



Every Home Should Have These Two Work-Savers



Modern Electric Washers Save Their Own Cost

1. With a modern home laundry the average family can save from \$75 to \$125 a year.
2. Modern electric washers clean clothes faster, better, and with less wear.
3. Modern electric washers launder everything from the sheers fabrics to the heaviest blankets with the minimum of labor.
4. The money saved with a modern electric washer can be spent for other things that the family cannot afford now.
5. Low prices, low down-payments and low terms make it possible for every family to own a modern 1938 electric washer—and pay for it with the money it saves.



"Sit Down" Ironing Is Faster and Easier

1. With a modern home laundry the week's washing and ironing can be done quickly and easily in from 3 to 5 hours.
2. Modern ironers are easy to operate and do beautiful work.
3. The average time required to iron various articles with a modern ironer is estimated at two minutes for a sheet—four minutes for a table cloth—less than a minute for a towel.
4. A modern ironer saves time, saves trouble, and saves energy.
5. A modern electric ironer and washer can be purchased today for less than the washer alone cost a few years ago. See them today.

BUY NOW...LOW DOWN PAYMENTS...EASY TERMS

At Your Dealer



Girl Who Lead Safety Drive Crash Victim

A few weeks ago Dorothy Warren, 10-year-old niece of Mrs. Lyle C. Doan of this city, warned her Glendale high school classmates against fast driving a traffic accident prevention drive. Last Thursday she was killed when an automobile in which she was riding went out of control, plunged from a La Canada district road, turned over and burst into flames.

The funeral service was held in Glendale last Thursday. Dorothy's mother, Mrs. Elizabeth Warren, sister of Mrs. Doan, lost her husband in a traffic accident several years ago. The popular Glendale school girl had told her high school assembly: "Girls who go out on dates hope they will be able to come home in one piece. Fast drivers are fools." Her companion in the fatal ride last week, a 19-year-old Alhambra youth, is recovering from his injuries.

Free Bridge for Day Only
OMAHA (U.P.)—For the first time since it was constructed 50 years ago, travel over the Douglas street bridge, the link between Omaha and Council Bluffs, Ia., was free—but for one day only in connection with "Omaha Day" festivities at the Iowa centennial exposition in Council Bluffs.

ASK... PAPPY!

For An **INDIAN HEAD PENNY**

For The **BEACON DRUG'S BIG 1c SALE**

Coming Next Week

You'll Be Surprised What It Will Buy!

Single Tax Would Up Home Taxes 150% in 2 Years

If Proposition 20, the "Single Tax"—Sales Tax Repeal Act, should receive voter approval, taxes on land in California would increase 150 percent during the first two years, with even more drastic increases in succeeding years, it was announced this week by Leslie E. Burks, secretary of the California Association Against "Single Tax."

"The result," Burks declared, "would be wholesale tax-liquidation of homes, farms and business properties, stagnation of business, stoppage of work on public improvements, break down of relief agencies of all kinds, drastic curtailment of educational facilities and payless paydays for teachers and other public employees."

Burks, who, as secretary of the San Francisco Real Estate Board, has been active in the fight against "Single Tax" for more than 20 years, declared that his analysis of Proposition 20 shows that its enactment would increase taxes on land for State purposes \$140,000,000 during the first two years, and would boost total land taxes \$240,000,000—a total increase in levies against common property taxpayers of \$382,000,000.

Hot-Spot May Become Academy

Time marches on, county officials noted this week.

Conversion of an existing night club building in Altadena into a military academy was approved by the county regional planning commission, and steps are to be taken to convert it into classrooms immediately.

The county officials were told that the business that the club once enjoyed had marched on to bigger and better places, and the tramp, tramp of marching feet soon will be heard about the grounds.

And board of equalization investigators can scratch it off their list.

Red Cross Disaster Aid Reviewed as Member Enrollment Nears

During the past year the American Red Cross gave food, clothing, shelter, medical aid and rehabilitated homes in 174 disasters, Mrs. Flora McDonald, chairman of the Torrance Red Cross branch, said yesterday in discussing plans for this year's enrollment, Nov. 11-24. This year's quota of memberships is 500.

Of the total, 129 were domestic disasters which affected 266 counties of 38 states. Assistance was given to 108,000 persons.

The most outstanding disaster of the year was the Southern California flood in which 5,700 families applied for assistance and inquiries for relatives poured into Red Cross offices from 38 states.



MRS. FLORA McDONALD recalls S. C. flood aid

Other disasters brought destruction in Alaska, Washington, Oregon, Idaho, Nevada, Michigan, Alabama, Louisiana, Arkansas, Missouri, Oklahoma, Texas, New York, Illinois, Kansas, Mississippi, Pennsylvania, Virginia.

Mrs. McDonald pointed out that disaster relief was the first humanitarian work of the American Red Cross after it was organized in 1881 in Washington, D. C. In the ensuing 57 years the flag of the Red Cross has flown upon every scene of major disasters in the United States. The Red Cross has served on more than 2,200 scenes of disaster, large and small, at home and abroad, and has expended over \$140,000,000 in this work of mercy.

Thru disaster relief the Red Cross touches the lives of thousands of citizens annually, furnishing on the basis of need, food, clothing, shelter, medical and nursing aid in the emergency period. It repairs and replaces damaged or destroyed homes and farm buildings, household furniture, seed, feed, livestock, poultry, equipment and tools for occupational rehabilitation, educational awards for dependent children, trust funds for families where wage-earners are killed or incapacitated.

The Red Cross continues to emphasize the need for every community to be prepared for disaster, Mrs. McDonald pointed out.

Non-Partisan Groups Backs Clifton A. Hix

Organized as the first non-partisan congressional committee in the state of California, and designed to serve as an advisory board for the two-year term after the election, the Clifton A. Hix Congressional committee elected three Democratic and three Republican officers last night and unanimously adopted a policy of "patriotic Americanism, which represents the best interests of all the people."

"We believe that Clifton A. Hix has, in his past activities over 14 years, endeavored to inculcate these ideals into the minds of our growing children in the schools, to the everyday life of every citizen with whom he comes in contact, and with his associates in the various political, patriotic and fraternal orders," the committee declared.

Stephen M. Cope was named permanent chairman. Tom Boyle was elected vice chairman from the 66th Assembly district, Dan Sullivan from the 67th district and Mrs. Olive Matthews from the 68th. Mrs. Nina Whitlock was elected secretary and Arthur Allen treasurer. Named as an executive committee were the six officers and Mrs. Clara Conlon, Art Genter and Dr. Ralph Bledsoe.

Alley Ready for Rainy Season

"Let it rain—we're all ready to keep the alley between Portola and Cota streets behind Carl Steele's home at 1320 Cota dry and passable," Acting City Engineer Leonard Young informed the city council Tuesday night. A "dry well" had been sunk in the alley to drain it at a cost of \$56.

The Herald—3 months, 50 cents.

RETAINS HOME TIES
Give your college son or daughter a subscription to The Herald.



ALL HONOR To Torrance Factory Folk

While the nature of our business does not permit us to enter into the frivolities of the Factory Frolic, we are happy to join in paying tribute to Torrance Factory Workers.

It is with much gratitude that we acknowledge the loyal and substantial support which the employees of Torrance industrial plants have so kindly given this home building institution ever since it was established 17-years ago.

Torrance Mutual Building & Loan Assn.

Member Federal Savings and Loan Insurance Corp. Member Federal Home Loan Bank

1335 Post Avenue Phone 423

TORRANCE HIGH LIGHTS... by Harvey Abramson

PEPPEP FOR GAMES...
Last Thursday during the pep rally the Madrigal Singers made their first public appearance when they introduced to the senior high school a new school song, written to the tune of "Over There" by Don Semonator, a member of the Madrigals. To the best of our knowledge, it is the first school song ever attempted in two part singing. Earlier the same day, the junior choir presented the Junior high with the new song.

Also on the rally program were some school songs by the new school orchestra, and Coach Barr was interviewed by Marvin Goetsch, concerning the various teams in the Marine League this year. Coach Barr explained the new football rules and showed the assembly some of the officials' signals so they will be able to follow the game more easily. The rally was dismissed after some yells and songs.

SHARPSHOOTERS ELECT...
On Oct. 21 the Rifle club held a meeting to elect officers. Dave Figueredo was chosen president; Bert Lamb, vice-president; Bert Bender, secretary-treasurer; Aldie Shimatsu, sergeant at arms; and John Schwartz, reporter.

GETTING BETTER...
Although her percentage was raised in comparison to June records, T. H. S. remained in ninth place on the L. A. system attendance rating for October. Narbonne also went up in percentage, but dropped from second to third place in the city's list of 39 high schools.

FOR VOCATIONAL STUDIES...
Torrance high school was credited with giving the L. A. county schools \$1,021 thru the Smith-Hughes Act, according to word received by Principal Thomas Elson. This act was passed to further vocational education in the schools. The Federal government contributes to a fund which is given to the county. The state matches the government funds. The money is used to advance vocational subjects and to provide for the extra expenses of the vocational teachers. The local school's appropriation last year was \$800.

TEACHERS MAKE MERRY...
The faculty party, held to initiate new members, last Friday was a big success. During the dinner the new teachers were baby bonnets and gave talks on the value and care of babies. After dinner they presented a movie that they had filmed "at untold cost and with death-defying risk" entitled, "The rain came down in Torrance." The players spoke their lines from behind the screen. The cast was:

Don Juan Zamperini, a dashing caballero; Dona Margaret de Cooke, a wealthy landlady; Senorita Julieta Hafner, a much courted damsel; Don Jose Carlos Hamilton, a jealous rival for the hand and heart of Julieta, and Padre Junipero Barr, who ties the fateful knot.

After the performance the faculty was led by Miss Muriel Duncan in the Lambeth Walk.

Next thing you know the teachers will be trucking down the halls.

Rainmakers Ask 125 Million
MELBOURNE (U.P.)—A scheme for providing artificial rain at an annual cost of \$125,000,000 has been submitted to the Dominion Graziers Federal Council. The plan is that 2,000 planes should take up tanks full of water.

ASK... GRANDMA!

For An **INDIAN HEAD PENNY**

For The **BEACON DRUG'S BIG 1c SALE**

Coming Next Week

You'll Be Surprised What It Will Buy!

HURRY! This Offer Soon Expires!

3 Plain Garments \$1.00 (Not White)

This grand chance to get your entire wardrobe cleaned for only a fraction of the usual cost will soon be gone! Hurry, if you want to share in this big savings! Cash & Carry. Drastic reductions also on single garments!

PIPER'S CLEANERS
1344 POST AVENUE (Across from Library) Phone 370

Full Program for Big Frolic Is Announced

(Continued from Page 1-C)

Park Girls band, Washington high school band of 80 members directed by Carl Ligréen. Long Beach Elks Drum and Bugle corps, 30 Southern California Drum Majorettes, presented by their instructor, Major Sincok, and lead by Marjorie Harris of Long Beach, All-Western champion; Redondo Elks Drill team, covered Waggle's Days group from Redondo Beach, Royal Neighbors Kitchen band and the Gilmore Boys band, directed by Cortland Gilmore.

What! No Elephants?
Other parade entries include American Legion post, Loyal Order of the Moose, Walteria Civic Center, Fern Avenue P.T.A., St. Cecilia Guild, National Business and Professional Women, Torrance Plumbing company, Schultz and Peckham Ford dealers, Isen Grocery, Grubb's Meat Market, Beacon Drug, Moore's Hardware, La Mode Furniture, M & M Transfer, Harvel's Service Station, Locke's General Insurance, Torrance Paint store, Lander's Dry Cleaning, Star Furniture, Wagon's Barber shop, J. C. Penney, Western Auto Supply, Townsend Club, Ed Thompson Chevrolet agency, Torrance Men's Bible class, National Home Appliance, American Legion Auxiliary, Thrifty Bike Shop, Sons of Legion color bearers and color guards, 20-30 Club, City Paint and Wallpaper store, Allen's Chili Shop, Christy's Cafe, Harriett Leech, florist; Woman's club, high school P.T.A., El Prado Furniture, Walteria's "Desert Mule," Junior Musicians of America, Torrance Lumber company, Safeway Stores, \$30-Pension Plan, Single Tax Plan, California Oil Tool and Coordinating Co. and L. Mullin's Oldsmobile Agency and Rink's Barber shop.

Continuing with afternoon events:

4 p. m.—Slow Motion Auto Race. Starts at Carson and Cravens and continues down Cravens to Post. All cars will carry "observers" and travel in high gear at slowest speed possible. "Killing" an engine disqualifies a "racer." Prizes.

4:30 p. m.—Pet Parade. Starts forming at 3:30 at Civic Auditorium. For all children. Prizes.

5 p. m.—Dog Show at band stand, free to all.

5:30 p. m.—Junior Musicians concert at band stand.

SATURDAY NIGHT, Oct. 29
7 p. m.—Mass Parade. Starts at Civic Auditorium. Prizes.

8 p. m.—Dog Show at band stand.

8:15 to 9 p. m.—Abbott Starlets at band stand.

8:30 p. m.—Finals of Amateur Show at band stand, followed by awarding of prizes.

9 p. m.—Street dance on Sartori avenue.

10 p. m.—Presentation of the winners of the Drum Majorette Contest by Everett Weight of San Diego who was chief judge of a similar contest held in connection with the recent national convention of the American Legion.

11 p. m.—Bon Fire next to central fire station, corner of Marcelina and Cravens.

Shorthand Course Offered at Evening High School Here

By popular demand a course in the new Gregg functional method of shorthand is being offered at Torrance Evening high school. Here is your opportunity to prepare for Civil Service examinations which come up from time to time. The Federal government, the state, the county and the city all announce Civil Service examinations at various periods during the year. Class meets Mondays and Wednesdays from 7 to 9 p. m.

Camera Lens Starts Fire
SACRAMENTO (U.P.)—Fire hazards are numerous in California's high mountain country, but the camera has added a new one to the list. Forest rangers reported a grass fire was started near Camino when the sun heat was focused by the lens of a vacationer's camera.

TRANSFERRING
Transferring the furnished the half members Unit 170 of the P.T.A. will be held at the home of Mrs. Ch. District past officers assemble at a business session program at are especially this meeting forum chah Mrs. Ch. District past officers assemble at a business session program at are especially this meeting forum chah Mrs. Ch. District past officers assemble at a business session program at are especially this meeting forum chah

LOMITAS, P.T.A. DO!
Lomita-S. T. A. will be in Bar San Pedro, officers assemble at a business session program at are especially this meeting forum chah Mrs. Ch. District past officers assemble at a business session program at are especially this meeting forum chah

New CHEVROLET 1939

Again More Quality AT SUBSTANTIALLY REDUCED PRICES

ALL PRICES REDUCED some models as much as \$45

NEW LONGER RIDING-BASE
In a car that is much longer overall



PERFECTED VACUUM GEAR-SHIFT
greatest driving aid ever developed giving swifter, safer, finger-tip gear-shifting!

Now you can shift gears with the flick of a finger—with only a fifth of the effort formerly required—with your hand always safely close to the steering wheel! Simply touch Chevrolet's Perfected Vacuum Gear-Shift—"the magic finger that shifts gears"—and a hidden mechanical servant called a "vacuum booster" supplies eighty per cent of the shifting effort! Available on all models at slight extra cost.

Extra Sight Means Extra Safety! New "Observation Car" Visibility with Safety Plate Glass All Around

A Ride's a Revelation! Perfected Knee-Action Riding System (with Improved Shockproof Steering) Available on Master De Luxe models only

Performer Without a Peer! CHEVROLET'S FAMOUS VALVE-IN-HEAD SIX Saves as it Satisfies!

Tops for Stops! Perfected Hydraulic Brakes Double Protection for Your Family

"CHEVROLET'S THE CHOICE" New Aero-Stream Styling New Bodies by Fisher—with the Style That Stops Every Eye!

So Responsive! TIPTOE-MATIC CLUTCH The Easiest Clutch of All to Operate

SEE YOUR LOCAL CHEVROLET CHEVROLET DEALER

ED THOMPSON

"THE MAN WHO TREATS YOU RIGHT"
Authorized Chevrolet Dealer for Torrance and South Bay District, Including: Redondo Beach, Manhattan Beach, Hermosa Beach, Lomita and Palos Verdes

1600 Cabrillo Avenue, TORRANCE Phone Torrance 592