

FOOTBALL CONTEST PICK THE WINNERS!

2 TICKETS to U.C.L.A.-STANFORD Game Oct. 29 Given To This Week's Best Picker! Get Free Entry Blanks from These Advertisers! Guess the Scores and Win!

MADE TO-ORDER



One visit for measuring, one for pattern trying, one for suit try-on and then the complete garment—to your order!

4. Notre Dame vs. Carnegie Tech

J. LEPKIN
Merchant Tailor
1320 SARTORI Ph. 102

SHELL SERVICE

Only 100% Shell Station in Town! Expert, courteous service . . . Lubrication by factory trained experts. Pay us a visit!

SUPER SHELL Gasoline
GOLDEN SHELL Motor Oil
WASHING POLISHING
CARS CALLED FOR AND DELIVERED

If you're picking the games you'll need a SHELL Schedule. Only a few left!

SHELL SERVICE
CARSON AT BORDER
Earl Moore - Bill Morgan
7. Yale vs. Michigan

Harvel's These Brisk Mornings Should Remind You —

It's time to give your car a complete check-up and put it in shape for quick starts and efficient operation during the colder days ahead.

Don't wait until trouble catches up with you—get your car ready for winter now!

14. Santa Clara vs. Arkansas

BE SAFE THIS WINTER ON WET, SLIPPERY STREETS WITH GOODRICH SAFETY SILVERTOWNS . . . THE SAFEST TIRE IN THE WORLD!

Doyle's SUPREME DOG and CAT Food

The Scientific Food VACUUM PACKED

5c CAN

\$2.35 Case 48 Cans

TORRANCE FEED & POULTRY STORE
T. S. LOVELADY
1968 CARSON Ph. 407
18. Purdue vs. Wisconsin

When You Go to the Game—Use

STANDARD Gas and Motor Oil

More Touchdowns to the Gallon!

ATLAS Tires and Batteries

CHARLIE MITCHELL'S **STANDARD STATIONS INC.**
Carson and Cabrillo
1. Harvard vs. Dartmouth
Phone 765

YOU CAN'T LOSE When You Buy Your **SPORTING GOODS**

. . . from us! We have a complete line of ALL sporting goods. Special discounts to students on football and other sporting goods equipment. Students, ask for your card!

5. Fordham vs. Oregon

CITY PAINT & SPORTING GOODS STORE
1324 SARTORI PHONE 251

WE FIX ANYTHING! Prompt Repairs Latest Key Making Machines.

THRIFTY Bike, Key and Fix-It Shop

Combinations Changed and Locks Installed

SAVE on REBUILT BICYCLES

Good As New . . . 90 Day Free Service . . . New Bike Guarantee!

8. Pittsburgh vs. S.M.U.

Get Free Entry From Advertisers!

Get Free Entry From Advertisers!

KENNEY'S Shoe Repair

DOES A BETTER JOB!

- Of Repairing Men's Work Shoes . . . They last longer, give better wear and complete satisfaction. Costs moderate!
- Of Dyeing All Types of Shoes . . . A new process enables us to remove present color and re-dye shoes any desired shade!
- Of Invisible Half-Soling . . . Women especially will like the process that eliminates the ugly mark between the old sole and the new!

1308 SARTORI (Opp. Sam Levy)
KENNEY'S NEW LOCATION
10. Navy vs. Princeton

William E. Wylam
POPPY FLOWER SHOP

FLOWERS

The ONE Truly Appropriate Gift for ALL Occasions

Post Ave. & Cravens
Phone 307
3. Oklahoma vs. Nebraska



◆ SIMPLE RULES! ◆

- Obtain free entry blanks from any of the advertisers on this page. (All entries MUST be submitted on the OFFICIAL Entry Blank).
 - Read all the advertisements on this page and find the game listed in each one. Write on the Official Entry Blank the teams and the number of points you estimate the winning team will win by. For example: White University over Black College by 20 points. Mail your entry (or bring it to The Herald office) but BE SURE IT REACHES US BY 10 A. M. Saturday, Oct. 8. (Your entry may bear a postmark not later than 10 a. m. Saturday). The games listed today are for this week-end. You have only two days so you'll have to hurry!
 - Winners are determined in the following manner: By naming the right team and coming closest to the correct score. You are not allowed to predict tie games and you are penalized 50 points for naming the wrong team. For example: If you pick Black to beat White by ten points, and White wins by ten, the score against you will be 20 plus 50, or 70 points. The person who scores the fewest possible points is this week's winner of the two tickets.
 - This contest is open to all except employees of The Torrance Herald. The Herald shall act as judges and their decision shall be final.
- WINNER FOR LAST WEEK . . .**
LOUIS BRIGANTI, 911 Amapola
- If Mr. Briganti will call at Herald office anytime he will be given 2 tickets to U.C.L.A. vs. IDAHO Game.

Heathful Warmth at Low Cost

• That's what you get when you heat your home or office with . . .

O'Keefe & Merritt Heaters

There is a size and model to fit every need and purse, from the neat little bathroom heaters to the attractive large size for big rooms. Every heater Guaranteed Odorless.

\$3.25 to \$23.00 - Easy Terms

STAR Furniture Co.
Sartori at Post Phone 625
17. Iowa State vs. Kansas U.

Enter Now! Get Free Entry Blanks From Advertisers!

Enter Now! Get Free Entry Blanks From Advertisers!

Christmas Cards- 50 Attractive Christmas Folders With Your Name Imprinted

SPECIAL! 89c

Other Special Offers Including Imprinting Your Name
50 for \$1.00 25 for \$1.00 15 for \$1.00

16. Columbia vs. Pennsylvania

TORRANCE HERALD
1336 El Prado Telephone 444

The Famous . . . Argus CAMERA

Model C \$25.00 Camera
Built-in Range Finder F3.5 Lens
ALL FOR ONLY . . .

\$20.00

15. Ohio State vs. Chicago

HAIG & HAIG
For Fine Photographs
1224 El Prado
Phone Torrance 99-W

THE NEWEST, SMARTEST STYLES — for **MEN**

Seen at All the Football Games Are Sold By

SANDY & SCOTTY
MEN'S WEAR
1307 El Prado
12. Stanford vs. U.S.C.

JOIN THE FUN! BE A WINNER! NEW CONTEST EACH WEEK FOR 5 MORE WEEKS! ENTER!

Vote For Your Candidate, But Elect **ALCORN'S** For Your "GOOD NEIGHBOR" Drug Store!

11. Cornell vs. Penn State

HOME MADE PIES FOR YOUR LUNCH
ORDER YOUR SPECIAL NOVELTY ICE CREAM FOR HALLOWEEN NOW!

COMING SOON!
The Beacon's Mammoth 1c SALE

SAVE YOUR INDIAN HEAD PENNIES . . . THEIR VALUE DURING 1c SALE WILL AMAZE YOU!

BEACON DRUG CO.
The Rexall Store
1519 Cabrillo • Leslie L. Prince, Prop. • Phone 180
9. Oregon State vs. Washington State

TORRANCE NATIONAL BANK

LIVE a More Abundant Life in Your Own Home

"It takes a heap of living to make a house a home"—and it takes modern improvements to make a home more livable.

Now you can enjoy the conveniences you have dreamed of—under liberal FHA terms you pay monthly with no money down. Add a room, new heating equipment, insulation or other refinements to make your home a better place to live.

Modernize now and enjoy a more abundant life in the comfort of your own home. Come in and talk it over with us tomorrow.

6. Idaho vs. U.C.L.A.

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

THE FRIENDLY BANK TORRANCE

Get Ready For COLD WEATHER

Gaffers & Sattler New Model CIRCULATING HEATER

ONLY . . . **\$10.95**

Many Other Model HEATERS \$2.25 to \$34.50

EASY TERMS

National Home Appliance Co.
HARRY M. ABRAMSON "FRIENDLY CREDIT!"
1312 Sartori 13. Iowa vs. Colgate Phone 78

You'll Get A KICK Out of Pulling Into **Firestone**

2. Washington vs. California

Gas • Oil • Batteries • Supplies AND THE BEST BARN SERVICE IN TOWN!
Cravens and Marcelina Phone 476