

Alcorn's BEST Cup of Coffee on EARTH

ON TORRANCE BLVD.

SMART PEOPLE Come Here for a Hot Plate Lunch. Positively Home Cooked!

WATCH FOR FREE SLIPS IN PACKAGE ICE CREAM

DRUGS SUNDRIES NOTIONS

Equalizers to Move Offices

To provide better service and accommodations for taxpayers in the Long Beach area, offices of the State Board of Equalization in Long Beach are to be moved from the Long Beach city hall to Suite 516 Times Building, 215 American avenue, and will open for service to the public on Monday, Jan. 7.

INJURES HAND
Mrs. Lutha Banks, secretary to Principal Thomas Elson at the high school, injured her left hand severely last Saturday when her fingers were drawn into an electric wringer.

Legal Advertisement

CERTIFICATE OF BUSINESS Fictitious Firm Name

The Undersigned do hereby certify that we are conducting an oil and gas business at Torrance, California, under the fictitious firm name of M. & M. Oil Co. and that said firm is composed of the following persons whose names and addresses are as follows, to-wit:

Martin G. Brumbly, 2651 Flower Street, Walnut Park, California

Ruth L. Brumbly, 2651 Flower Street, Walnut Park, California

Al L. Ribelin, Villa Riviera, Ocean at Alamitos, Long Beach, California

Martha Jane Ribelin, Villa Riviera, Ocean at Alamitos, Long Beach, California

Omer C. Harris, 642 Newport Avenue, Long Beach, California

Josephine Harris, 642 Newport Avenue, Long Beach, California

Elmer W. Toney, 622 1/2 South Bixel, Los Angeles, California

Clara M. Toney, 622 1/2 South Bixel, Los Angeles, California

Witness our hands this 29th day of December 1937.

Martin G. Brumbly
Ruth L. Brumbly
Al L. Ribelin
Martha Jane Ribelin
Omer C. Harris
Josephine Harris
Elmer W. Toney
Clara M. Toney

STATE OF CALIFORNIA (ss. County of Los Angeles)

On this 29th day of December, A. D. 1937, before me, Chas. T. Rippy, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared Martin G. Brumbly, Ruth L. Brumbly, Al L. Ribelin, Martha Jane Ribelin, Omer C. Harris, Josephine Harris, Elmer W. Toney, Clara M. Toney, known to me to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same.

In Witness Whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

CHAS. T. RIPPY
Notary Public in and for said County and State.
(Seal)
Jan. 13-20-27-Feb. 3.

Lomita Plans 4 Events for Birthday Ball

Under the direction of W. A. McVeigh, sale of tickets for the President's Birthday Ball to be held in Lomita's I. O. O. F. hall, Jan. 29, started with a rush yesterday that indicated the festivities would be given splendid support in the neighboring community. Coy Farquhar is general chairman for the ball and three other events planned for Lomita's observance of the national benefit to raise funds for the continued fight against infantile paralysis.

In addition to the dance, there will be a card party, a special motion picture presentation at the Lomita theatre and united activity from the churches, with generous percentages of the proceeds from each going to help local infantile-paralysis victims and the National Foundation.

Those in charge of the Lomita program are: Marie Kerber, publicity and advertising; McVeigh, tickets; Dan Naulty and Mrs. Tom Willacy, church assistance; Mr. Hufford, educational; Farquhar, farm labor; wood, banking; J. H. Wood, banking; Drs. Woods and Woods, Bullock, Horschelroth, Racer, Fuller and Urdike, professional men; L. H. Gillis and Ben Beckman, V. F. W.; George Key, W. Ramsay and Wallace Welch, Boy Scouts; Mrs. L. J. Thompson, Mrs. Grace Owens, Mrs. Marriot and Mrs. Hart, P. T. A. units; Mr. O'Keefe, Lomita theatre; and School Principals Miss Clementina de P. Griffin, Miss Hilda Jeilsson and Miss Harriet Michaelis.

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Fedco Head Looks Forward to Big Year

"Judging from the census taken by our field men, enthusiasm among poultrymen is better than it has been for the past five years," Louis A. Federer, of the Fedco company, said this week. "The total amount of checks already on Fedco this year is greater than 1937. We look for a tremendous increase. Poultrymen ourselves for 25 years, we really feel optimistic."

7 New Patients Enter Hospital

Seven new patients were received during the past week at Torrance Memorial hospital. They were: Mrs. Margaret Beaton, Hormosa, last Thursday for surgery; Walter Broughton, Redondo, the same day for medical observation; Eugene Graham, 1937 Martina, Columbia Steel sheet mill worker, Saturday for surgery. He is reported seriously ill from an intestinal obstruction.

N. P. Jones, Wilmington longshoreman, entered Saturday for an appendectomy; Boyd McDonald, 1104 Arlington, electrician at the Columbia Steel, on Sunday for surgery; Mrs. Ann Rubenstein, Redondo, Jan. 5, for surgery; and Mrs. Ida Mae Walker, Gardena, Sunday for surgery.

MOOSE WOMEN PLAN CARD PARTY

Women of the Moose invite the public to join them at a card party in their hall, 1526 Cravens avenue, Friday evening, January 21, at 8:00 p. m.

Bridge, pinocle and 500 with prizes for high and low scores in each. A taffeta quilt will be given away and refreshments served.

STANDARD OIL PRODUCTS TIRES • BATTERIES EXPERT LUBRICATION

CHARLIE MITCHELL STANDARD STATIONS, Inc. Carson and Cabrillo Phone 765—Torrance

Sinclair Lewis Is To Speak In L. A.



SINCLAIR LEWIS

Propaganda activities, in this country and throughout the world, will be exposed by Sinclair Lewis, American author, when he speaks at the Shrine auditorium, Los Angeles, Thursday evening, January 20, under the auspices of the Modern Forum.

One of the foremost novelists of this country and winner of the Nobel prize for literature in 1930, Lewis is currently making a national speaking tour and is attracting a record throng wherever he appears.

In addition to propaganda, Lewis also discusses many current situations and events, and candidly points out significant trends. Literature, political formulas, dictatorships, and censorship are given a searching analysis by the writer.

"Main Street," "Babbitt" and "Arrowsmith" are books which established Lewis. Others are "Dodsworth" and "It Can't Happen Here," the latter showing how a dictatorship could be established in this country. For reservations for Lewis' appearance, write Modern Forum, 432 Philharmonic Auditorium Building, Los Angeles, or phone MUtual 0068.

Demonstration of Mixmaster Friday at Local Store

A thorough demonstration of the multifold uses of the Sunbeam Mixmaster, a housewife's greatest kitchen aide, will be given all day Friday at the National Home Appliance store, 1312 Sartori avenue, by an experienced home economist, Harry Abramson, manager, says that this demonstration will include actual use of all the attachments for the Sunbeam product, which will be one of the feature awards tomorrow at the final showing of The Herald's movie Cooking School in the Torrance theatre. Local women are cordially invited to the National Home Appliance store to see the day-long demonstration of the Mixmaster.

DETOUR Col'm Under Construction By BETSY BYRNES

"Tis pleasant, sure, to see one's name in print; a book's a book, although there's nothing in it."

—Byron

Too true, those lines, about many present day books. Not true of all, however. At least two of our Christmas books have plenty in 'em. One is Alexander Woolcott's "Second Reader," a notable collection of short stories by many authors. The other is Frances Alda's "Men, Women and Tenors." Mme. Alda knows how to sing and she knows how to write. Read her book and Woolcott's, too.

QUESTIONS

First, let us have pronunciation: How do you pronounce "soften," "magazine," and "spectator?" Here's an easy one for the musicians—what is an oratorio? Who was Bucephalus?

TO-DAY'S PROVERBS

"The difference between a wise man and a fool is that the fool's mistakes never teach him anything."

ANSWERS

If you pronounce the three words correctly, the word softens as you say it sounds like soft and a magazine, to a spec, is a mag-a-ZEEN, and a spectator is a spec-TAY-er, never a SPEC-ta-tor! Oh, yes, you know you rated 100 percent. You're good!

An oratorio is a musical drama founded on a Scriptural narrative. It includes recitatives, arias, choruses etc., and is now performed without scenery, action or costumes. Originally, however, oratorio was given with costumes and scenery.

Bucephalus was the favorite war horse of Alexander the Great. Bucephalus reputedly lived for 30 years. Alexander thought so much of him that he even named a city in his honor. "Only a horse," you may smoothly remark, "who died a few hundred years B. C." Maybe so, but remember this: To-day, more than 2,000 years later, Bucephalus still rates space in dictionaries and encyclopedias. Only a horse, but—

ADIOS

"I fain would wish that as a petal falls And falling, wafts a sense of fragrance sweet So every day that passes from thy life May leave its fragrance 'neath thy happy feet.'"

—Anonymous

IN SOCIETY

LOCAL AUXILIARY TO FETE NEIGHBORS

Members of Redondo Beach American Legion Auxiliary will be feted at a payoff party to be held in the Legion hall on Carson street—Tuesday evening, January 24, at 8:00 p. m.

Preceding the party new members of Torrance and Redondo Beach will be initiated in joint ceremonies. Many a good athletic team will be in charge. State and district officers will be special guests.

LOMITA REBEKAHS INSTALL OFFICERS

Mrs. O. E. Hunt was installed noble grand of the Lomita Rebekah lodge last night, succeeding Mrs. Juanita Parsons; during ceremonies in the I. O. O. F. hall, 28 Albee Ericson, district deputy president, and her staff from Angeles Mesa lodge, conducted the rites. Entertainment and refreshments followed.

ROYAL NEIGHBORS TO INSTALL JAN. 19

Preparations are being made by the Royal Neighbors of Lomita for a special program of entertainment to be given following the installation of Louise Andrews as oracle Jan. 19, at the I. O. O. F. hall. Mable Deckman is the retiring leader of the lodge.

SPEND WEEKEND AT RANCH HOME

Spending the week-end at the Cliff Tilleson ranch near Corona were Messrs. and Mesdames Carl Warner, I. S. Lancaster, Sam Levy, John McMillan and Harold Appenzler.

ATTEND LODGE INSTALLATION

A number of local Rebekahs motored thru the fog Friday night to the lodge in Compton to participate in installation of officers. Those attending were Mesdames Earl Connors, M. Tappan, O. Davis, G. Syle, C. Luck, M. Hunt, G. Tappan and Mr. and Mrs. R. Russell.

CLUB ENTERTAINED IN FLETCHER HOME

The Fletcher home on Acacia avenue furnished the setting for a delightful bridge luncheon Friday, when Mrs. Fletcher entertained members of her bridge club.

Those included were Mmes. Tom Hyde, John Disario, I. Smith, Ellis Owens, I. Watson, Albert Isen and the hostess. Prizes in bridge play were captured by Mmes. Isen and Watson.

GRAND OFFICERS GUESTS AT INSTALLATION

More than 300 persons attended the open installation of Job's Daughters held in the Masonic temple Saturday evening. Grand officers present were Earl B. Oliver, associate grand guardian of the state of California Order of Job's Daughters, Bertha B. Inland, associate grand secretary, Edna Gastreich, District Deputy guardian, Florence E. Garner, 5th messenger of the grand council and guardian of the Gardena Bethel.

CARD PARTY DATE IS CHANGED

The Betsy Ross card party announced for January 29 will be held Saturday evening, Jan. 22. A number of parties will be held at the homes of various members of the organization. Bridge and pinocle will furnish diversion with refreshments and prize awards at the Masonic temple.

All Masons, Star members, their families and friends are invited.

NEW FLOORS! New Home!

SOONER OR LATER ALL BRIDES WAKE UP

... to the fact that new floors mean a NEW HOME! Paxman's have a complete line of varnishes, paints, and the nationally famous line of ...

JOHNSON'S FLOOR WAX and POLISHES

PAXMAN'S SPORTING GOODS • HARDWARE

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Don't Miss This 14-POINT LUBRICATION SPECIAL

Friday, Saturday, January 14, 15 only!

YOU GET ALL THESE SERVICES - WORK DONE BY FACTORY-TRAINED EXPERTS -

75¢

Complete

1. Thoroughly lubricate car according to manufacturer's specification.
2. Clean Inside of Car.
3. Check Battery.
4. Clean Windows.
5. Check Radiator.
6. Check Tires.
7. Check Transmission.
8. Dress Running Boards and Tires.
9. Stripe Tires.
10. Dust Off Car.
11. Tighten All Loose Bolts and Nuts Under Chassis.
12. Inspect Front Wheel Bearings.
13. Check Differential.
14. Spray Springs and Brake Clevises.

TO THE PEOPLE OF TORRANCE: We thank you for your splendid support and response in the opening of our new Richfield Station. We hope we may continue to serve you with the utmost satisfaction.

BOB'S RICHFIELD SERVICE

CORNER TORRANCE BLVD. and BORDER Phone 1099

"The Bride Wakes Up" - and Buys a ...

STAINLESS STEEL WARE

Cook the modern way—with STAINLESS STEEL. A full line, \$1.19 up.

FACTORY REBUILT HOVER Electric SWEEPER \$19.95

Other Hoover Rebuilds at \$31.95 and \$39.95. We Also Carry Royal, Magie-Are, Eureka and Premier Duplex Sweepers.

USE YOUR CREDIT

Sunbeam Automatic MIXMASTER THE BEST FOOD MIXER MADE

THINGS Every Bride SHOULD HAVE!

Free MIXMASTER DEMONSTRATION IN OUR STORE FRIDAY, JAN 14

Learn How to Use Your Mixmaster and See Attachments Demonstrated! Can Help You in Your Daily Cooking!

PYREX GLASS WARE

The National is Torrance Headquarters for both Pyrex Top-Of-The-Stove Ware and Pyrex Ovenware.

10-Pc. Sets Ovenware.....\$1.95
11-Pc. Sets Ovenware.....\$2.95
3-Pc. Top-Of-The-Stove Ware (Skillet, 2 Sauce Pans—Chrome Handle).....\$2.65
Double Boilers, 1 qt. size.....\$3.45
1 1/2 qt.\$3.95

Vollrath KOOK KING WARE

A large and complete line in green, red, white and cream. \$1.19 up

5-Coat Enamel

National Home Appliance Co.

HARRY M. ABRAMSON—"Friendly Credit!"

1312 Sartori Avenue TORRANCE Phone 78

"YOU and I... are going places this winter!"

"You are going to be my messenger on rainy days. You are going to take me to the stores and to my friends. You are going to help me have good times. You are going to save me strength, time, energy. For all these services, and many more, you cost but a few cents a day!"

SOUTHERN CALIFORNIA TELEPHONE COMPANY

1266 Sartori Avenue Telephone Torrance 4600

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