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Topsy, the Hen, Takes Swim



"Cut-cut-cut-kurrOTTeut! !!" (Bantam-ese for "great stuff.") That's what Topsy, Seattle's seagull bantam hen, is saying to Miss Barbara West, her owner, during a dip (duck to you) at Sand Point, Lake Washington. Topsy took up swimming in a serious way while mothering a brood of orphan ducklings.

CROPS DELAYED
Below average temperatures in the vegetable growing areas of California have held back prin-

AUDITORIUM is Constantly in Use

TRANSMITTER STATION'S HISTORY IN THE MAKING

Nov. 1, 1937—Announcement made of proposed new \$350,000 transmitter station on 37-acre site at Hawthorne avenue and 190th street by Donald W. Thornburgh, vice-president of KNX in charge of Pacific coast operations.

Jan. 20, 1938—Construction starts as building permit for \$40,000 structure is granted by the late City Engineer Frank R. Leonard. William Simpson of Los Angeles, contractor; John and Donald B. Parkinson, architects.

March 15, 1938—Purchase announced of 400-foot steel tower for antenna from International Derrick and Equipment company of Torrance.

March 16, 1938—First shipment of R.C.A. and General Electric equipment arrives; valued at \$112,000. J. L. Middlebrooks, liaison engineer for CBS, in charge of construction of plant; L. Shepard, transmitter supervisor, directs unloading and shipment to station.

July 5, 1938—Conferences held by city and chamber officials with KNX and CBS, representatives regarding celebration to mark opening of new station. Fox Case, director of public relations for KNX approves banquet entertainment at Civic Auditorium.

July 11, 1938—Preliminary power tests begin at new plant under direction of Middlebrooks and Shepard.

July 12, 1938—City council adopts resolution naming site of transmitter station "Columbia Park."

August 11—Herald announces souvenir edition, "Torrance on the Air" to salute new radio plant.

August 15—Hal Hirshon, U. C. L. A. grid star, falls in attempts to catch wind-tossed footballs released by steep-jack from top of 400-foot tower while news reel cameras and photographers record feat in presence of 800.

Sept. 15—Herald issues souvenir edition commemorating new radio plant.

Sept. 16—Dedication dinner-broadcast at Civic Auditorium.

Every Quarter Sees Change in Interior Dress

Revealing the latest in fall fashions for municipal buildings, the Civic Auditorium is now displaying "what the well-dressed interior is wearing." The decorations in the unusually well-equipped structure will remain on view for three months and then will be changed to a winter motif.

The Auditorium, which was completed in June, 1936, has been the scene of many a festive event. Since it was equipped with dining service facilities, that El Prado building has been used for four large banquets. The first was held Oct. 20, 1937, when the new Chamber of Commerce building next to the Auditorium was formally dedicated and 250 attended the dinner-program.

Torrance entertained nearly 300 guests at the dinner-meeting and dance of the Los Angeles County League of Municipalities Dec. 16, 1937, and on Jan. 8 the largest group ever to attend a dinner-entertainment in this city—684 members of the Southern California Edison Masonic club—fringed the Auditorium for their annual hi-jinx.

Complete Dining Facilities
The last big dinner function presented in the civic building was the annual installation meeting of the Harbor District Chambers of Commerce on Jan. 18, 1938.

The latter gathering's dinner

N.Y.A. Aid for Students Assured

Assurance was given this week that more than 3,000 high school students in Los Angeles county would have a continued opportunity of "working their way through school" when NYA student aid quotas were released to the principals of 98 junior and senior high schools.

The amounts extended to the participating schools are based upon degree of student need as reported by the schools and other agencies to the National Youth Administration director for California. Last school year more than 6,000 high school and college students were assisted by the NYA student aid program in Los Angeles county.

For large firms there is provided a convenient method of making long term amortized loans. Such loans allow up to ten years for repayment, 75 percent of the amount to be amortized in monthly payments over the repayment period as required by the Comptroller's regulations. This type of loan is found particularly well adapted to concerns desiring to expand operations as well as concerns desiring to refinance existing obligations. For example, a three-year loan to retire the remaining portion of an outstanding bond issue was secured from Bank of America by one of California's largest utilities.

SCHOOL CHILDREN Need MEAT

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Lux Flakes 1 lb. 21c
LUX TOILET Soap 3 bars 17c

Rinso 1 lb. 20c
sm. 8c

LIFEBUOY Soap 3 bars 17c

MITY NICE VIENNA Sausage 3 for 25c

BLACK SWAN FLOUR 5 lb. sack 18c
2 1/2 lb. sack 24c
10 lb. sack 59c

Mity Nice Deviled Meat 4 for 15c

CUT RITE Wax Paper 125 ft. 16c

BALTO No. 1 cans Dog Food 2 for 15c
The Protective Health Food for Dogs

CHASE & SANBORN COFFEE 1-lb. bag 23c

SPERRY Products Wheat 1 lb. 13c
Hearts 1 lb. 21c
Pancake Flour 1 lb. 10c
Flour med. 17c

SPRY Shortening 1-lb. can 19c
3 lb. can 51c

HOLLY Cleanser 3 for 10c
Cleans and Scrubs

Fresh, Delicious LONG HORN CHEESE 1 lb. 19c

Black Swan No. 2 1/2 can Hominy 9c

Black Swan No. 2 1/2 can Spinach 10c

ASSOCIATED 2 full lbs. Salt box 7c

SCOT Tissue 3 rolls 21c

WALDORF Tissue 2 rolls 9c

GOLDEN SWAN MILK 3 tall cans 16c

SCOT Towels 2 for 19c

Brillo sm. 8c
lg. 15c

Bango Popcorn 29c
"Ready to Eat" (10c can deposit)

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BUMPER BARGAINS! TO BOOST THE SAVINGS OF EVERYONE

POT ROAST CENTER CUT CHUCK lb. 14c	PICNICHAMS THOROUGHLY TENDERIZED lb. 22c
BOILING BEEF PLATE RIB lb. 7 1/2c	STEAK GRAIN-FED "BRANDED" BEEF ROUND, SWISS, GR. ROUND lb. 24c
SAUSAGE LINKS ARMOUR'S STAR PURE PORK 1-lb. pkg. 12c	SLICED BACON SUNNYFIELD FANCY EASTERN 1-lb. pkg. 16c
COLORED HENS FANCY FRESH-DRESSED FOR BAKING 4-5-lb. average lb. 29c	LAMB GENUINE 1938 SPRING MILK SHOULDER ROAST lb. 14c
SHRIMP DUNBAR DRY PACK 5-oz. can 15c	SWEET PEAS GLENWOOD TENDER 2 No. 2 cans 15c
SPAGHETTI IONA PREPARED 3 10 1/2-oz. cans 14c	PINEAPPLE A & P FANCY SLICED No. 2 1/2 cans 15c
MORTON SALT PLAIN OR IODIZED 26-oz. pkg. 7c	CHOCOLATE HERSHEY'S BAKING 1/2-lb. cake 10c
PRUNES DEL MONTE MEDIUM SIZE 2-lb. pkg. 11c	MOTOR OIL A-PENN 100% PURE PENN 5-qt. can \$1.25
KOOL-AID BEVERAGE MIXER 3 pkgs. 10c	FLOUR IONA ALL-PURPOSE 10-lb. sack 22c
GRAPE JUICE WELCH'S PURE quart bottle 38c	TOMATOES IONA CALIFORNIA 2 No. 2 cans 15c
MUSTARD VICTORIA PREPARED 1-lb. jar 9c	BEER BROWNE PILSNER TYPE 11-ounce stein 5c
SNOWDRIFT SHORTENING 1-lb. 18c 6-lb. 98c 3-lb. can 50c	TABLE SYRUP RAJAH CANE & MAPLE quart jug 27c
RED SALMON SULTANA ALASKA No. 1 can 17c	MARGARINE NUTLEY lb. 11c
LAUNDRY SOAP CRY WHITE, P & G, WHITE KING Price .029 Tax .001 2 cakes 11c	CAKE FLOUR GOLD MEDAL SOFTASILK large pkg. 23c
GAMAY TOILET SOAP Price .107 Tax .003 2 cakes 11c	MATCHES DIAMOND Price .184 Tax .006 6 large boxes 19c
SCOTCH SOAP GRANULATED Price .4365 Tax .0135 2 large pkgs. 45c	LIQUID CLEANING COMPOUND GLOROX Price .146 Tax .004 quart jug 15c
DOG FOOD SWIFT'S Price .343 Tax .007 3 1-lb. cans 25c	SHINOLA SHOE POLISH Price .068 Tax .002 can 7c

ASPARAGUS TIPS DEL MONTE MAMMOTH 2 picnic cans 25c	PEACHES DEL MONTE YELLOW CLING SLICED OR HALVES No. 2 1/2 cans 12c	SWEET CORN TENDER CREAM STYLE 3 No. 2 cans 20c
SLICED BEETS DEL MONTE No. 2 can 9c	PEARS DEL MONTE BARTLETT SLICED OR HALVES No. 2 1/2 cans 15c	APRICOTS SANTA CRUZ WHOLE UNPEELED 2 No. 1 cans 15c
SWEET CORN DEL MONTE CREAM STYLE No. 2 can 10c	PINK SALMON COLD STREAM No. 1 can 10c	APRICOTS SANTA CRUZ WHOLE UNPEELED No. 2 1/2 cans 11c
W. W. BISCUITS KELLOGG'S 2 pkgs. 17c	PORK & BEANS ANN PAGE 2 23-oz. cans 15c	PORK & BEANS IONA 3 No. 1 cans 14c
SPAGHETTI IONA PREPARED 3 10 1/2-oz. cans 14c	SWEET PEAS GLENWOOD TENDER 2 No. 2 cans 15c	DRESSING ANN PAGE-SALAD Pint 15c 1/2-pt. 8c quart jar 27c
MORTON SALT PLAIN OR IODIZED 26-oz. pkg. 7c	SHRIMP DUNBAR DRY PACK 5-oz. can 15c	JELL-O "8 DELICIOUS FLAVORS" 3 pkgs. 14c
PRUNES DEL MONTE MEDIUM SIZE 2-lb. pkg. 11c	COFFEE EIGHT O'CLOCK 1-lb. bag 14c 3-lb. bag 39c	EVAP. MILK WHITE HOUSE 3 tall cans 16c
KOOL-AID BEVERAGE MIXER 3 pkgs. 10c	PEACHES IONA YELLOW CLING SLICED OR HALVES No. 2 1/2 cans 10c	SPAGHETTI ENCORE MACARONI OR 1-lb. can 10c
GRAPE JUICE WELCH'S PURE quart bottle 38c	CORNED BEEF TARGET BRAND 12-oz. can 15c	PINEAPPLE A & P FANCY SLICED No. 2 1/2 cans 15c
MUSTARD VICTORIA PREPARED 1-lb. jar 9c	DRIED BEEF BROADCAST SLICED 5-oz. glass 22c	CHOCOLATE HERSHEY'S BAKING 1/2-lb. cake 10c
SNOWDRIFT SHORTENING 1-lb. 18c 6-lb. 98c 3-lb. can 50c	TOWELS PAPER TOWELS 3 rolls 25c	MOTOR OIL A-PENN 100% PURE PENN 5-qt. can \$1.25
RED SALMON SULTANA ALASKA No. 1 can 17c	GRAPE-NUTS BREAKFAST OF MILLIONS pkg. 15c	FLOUR IONA ALL-PURPOSE 10-lb. sack 22c
LAUNDRY SOAP CRY WHITE, P & G, WHITE KING Price .029 Tax .001 2 cakes 11c	WHEATIES GOLD MEDAL 2 pkgs. 21c	TOMATOES IONA CALIFORNIA 2 No. 2 cans 15c
GAMAY TOILET SOAP Price .107 Tax .003 2 cakes 11c	BEER BROWNE PILSNER TYPE 11-ounce stein 5c	BEER RAJAH CANE & MAPLE quart jug 27c
SCOTCH SOAP GRANULATED Price .4365 Tax .0135 2 large pkgs. 45c	TABLE SYRUP RAJAH CANE & MAPLE quart jug 27c	MARGARINE NUTLEY lb. 11c
DOG FOOD SWIFT'S Price .343 Tax .007 3 1-lb. cans 25c	MARGARINE NUTLEY lb. 11c	CAKE FLOUR GOLD MEDAL SOFTASILK large pkg. 23c
	MATCHES DIAMOND Price .184 Tax .006 6 large boxes 19c	LIQUID CLEANING COMPOUND GLOROX Price .146 Tax .004 quart jug 15c
		SHINOLA SHOE POLISH Price .068 Tax .002 can 7c

Peas 2 lbs. 15c	Bananas lb. 3c
Lettuce head 3c	Apples 5 lbs. 13c

Meat And Vegetable Prices Are Effective Through Sat., Sept. 17 **A & P FOOD STORES** Grocery Prices Are Effective Through Wednesday, Sept. 21 1319 SARTORI AVE., TORRANCE

Bank of America's Lending Policy Explained by Sears

Dean L. Sears, local manager of Bank of America announces that his institution has undertaken an aggressive campaign to acquaint the customers and friends of Bank of America with the bank's lending policy. This policy, as explained by A. P. Giannini, chairman of the Board of Directors, is to provide the soundest type of credit best suited to the need of every individual and of every established business no matter how large or small. According to Manager Sears, the policy itself is not new, but advantage has been taken of liberalized government regulations to broaden the loan services of Bank of America. Financial observers have noted that the bank has substantially anticipated the recommendations as to lending policies advanced recently by Jesse H. Jones, chairman of the R.F.C. Types of Loans Told "We have always made sound capital loans to large and small businesses to the maximum amount permitted by government regulations," Giannini declared this week. "Now that we have been able to broaden our services under the new rules we are calling attention to the full program of lending available at the Bank of America in this community." In reviewing the wide range of loan services available for individuals, commerce and industry, Manager Sears, pointed especially to plans which are particularly suited to the needs of business. For large firms there is provided a convenient method of making long term amortized loans. Such loans allow up to ten years for repayment, 75 percent of the amount to be amortized in monthly payments over the repayment period as required by the Comptroller's regulations. This type of loan is found particularly well adapted to concerns desiring to expand operations as well as concerns desiring to refinance existing obligations. For example, a three-year loan to retire the remaining portion of an outstanding bond issue was secured from Bank of America by one of California's largest utilities. Furnish Working Capital For small businesses, term loans are available in amounts from \$50 to \$5,000, repayable in from one to five years, depending upon the circumstances. Primary purpose of these loans is to furnish working capital for established businesses, not to finance new ventures or liquidate past-due indebtedness to creditors. They do not replace ordinary seasonal financing, which will be handled as in the past. An "accounts receivable" plan also is offered, to provide working capital in any amount to manufacturers, wholesalers and jobbers. Customers of firms using this plan are not notified and there is no interruption of regular routine. But because cash invested in receivables is thus freed, borrowers are placed in a position to take advantage of cash discounts, expand sales into new territories, launch new projects, reduce costs through greater volume of production, and provide money to pay the



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