TORRANCE HERALD

TWENTY-FOURTH YEAR — TORRANCE, CALIF., MARCH 3, 1938 — SECTION B

MOVIE JOBS INTEREST THS STUDENTS

Keep Vocational Speakers 2 Hours

Four speakers addressed some 75 Torrance high school students Monday at a vocational guidance conference that lasted two hours, so great was the interest of the boys and girls in the subject—motion pictures. J. F. Howe, chairman of the Torrance Rotary club's Youth Service committee, who has been assisting Principal Thomas H. Elson in arranging these vocational conferences, enlisted the aid of Knowles Blair, editor-publisher of the Hermosa Beach Review, in presenting the motion picture industry as a possible source of jobs for the students.

Blair, a one time cameraman, introduced Alvin Wykoff, former ace cameraman for Cecil B. DeMille; Tom Courtney, a "grip" (electrician) for M.G.M. studios, and John Peacock, artist, who designed scenes for such outstanding productions as "San Francisco" and "Good Earth."

Each of the speakers told the students of the training and duties necessary to their work in the movies. After their talks they were kept busy answering questions from the interested young people. Wykoff is now a vice-president of the Cinachrome Corporation of Pasadena.

Thefts Range From Cow to Garden Hose

Petty thievery reported to police this week included such loot as a yellow jersey cow, three tires and 50 feet of garden hose.

The cow, described as a seven-year-old, hornless with a "Running M" brand was stolen last Thursday from Mrs. J. Algier of El Segundo who had pastured it at Palos Verdes.

Two tires were stripped from C. H. Gardner's car while it was parked in a yard at Hawthorne and Emerald last Thursday night. Gardner lives in Redondo Beach. The third tire was taken from an auto parked near the M. & M. oil rig on 233rd the same night. The garden hose was removed from the El Contento court Saturday night.

Says Symphony Proponents Not Right On Funds

Pointing out that the "10-cent fund" raised from municipal taxes for advertising, parks, playgrounds and music does not all go to the Chamber of Commerce, J. M. Wright, former city councilman, asked The Herald this week to clarify an issue which he said has been brought up by proponents of the proposed initiative measure to subsidize the Torrance symphony orchestra.

Wright said that "the people of Torrance are being misinformed about the way the 10-cent fund is being used" and he submitted the following report which he declared was obtained this week from authoritative sources:

The total estimated amount last year from the "10-cent fund" was anticipated at $18,924. It was expended thusly: for the upkeep and maintenance of the Chamber of Commerce, staff salaries and city advertising, $7,200; for the Municipal band, $500; for the city Christmas festivities, $600; for the municipal park, $5,500; for the city playground, $3,000, and for unallocated reserve fund, $2,154. This makes a total expenditure last year of $18,954—of which, Wright emphasizes, only $7,200 went to the Chamber of Commerce.

Relief Campsite Obtained by State

Disclosure that the State Relief Administration has acquired a large camp site near Newhall for a state camp for Los Angeles county unemployed unattached men, was made today by Harold E. Pomeroy, state administrator. A similar camp was operated at Alondra Park for some time.

LOW FIRE LOSS

California's forest fire losses during 1937 were among the lowest on record.

MODERN NOAH'S ARK: HIGH AND DRY AGAIN!

Torrance came thru the rain storm that swept death and destruction upon the rest of the Southland this week and today confidently faces reports of more rain to come without fear of flood.

This fact is forcibly depicted in the cartoon drawing which The Herald first published Feb. 18, 1937 . . . The artist's conception of Torrance standing high and dry while surrounding communities battled high water still holds good.

A year ago The Herald said: "Real estate in surrounding territory tumbled downstream in flood waters but Torrance realty remained sound—all evidence that even the elements favor home-building in Torrance!"

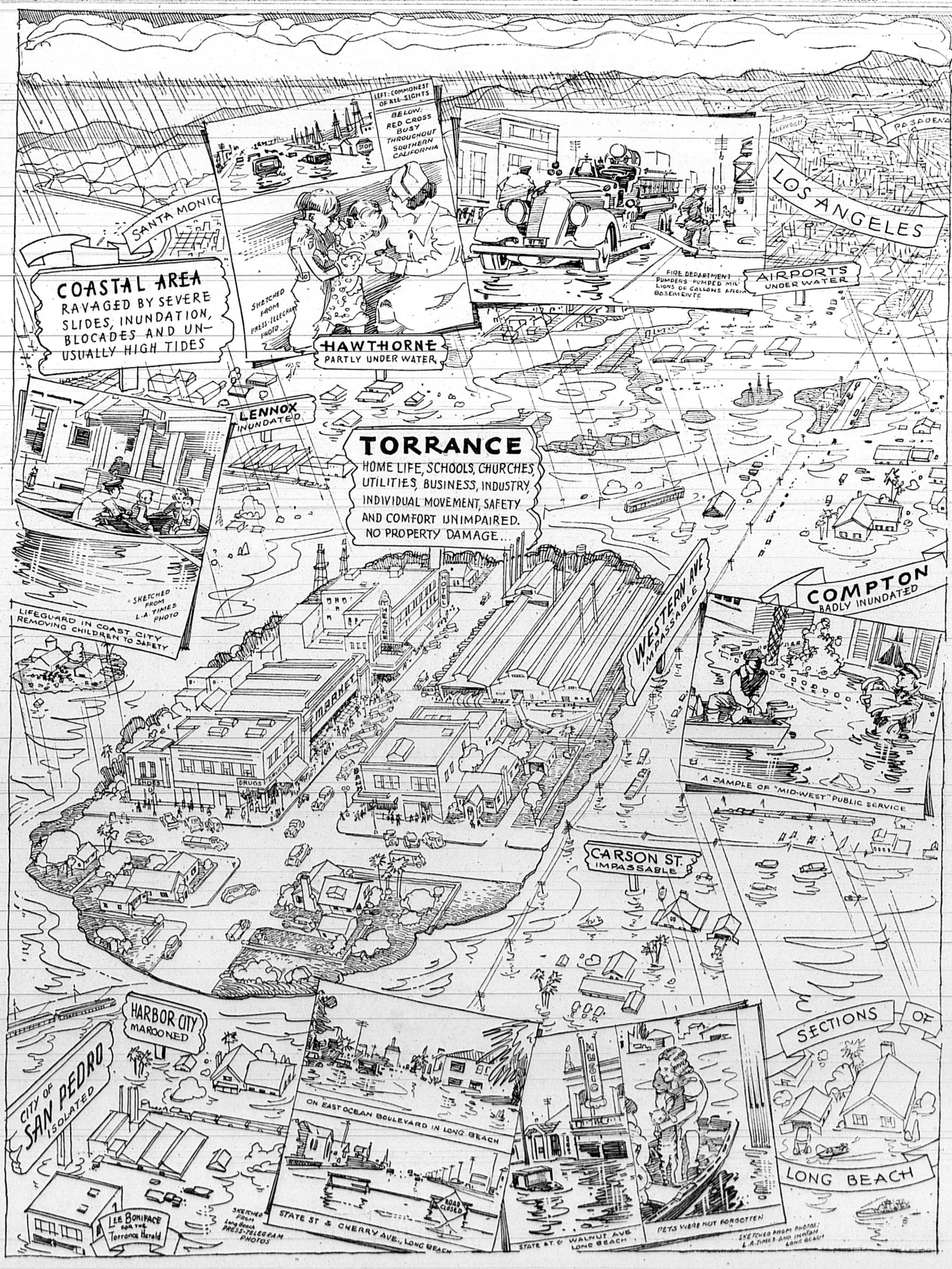
That statement was confirmed by this week's flood. Residents of this city sympathise with their neighbors in other cities, mourn the deaths of so many people and regret the great property damage. And once again our people can invite local employes who live elsewhere to move here where they can live in safety, go to work without loss of time or fear of disaster.

This morning only a few puddles remained in or bordering on local streets to recall the torrential rains of the past few days. There has been no property damage here because—Torrance is the Modern Noah's Ark of the Southland, capable of riding out the worst storm in 25 years!

New Radio Plant Making Progress

Construction of the large new transmitter plant at the north edge of Torrance, for the radio station KNX and the Columbia broadcasting system, was well under way this week.

Announcement of the subcontract awards was made this week by William Simpson Construction company of Los Angeles, which firm has the general contract.



RAY BROOKS'

SHOP TALK

THINGS YOU PROBABLY DIDN'T KNOW ABOUT TORRANCE UNLESS YOU'VE BEEN HOLED UP FOR FOUR DAYS!

That we had a Big Rain!

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That the Big Rain left Torrance wet but not flooded!

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That the Big Rain cut off the mail and stranded Torrance in many other ways, egress & ingress being almost as impossible as landing on or leaving a coral reef in the South Seas; but who wants to live on a coral reef?

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That ironically enough the only mail that came to our house in two days was the Water Bill!

☆ ☆ ☆

That the Big Rain brought enough water to wash away all of our sins (and ain't we got some!) and enough to cleanse our houses of all the soot and grime from the mill's busy smokestacks (now **that's** a funny one).

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That this is plenty about the Big Rain ('cause ain't we had enough)!

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That Schultz & Peckham, Ford Dealers; Ed Thompson, Chevrolet; Allen Paull, Torrance Auto Sales; Mullin's Service, Oldsmobile; and Prewett Motor Sales, Buick, have pooled their chips in support of a nation-wide campaign to sell more used cars. The drive, known as National Used Car Exchange Week, is scheduled for March 5 to March 12, and the manufacturers (all the big ones) have chipped in $1,200,000 for advertising to be spent in one week the major portion of it going to newspaper space.

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That almost two pages of used car advertising by the above dealers appears in today's Herald and many fine buys are listed.

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That Don Miller, Firestone's manager, is going after business with a Big Bang this month and starts out with a super colossal "Wet Weather Safety Special" offering motorists seven safety services, regular price $4.50, for the paltry sum of only $1.95. See Firestone's ad in today's Herald.

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That Lenora Ralston, a worthy lady, is operating a Day Nursery at 1331 El Prado, needs more business. Rates are extremely low and the kiddies are in safe hands. Rates: 25c per day per child; children under three, 50c. Evening rates: 7 p. m. till midnight 25c; after midnight 50c. Weekends: 7 p. m. Saturday to 7 p. m. Sunday, $1. Mrs. Ralston prefers kids bring their lunch. If they don't she can furnish it at a small extra charge. Parents who have left their loved ones with Mrs. Ralston vouch for her, claim she is good at her job, gives the kids games to play, etc. They really seem to like it and don't mind being left at the nursery.

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That Electrolux, the Gas Refrigerator, is really going out after the scalps of the electric box makers as witness the ad in today's Herald from the Torrance Plumbing Co. in which Electrolux offers a trade-in allowance on old electric models of 25%.

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That the Big Rain (what! mention it again!) put water an inch deep all over the floor of Worrell's hardware store when a drain became stopped and the aqua pura seeped under the back door.

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That Beth Paige, still thumping for the Townsend plan, wrote Shop Talk the other day after reading last week's column about the dilemma the merchants were in and respectfully suggests that if Shop Talk and a coterie of local merchants would attend a meeting of Ye Goode Olde Townsendites come next March 10 all merchandising problems would be cleared up as neatly as Aladdin could do it with his famous lamp. Shop withholds its opinion, leaves it for the merchants to decide.

Victim of Shirt Theft Spots Garment on Hobo

CALEXICO (U.P.)—"Did You Ever See a Shirt Walking? Well, I Did," might be the title of a popular song that could be appropriately written for Albert Hill.

Hill was robbed of clothing, shirts and underwear. He instituted a personal search of most of the surrounding country for his missing effects. Then, one day, he spotted a hobo wearing one of his best shirts. He followed the man to the local jungles, called police and recovered the shirt.