

Business Directory

SOONER OR LATER

You Are Going to Need One or More of the Services or Firms Listed Here. Read Their Ads Every Week! Rely On Them! It Will Pay!

FURNITURE : SHADES : VENETIAN BLINDS

NATIONAL VENETIAN BLINDS

WE ARE EQUIPPED TO SELL AND INSTALL YOUR VENETIAN BLINDS AT A SAVING TO YOU

FREE ESTIMATES GLADLY GIVEN

ALSO A FULL LINE OF COLUMBIA WINDOW SHADES AT RIGHT PRICES

MILLER FURNITURE COMPANY

1513 CABRILLO Gaston J. Arco, Mgr. PHONE 545

CEMENT CONTRACTOR



Cement Work
OF ALL KINDS

Sidewalks - Paving Foundations

No job too large—none too small to receive our prompt and careful attention.

ALL WORK GUARANTEED. Estimates Gladly Given.

M & M Trucking & Cement Co.

1617 BORDER AVE. Ph. 524-J

INTERIOR DECORATORS

Beautify Your Home...

PAINT WALL PAPER SHADES, new or renovated VENETIAN BLINDS

All work done by experienced Paper-Hanger and Decorator.

CARL SCHMIDT
2015 Wilmington-Redondo Blvd. Lomita

Phone Lomita 502-J SHADES REVERSED... (Call for and Deliver)

Terms and Easy Payments on all decorating and remodeling.

INSURANCE

Howard G. Locke

DEPENDABLE INSURANCE FIRE - - AUTO

1405 Marcelina Ph. 135-M

METROPOLITAN LIFE

Frank Paour Jr. 1610 Amapola Phone 372-J

INSURANCE CO.

MOVING & STORAGE

M & M Trucking & Cement Co.

Trucks of All Sizes to Haul... Anything Anywhere Anytime

Also Storage and Packing Loads Insured

1617 BORDER Ph. 524-J

REPAIRING

The Fix-It Shop

Repairs Made On Locks, motors, vacuum cleaners, etc.

LAWN MOWERS machine ground Keys made while you wait

Modest Prices—Prompt Service

TORRANCE BICYCLE SHOP

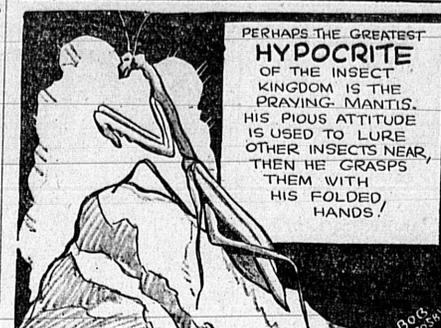
1341 EL PRADO Phone 382-J

Build a Home Now!

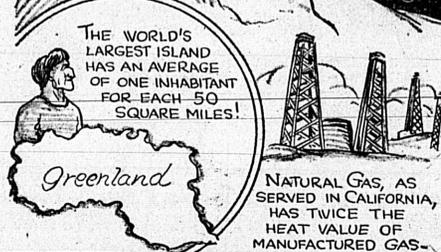
Read the Ads in the Business Directory

Build a Home Now!

EYE OPENERS --- by Bob Crosby



PERHAPS THE GREATEST HYPOCRITE OF THE INSECT KINGDOM IS THE PRAYING MANTIS. HIS PIOUS ATTITUDE IS USED TO LURE OTHER INSECTS NEAR THEN HE GRASPS THEM WITH HIS FOLDED HANDS.



THE WORLD'S LARGEST ISLAND HAS AN AVERAGE OF ONE INHABITANT FOR EACH 50 SQUARE MILES!

NATURAL GAS, AS SERVED IN CALIFORNIA, HAS TWICE THE HEAT VALUE OF MANUFACTURED GAS.

There are many superstitions about the Praying Mantis. The Japanese, when sleeping, tie them near to eat the troublesome mosquitoes. The female is very brave and often eats her much smaller mate.

While much of Greenland is uninhabitable, population figures are startling when compared to such a heavily populated country as Japan, where there are more than eighteen thousand persons to each fifty square miles.

Natural gas is rated at approximately 1100 B.T.U.'s and manufactured coal and water gas as served in many sections of the East is rated at about 550 B.T.U.'s. There are 33 producing major natural gas and oil fields in California, and gas appliances serving a population of 6,000,000 in California are connected by a network of transmission and distribution lines with all of them.

Congressman Colden at the Capitol

By CHARLES J. COLDEN WASHINGTON, June 17. (Special to The Herald)—Every time I have voted for nuisance taxes, I had hoped that it would be the last time. Because this revenue is more than a half-billion dollars yearly and Uncle Sam needs the money, the House has performed this unpleasant duty. Some of the nuisance taxes are levied on luxuries, which others weigh heavily on the necessities of life.

The one cent per gallon that you pay the federal government as a gasoline tax raises a total of about \$200,000,000 annually. This item is not so difficult to pay for the reason that the government appropriates several hundred million dollars per year to states for the building of roads; so in this case, the taxpayer receives more in return than he really pays out.

COSMETICS INCLUDED... The tax on electricity brings in about \$36,000,000 per year. The tax on lubricating oil nets around \$30,000,000 and levy on telegraph, telephone and radio facilities brings in another \$24,000,000.

THE women members of the House, Mrs. Norton of New Jersey, Mrs. Honeyman of Oregon, and Mrs. Rogers of Massachusetts, complained that cosmetics are a necessity and should be relieved of tax. But because most of these expenses fall on the old men of the house, members refused to cut out this revenue amounting to about \$15,000,000. The tax on matches, which falls on the poor as well as the rich, gives Uncle Sam a nice nest-egg of about \$7,000,000 a year. Sporting goods and radio sets each furnish about the same amount.

POSTAGE REVENUE... Members of Congress have received much propaganda against the tax on furs, which yield a tax of about \$6,000,000. Firearms, shells, etc. yield \$3,000,000 and the little insignificant item of chewing gum brings in an annual revenue of about \$300,000. Automobiles, motorcycles and trucks; tires and tubes and automobile accessories, bring in a total of around \$110,000,000. The tax on refrigerators yields approximately \$7,000,000. The tax of two cents on the thousand old-fashioned matches, and only one-half of one cent on a thousand of give-away packages, do not appear to amount to very much, but it is rather amazing when you find that the total amount of revenue amounts to \$7,000,000 per year.

The most serious objection to the nuisance taxes is the extra one cent postage on out-of-town letters. This one cent yields the government from 80 to 90 million dollars per year. That is another startling illustration of "little drops of water, little grains of sand" and so forth.

THE national income is always a subject of great interest. The Department of Commerce has just made public the report for the year 1936. The total of the income of all the people of the nation, which includes wages, salaries, rents and dividends, amounted to \$62,056,000,000—an increase of \$7,411,000,000 over 1935. A noticeable feature of this report is that, while wages increased 14 percent over 1935, dividends increased 50 percent. But wages were 66.5 of the aggregate national income, while dividends comprised but 7.4 percent of the national income.

Estimating the population of the country at 130,000,000, the average income of all the people of the nation is approximately \$470 per year, or about \$39 per month, and less than \$10 per week. It should be remembered that there are numerous very large incomes in this country, which reduce the average of the people of low incomes. One must not forget that only a portion of the people of the country are employed. There are the housewives, the children in schools, the aged and the incapacitated and the unemployed. The average earnings of all those employed, according to government statistics, is \$1,244 per year, or a little less than \$104 per month. That means about \$26 per week for the wage-earner, out of which he must pay his rent, insurance, groceries, clothing and the support of those who are dependent upon him.

LEGAL ADVERTISEMENT... ORDINANCE NO. 295 AN ORDINANCE OF THE CITY OF TORRANCE AMENDING ORDINANCE NO. 232. The City Council of the City of Torrance does hereby ordain as follows: Section 1. That Section 2 of Ordinance No. 232 of the City of Torrance shall be and the same is hereby amended to read as follows: "Section 2. The City Judge of the City of Torrance shall receive as compensation for his services as such the sum of \$135.00 per month, commencing June 17-24—July 1-8.

CLASSIFIED ADS

BUY IT HERE SELL IT HERE

Announcements

Torrance Upholstering Co., 1517 Border Ave. Overstuffed furniture repaired and remodeled. Rugs cleaned and sized. Free estimate. Satisfaction guaranteed. Phone 225.

6. Business Directory

POULTRYMEN ATTENTION

Feed Reliable Lender Mash, all grain ration. One Feed for all ages. Nothing else to buy. Tested and approved by poultrymen everywhere. Sold on a money-back guarantee. Save time and money. Our distributor for Torrance is the Torrance Poultry & Feed Market, 1963 Carson, Phone 407. We Deliver!

Legal Advertisements

On the first day of July, 1937, payable semi-monthly on the first and sixteenth of each month.

Section 2. That Section 3 of said Ordinance No. 232 shall be and the same is hereby amended to read as follows:

"(Section 3. The Chief of Police of the City of Torrance shall receive as compensation for his services as such the sum of \$200.00 per month, commencing on the first day of July, 1937, payable semi-monthly on the first and sixteenth day of each month.)"

Adopted at a regular meeting of the City Council of the City of Torrance, on June 22, 1937.

W. H. TOLSON, Mayor of the City of Torrance, Cal.

ATTEST: A. H. BARTLETT, City Clerk, City of Torrance, Cal.

State of California) County of Los Angeles) City of Torrance)

I, A. H. Bartlett, City Clerk of the City of Torrance, California, do hereby certify that the foregoing ordinance was duly and regularly introduced at a regular meeting of the City Council of the City of Torrance, California, on June 8, 1937, and adopted at a regular meeting thereof held on the 22nd day of June, 1937, and that the same was adopted by the following roll call vote, to-wit:

AYES: COUNCILMEN: Deisinger, Hitchcock, McGuire, Powell and Tolson. NOES: COUNCILMEN: None. ABSENT: COUNCILMEN: None.

A. H. BARTLETT, City Clerk, City of Torrance, California. June 24

CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME

THE UNDERSIGNED do hereby certify that it is conducting a business at 202 East 61st Street, City of Los Angeles, County of Los Angeles, State of California, under the fictitious firm name of VAN-DEL OFF-SET PRESS and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Langdon Photoprocesses Inc., 202 East 61st St., Los Angeles, Cal.

IN WITNESS WHEREOF, this Corporation has caused its corporate name and seal to be affixed hereto and this instrument to be executed by its President and Secretary thereto duly authorized, this 12th day of June, 1937.

LANGDON PHOTO-PROCESSES INC. By R. L. VAN OOSTING, (Corp. Seal) President. BY TORRANCE C. WELCH, Secretary. State of California)

County of Los Angeles) On this 14 day of June, 1937, before me, W. E. Bowen, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared R. L. van Oosting, known to me to be the President, and Torrance C. Welch, known to me to be the Secretary of Langdon Photoprocesses Inc., the Corporation that executed the within instrument, known to me to be the persons who executed the within instrument, and acknowledged to me that such Corporation executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

W. E. BOWEN, Notary Public in and for said County and State. (Notary Seal)

11. For Rent: Houses, Furnished

FIVE-room house, 2 bedrooms, garage, \$40 mo. to respon. party. July-Aug. only. 2922 22nd st.

12. For Rent: Houses, Unfurnished

FOR RENT: 6-room house at 1903 Andree ave. Inquire on premises.

For Rent: Stores and Offices SUITE of down town offices, front. At present equipped for dentist but will remodel to suit tenant. Reasonable. Apply 1417 1/2 Marcelina, Apt. 6.

17. For Rent: Furnished or Unfurnished FURNISHED Single Apt. Two persons only. Margaret Court, 1402 218th St.

CLASSIFIED ADVERTISING RATES... DATA

Time (per line)	12c
1 Time (per line)	12c
2 Times (per line)	10c
3 Times (per line)	9c
4 Times (per line)	8c
5 Times (per line)	6c

Multiple Time Rates effective ONLY if no change of copy ordered—otherwise open rate of 12c per line will be charged.

Ads may be cancelled after any insertion. Rate earned will be charged and money refunded for space not used.

Not responsible for more than ONE incorrect insertion of any ad ordered for more than one time.

6. Business Directory

RENEW your floors. Rent a modern Floor Sander. Dustless, easy to operate, inexpensive. Torrance Paint Store, Post & Sartori.

Torrance Auto Electric Service

F. C. Morgan, Prop. 1320 Cabrillo, Torrance Phone 498

If your generator or starter is out of order bring it to us. We are equipped to do this work. All work guaranteed. Authorized Service for Auto Lite, United Motors, Carter & Stromberg Carburetors, Magneto's & Speedometers.

WE CAN!! WORK GUARANTEED

See our large stock of used RADIOS—RANGES—ICEBOXES All 'At Ridiculously Low Prices

N. A. Collins' Radio Service

(National Home Appliance Co.) 1318 SARTORI

FOR EVERY KIND OF INSURANCE, including Life Insurance in the A. O. U. W. with membership in Torrance Lodge No. 33. Call Wallace H. Gilbert, phone 420.

7. Personal

NEW CHARIS adjustable foundation garment that recreates your figure. New rep. Berte Isbell, 1306 Sartori, Ph. 509W.

10. Financial

CASH LOANS \$10-\$25-\$50 \$75-\$100

Obtained For You On Your Signature Only If Steadily Employed

30 Minute Service THRIFTY LOAN SERVICE

Inglewood Theatre Bldg. 105 No. Commercial Street Inglewood 3380 THORNWALL 9167

LOANS UP TO \$500.00 UP TO 20 MONTHS TO REPAY

Call Us and a Representative Will Call to Explain Our Service

Gulf Finance Service

615 So. Mesa Tel. 2440 SAN PEDRO

11. For Rent: Houses, Furnished

FIVE-room house, 2 bedrooms, garage, \$40 mo. to respon. party. July-Aug. only. 2922 22nd st.

Read Our Want Ads!

12. For Rent: Houses, Unfurnished

FOR RENT: 6-room house at 1903 Andree ave. Inquire on premises.

For Rent: Stores and Offices SUITE of down town offices, front. At present equipped for dentist but will remodel to suit tenant. Reasonable. Apply 1417 1/2 Marcelina, Apt. 6.

17. For Rent: Furnished or Unfurnished FURNISHED Single Apt. Two persons only. Margaret Court, 1402 218th St.

21. For Sale: Automobiles and Accessories 1931 Tudor Ford sedan, \$125.00 cash. At 2264 Torrance blvd.

22. For Sale: Furniture and Household Goods FOR SALE—White enamel refrigerator, 50 lb. cap. \$10; 2322 El Dorado.

AUCTION

Saturday, June 26, 10 a. m. Furniture of 4 rooms, lots of dishes, garden tools, other articles too numerous to mention.

418 W. Redondo Beach Blvd. (Formerly Riverside-Redondo Blvd.) GARDENA

COMPLETE COVERAGE—A11 Torrance Herald ads run in the Tri-City Shopping News without extra charge.

FOR SALE—Gasoline range, table top model. A-1 cond. 916 A Portola.

24 For Sale: Poultry and Pet Stock FOR SALE—Red fryers. 1919 Andree. Phone 67-W.

FOR SALE: Pedigreed Boston toy puppies. Central Garage, 1625 Border ave.

25. For Sale: Miscellaneous SEVERAL choice cemetery lots in Roosevelt Mem. Park. Phone 140-R.

27. Help Wanted: Female EXPERT beauty operator, experienced. Apply 24659 Narbonne, Lomita.

FRESH milk, 30c per gal. at dairy. 1808 Sepulveda blvd. 2 blks east of Arlington ave. Bring your container.

29. Employment Wanted Van's Window Cleaning House Cleaning Floor Waxing 2304 Gramercy - Phone 667-W

COMPLETE COVERAGE—A11 Torrance Herald ads run in the Tri-City Shopping News without extra charge.

33. Real Estate: Improved HOMES \$2900 Buys one 4-room house and one 2-room house on Cota, \$500 down, balance terms. \$3250 Buys good 5-room house in 1700 blk on Andree. \$500 down, bal. terms. \$3250 Buys large 5-room stucco house on Acacia, \$750 down, bal. terms. This is \$1000 below market price. \$3250 Buys good 6-room frame house, 3 bedrooms, double garage. Alley corner on Amapola. This is one of the best buys in Torrance. Terms. \$3750 Buys a nice 5-room furnished stucco house on Acacia. East Front. Street assessments paid. This is a snap at this low price. \$1000 will handle.

LOTS 40x140 feet on Amapola \$300 40x127 1/2 feet on Andree \$400 40x140 feet on Acacia \$500 50x140 feet on Cota, only \$800 IF YOU'RE IN THE MARKET FOR A BUILDING LOT OR A HOME, SEE US BEFORE YOU BUY!!

TORRANCE INVESTMENT CO. 1409 Sartori Ave - Phone 176

HOME AND INCOME—1008 Cota Str. Torrance. 2 houses, 3 garages on lot 40x120 ft. Full price \$2500. Down paym't \$500, balance like rent. Owner, 18 N. Marengo, Pasadena, Wa. 1980, or see your broker.

34. Real Estate: Unimproved \$220 buys clear lot on Date st. \$320 buys clear lot 65x150. Call 1338 Carson.