

Thank you TORRANCE

for the wonderful greeting you gave the

NEW 1938 CHEVROLET "The Car that is COMPLETE"

• Never in our experience as a Chevrolet dealer has a new Chevrolet model received such an enthusiastic reception as the new 1938 Chevrolet! From the record-breaking crowds that have visited our showroom, there has been out-spoken admiration of this strikingly distinctive and beautiful new car. Those who have had a demonstration of its performance and riding praise the smoothness, the comfort and the power of this new Chevrolet. It is a car of unsurpassed safety—a car of unmatched economy. In short, the new 1938 Chevrolet is easily the greatest low-priced car value of all time! We are grateful for the wonderful reception you have given this new Chevrolet. And to all who have not yet seen or had a ride in this remarkable car, we extend a cordial invitation to do so.

"YOU'LL BE AHEAD WITH A CHEVROLET"



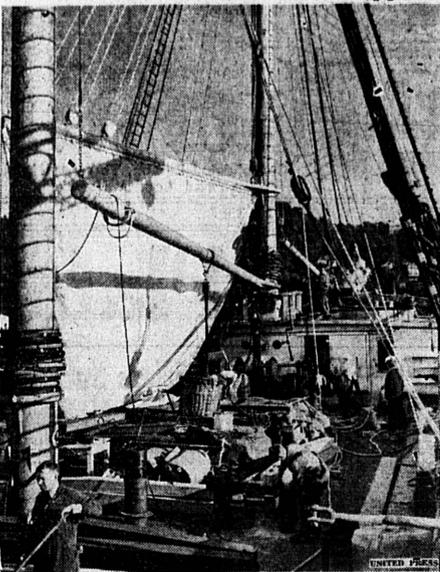
For 27 Years The Symbol of Savings

ED. THOMPSON

"THE MAN WHO TREATS YOU RIGHT"

1600 Cabrillo Avenue Phone 592
TORRANCE

Old Clipper Aids the New Clippers



The once-abandoned old sailing ship, the Margaret F. Sterling, is shown above in Seattle as crews raise a new sail and get her in shape for a trip to Kingman Island in the South Pacific, where she will be a station ship to aid flying clipper ships on the Pacific run. She has been christened "The Four Winds."

Fur Coat Upsets Police
UTICA, N. Y. (U.P.)—A fur coat dropping from a rack in a fur shop brought a score of Utica policemen to the store. The coat landed on the burglar alarm trap.

Conner Commends Crossing Corridors

Postmaster Earl Conner addressed the city council Tuesday night in the role of a "private citizen" in commending the painting of pedestrian crossing lanes at Cabrillo avenue and Carson street and urged that "you don't stop the good work with just one crossing lane but paint the east side of Carson too."

Captain John Stroh of the police department reported that the lane-painting project was unfinished and that ample protection will be given pedestrians at that busy five-point intersection before the work is complete.

Six New Patients Enter Hospital

Six new patients, two of them victims of accidents at the National Supply company plant, were received at Jared Sidney Torrance Memorial hospital during the past week. They were: Carl Angel, 1626 Cedar avenue, who entered the institution Tuesday for treatment of a hand infection, the result of a mishap at the industrial plant. E. V. Baker, 1325 Engracla avenue, is being treated for a fractured left leg below the knee, the injury happening Oct. 20 at the same concern. Mrs. Marian Ashton, 1726 Martina avenue, wife of Motor Sergeant Ernest Ashton of the local police department, was received Tuesday for surgical attention. Mrs. Loa Coy of Artesia entered Oct. 20 for surgery. Clarence H. Lee, 632 Via del Monte, Palos Verdes, is recovering from an operation performed Monday. Mrs. Nina Lowery fractured a leg in a fall while walking about her home at 24409 Ward street, Walteria, Saturday.

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The Torrance Herald carries all the news. Don't be an "outsider"—Subscribe today!

Chamber Receiving Many Visitors in City Building

Perpetual Object Presented to C. of C. Here

The following letter addressed to President E. M. Barber and signed by T. A. Mitchell, vice-president, and R. E. Cushman, treasurer, of the Hughes-Mitchell Processes, Incorporated, accompanied the first gift received by the Torrance Chamber of Commerce since it moved into the Administration building: "On the event of your occupying your new home, we are minded that pleasant phrases are readily forgotten, gorgeous flowers must wither, and even rivers and oceans have been known to dry up. Massive mountains erode and spirits evaporate. Therefore, as something more lasting than even all our fondest memories, we present the Chamber of Commerce the nearest perpetual object obtainable, a symbol of courage, strength and justice—our National Emblem."

Miss McCormack Resigns Dorothy Jensen New Office Worker

Many visitors have called at the Chamber of Commerce headquarters in the new Administration building adjoining the Civic Auditorium on El Prado since the structure, fifth of the civic center buildings, was formally dedicated at a community banquet Oct. 20. All have expressed many compliments about the facilities included in the building and the arrangement for serving large dinner gatherings from the well-stocked kitchen.

Among the visitors were a group of Miss Ada Chase's art students from the high school who toured the building Tuesday. They were keenly interested in the civic structure and, by their questions, revealed a commendable interest in the part the Chamber of Commerce plays in community development.

Secretary L. J. Gilmeister announced yesterday that Miss Eva McCormack, who served as his assistant in the office for the past 15 months, had resigned to accept a position on the clerical staff of the Southern California Gas company. She is now working at Redondo Beach. Her successor is personable Miss Dorothy Jensen, daughter of Mr. and Mrs. Harold Jensen of 1605 Amapola avenue.

A graduate of Torrance high school with the class of 1934, Miss Jensen studied three years at Compton Junior college where she took social science and economics for two years and last year had an extended secretarial course.

One of the floral offerings presented to the chamber on the day of the Administration building's dedication is still receiving considerable attention from those who call at the office. It is a cluster of "Bird of Paradise" blooms, the personal tribute of Thomas A. Mitchell, vice-president of the Hughes-Mitchell Processes, located on Normandie avenue.

Represent Sheriff
The name of the unusual flowers is well-merited because they have a close resemblance to a multi-colored bird. Gilmeister said that the blooms will be good for another two weeks.

Two guests at the dedication dinner escaped recognition last Wednesday night because their reservation cards were delayed in arriving here. They were Inspector Henry and Captain Gregg; who represented Sheriff Eugene W. Biscailuz at the function when the sheriff was unable to be present.

No "Cut-Rate" On City License Fees

There can be no reduction from the \$12 license fee charged grocery concerns here to the \$5 tax for firms doing less than \$5,000 annual gross income until a full year has elapsed, Mayor W. H. Tolson informed a grocery-man starting business at 2087 Torrance boulevard Tuesday night at city council meeting.

"We have no way of determining your gross income until you've been in business a full year," Mayor Tolson said. No partial payment, based on the remaining months of the year, is allowed under the license ordinance.

units, improved brakes and easier steering and stronger construction throughout.

BEACH WINS IN SWEEPS

(Continued from Page 1-A)
Americans won \$1,875,000 of the prize money.

The selling agent stands to win about \$96 for selling Beach his \$4,310 ticket, because he is reported to receive five percent of the winnings, that amount to be paid by the National Irish Free State Hospitals' association, operators of the lottery.

Puts Winnings In Trust
"I was the agent's last hope to buy one and only ticket he sold where we both work," Beach said yesterday. "All the other fellows in our department wouldn't chance a dollar on the lottery. I signed 'Harry' on the ticket and got my official receipt from Dublin only two days before I received a cable telling me I had a horse in the race.

"What will I do with the money? Well, that's to be taken care of by my wife and I have decided most of it up in a trust fund for our daughters, Marguerite, who is 13 and Junior high school, and Marybeth, who is four. The rest that is due us will be reserved to pay a few bills and buy some things we have long wanted to get for my father and mother, Mr. and Mrs. A. J. Beach, 1213 Cota avenue," he said.

Beach, who has been employed at the National Supply for the past three and one-half years, has lived here for five years. He served as manager of the National Supply nightball team which won the city championship this spring.

U. S. Should 'Cash In'
What does Beach think of lotteries? Here is his opinion: "I understand that there was about 13 million dollars invested in the Irish Sweepstakes tickets this year, of which between 60 and 70 percent was American money. I believe that as long as we Americans like to 'take a chance'—and we'll do it for church benefits as well as on horse races—our government, state and national, should 'cash in' on lotteries."

"Since I learned that I stood a chance to win something on 'yesterday's race,' I've read quite a bit about the National Irish Free State Hospitals and how the Sweeps takes have benefited medical science by providing funds for research and practically wiping out disease among the poor or underprivileged class of Dublin. It seems to me that a lottery, conducted on a square basis, would be a fine thing for this country."

Local Hospital Again On Approved List

(Continued from Page 1-A)
responsibilities and relations in the hospital's constitution, by-laws, rules and regulations. 3. A carefully selected governing board with complete supervisory authority. 4. A competent, trained, superintendent responsible to the board for carrying out its policies. 5. Adequate and efficient personnel, properly organized and competently supervised.

6. Organized medical staff of ethical, competent physicians. 7. Adequate diagnostic and therapeutic facilities under competent medical supervision. 8. Accurate and complete medical records, readily accessible, for research and follow-up. 9. Regular group conferences of the administrative staff and of the medical staff for reviewing activities and results so as to maintain a high plane of scientific efficiency. 10. A humanitarian spirit—the primary consideration is the best care of the patient.

ADD CUPBOARD

An appropriation of \$100 was made by the city council Tuesday night on Councilman R. J. Deining's motion to install an additional cupboard and dish rack at the new Administration building's kitchen.

TOUCHDOWN OF VALUES!

LOOK FOR BIG 4-PAGE CIRCULAR AT YOUR DOOR

COTY'S Air-Spun Powder \$1 MILES NERVE, lg. 80c

DOLLEY
DRUG COMPANY
EL PRADO and SARTORI

TWO NEW CARS, NEW TRUCK DISPLAYED IN '38 FORD LINE

Car Strippers Nearly Denude Parked Auto

While he was returning home late Sunday night, Robert Hale's automobile developed engine trouble. Unable to repair it sufficiently to continue his journey, Hale left it parked at Hawthorne boulevard and 190th street.

A local police radio car was called to the scene a few minutes after Hale, who lives at 1127 220th street, left it. The officers found the machine stripped of its radio, carburetor, manifold, coil, new spare tire, fog light, gas and radiator cap.

The denuded auto was towed to a local garage to prevent strippers from getting away with the rest of it.

Lomita Students to Act As Salesmen

Three Narbonne high school salesmanship students wearing green and gold, school colors, will act as salesmen at a Los Angeles department store Nov. 4. The students have been assigned to the following departments: Jack Hixson, toy department, Margaret Johnson, baby section, and Esie Clayton, handkerchief counter. They will be paid for their services and will receive a free luncheon.

Phone 444 For Ad Service

STANDARD OIL PRODUCTS

CHARLIE MITCHELL'S
Standard Stations, Inc.
CARSON and CABRILLO
Phone 765

Open for Inspection

Commencing Sunday, Oct. 31

New Two - Bedroom HOMES

JUST COMPLETED \$2975 LOW DOWN PAYMENT

BALANCE LESS THAN RENT!

1546-213th Street
North of Carson; East of Western

"You'll be ahead with a CHEVROLET!"

You'll be ahead in style—beauty—smartness—with this bigger-looking, better-looking low-priced car!

"You'll be ahead with a Chevrolet!" That's the enthusiastic verdict of more and more people as they see, drive and compare the new 1938 cars. And we believe it will be your verdict, too, when you consider all the exclusive extra values this beautiful new Chevrolet brings to you.

You'll be ahead in style—comfort—safety. And you'll also be ahead in all-round economy, for Chevrolet's famous Valve-in-Head Engine uses less gas and oil, and operates with a minimum of upkeep. See your nearest Chevrolet dealer today for a thorough demonstration of Chevrolet superiority.

CHEVROLET MOTOR DIVISION, General Motors Sales Corporation, DETROIT, MICHIGAN. General Motors Installation Plan—monthly payments to suit your purse. A General Motors Value.

Styling as different as it is beautiful, for this bigger-looking, better-looking low-priced car.

MODERN-MODE STYLING

Smooth—powerful—positive... the safe brakes for modern travel... giving maximum motoring protection.

PERFECTED HYDRAULIC BRAKES

(WITH SHOCKPROOF STEERING) So safe—so comfortable—so different... "the world's finest ride."

GENUINE KNEE-ACTION*

(WITH SAFETY GLASS ALL AROUND) Larger interiors—lighter, brighter colors—and Uni-steel construction, making each body a fortress of safety.

ALL-SILENT ALL-STEEL BODIES

Giving the most efficient combination of power, economy and dependability.

VALVE-IN-HEAD ENGINE

Giving protection against drafts, smoke, windshield clouding, and assuring each passenger individually controlled ventilation.

FISHER NO DRAFT VENTILATION

*ON MASTER DE LUXE MODELS ONLY



CHEVROLET THE CAR THAT IS COMPLETE

FOR 27 YEARS THE SYMBOL OF SAVINGS

Ed. Thompson

1600 Cabrillo Avenue TORRANCE Phone 592