

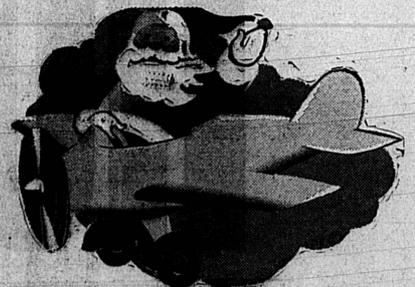


Gala Reception Planned For Santa Claus
 Tonight As He Visits Torrance To Take
 Xmas Orders From Good Boys & Girls!
 Santa To Ask Merchants To Help In
 Staging 2nd Annual

CHRISTMAS TREASURE HUNT

Arrives At 7:20 Sharp!

HERE'S THE TELEGRAM RECEIVED
 FROM SANTA CLAUS THIS MORNING!
 GIANT SEARCHLIGHT TO SCOUR SKYS
 TO HUNT FOR SANTA'S PLANE!



- Stores Are
 HUNT'
 ORES
 TICKETS FROM THEM
- SMITH JEWELRY
 - ON DRUG CO.
 - KEY DRUG CO.
 - PERSON, CHEVROLET
 - WOOD'S
 - Supply & Service Stores
 - PHOTO STUDIO
 - LEECH FLOWERS
 - SERVICE STATION
 - ID'S JEWELERS
 - PKIN, Tailor
 - PENNEY CO.
 - FURNITURE CO.
 - HOME APPLIANCE CO.
 - HARDWARE STORE
 - ATE DRUG STORE
 - MILY SHOE STORE
 - DEPARTMENT STORE
 - PARTMENT STORE
 - ELECTRIC SHOP
 - NCE GIFT SHOP
 - NCE PHARMACY
 - CE PLUMBING CO.
 - HARDWARE STORE

CLASS OF SERVICE	SYMBOL
TELEGRAM	
DAY LETTER	BLUE
NIGHT MESSAGE	NITE
NIGHT LETTER	N.L.

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

WESTERN UNION

TELEGRAM

CLASS OF SERVICE	SYMBOL
TELEGRAM	
DAY LETTER	BLUE
NIGHT MESSAGE	NITE
NIGHT LETTER	N.L.

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

NEWCOMB CARLTON, PRESIDENT GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.
 Received at TORRANCE, CAL.—5:35 A. M.

THE TORRANCE HERALD

YOU PUT ME "ON THE SPOT" BUT I'LL BE IN TORRANCE FRIDAY NIGHT, NOV. 26, AT 7:20 O'CLOCK IF YOU'LL PROMISE TO HAVE EVERY YOUNGSTER IN THE CITY DOWNTOWN SO I CAN LOOK 'EM OVER. THESE ARE MY BUSY DAYS BECAUSE I'VE GOT A BIG JOB TO DO ON THE NIGHT OF DEC. 24. I WILL FLY TO TORRANCE TONIGHT BECAUSE MY REINDEER ARE BEING FATTENED UP FOR THE BIG TRIP THEY WILL MAKE NEXT MONTH. LOOK FOR ME IN A SILVER PLANE AND TELL ALL THE BOYS AND GIRLS THEY BETTER START BEING GOOD CHILDREN. ON MY ARRIVAL IN TORRANCE I'LL COLLECT MY MAIL SO MY YOUNG FRIENDS BETTER WRITE ME RIGHT AWAY WHAT THEY WANT FOR CHRISTMAS. SEE YOU FRIDAY NIGHT, NOV. 26, AT 7:20 O'CLOCK. MERRY CHRISTMAS!

SANTA CLAUS.

THIS
 CHRISTMAS
 TRY
 TORRANCE
 FIRST