

By RAY BROOKS

TO BE A KID AGAIN AT CHRISTMAS TIME

What would it be worth to you, Mr. Adult Reader, to be able to press a button or rub a Magic Lamp and go wishing back through the years and be a kid again at Christmas time? What vast sum of dirty, yellow gold, would you not give willingly to be once more an unsophisticated, smiling, care-free kid who gobbled with zest the heaping plate of Christmas-victuals Grandma set before you in that little farm house in Vermont or Kansas, or Alabama, or Minnesota?

What limitless sacrifice would you not make to experience again the thrill of reaching up to the fireplace for your stocking, bulging with candy, nuts and the inevitable orange? Shop Talk firmly believes you'd give your all.

And to Americans there is a kid's Christmas poem as deeply ingrained as the memories of Grandma's Christmas dinner, or the stockings jammed with sweets. You all remember it. You'll always remember it. Shop Talk herewith repeats that poem. It isn't long. Read it clear through. It actually takes 1 minute and 29 seconds and Shop Talk guarantees it will take you back twenty, thirty, forty years in no longer space of time than it took St. Nick to dump his toys.

It was the night before Christmas, when all through the house Not a creature was stirring, not even a mouse. The stockings were hung by the chimney with care, in hopes that St. Nicholas soon would be there.

The children were nestled all snug in their beds, while visions of sugar plums danced in their heads. And mama in her kerchief, and I in my cap, had just settled our brains for a long winter's nap. When out on the lawn there arose such a clatter, I sprang from my bed to see what was the matter.

By the window I flew like a flash, tore open the shutters, and threw up the sash; The moon on the breast of the new-fallen snow Gave a luster of midday to objects below; When, what to my wondering eyes should appear, But a miniature sleigh and eight tiny reindeer, With a little old driver, so lively and quick, I knew in a moment it must be St. Nick.

T. N. T. FIGHTS LABOR RACKETEERING

Women Band for Industrial Peace

With an objective of maintaining prosperity in Southern California through sustained payrolls, the organization of The Neutral Thousands was started in Los Angeles during September by a group of women headed by Mrs. Bessie A. Ochs. Sponsored and directed entirely by the women of California, this group of public-spirited women set out to buy in Los Angeles county, a membership roll of 20,000 women, pledged to work for industrial peace and to demand that needless industrial warfare that was forcing strikes and lock-outs among peaceful workers where no labor disputes were existing, be stopped.

Headquarters of the organization have been established at 706 South Hill street, on the ninth floor of the Curtis Building in Los Angeles. During the first eight weeks of organization, work, more than 85,000 women of Los Angeles county have joined The Neutral Thousands, of which 91 percent are wives, mothers or sisters of members of organized labor, and thousands are members of labor union organizations.

The slogan adopted by The Neutral Thousands is "Truth, Not Terror"—Taken from the initials—T.N.T.—by which the organization is known. From its very inception, The Neutral Thousands have waged a war of public opinion against the unscrupulous or so-called chiseling employer, against the labor racketeer who preys on labor unions, and against the outside professional organizer who has come into this community for his own selfish purpose of promoting unnecessary strikes and stirring up discord within the ranks of union labor.

Definitely advocating the principle of collective bargaining and the right of any laboring person to join any labor union he or she may desire of his own free will, but taking a firm stand against workers being forced to join unions against their will, The Neutral Thousands are conducting a widespread campaign of education and information that will permit laboring people to know and understand their full rights under the National Labor Relations Act.

In every sense of the word the T.N.T. organization is rigidly neutral, favoring no class, creed, political party or race. Membership in The Neutral Thousands carries no dues or assessments—the financial support of the organization coming entirely from voluntary contributions from those interested in the movement, and without any obligation.

Among the services offered by the T.N.T. to employees desiring information as to their rights and privileges under the National Labor Relations Act, are free meeting place for assembly, and the services of well-informed speakers, without cost or obligation. Literature concerning the activities of The Neutral Thousands, and membership application cards are available at the T.N.T. headquarters.

This month's edition of "Southern California Business," a magazine issued by the Los Angeles County Chamber of Commerce to several thousand business and industrial executives, contains a complete story with a picture of the Administration building and the Torrance Chamber of Commerce. Material for the article was furnished by L. J. Gilmeister in his dual role as secretary of the chamber and public relations director for the city.

Mayor Asks Help In Listing 1937's 'Biggest Mistake'

Mayor William H. Tolson is "on the spot."

All because of a letter he received the other day from Ed Ainsworth, whose "Along El Camino Real" column is a feature in the Los Angeles Times.

Requested Ainsworth: Brief personal information about His Honor the Mayor, a report on the three greatest achievements made by Torrance during the past year and the three "greatest goals for 1938."

"Also as a novelty feature what you consider to have been the biggest mistake on the part of either your city or your administration during the past year... A sort of 'honest confession is good for the soul' revelation to go along with the more serious material," Ainsworth asked.

Mayor Tolson says he won't have any trouble listing the three outstanding accomplishments for 1937 or the three things Torrance needs most for 1938: The personal data will be easy, too.

But the "biggest mistake" is stumping him.

"I know we've made some—but I don't want to go too far because all of us interested in civic development would rather forget the things that panned out wrong. On the other hand I don't want to admit something trivial for fear someone will say that we here in Torrance are 'trying to cover up something,'" Tolson grinned.

"I wonder if readers of The Herald would let me or the mayor know what they consider to be our 'biggest mistake' of 1937? This is a good chance to get anything off your chest that you seriously believe was a municipal or civic misstep during the past year. I'll be glad to receive such letters or verbal reports."

(EDITOR'S NOTE: The following story was awarded first prize in 1936 in a contest sponsored by the National Editorial Association for the best story in modern newspaper form of the Birth of Christ. Donor of the prize was Justus Craemer, publisher of the Orange Daily News and a past president of N.E.A. In reproducing it, The Herald has affixed a modern headline.)

World Redeemer Born in Manger; Shepherds First to Pay Tribute

MOTHER DENIED INN'S WARMTH IN BETHLEHEM

By FRANK BRUTTO Evanston, (Ill.) News-Index BETHLEHEM, Dec. 25—Christ was born last night.

While thousands who for generations had awaited His birth slept and were unaware the promised Redeemer of mankind came into the world.

Prophecy is Fulfilled But humbly, with sheep and goats for attendants, He was born in a stable, because there was no room in the inn of Bethlehem.

Thus the words of the Prophet Micah were fulfilled; "And thou Bethlehem the land of Juda are not the least among the princes of Juda; for out of thee shall come forth the captain that shall rule my people of Israel."

And Mary, His mother, wrapped Him in swaddling clothes and laid Him in a manger, because it was cold in the stable. Outside the streets of Bethlehem were silent, quiet.

All day there had been clamor in the streets—for here, too, as in all of the Roman empire, people have returned to be registered in the city of their birth.

Angels Announce Tidings Merchant princes from Aethzib in Galilee and bankers from Jerusalem with their followers and bodyguards, and beggars from Samaria with their lice and rags.

Officers to Start Intensive Pistol Training Here

A new and more intensive shooting schedule for all members of the Torrance police department was announced this week by Sergeant Ernest Ash-ton, who is in charge of the pistol training for local officers.

Beginning Dec. 29 all officers will be required to participate in "silhouette shooting" where a target of a human figure is used.

With that as an objective for their leaden pellets, the officers will use three courses of fire. These will be: 10 shots slow fire at 25 yards, "kill shots" only to be scored; 10 shots timed (Continued on Page 3-B)

And so, the shepherds said, they left their flocks on the hillside and came to Bethlehem, and laid in a manger.

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None of these merchants or bankers, or even beggars knew of the birth of Christ. They were asleep.

Word of the birth was brought to this city last night by shepherds who had been tending their flocks on the outskirts of Bethlehem.

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Police Hope They Won't Have to Serve Turkey

This is one story that should not be printed, according to Captain John H. Stroh of the police department.

If anyone is so unfortunate as to find himself behind the bars in the city jail on Christmas Day he'll at least be served a holiday dinner featuring turkey.

"We hope we don't have to serve any festive dinners that day and perhaps you'd better not make a story about the menu," Capt Stroh told a Herald reporter yesterday.

Council Buys Flood Lights; Illuminate Four Buildings

Appropriations voted Monday afternoon at the adjourned meeting of the city council were as follows: \$205.79 for installation of flood lights to illuminate the fronts of the city hall, Civic Auditorium, Administration Building and library; \$320 for the expenses of the County League of Municipalities' dinner-meeting here last Thursday night.

Prisoners May Be Rolled WHITEFISH, Mont. (U.P.)—A new entrance with a ramp has been built to the city jail so that prisoners objecting to being placed in jail can be rolled in.

Diners Routed In Strike CLEVELAND (U.P.)—Vandals tossed a jar of stench fluid at pickets parading in front of a restaurant, sending diners scurrying from their evening meals.

Sneak Thief Grabs Valueless Purse

Someone tore the screens off several windows to ground floor rooms of the Calvert apartments, 1006 Sartori avenue, last Friday, reached in and grabbed a couple of purses, according to a report given police by the landlord. There was nothing of value in the purses.

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Have You Forgotten Someone? SEND FLOWERS. A Beautiful Selection of SPRAYED CHRISTMAS TREES. Harriett Leech Flowers 1413 MARCELINA PHONE 12

ORDER OF THE BATH. YARDLEY OF LONDON \$2.75. A personal tribute distinguished far above its price—Yardley's exquisite white magic, lavender and luscious Bath Dusting Powder; scented together. This and other Bath Street gifts through the courtesy of our appointment as a Yardley of London agency.

Miss Saylor's unusual Candies. THE PERFECT GIFT. Wide Variety of Packs to Please Every Taste... French Creams, Fruits and Nuts; Bitter Sweet Chocolates; Pecanhe Milk Chocolates; Chews and Nuts; Assorted Chocolates; All Creams; Chocolate Mints.

Torrance Pharmacy (GEORGE PROBERT) 1411 MARCELINA - Nat'l Bank Bldg. - Phone 3

A Real Christmas Gift! Never before such a Buy. COMPLETE ROYAL CLEANING OUTFIT. ALL 3 UNITS \$56.95 VALUE. Now \$39.95. Floor Cleaner has motor driven brush... great suction power... is quick and thorough. A cleaner that should last a lifetime.

A Few Last Minute Suggestions For a MERRY CHRISTMAS! SIX WAY Reflector LAMP and SHADE \$7.95 AS LOW AS \$3.95. BOUDOIR CHAIRS AS LOW AS \$3.95. CARD TABLES AS LOW AS 95c. FANCY PILLOWS 85c. MIRRORS, Round Plate, \$2.25. Peter Pan RADIOS (4 tube) \$12.95. WHEEL GOODS AT LOW PRICES! RED WAGONS 95c.

La Mode Furniture (FORMERLY MILLER FURNITURE CO.) GASTON J. ARCO, Proprietor 1513 Cabrillo Ave. Phone 545

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