



# My Dear... Have You Heard the GOOD NEWS!

THE TORRANCE HERALD AND THE SOUTHERN CALIFORNIA GAS CO. ARE CO-OPERATING IN HOLDING A BIG THREE-DAY

## Cooking School

IN THE NEW CIVIC AUDITORIUM

WEDNESDAY, THURSDAY and FRIDAY  
SEPTEMBER 29, 30 and OCTOBER 1

### There'll Be PRIZES, FUN, and No End of Useful Information

Set Aside Those Dates — We MUST Plan to Attend!"

### TWO BOYS RULE NURSERY

#### Five Maids Form His Court at Hospital

Two husky baby boys are enjoying their first few days of life at Jared Sidney Torrance Memorial hospital nursery surrounded by five lovely little girls.

Mr. and Mrs. Milbourne Reiff of 1942 252nd street, welcomed the arrival of a son last night. All mothers and babies are reported making splendid progress.

The other fortunate male is the son of Mr. and Mrs. C. J. Valat of Redondo Beach and he is also the senior member of the nursery, having arrived last Wednesday afternoon.

The court of delicious femininity is composed of the daughters of Mr. and Mrs. Russell Ellison, 1751 Gramercy avenue, whose baby was born yesterday morning; Mr. and Mrs. A. E. Harruff, Redondo Beach, who also received their blessed event yesterday; Mr. and Mrs. LeRoy Pascoe, 1435 225rd street, on Tuesday; and Mr. and Mrs. Michael Traunfelder, 1467 Madrid avenue, who had their increase in the family on Sunday. The proud father is employed at the Columbia Steel

plant. The fifth member of the charming circle is the daughter of Mr. and Mrs. Pete Colombo, 1342 1/2 Engracia, born yesterday morning. Mrs. Colombo is the daughter of Dr. and Mrs. A. P. Stevenson, who are happy to welcome the arrival of their first grand-child.

#### Motorist Falls Asleep; Suffers Cracked Neck

Suffering from a fractured vertebra in his neck and a broken shoulder blade, Fred Barmeister, 42, 1624 Elm street, was removed from Jared Sidney Torrance Memorial hospital last night to the Los Angeles General hospital for specialized treatment. He was injured at 2:30 Tuesday morning when he evidently went to sleep at the steering wheel of his car and crashed into a power pole at Rosecrans and South Vermont avenue. His condition is not regarded as serious but he will be in the hospital for several months.

### Successful Bidders Last Saturday Night Listed

(Continued from Page 1-A) slips of Dividend Dough that were exchanged for the gifts. Every article displayed and described by Auctioneer Brooks, whose ability to "wing" the last Shekel possibly from bidders received laugh-provoking recognition, came from the shelves of the cooperating merchants and ranged in retail value from \$3.50 to \$8.

#### Street Blocked Off

There were baskets and boxes of fine groceries, bridge and table lamps, a silk and wool sweater, a camera, motor oil, a beautiful potted fern, toilet sets, jewelry, a waffle iron, a nationally-advertised pipe and a carpenter's saw. Two blankets were "sold" and a pair of live chickens added their squawks to the laughter of the crowd. Other articles included a can of paint, a pair of bedroom slippers, an electric fan, card table and decks of cards and a case of lime-rickey.

The major gift, auctioned as the final attraction, was a Nesco electric cooker, retail value \$22.50. Bidding for this valuable award started with a rush and reached a high peak before it was finally "knocked down" to O. W. Johnson of 2004 Carson street.

Powerful flood lights, furnished by the Torrance fire department, illuminated the truck from which Auctioneer Brooks conducted the Dividend Dough event. Sartori avenue in front of the theatre was blocked off by Officers Willard Haslam and Percy Bennett to allow the crowd to stand in safety while the bidding was in progress.

Next Saturday night, Sept. 18, another Dividend Dough auction will be held at the same location and the same time. An array of valuable gifts, donated by the cooperating merchants will be auctioned off and two Mixmasters, valued at \$20.50 each, will be the major awards.

Another feature of this coming Saturday's auction will be the "sale" of a complete set of Goodrich rubber-tired 12-inch ball-bearing wheels and axles to equip an entry in the Harbor District Soap Box Derby. This is a gift from Harvel's Service station and it has a retail value of more than \$7. Some boys are going to receive that set and be in the same position as the international Soap Box Derby winner at Akron, Ohio, last month to win the Harbor District event here Sept. 25.

The final auction will be held at the Civic Auditorium, Saturday night, Sept. 25, to be followed by a free carnival dance, the gift of the Torrance Retail Merchant's association. At that time, the feature award will be a new Grunow console radio, which ordinarily sells for \$89.50. Every shopper in Torrance should make it a point to collect his or her Dividend Dough with every purchase. The Share Shekels are given away at the rate of 50 for each 50-cent purchase or multiple thereof. Get your Dough and attend the auction, Saturday nights!

Students Good Spenders BERKELEY, (U.P.)—A survey of the students of the University of California show that they spend \$1,000,000 annually.

### PIPER'S CLEANERS

Clean Clothes Thoroughly, Press Them Immaculately

Bring Them In Let Us Prove It!

1344 POST AVENUE Phone 370-J

### Everyone Has Fun Bidding Shekels for Fine Gifts

(Continued from Page 1-A) burn) by B. A. Peterson, 1823 Carson.

A big, fat Rhode Island Red roasting chicken (alive) from the Torrance-Feed-and-Poultry Market by J. M. Reilly, 2375 Maricopa Place; imported Italian table lamp from Sam Levy Department store by Mrs. Ann Crossmyer, 1538 Marcellina; large woolen blanket from J. C. Penney Company by Mrs. E. Emmet, 1216 El Prado; beautiful manicure set from Baker Smith, by N. O. Morrin, 1308 Beech, and a half-gallon can of semi lustre paint from Worrell, the Hardware Man, by Mrs. Clovis Justice, 1554 West 220th.

A pair of bedroom slippers from Rees Family Shoe store by Miss Anne McAnally, 1218 El Prado; rubber-bladed electric fan from Firestone Auto Supply and Service store by L. E. Brown, 18322 Western avenue, Gardena; another big, fat Rhode Island Red roasting chicken from the Torrance Feed and Poultry Market by Mrs. Charles Woodcock, 1218 Amalpa, and an "Old English Lavender" shaving set from Alcorn's Drug store by R. W. Stevens, 1626 236th.

A basket of groceries from the Safeway Stores by S. Schmidt, 1813 Border; a Max Factor make-up set from the Beacon Drug company by Mrs. R. M. Cline, 1326 West 224th; a silk dress from Ellwood's by S. Beadle, 25026 Pennsylvania avenue, Lomita, and a beautiful gold and silver bracelet and ring set from Howard's Jewelers by R. W. Stevens, 1625 236th.

A card table and two decks of playing cards from the RB Cut Rate Drug store by Mrs. William Ross, 1005-G Sartori, and basket of groceries from the Atlantic & Pacific Tea company by Frank Schmidt, 736 Border.

### N. TORRANCE WATER LINK DATA GIVEN

(Continued from Page 1-A) water service. At the present time, privately owned wells serve individuals or groups and there are no fire hydrants in the area seeking the service. The cost of laying the eight-inch line includes the cost of setting five fire hydrants to be furnished by the city, Leonard pointed out.

#### Beyond Speech

FALL RIVER, Mass. (U.P.)—Although a resident of the United States for 51 years, Joseph Morrisette admitted in district court, through an interpreter, that he could not speak English.

### CAN YOU IMAGINE!



how enthusiastically this Dallas, Texas general contractor prais Bisma-Rex. Bothered continuously for 2 years by heartburn and sour stomach, he was relieved in three minutes by his first dose of Bisma-Rex. Now he uses it regularly and eats foods he had been afraid of for years.

Explanation... Thousands of sufferers like the one described above say there's nothing you can take that brings faster, more complete relief from acid-indigestion than Bisma-Rex. This pleasant-tasting antacid powder starts to work almost instantly. In three minutes you notice a wonderful improvement. Acids neutralized; gas removed. Many forms of indigestion relief stop there; but Bisma-Rex keeps right on working. Holds acidity and gas in check for a prolonged period. Helps repair the harm done by excess acid in the stomach. Enjoy for yourself the fast, prolonged relief that has made Bisma-Rex famous. Only 50c at

### BEACON DRUG CO.

The Rexall Store Leslie L. Prince 1519 Cabrillo Ave., Torrance Phone 180 Authorized Ticket Agency for Greyhound and Union Pacific Bus Lines. We Give "Dividend Dough"

### PHOENIX SOCKS

FOR SCHOOLTIME FOR PLAYTIME...



Phoenix gives you "Cordwear" the hard twist lisle... socks constructed especially for maximum wear. Sturdy and style-right, Phoenix fills the bill for real day-round wear.

### SAFEGUARD THEIR FEET too!

GROWING FEET need ALL LEATHER PROTECTION provided by



### RED GOOSE SHOES



\$2.45 to \$3.45 PAIR According to Size

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