

TWINS HONORED ON 70TH BIRTHDAY

Honoring Brady Wolfe and his twin sister on the occasion of their 70th birthdays Mr. and Mrs. O. Putman entertained at a dinner party in their home, 2414 Torrance boulevard, Tuesday evening. Covers were placed for Mrs. Ella O'Conner, sister of the honorees, Mr. and Mrs. F. Pepper, Mr. and Mrs. Paul Findley, Mr. Jack Dempsey and the hosts.

WOMEN OF MOOSE PARTY FRIDAY

Instead of the regular business session Friday evening, Jan. 7 Women of the Moose will hold a post season Christmas party in their hall, 1526 Craven avenue. All members are urged to attend and bring a friend. Each person attending will please bring a gift. These will be exchanged during the evening. Refreshments will be served and a program presented.



Paris Styles

MARY FEINSTEIN

PARIS (U.P.)—Hobnobbing with M. Franck Meyer, tall, plump Austrian headwaiter at the Ritz Bar, who knows as much about society and fashions as he knows about mixing cocktails, is a good way to get an intimate view of what the smart Parisian wears in the late afternoon when the first winter snow is threatening.

At the Ritz there is always a fashion show. Although the predominating color braving the winter storms is the classic black under heavy furs with dashes of bright contrast here and there, a few dare to be different and emerge in subdued tones of red, green and mauve.

Directly facing the fantastic mural by Pico sat a gray-haired woman in a soft mauve wool dress trimmed with a light short bob of gray caracul, fastened at the throat with a huge multi-stoned pin. The waistline was nipped and without a trace of a belt. Her hat was simply a sky-rocketing twist of black felt, gloves, black suede with gray buttons, shoes, black suede with the latest gray caracul trim.

Near her sat a sleek brunette, wearing Mainbocher's favorite sweater blouse in dark green reaching to her hips. Ecotically shaped on her head was a matching green silk jersey excuse-for-a-hat with scarf ends crossing over at the top of her head and tying sub-chin. Her mink-dyed fur coat was finger-length, revealing three narrow pleats in her skirt.

TODAY'S FASHION TIP Rich but subdued colors are accented by costume jewelry.

FREDDIE BARTLETT ON THEATRE PROGRAM

Freddie Bartlett, son of Mr. and Mrs. A. G. Bartlett of Columbia Court and a pupil in the Fern Avenue kindergarten appeared on the Shirley Temple program at the Fox theatre in Torrance, New Year's Day. Freddie was chosen by Mr. Buchanan, to act as master of ceremonies on the Shirley Temple Club program to be broadcast over Radio Station KFVB Saturday, Jan. 15, at 10:00 a. m.

Bunco Man, Posing as L. A. County Health Official, Preys on Merchants

Revealing that the bunco man representing himself as a county health official is still at large and operating, County Health Officer J. L. Pomeroy, M. D., has issued a warning to all merchants in the county not to pay any money to anyone so representing himself. Dr. Pomeroy also urged that, should such a person call upon them, merchants should do everything within their power to hold this man and call the nearest Sheriff's office or police station.



DR. POMEROY asks help

"This man, using a lost badge No. 276, approaches food stores and asks for a 'bond' of \$5 to \$25 as a guarantee that the owner will 'clean up' the establishment, giving a receipt on plain cheaply printed forms and signs the name 'E. Dalton.'" Dr. Pomeroy stated.

"No county health official is authorized to collect such a bond and, after conferring with the Sheriff's and District Attorney's offices, I should like to impress upon merchants the importance of apprehending this criminal and ask their cooperation."

Viefhaus-Anderson Nuptials Celebrated At Dinner Party

Miss Mildred Anderson, daughter of Mrs. J. Anderson, 1512 Coia avenue, and Herman Viefhaus of Lomita, were wed in the rectory of the Catholic Church of the Nativity Thursday, Dec. 23 at 10:00 a. m. Rev. Father Joseph Fitzgerald officiated.

The bride was attractively attired in suit of beige with matching accessories and corsage of pastel sweetpeas. Mrs. William Hutton of San Pedro, sister of the bride, served as her only attendant. Mr. Hutton served as best man.

A wedding dinner honoring the couple was served at the Anderson home at 6:00 p. m. with covers placed for Rev. Father Joseph Fitzgerald, Mmes. Marjorie Mosher, James Carlin, T. D. McNeil, Messrs. and Mmes. Richard Stapelfelt, Steve Schmidt, William Hutton, Henry Viefhaus, Jack Murray, James O'Toole, James Brodic, Joseph Anderson, Miss Gertrude Anderson, Miss Patricia Carlin, Miss Smith, Mr. and Mrs. Raymond Brodusen of Hollywood, the bride and groom and the bride's mother.

Mr. Viefhaus is employed at the Banning Shipping Company. The couple will reside at 1513 Coia avenue.

NO ADMISSION CHARGE

The best things of life are free—and so is The Herald's movie 'Cooking School' opening Jan. 12 at the Torrance theatre.

Southern Californians Offer Basis for Industrial Peace

Richfield Station Opens Saturday

Everything is brand-new from tire tools to the top of the roof of the new Richfield Oil service station that will open Saturday morning at the corner of Torrance boulevard and Border avenue. R. M. Vevers is the owner of this complete motor service establishment. He also owns a station in Hawthorne where he has won many friends during the past four years.

The splendidly-equipped station is the only 100 percent Richfield service plant in Torrance. To the first 200 customers, Vevers will give free Richfield tire patching outfits as souvenirs of the opening. He is capable of rendering all services common to super-service stations and is eager to make friends with Torrance motorists.

Half-Acre Home Sites in Keystone

"Torrance Heights" is the name of the new small-farm tract opened this week on six acres of elevated land on South Figueroa between Carson and East Road in the Keystone district by Mrs. Grace M. Eberly and her daughter, Mrs. L. E. Rose.

"One new, modern home with a double garage at 21317 South Figueroa is almost completed on the tract and is now open for public inspection. The tract has been subdivided into half-acre plots and is regarded as one of the choicest properties in the vicinity.

Unlike some Keystone areas, it is high and dry at all times. Mrs. Eberly and Mrs. Rose, the owners, invite local workers to inspect the tract and visit the model home. They are selling the land at exceptionally low prices which should appeal to workers in the Harbor district.

What cost strikes in this country for 1937, and what is the outlook for peace and industrial prosperity in 1938? Earnest T. Weir, chairman of the National Steel Corporation, announces that the cost of strikes to the nation rose from \$370,000,000 in 1936 to "somewhere near five-billion dollars" for 1937. He added that the first six months of 1937, with over 2,500 strikes, "was the worst and most costly period of labor turmoil in our history."

Such figures give pause for thought. Excessive number and cost of strikes in the year just past are vital factors in the present business recession. Strikes mean waste—waste of capital as well as waste of wages and human material.

The New Year, however, should usher in an era of peace and conciliation between capital and labor. Large industrialists are inclined to feel that the two factions could "get along together" were it not for the stumbling block of Federal laws. The National Wages and Hours Bill has been referred back to committee for revision and possible burial, thus clearing the air for direct negotiations between the two protagonists, without undue governmental interference.

What then is the solution? Sheer economic necessity dictates that capital and labor get together. "Collective cooperation" is the modus operandi suggested, replacing "collective bargaining." There is no doubt that this reflects the sentiment of business as a whole, which has cried out for a labor policy free from too-much-bureaucratic control, substituting a philosophy of peace for one of conflict.

Direct Negotiations Witness the recent organization of Southern Californians, Inc., in Los Angeles, consisting of the city's outstanding industrialists and businessmen, who are accustomed to make things "tick." Men who have been helpful in the building of Los Angeles, now address an invitation to the leaders of organized labor to sit down with the leaders of capital and talk things over together, "with a view to eliminating needless conflicts in the future." Many labor disputes grow

C. I. O. Meet Covers Relief

Five speakers, introduced by Neil McConlogue, chairman of the local C. I. O. steel workers' union, addressed a gathering of about 150 men and two women at the Civic Auditorium last Wednesday afternoon for what was publicized to be a "mass meeting on your unemployment problems." The speakers, in general terms, told the audience that those out of work should get on the relief rolls at once and make an effort to obtain unemployment insurance which became available this week.

Ken Hunter, S.W.O.C. organizer was the principal speaker and Councilman George V. Powell appeared to welcome the gathering to the Civic Auditorium and "pledge the assistance and cooperation of the city to anything that will relieve distress among the workers in any legitimate way."

Hunter's talk contained but little information on unemployment problems. He devoted most of his time toward a defense of the C.I.O., and beating the drum for "Labor's Non-Partisan League" which he said would swing into political action "next spring." The other speakers were George Roberts, president of the L. A. Industrial Union Council; John Deese, S.W.O.C. worker in the San Francisco bay area, and Charles Rogers of the United Auto Workers.

into strikes because of a mutual lack of confidence and understanding, because of a suspicion of motives and purposes on one side that the other will not deal fairly. This is not a basis on which you can build. The invitation has been offered by Los Angeles labor leaders who have agreed to give the idea a trial.

Such direct negotiations, if successful, may pave the way to a new era of peace and understanding.

USE YOUR EYES Seeing is believing. Look into The Herald's Free Cooking School Jan. 12, 13 and 14 at the Torrance theatre.

Advertisement for Hoover vacuums. 'A Clean House Every Day Of The New Year With a FACTORY REBUILT HOOVER Electric SWEEPER \$19.95. Rebuilt Hoovers... thoroughly re-conditioned and rebuilt by experienced workman at the Hoover factory, look and operate just like a new sweeper. You make a substantial saving by buying a rebuilt that is guaranteed for 1 year and will give much satisfaction! OTHER HOOVER REBUILTS AT \$21.95 and \$29.95. \$2 DOWN 50c Per Week! WE ALSO CARRY ROYAL, MAGIC-AIRE, EUREKA and PREMIER DUPLEX SWEEPERS. NATIONAL HOME APPLIANCE COMPANY HARRY M. ABRAMSON 'Friendly Credit' 1312 Sartori Phone 78

Large advertisement for Richfield Service Station. 'RICHFIELD FREE! FREE! FREE! TO THE FIRST 200 CUSTOMERS VISITING OUR NEW STATION ON SATURDAY WE WILL GIVE A FREE GIFT OF A Richfield TIRE PATCHING OUTFIT. HURRY! HURRY! SUPPLY LIMITED. Grand Opening SATURDAY, JAN. 8 TORRANCE'S ONLY 100% RICHFIELD SERVICE STATION COMES TO TOWN! Independently Operated By R. M. "Bob" VEVERS-4 YEARS SERVICE STATION EXPERIENCE - Featuring The Fastest, Most Courteous Service In Town and All Richfield Oil Products and Accessories RICH LUBE • RICHFIELD LUBRICATION • HI-OCTANE 1149 Torrance Blvd. CORNER TORRANCE BLVD. & BORDER PHONE 1099