where he has been well-treated."

The National Home Appliance Co.

HARRY M. ABRAMSON 1312 SARTORI AVE. "FRIENDLY CREDIT"

HAPPY-NEW-YEAR

To Our Many Friends and Customers Whose Patronage In 1938 Was Gratefully Appreciated . . . .

WHITNEY'S BAKERY
1323 SARTORI AVE. TELEPHONE 572

"SCOTTY"

Wishes All His Customers and Friends A Very Prosperous,

Happy New Year

★ ★ ★

Torrance Electric Shop
ELECTRICAL CONTRACTING and REPAIRING
1421 Marcelina • B. J. Scott • Phone 567

A New Year . . A New Home!

1938 is almost gone. 1939 promises to be a banner year . . . a year in which home building will surpass all previous records . . . a year in which many renters will become home owners under the easy FHA Building Plan.

You, too, can be a home owner before many months of '39 have passed. Ask us about it.

TORRANCE LUMBER CO.
1752 BORDER
Phone 61

A&P FOOD STORES

Start the New Year Right!

EXTRA-SPECIAL FOOD VALUES!

That Assure You a Substantial Saving!

Act Quickly!

FOR NEW YEAR'S DINNER!
"PILGRIM BRAND" TURKEYS 29¢ lb
Prime Young Toms Young Hens, 32c lb.
The Finest Turkeys That Money Can Buy! Sold with Money-Back Guarantee!

WHAT HAS A NEW, Spring-chicken TENDERNESS?
The ham with the Matchless flavor Swift's Premium
SKINNED HAMS Whole or Full Half 26¼ lb
Cudahy's "Ever-Ready" SMOKED PICNICS Fully Tenderized 23¼ lb
Fancy, Fresh-Dressed, Dry-Picked COLORED HENS 4-4½-lb. Average 27¼ lb
Young Stewing Hens 24½c lb
Fancy, Fresh-Dressed Colored ROASTERS 4-4½-lb. Average 27¼ lb

A&P "Top Quality" Grain-Fed Steer Beef! U.S. Gov't Graded and Stamped
STEAKS 25¼ lb
Round! Swiss! Ground Round!
T-Bone, 32c lb. Porterhouse, 42c lb.
Plate Rib Boiling Beef 9½c lb.
Swift's "Coral", Cudahy's "Gold Coin", Hormel's "Minnesota"
Sliced Bacon ½-lb. Cello Pkg. 13¼¢
Extra Select Eastern N. Y. OYSTERS Doz. 23c
Fancy Brandywine MINCE MEAT Buy in Bulk... Save... 10¼ lb
Swift's Brookfield Pure Pork SAUSAGE 1-lb. Cello Roll 23c
"ORO" SHORTENING Pure Snow-White 10¼ lb

SWIFT'S PREMIUM Milk Fed DUCKLING LONG ISLAND STYLE
4 to 5-lb. Average 25¼ lb
Fancy Fresh-Dressed GEESE (On Order Only) 27¼ lb
Choice Grain-Fed Young Pig PORK LOIN or LEG ROAST 21¼ lb
A&P "Top-Quality" Genuine Lamb! U.S. Gov't Graded and Stamped LAMB LEGS 24¼ lb

Worthmore CHOCOLATE DROPS lb. 10¢
Fresh SALTED PEANUTS lb. 23¢
PIE CRUST FLAKO 8-oz. Pkg. 12¢
JAN-U-WINE CHOP SUEY 16-oz. Can 15¢
SPERRYS "DRIFTED SNOW" FLOUR 10-lb. Sack 39¢
5 lb. Sk. 21c
24½ lb. Sk. 87c
TREESWEET DELICIOUS ORANGE BUTTER 1-lb. Jar 10¢
A-PENN 2000-MILE GUARANTEE MOTOR OIL 2-gal. Can $1.21
Price 1.183 Tax .027
DE LUXE ASPARAGUS STYLE STRING BEANS 8-oz. Can 8¢
GERHARDT'S TAMALES 15½-oz. Can 13¢
GERHARDT'S SPICED BEANS 3 No. 1 Cans 25¢
VAN CAMP'S PORK & BEANS 22-oz. Can 9¢
SHORTENING SNOWDRIFT 1-lb. Can 18¢
3-lb. Can, 50c 6-lb. Can, 99c
SWEETHEART TOILET SOAP 3 Cakes for 17¢
Price .165 Tax .005
YUKON CLUB LIME RICKEY OR GINGER ALE 12-oz. Bottle 5¢ Plus Deposit
Three 29-oz. Bottles, 25c
CANADA DRY GINGER ALE 29-oz. Bottle 15¢ Plus Deposit
Three 12-oz. Bottles, 25c
FRESHEN UP WITH SEVEN UP 6 6½-oz. Bottles 25¢ (Plus Deposit) Handy Carton
KERN'S DELICIOUS TOMATO JUICE 46-oz. Can 13¢
AMERICAN OR BRICK KRAFT CHEESE 2-lb. Box 50¢
ORANGE PEKOE TEA BALLS 30-Pkg. Box 25¢
CRANBERRY SAUCE OCEAN SPRAY 2 17-oz. Cans 21¢
DOG FOOD KENNEL KING 3 1-lb. Cans 17¢
Price .165 Tax .005

Look at These Low Prices on Garden-Fresh FRUITS & VEGETABLES!

CAULIFLOWER Firm White 2 Heads 9c
MED.-SIZE NAVELS ORANGES Doz. 10c
NO. 1—IDAHO RUSSET Potatoes 15-lb. Sack 29c
MED.-SIZE GRAPEFRUIT 4 for 5c
DELICIOUS APPLES 3 lbs. 20c
RUTABAGAS 4 lbs. 10c
BUSH PEAS lb. 10c

Famous for Quality ANN PAGE BEANS 3 23-oz. Cans 23¢
IONA CUT STRING BEANS 3 No. 2 Cans 20¢
GLENWOOD TENDER PEAS 2 No. 2 Cans 15¢
GRANULATED SOAP WHITE KING Large Pkg. 28¢
YELLOW JOLLYTIME POP CORN 10-oz. Can 12¢
SPRY 1-lb. Can 19¢
3-lb. Can, 51c
CAMPBELL'S SOUPS 3 Cans for 25¢
Tomato, 3 for 20c Chicken, 10c Cream of Mushroom, 10c
BROWNIE BEER Bottle 5¢ Plus Deposit
SHINOLA SHOE POLISH Can 8¢
FOUR POPULAR BRANDS CIGARETTES 2 Pkgs. for 25¢
$1.25 Carton
N.B.C. CRACKERS RITZ 1-lb. Box 21¢
IONA CALIFORNIA PEACHES Halves or Sliced No. 2½ Can 10c
WESSON OIL Quart Can 39¢
Pint Can, 20c ½-gal. Can, 67c
KING CITY PINK BEANS 10 lbs. 51¢
IONA FAMILY FLOUR 24½ lbs. 55¢
49 lbs., $1.09 98 lbs., $1.99
SULTANA MACARONI OR SPAGHETTI 2-lb. Pkg. 23¢
IONA CALIFORNIA TOMATOES No. 2½ Can 8¢
A&P FANCY TOMATO SAUCE Buffet Size Can 3¢
24c Dozen
TRY IT TODAY! OUR OWN TEA ½-lb. Pkg. 44¢
½ lb., 23c

SANTA CRUZ WHOLE APRICOTS No. 2½ Can 11¢
A&P FANCY EASTERN Sauerkraut No. 2 Can 6¢
Worthmore GUM DROPS 3 lbs. 19¢

1319 SARTORI AVE., TORRANCE