

# Journey's End

For Tired Gift Shoppers

## Sam Levy's

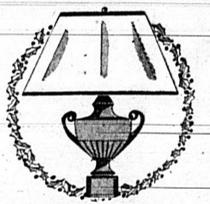
### BOUNTEOUS HOLIDAY STOCKS

Provide Happy Answers for Every Gift Problem!



**Cheney CRAVATS**  
In Gift Boxes  
**50¢** **75¢**  
\$1.00 \$1.50

**WOOL SCARFS**  
In Scotch Plaids and Other Patterns  
**69¢** **89¢** **\$1**



**BLANKETS**  
of All or Part Wool  
Lovely Colors  
**\$2.45** to **\$7.50**

**ALABASTER TABLE LAMPS**  
Imported from Italy  
**\$2.75** to **\$3.95**



**TRAVEL KITS**  
In Zipper Case **\$2.95**



**GIFT HANKIES**  
3 In a Box  
50c 75c **35¢** **\$1.00** Box



**SLIPPERS**  
For Every Member of the Family  
**85¢** to **\$2.95**



**BAGS**  
Evening or Day Time. Grand Variety  
**\$1.95** and **\$2.95**



**MEN'S and WOMEN'S ROBES**  
Wool — Flannel  
**\$4.95** to **\$8.50**

**OPEN EVERY NIGHT 'TIL CHRISTMAS**

This is a **CHRISTMAS TREASURE HUNT STORE**  
Ask for **Free Tickets**

### GENERAL ELECTRIC

## TOUCH TUNING Is Here!



JUST PRESS A BUTTON AND THE NEW G-E RADIO TUNES ITSELF!

- ★ No dials to twist, twirl or swish
- ★ No fumbling with knobs
- ★ More stations at your finger tips
- ★ Positive in operation
- ★ Simplified short-wave tuning
- ★ Tunes itself perfectly — and silently
- ★ Just press a button — that's all!

**\$10.00 DOWN BUYS A TOUCH TUNING RADIO**

**BIG ALLOWANCE ON YOUR OLD RADIO**



**MODEL F-96**  
9 TUBES 3 BANDS

Touch Tuning (7 buttons). Silent Tuning. AFC. Tone Monitor. Louver Dial. Visual Volume Control. Visual 4-point Tone Control. Automatic Band Indicator. 12-inch Stabilized Dynamic Speaker. Bass Compensation. Foreign-Domestic Reception. R.F. Pre-selector Stage. Hand-some Full-length Console. **\$109.50**

## SAM LEVY DEPT. STORE

### The New GENERAL ELECTRIC RADIO

### Here's a Gift the Whole Family Will Enjoy...



**RIGHT RUG SIZE**  
This Floor-Plan Rug fits perfectly because it is in the correct proportions. Note narrow margin between rug and walls.

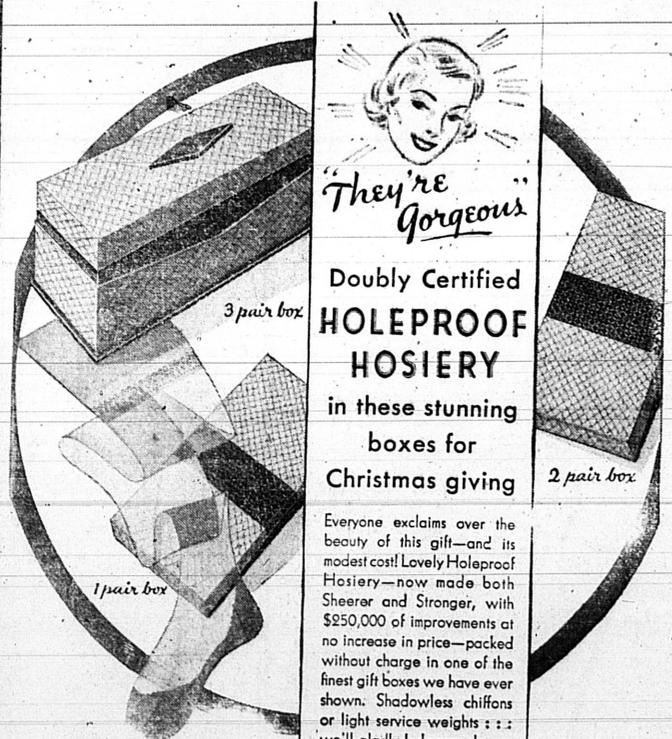
**WRONG RUG SIZE**  
This rug is too small... it's lost in the middle of the room. Yet this is what you find in many homes.

Decorators say there should be from 6 to 12 inches of floor between the rug and wall, depending on the size of the room. Floor-Plan Rugs are made to meet these decorating requirements. They're heavy, seamless, all-wool rugs... in plain, figured and textured effects. Remember this: there's a Floor-Plan Rug of the right size to fit every room in your house.

A FEW OF THE SIZES AND PRICES:  
Size 27x54 ..... \$ 3.45    Size 76'x106" ..... \$29.50  
Size 6x9 ..... 21.50    Size 9x12 ..... 39.50  
ALSO 25 OTHER SIZES

## SAM LEVY Department Store

1307-1313 SARTORI AVENUE



*They're Gorgeous*

Doubly Certified **HOLEPROOF HOSIERY** in these stunning boxes for Christmas giving

Everyone exclaims over the beauty of this gift—and its modest cost! Lovely Holeproof Hosiery—now made both Sheerer and Stronger, with \$250,000 of improvements at no increase in price—packed without charge in one of the finest gift boxes we have ever shown. Shadowless chiffons or light service weights... we'll gladly help you choose the right shade...

- 1 Pair in Gift Box..... **\$1.00**
- 2 pairs in gift box **\$1.95**
- 3 pairs in gift box **\$2.85**

For still more luxurious beauty, choose Holeproof sheers at \$1.15 to \$1.35 the Pair.



"Quality Checked and Guaranteed by Good Housekeeping" ... "Tested and Approved by the Better Fabrics Testing Bureau" ... Holeproof is the only hosiery thus doubly certified.

## SAM LEVY Department Store

1307-1313 SARTORI AVENUE

Hundreds of Dollars in Prizes Will be Awarded Lucky Ticket Holders Thursday, December 23, in The Herald's Big

# CHRISTMAS TREASURE HUNT

Ask Participating Merchants for Details and

# SAVE YOUR TREASURE HUNT TICKETS