

RAY BROOKS



SHOP TALK

TORRANCE TRIPE & TRIVIA YOU NEVER SUSPECTED BEFORE:

... that Martha M. Steiner, whom many local oldsters will remember as the widow of G. A. R. Steiner, much-loved Torrance councilman who died in office in 1932, is admirably fighting the Olde Economic Problem, has opened a boarding house called The Wisteria Inn at 1007-Cota street.

No hollow moniker is "Wisteria Inn." The place has a tremendous wisteria vine smothering the front of the house, which, by the way, is owned by Mr. & Mrs. Addis Thomas, who have recently slicked up the place inside & out, done everything to help Mrs. Steiner get a start.

And it's a start Mrs. Steiner richly deserves. Her husband gave freely of his time to this community for many years (before councilmen were voted a salary) and owned considerable property here. Now back on her feet after a long illness, Mrs. Steiner launches a business of her own, will offer top-notch board and room at reasonable rates.

Shop Talk has never met Mrs. Steiner. It would like to sometime.

... that in a story in last night's L. A. Herald-Express about the near-crackup of Captain Eyston in his "Thunderbolt" on the salt beds of Utah, the following appeared:

"Eyston was remarkably calm. He nervously smoked a cigarette."

What do you make of that, Watson?

... that lovely Mary Kay Haynes of Redondo Beach relates a ghost story that brings out pimples on the most skeptical goose.

Seems that a young girl friend's parents were out for the evening and the sweet young thing had retired. Awakened later by the insistent ringing of the phone, the gal trooped down stairs, entered the living room to answer. Before she reached the phone, however, the ringing stopped. Next thing she knew her parents were leaning over her with smelling salts in hand. Then she remembered the cause for the swoon. As she had entered the room she realized why the phone had stopped ringing. ... that silhouetted in the moonlight on the table was the hook with the receiver OFF the hook!!

Gosh Almighty!!!

... that good natured "Mac" MacCallum, prop. of the Torrance Sheet Metal Co., pulled up short the other morning as Shop Talk remarked that the hammering he was doing on a piece of sheet metal was making a frightful din and howlinell could he stand it! Said Mac quietly: "You know, the noise you make yourself never bothers you. But when some of my men start hammering I darn near go crazy!"

... that there is a vast and inextinguishable difference in saying "My feet hurt" and remarking "my foot hurts." The former has a smack of the vulgar while the latter seems in right good taste.

... that with bright, new paint glossing everything, a new sign and window decoration, bright-eyed, blond Phyllis Steere formally decided her new beauty shop on Torrance Blvd. last week. Formerly Myrtle's, now the Phylane Beauty Shoppe, Phyllis has lowered several prices, has high hopes for a booming business.

... that kindly, helpful Mrs. Dorothy Jamieson, librarian, reports that Torrance & Walteria showed a total increase in circulation this year over last of 8,000 books. Maybe there's some hope for this burg after all. A little book larin' is a mighty fine thing!

... that Julia Coucel, smart & sassy ex-school teacher, asks the darndest questions... such as... what are the original or ancient Seven wonders of the World? To anyone who can name 'em (without peekin') a beautiful autographed copy (by the Coucel) of our famous, famous Souvenir Edition "Torrance-On-the-Air!"

... that Dick Richardson, of Ed Thompson's Chevrolet Emporium, tells us that nature-lover Big Bill Thoma, shop foreman, went out on the desert several weeks ago with him and "Spud" Murphy. Bill saw his first rattlesnake promptly smacked it down. Whereupon he became extremely remorseful,

DRIVE STARTS FOR LOCAL RELIEF FUNDS

No Overhead Costs Sap Charity Gifts

Urging local residents, business, professional and industrial leaders to favor this community for Torrance relief benefits rather than make a contribution to the Los Angeles Community Chest, the Torrance Community Service association this week began its annual canvass for strictly local relief funds.

Sam Levy, well-known business man, is again heading the campaign committee, which is composed of Henry T. Lintott, William H. Tolson and Wallace Post. The goal is \$1,800—the same amount that has been asked here for the past several years.

Torrance is not part of the Los Angeles Community Chest and receives no benefits whatever from that unified charitable agency. For more than 15 years, the cause of local relief has been carried on by the Torrance Community Service association whose administration is conducted by an unpaid staff of volunteers.

Every dollar contributed to its budget goes into channels of only thoroughly investigated cases. The association, it is emphasized, has the whole-hearted confidence of the community and has received the commendation of the established welfare departments of the county and the state.

For the past month the campaign committee has been engaged in careful study of the local relief situation, Levy said this week. The campaigners are now endeavoring to reach every interest in the community and appeal to all for contributions in such proportion as individuals, business, professional and industrial groups feel they can consistently subscribe.

Such contributions may be left at Levy's department store on Sartori avenue, the First National Bank, Chamber of Commerce or at the Herald office with assurance that all such gifts will be promptly transmitted to the campaign committee of the Torrance Community Service association.

More Interest In Agriculture Studies

As result of a student canvass, an increased enrollment in high school vocational agricultural classes is noted by Principal Thomas Elson and instructor Harry Stone. Interest in agricultural studies has been stimulated through the Los Angeles city school system, Principals Elson said, because the Voorhees school near Monrovia is now a part of the state educational facilities and students may obtain extra-curricular instruction there.

BIKE FOUND IN SUMP

A bicycle stolen in Inglewood, Aug. 4, was discovered in a C. C. M. O. oil sump last Saturday, according to police. The rear tire and wheel were missing.

TWO DRUNKS FINED

Two Mexicans, one a WPA worker from Los Angeles, were fined \$5 each by City Judge Robert Lessing Monday morning for being drunk on city streets last week-end.

GOING TO "ROUGH IT"

Captain G. M. Calder of the police department will leave Saturday for his annual vacation in the "wild and woolly" Modoc county.

cried big crocodile tears, stated emphatically he would never kill another. Reason: rattlesnakes are sports and give warning before they strike. So he felt sorry for the little snakes that "sings." (Incidentally, Murphy wanted the rattles, now carries them about in his pocket for his own amazement!)

Consolidated Lumber Co. 100% GRADE MARKED Torrance, Calif.

Evening School Enrollment Is Nearly Double

Much interest is being shown in the adult classes at Torrance Evening high school. To date the enrollment is about twice what it was at this time last year and new students are registering nightly. The typing class under the instruction of Matthias Merrill offers beginning and advanced typing. Individual instruction is given to each student and free placement service is available upon completion of the course.

Comptometry, shorthand, and bookkeeping is under the supervision of John Anderson and the class in beginning shorthand is now being formed. Physical education for women is more popular than ever and students in the Arts and Crafts class are preparing many choice articles as gifts for the Christmas season.

Railways Lose On President's Frequent Trips

WASHINGTON (U.P.)—Railroads lose money when they carry the President of the United States, but they love it. The loss is not a matter of free rides, for the President and those of his party pay the same fares as do ordinary citizens. An Interstate Commerce Commission regulation provides for that.

It comes because the carriers are forced to add expense in the handling of the Presidential Special. They must be certain that everything is perfect—that the train is not delayed, that all equipment is in order, in short, that everything has been done to assure the President a swift, comfortable and trouble-less ride.

New equipment is trotted out. The latest type engine gets a fresh coat of paint. The engineer and fireman, when notified that they are going to take out the Presidential Special, show up in new overalls, cap and bandana.

The job of moving the President from one city to another is an anxious one for the executives, too. Daniel Willard, head of the Baltimore and Ohio, receives a report every hour, night and day, on the progress of the Roosevelt train while on his system.

None of the big bosses wants anything to happen. On more than one occasion this correspondent has heard a railroad man heave a sigh of relief as the special was shunted to the tracks of a competing line after finishing its run on his road.

Special Precautions The high cost of handling a Presidential Special is not only in equipment. Additional man power is required all along the route. Hours before the scheduled run, the full maintenance crews are called out to check and double check on every inch of track over which the train will pass. Moreover, they remain on duty, rain or shine, night and day, until the "all clear" signal is given.

Switches are spiked down and locked as a precaution against accident. At each division point, a complete wrecking crew, engine, tender, crane car and others, laden with emergency supplies, is on hand—just in case.

Many railroads compel traffic

Ugly Duckling of Flower World Blooms



MRS. MAE R. REESE and Exotic Plant

For 14 years a rather scrubby looking stalky plant got along without much attention in the spacious front porch of Mrs. Mae R. Reese's home at 1739 Arlington avenue. It appeared to be some form of cactus but it didn't grow much nor did it blossom. Mrs. Reese watered it only when she washed the porch and gave it almost no care.

The above photo was taken by a Herald photographer at the peak of its nocturnal development. Clearly to be seen are the blossoms which drop out and down from the side of long leaves of the plant. The flowers are unusually large and the centers develop tendrils which look like stars. Mrs. Reese has owned the plant since she came here with the late Mr. Reese in 1923.

Mayor's Light Deposit Doubles in 19 Years

One of the first things newly-wed William H. Tolson of this city did after getting the rice out of his hair 19 years ago this month was to plunk down a \$2.50 deposit on his light meter.

The years rolled by and Tolson, busy with his trucking business, forgot all about that post-nuptial guarantee that he would pay his light bills.

Last week, while attending the California League of Municipalities' convention in Santa Barbara he happened to remember that \$2.50 when talking with an official of the Southern California Edison company. He mentioned that it was about time he should be getting that deposit back. The official said he would look into it.

Monday morning's mail brought him a Southern California Edison check. It was for \$5.30—the \$2.50 plus interest for 19 years.

approaching on other tracks to come to a standstill until the Presidential Special has roared by.

The railroads are getting away from the old idea of sending a pilot train ahead of the special. However, the custom still prevails on all of the systems throughout the South and on some in the West.

PHOENIX CUSTOM-FIT PROPORTIONED HOSEY

Advertisement for Phoenix Custom-Fit Proportioned Hosiery, featuring illustrations of hosiery and a price tag of \$1.00.

Advertisement for Sam Levy Dept. Store, located at 1307-1313 Sartori Ave., Torrance, Phone 121-W.

CIVIC CENTER BUILDINGS

When Built--How Paid For

The following factual data, compiled from official city records, tells the dollars-and-cents story of the Torrance Civic Center buildings:

- CITY HALL and JAIL: Completed June 1, 1936. Cost of project, \$60,106.72... CIVIC AUDITORIUM: Completed June 16, 1936... LIBRARY BUILDING: Completed June 23, 1936... CHAMBER OF COMMERCE BUILDING: Completed Oct. 13, 1937...

Advertisement for Torrance Laundry Company, featuring the slogan 'You Keep Their Faces Washed—WE'LL KEEP THEIR CLOTHES CLEAN' and 'SAVE ON CASH AND CARRY PRICES AT OUR PLANT!'.

Advertisement for National Home Appliance Co., featuring Zenith radios and the slogan 'Whatahit! YOU'LL GET A BIGGER KICK OUT OF LISTENING TO THE GAME WITH THIS SENSATIONAL ZENITH HIT VALUE'.