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FOR FLAVORING SOUPS, GRAVIES, MEAT LOAVES, LEFT-OVERS, ETC. LARGEST SELLING THICK SAUCE THROUGHOUT THE WORLD

A.I.

Major Lines of Business Reach New Recovery High; Outlook Considered Bright

NEW YORK, July 8. (U.P.)—Major lines of business rose to new high levels for the recovery in the first half of 1937 and despite strikes and a slump in markets were holding well with outlook bright for the second half. Consumer goods industries ran above the 1929 levels while the heavy...

92 percent of theoretical capacity late in the half and would have broken all records had it not been for shutdowns caused by strikes as the half ended. Production of ingots amounted to 28,849,050 tons against 21,276,097 tons in the first half of 1936, and 29,036,274 in 1929, the record year. The first five months of 1937 broke all records for the industry.

Electricity output which made a new all-time high in 1936 continued to gain. The first half of 1937 was about 13 percent over the corresponding period of 1936 and itself a record.

Automobile output was hampered from setting a record by strikes in practically all the plants save Ford. The output for the first half is estimated at around 2,800,000 cars and trucks, against 2,594,508 in 1936. It was the best since 1929.

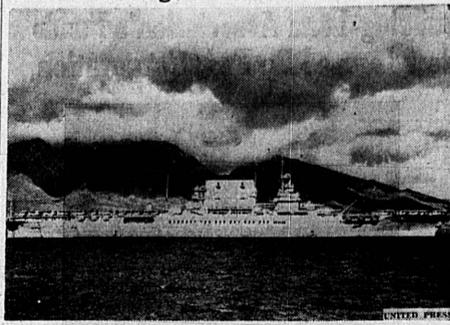
Retail and wholesale trade

continued to move ahead of 1936. The gain in the former ranged from 10 to 20 percent and in wholesale the rise was 15 to 30 percent. Purchasing power was raised by wage increases in many industries. The rise was so large that strikes failed to offset it and trade continued to advance. Late in June there was some slowing down in strike centers but gains elsewhere offset these losses.

Higher farm income is expected to come despite reduced commodity prices because of sharp gains in crop output. The latter in turn is expected to have a highly favorable effect on railroad earnings. The car loadings total so far this year has been almost 100 percent in showing gains over the previous year. In the first 24 weeks of the year the car loadings totaled 17,398,084, a gain of 14.6 percent over 1936 and a gain of 24.5 percent over 1935 for the corresponding period. Some slowing down came as a result of strikes.

Building made a poorer showing than other lines and the outlook was less favorable largely because of rising costs. Residential building for the first half of 1937 was estimated by F. W. Dodge at \$510,000,000 in the 37 states east of the Rockies. That compared with \$355,000,000 in the corresponding period of last year. S. Seth Schmitman, economist for Dodge, did not believe that the rate of gain would continue but he estimated that building for the full year would be 20 percent over the \$802,000,000 for all of 1936. Non-residential building is expected to end the year at the same figure as 1936, with private commercial construction making up for a decline in public works.

Seeking to Locate Amelia



The U. S. S. Lexington, America's swiftest and largest aircraft carrier, is shown steaming out of Coronado Roads at San Diego, Cal., en route to Howland Island, where her planes will be released in the search for Amelia Earhart and her navigator, down somewhere in the South Seas.

Mails Aid Romance

PRAGUE (UP)—Czech post office authorities have worked out a system to keep love secrets really secret. A new triangular stamp has been issued, which marks any letter as "Strictly Personal." Letters bearing this stamp will be handed only to the addressee.

Lemon Chiffon Pie

4 eggs, separated 1 cup sugar 1/2 cup lemon juice 1 tablespoon melted butter 1 baked pie shell Method: Beat egg yolks until light. Add 1/2 cup sugar and beat until lemon colored and stiff. Add lemon juice and melted butter. Cook on surface unit on low until thick. Beat egg whites until stiff, fold in 1/2 cup sugar and beat well. Fold 1/2 of egg whites mixture into cooked yolks. Pour into baked crust and top with meringue of remaining egg white and sugar mixture. Brown meringue slightly under broiler or in oven at 225° 10 to 15 minutes.

The FOOD PRIMER. W stands for The Waffle-when eaten With rich bottled syrup It cannot be beat! BY BETTY BARCLAY

Company in the evening? For breakfast? For lunch? It doesn't matter when! The waffle is tempting morning, noon or night. And it is the tasty delight that can be prepared on an instant's notice from things always on the kitchen shelf.

That is—if you take care to keep a bottle of rich, golden maple syrup on hand at all times. With that clear glass container right there on the table, inviting your guest to eat more... and then more... even the brownest, crispest waffles are sometimes not tempting. Let them see the syrup. Here are a few waffle recipes for your "hurry-up" file. Swimming in luscious syrup... mmm! You'll say "W" stands for Wonderful, as well as Waffle!

Rice Waffles: 1 cup rice 1/2 teaspoon salt 1 1/2 tablespoons butter 1/2 cup flour 3 cups fresh milk 2 eggs 2 teaspoons baking powder Cook rice, drain, and add salt, melted butter, milk and beaten eggs. Mix well. Sift baking powder and flour together and add to first mixture. Bake in hot waffle iron. Cheese Waffles: 2 cups sifted cake flour 2 teaspoons double-acting baking powder 1/2 teaspoon salt 3 egg yolks, well beaten 1 cup fresh milk 4 tablespoons melted butter 1 cup grated cheese 2 cups sifted cake flour 2 teaspoons double-acting baking powder 1/2 teaspoon salt 3 egg yolks, well beaten 1 cup fresh milk 4 tablespoons melted butter 1 cup grated cheese Sift flour once, measure, add baking powder and salt, and sift again. Combine egg yolks, milk and butter. Add to flour, beating until smooth. Fold in egg whites and cheese. Bake in hot waffle iron. Place a slice of grated tomato on each section. Diced uncooked bacon may be sprinkled over batter before closing iron. Makes 4 four-section waffles. Doughnuts: 2 cups flour 1/2 teaspoon K. C. Baking Powder 1/2 teaspoon salt 1/2 teaspoon Ben-Hur cinnamon 1/2 tablespoon melted Crisco 1/2 cup sugar 1 egg 1/2 cup Mayfair milk Crisco for frying. Method: Sift flour, measure and sift again with baking powder, salt and cinnamon. Mix Crisco, combine with sugar and unbeat egg, and beat well. Add dry ingredients and beat well until smooth. Chill. Turn on well-floured board, pat to 1/4 inch thickness. Cut with floured cutter. Fry in deep Crisco heated to 375 degrees, or until a 1-inch cube of bread browns in 1 minute. Place 2 or four doughnuts in frying kettle, turn as they rise to top. Turn frequently. Drain on absorbent paper. Popovers: 2 eggs 1 cup flour 1 cup Mayfair milk 1/2 teaspoon salt 1/2 teaspoon melted Crisco Method: Beat eggs, add all other ingredients and beat vigorously. Pour into well greased pyrex cups and place in cold electric oven. Set temperature control at 375°. Bake 1 1/2 hours with oven meal.

ASSOCIATED AGROCCERS INDIVIDUALLY OWNED STORES SPECIALS FOR FRIDAY & SATURDAY, JULY 9-10

BEN-HUR COFFEE 1 lb. 28c

DASH GRANULATED SOAP Large Pkg. 46c CRISCO Pound Can 22c 3-Pound Can 58c OXYDOL Large Pkg. 22c KOOL-AID Makes 10 Glasses Per Pkg. 5c DERBY TAMALES No. 1 Can 15c Bulk Popcorn Yellow Variety Pound 10c

BLACK SWAN BRAND TOMATOES No. 2 1/2 10c PEACHES No. 2 1/2 (Halves) 15c SHOE PEG CORN, No. 2, 2 for 25c TOMATO SAUCE 3 for 10c

IRIS SWEET CORN "Off the Cob" 12-oz Can 14c NUGGET PEAS Picnic Size 3 FOR 25c IVORY FLAKES Large Pkg. 22c SOAP Lge. Bar, 10c; Med. Bar. 6 1/2c

GOLD MEDAL (Lb. Cellophane Pkg.) SPAGHETTI or MACARONI 2 for 27c

CAMAY 2 bars for 11c PILLSBURY FARINA Small Pkg. 10c Pancake and Waffle Flour Large, 20c; Small, 10c POWOW 2 cans for 19c

GOLDEN SWAN MILK 3 CANS FOR 19c Fisher BLEND FLOUR 10-LB. SACK 49c

HORMEL'S MINNESOTA BACON, 1/2-lb. layer 18c POTATO SALAD, lb. 15c CREAMED COTTAGE CHEESE, lb. 15c

Your Associated Grocers DOAN'S MARKET 2223 Torrance Blvd., Torrance, Phone 486 RICHARD COLBURN 1801 Cabrillo Ave., Torrance, Phone 110 GEO. H. COLBURN 645 Sartori Ave., Torrance, Phone 622

WE PROMISE TO SAVE YOU MONEY ON FRESH VEGETABLES RATTLESNAKE—Also Have Ice Cold Melons 1c WATERMELONS 1 lb. HOME GROWN TOMATOES 3 lbs. 10c Apricots and Santa Rosa Plums 3 lbs. 10c Gravenstein—Eating & Cooking NEW APPLES 4 lbs. 25c QUALITY SUPER MARKET 1325 Sartori Vegetable Dept.

The Choice of Millions KC BAKING POWDER Double Tested - Double Action Manufactured by baking powder Specialists who make nothing but baking powder—under supervision of expert chemists. Same Price Today as 45 Years Ago 25 ounces for 25c You can also buy A full 10 ounce can for 19c 15 ounce can for 15c Highest Quality - Always Dependable MILLIONS OF POUNDS HAVE BEEN USED BY OUR GOVERNMENT

MAMMOTH FOOD SALE! HOUSEWIVES SAY—"IT SAVES TO TRADE AT A & P" ROSE GARDEN MARSHMALLOWS 1-lb. pkg. 10c BLUE SEA FANCY TUNA 2 7-oz. cans 25c DEL MONTE PINEAPPLE JUICE No. 1 can 7c TOMATO JUICE DEL MONTE No. 1 can 6c ASPARAGUS TIPS Del Monte pic. can 12 1/2c PEAS EARLY GARDEN DEL MONTE 2 No. 2 cans 25c CATSUP TOMATO DEL MONTE 14-ounce bottle 11c "CORONADO" BEER "STEINIE" Plus Deposit 11-oz. bottle 5c "PILSENGOLD" CANNED BEER, 12-oz. cans, 2 for 15c SUGAR 5X CONFECTIONERS 1-lb. 7c POWDERED C & H BROWN FINE GRAN. 10 pounds 52c LARGE FRESH EGGS DE LUXE doz. 27c BROOKFIELD doz. 29c PROD. OWN doz. 30c BUTTER FIRST QUALITY SILVERBROOK lb. 37c CHALLENGE lb. 38c DANISH lb. 39c SWEET lb. 41c FLOUR PILLSBURY'S BEST 5 lbs. 24c 24 1/2 lbs. 49 lbs. 99c \$1.89 GLOBE A-1 10 lbs. 43c GOLD MEDAL 10 lbs. 48c PUFFED RICE QUAKER 9c CORN FLAKES KELLOGG'S 7c MALTED MILK THOMPSON'S CHOCOLATE ALUMINUM TUMBLER FREE 1-lb. can 35c DORIS JAMS ASSORTED 38-oz. jar 25c APPLE BUTTER LIBBY'S 28-oz. jar 20c LUNCHEON TONGUE LIBBY'S 6-oz. can 18c FRANKFURTERS OR COCKTAIL PORK SAUSAGE—LIBBY'S 5-oz. can 15c HILLS BROS. COFFEE RED CAN 1-lb. can 28c PALMOLIVE SOAP 2 cakes 11c JELL-O DESSERT "6 DELICIOUS FLAVORS" 3 pkgs. 14c PINEAPPLE DEL MONTE SLICED No. 2 1/2 can 16c EVAPORATED MILK WHITE HOUSE tall can 6c GRANULATED SOAP large pkg. 29c Corned Beef & Cabbage Just heat & serve. 1/2-lb. tin 22c Corned Beef Hash A Hasty, Tasty Dish. 1-lb. tin 15c Beef Stew Feasts 3. Serves 4. 1/2-lb. tin 15c Spaghetti & Meat Balls A Real Food Value. 1/2-lb. tin 15c

MEAT DEPT. SPECIALS! GRAIN-FED "BRANDED" STEER BEEF STEAK ROUND, SWISS lb. 25c Eastern Bacon lb. 29c GENUINE 1937 SPRING MILK LAMB SHOULDERS lb. 19c PLATE RIB BOILING BEEF lb. 10c FRESH LEAN GROUND BEEF 2 lbs. 25c FRESH GROUND ROUND lb. 19c CUDAHY'S WHITE RIBBON SHORTENING 1-lb. ctn. 14c CUDAHY'S PURITAN, SUNNYFIELD EASTERN SLICED BACON 1-lb. pkg. 19c BOILED HAM lb. 49c "Best Ever" Finest Quality Bologna, Fresh Liver Sausage. WIENERS, CONEYS lb. 19c GRAIN-FED "BRANDED" STEER BEEF CHUCK ROAST 7-BONE lb. 17c CENTER CUT

FRESH FRUITS & VEGETABLES "THE PICK OF THE CROP" RED RIPE WATERMELONS lb. 1c FREESTONE NECTARINES 2 lb. 15c TENDER SWEET CORN 6 ears 15c LARGE TUSCAN PEACHES lb. 5c

A & P FOOD STORES THE WORLD'S LEADING FOOD MERCHANTS 1319 SARTORI AVENUE, TORRANCE