

# COURTESY STRESSED AS TOURISTS INVADE S.C.

"Courtesy" was the watchword throughout Southern California today, as thousands of public servants and other citizens vied in welcoming summer tourists, who already are flocking here in unprecedented numbers. Launched by the All-Year Club, which for 16 years has exclusively developed the tourist industry, the welcome-tourist program is expected to put this region on the map as the "friendly vacationland."

James R. Page, president of the club, expressed himself highly gratified with the way the campaign, which was started Monday, has "caught on" in all communities. Throughout the county, Sheriff Eugene W. Biscailuz' deputies were reported practicing courtesy in handling tourists. This courtesy was noticeable in the manner out-of-state visitors were reprimanded for minor infractions of the law, and the way sight-seeing directions were given.

A. I. Stewart, past-president of the California League of Municipalities has proposed to mayors and city councils throughout the Southland that proclamations be issued to citizens, urging them to greet tourists with a friendly wave of the hand, to volunteer advice on sight-seeing and to exercise additional courtesy in meeting strangers.

Numerous proclamations voted by city councils suggested letting tourists cars have the right of way at street intersections, when places at the curb were few. Citizens also were asked to prime themselves with sight-seeing information, and to give it to any bewildered tourist seen hesitating at a turn of the road.

## WIRE RATES REDUCED

Reductions in rates for overnight telegraph service which became effective June 1 provide substantial savings to residents of Torrance. It was disclosed this week by A. T. Savage, local manager of the Western Union Telegraph company. A tariff filed with the Federal Communications Commission reduced the cost of both short and long messages and cut the telegraph bill of the nation by approximately \$5,000,000.

The effect of these reductions, Savage says, "is that the charge for 25 words will be the same as, and in some cases lower, than the present charge of a 10-word night message and that long messages can be sent at relatively even lower rates. The 10-word night message will be discontinued and the initial charge for night letters will be for 25 words instead of for 50 as at present. The maximum charge for a 25-word night letter will be 50 cents, even for the greatest distances in the United States."

## Son of Former Residents Killed

A victim of a Sunday-Monday Memorial holiday automobile accident in Los Angeles, Earl Gipe, Jr., 13-year-old son of Mr. and Mrs. Earl Gipe, who formerly lived at 2223 Andreo avenue, was killed when a car driven by his brother, Paul, 20, collided with another machine driven by Paul Gonzalez, Dos Pasos, Calif. The Gipes now live at LaFayette.

## THE BEST BABY FEED FOR CHICKS, TURKEYS AND DUCKS IS FEDCO (TRADE-MARK REG.)

In five years over 5,000 poultrymen have started their babies with less loss, even growth, better feathering, heavier bone and more meat. Helps prevent leukemia, paralysis, cannibalism. Known as the no Coccidiosis feed. Higher in digestibility. More nutriment. 15 years the same formula. The only original one feed for all ages, nothing else to feed. Used by largest frier and laying plants.

OUR OFFER \$500.00 for a better, cheaper, longer proven complete feed.

SOLD BY Torrance Poultry and Feed Market 1963 Carson St., Torrance Fedco Company 1840 Valley Blvd., Rosemead

## 'Friendly Vacationland'



Courtesy for tourists is making this the most "friendly vacationland" in America. Sheriff Eugene W. Biscailuz' many deputies are furthering the All-Year Club's current courtesy program in helping tourists find their way around the county. Photo show Deputy James Greene indicating highway to be taken by a girl tourist from Illinois.

## Shrine Temples of Pacific Coast To Gather in Los Angeles June 12 For Spectacular Delhi Durbar Day



Potentate Lawrence Cobb of Al Malaikah temple is arranging picturesque reproduction of the famous Oriental event, inviting thousands of Shriners from California, Arizona and Nevada to assemble in Los Angeles for a massed ceremonial. Sounding clarion call are: Frank McCoy, H. R. Goedert, Dr. Loren Hollingsworth, and Perrin Clark.

Lobster Fisherman, 82 CROWLEY'S ISLAND, Me. (U.P.)—Joseph Y. Crowley, 82, is believed to be the oldest Maine Coast lobster fisherman; he has been hauling lobster traps for more than 50 years. Rare Typewriter Displayed PIERRE, S. D. (U.P.)—Resting in the state historical department of the Memorial building here is one of the first commercial typewriters ever manufactured.

**WINE SPECIAL**

**DRY WINE** ..... 69c gal. up  
Sweet Wine At Cut Rate Prices

**HIGH GRADE BOURBON WHISKEY** ..... 80 Proof Pint **50c**  
DISTILLED DRY GIN

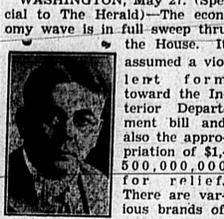
**GIN MINIATURES**..... 2 for 21c  
**WHISKEY MINIATURES**.....  
**WILKEN FAMILY WHISKEY**.....Pt. 90c  
**SEAGRAM'S 5 CROWN WHISKEY**.....Pt. \$1.11  
We Carry a Full Line Imported and Domestic Liquors

**ALL BRANDS ICE COLD BEER AT CUT RATE PRICES**  
(These Prices Do Not Include State Tax)

**VILLAGE WINERY**  
CARSON & CARRILLO PHONE 768

## Congressman Colder at the Capitol

By CHARLES J. COLDEN



WASHINGTON, May 27. (Special to The Herald)—The economy wave is in full-sweep through the House. It assumed a violent form toward the Interior Department bill and also the appropriation of \$1,500,000,000 for relief. There are various brands of economy. There is the old school of economy that would eliminate the government from business and opposes many of the New Deal measures. Some champions of economy want taxes reduced even to the point where the unemployed. Then there is the economist who would feed the hungry by financing projects that give employment and will repay the investment. Some of the proponents of economy dit their best to cut the appropriation for relief, but the House sustained the billion and a half which the President recommended. A minority favored the raising of this amount, but the majority believed that the President and Harry Hopkins were more familiar with the needs of the country than the members of Congress.

**MESSAGE AND DECISION**... The President's message on minimum wages and maximum hours and child labor was received with profound attention by the House. It was one of the most of them do not require a decision when the confusion and

noise ceased. The President's message set forth a very desirable objective, and one that must be attained sooner or later. He also took a rap at the supreme court. Opinions differ as to the effect of the recent decision upholding Social Security, on the President's program. It is the undercurrent opinion on Capitol Hill that one of the greatest games of American politics is now being played by President Roosevelt, on one side, and Chief Justice of the supreme court, on the other. Both of them are powerful leaders, schooled in politics, and know all the rules and tricks of the game, and as yet, as I see it, neither is sure of the final decision.

**FAIR BILL VETO**... You have heard much about the delegation of power to the President. There has been much criticism on this subject. The House committee on foreign affairs decided to do a little demonstration of administration on its own account. On the recommendation of this committee, \$5,000,000 was appropriated for the world's fair in New York City. The bill also provided that these funds should be handled by a commission consisting of members of the House and Senate committees on foreign affairs.

The House got a big laugh when the President returned the bill to the House with his veto. The President stated that Congress was infringing on his rights as the administrative head of the government.

**TOWNSEND-PETITION**... The ways and means committee has refused a hearing on the Townsend General Welfare bill. A petition is now on the Speaker's desk asking that this bill be brought out of the committee. Hon. John S. McGroarty has been awaiting a decision of the supreme court before taking action on his measure. Now that the supreme court has upheld the Social Security Law, it will enable the advocates of increased pensions to understand better the method of procedure. I desire to state that I have had so many letters on the Townsend plan that I have been unable to reply to all of them.

Most of them do not require a decision when the confusion and

## Steel Union Will Vote on Officers on June 15

Members of lodge No. 1414, Amalgamated Association of Iron, Steel and Tin Workers, a C.I.O. affiliate for Columbia Steel workers, will vote on new officers at their meeting June 15. The nominating committee has submitted a report listing the present temporary officers as its choice and no other nominations have been made, it is understood.

The present officers are headed by Charles D. Steele, as president, and include Jim McManus, vice-president; J. C. Foster, secretary; O. Webster, treasurer; Harry Minor, financial secretary; Edward Flemming, guard; and K. C. Baight, Journal agent.

**PACIFIC CREST** • Cemetery • Mausoleum • Crematory • Columbarium  
Telephone Redondo 2338  
182nd and Inglewood Ave.  
REDONDO BEACH

READ OUR WANT ADS . . . AND SAVE MONEY!

## STONE & MYERS, Funeral Director



TORRANCE: Cravens at Engracia. Telephone 195  
LOMITA. Telephone 347  
AMBULANCE SERVICE

**RBCUT RATE DRUG STORE**  
1316 Sartori, Torrance (Across from Woolworth's) Ph. 731

**FIRST AID KITS**  
Very Necessary in the Home or on Vacation Meets Every Emergency  
Complete..... **49c**

**STATIONERY**  
Take plenty on your vacation.  
Fancy Box 24 Sheets  
24 Envelopes  
Linen Finish..... **17c**

**ELECTRIC TOASTER**  
Do Not Confuse With "Cheap" Toasters  
**98c**

**Police Type Sport Glasses**  
Yellow or White metal rims—Convex Lenses. Popular Color ast.  
CLOSE-OUT  
Very Special..... **16c**

**ICE COLD BEER**  
Beginning Friday we will give absolutely FREE a handsome cut glass COASTER with the purchase of EVERY 6 cans of beer or more. Start a set now!  
MAIER BEER..... **3 CANS 25c**  
LUCKY LAGER AND EASTSIDE BEER..... **10c CAN**

**Scott Tissue**  
7c Roll  
3 for 20c

**Bathing Caps**  
New 1937 Numbers in the Newest Styles Assorted Colors  
**10c to 39c**

**Men's Lunch Kits**  
Complete With 1 Pt. Thermos Bottle  
**98c**

**Paper Napkins**  
100 Ass't. Colors Wrapped in 1/2 Cellophane **7c**

**Electric Fans**  
Keep Cool This Summer  
7-In. Blades Low Priced  
**\$1.19**

**OLD MR. BOSTON WHISKEYS**

<b>DRY GIN</b> Pint <b>85c</b>	<b>PAUL JONES</b> Pint <b>\$1.35</b> Qt. \$2.69
<b>3C's LONDON DRY GIN</b> Pint <b>49c</b> 5th 95c	<b>Seagram's</b> 5 Crown Pt. \$1.11 Qt. \$2.14 7 Crown Pt. \$1.40 Qt. \$2.72
<b>HIRAM WALKER'S Five O'Clock COCKTAIL</b> Pint <b>\$1.55</b> Qt. \$2.99	<b>FOUR ROSES</b> Pint <b>\$1.55</b> Qt. \$2.99
<b>GIN</b> Pint <b>65c</b> 5th 95c	<b>CANADIAN CLUB</b> Pint <b>\$1.95</b> Qt. \$3.79

These Prices Do Not Include State Tax

**Unguentine**  
FOR BURNS and SUN-BURN  
**39c**  
SPECIAL

**Lighthouse Cleanser**  
4 CANS **11c**  
High Grade Cleansing Tissues

**Tennis Balls**  
500  
**14c**

**BIG VALUES IN ALARM CLOCKS**  
Pastel Shades... Excellent Timekeeper  
**79c**  
30 hours 1 winding

**ACFA BOX CAMERA**  
Size 116—Takes clear, perfect pictures. Ideal for vacations.  
Special **\$1.78**

Every week another **250** women are changing to **ELECTRIC COOKERY** (IN THIS TERRITORY ALONE)

★ It's the Second Step Toward Your All-Electric Kitchen

get yours Now!

★ The big swing today is toward electric cookery. Women everywhere prefer it for its cleanliness, its coolness and the hours of drudgery it saves over older methods. Investigate special prices and terms now available on 1937 electric ranges. Take the second and most important step toward your All-Electric Kitchen now.

**SOUTHERN CALIFORNIA EDISON COMPANY LTD.**