

ANNOUNCING

\$2500 BONUS AND WEEKLY

ALL BONUS CHECKS TO BE DISTRIBUTED TO A LIMITED NUMBER OF MEN AND WOMEN WHO WISH TO ENROLL AND WORK FOR BONUS CHECKS. YOU ARE NOT REQUIRED TO BE A SUBSCRIBER TO THE TORRANCE HERALD TO MAKE APPLICATION FOR THIS WORK. CHECK OR CASH PAY CHECK. IT IS NOT REQUIRED THAT YOU BE A SUBSCRIBER TO THE TORRANCE HERALD TO MAKE APPLICATION FOR THIS WORK. SIMPLY APPLY TO THE OFFICE OF THE HERALD WITHOUT DELAY. DO NOT DELAY.

by THE TORRANCE HERALD

EVERYBODY WILL

Good Spare-Time Employment



IMPORTANT NOTICE

The Herald wants one particular phase of this campaign understood by all who read this announcement and contemplate accepting this campaign as a means of adding to their present income. **FIRST, IT IS NOT A CONTEST; SECOND, THERE IS NO HOUSE-TO-HOUSE CANVASSING CONNECTED WITH THIS WORK.** Every worker will be provided with names or lists to work from, a worker will merely carry on his or her work by the use of these especially prepared lists and only by calling upon those whom you are personally acquainted with. This plan of campaign is one of a very dignified nature, the work is pleasant and highly profitable. Make your application at The Herald office today or telephone 444 for full and complete details concerning the most unusual way of earning spare-time money. Get on the regular Wednesday and Saturday payroll.

The Plan In Brief

The object of the big distribution is two-fold: primarily to increase the already large subscription list of The Herald and at the same time afford our friends and readers an unparalleled opportunity to profit, and in a big way, thru their spare time during the next few weeks; and to the ultimate good of all concerned.

In order to gain this end and advantageously, the most valuable and attractive list of bonus checks ever offered by a local newspaper in this section of the country has been made for distribution among those who participate most heartily.

Ambition and energy are the only requisites for success. The plan adopted is the fairest and most impartial conceivable. There will be no "Double Point" offers, extra Points given or other Point in-

ducements whatsoever, inaugurated during this campaign. Neither will there be any long-term subscriptions accepted. The plan of this campaign is straightforward and simple and is fully outlined in this announcement.

Let it be understood at the very outset that this is not a "beauty" nor a "popularity" contest, but a strictly legitimate proposition for enterprising men, women, and one in which no element of chance enters. One feature of the Plan is the fact that there will be no losers in this campaign.

The next step is to call or write the Campaign Department for a free working outfit, consisting of an official receipt book, sample copies of The Herald, and other information relative to launching an active campaign.

How To Enroll In The Campaign

The first step in order to become a worker is to clip the enrollment coupon appearing in this announcement, fill in your name and address or deliver to the Campaign Department located at the Herald.

This coupon entitles you or the person you

might enroll, to 5,000 points. These Points are given you as a starter, and to speed you on your way to a Big Bonus Check. Only one such enrollment coupon will be accepted for each worker entered.

HOW POINTS ARE SECURED

Thus equipped, you have but to go to your friends and neighbors, relatives and acquaintances and have them clip the free coupons from the papers, and pay up a subscription to The Herald through you. THAT'S ALL THERE IS TO IT. However, you will never earn anything unless you make a start; and while it will not be a very difficult thing to earn one of the big Bonus Checks, nevertheless, it is necessary that you start early. You must plan your campaign the same as any successful business man plans out his work for a season, and, above everything else, let no one discourage you, but stick to it and finish. Anything worth having is worth striving for. A few short weeks and you may have a pocket full of cash.

It takes Points to get a Bonus Check and Points are secured in two ways: First, by clipping the coupons in The Herald. Start gathering them NOW. After a short time these coupons will be reduced to a lesser number of Points. The only restriction placed on casting is that they must be deposited at the Campaign Department of The Herald before the expiration date printed thereon. Get your friends to

saving these coupons for you—they all count. The other and faster way to get Points is by securing new and renew all subscriptions to The Herald. On each subscription turned in a certain number of Points is given, varying according to the amount and during which "period" same are received at the Campaign Department. See schedule of Points elsewhere. So you see, the more subscriptions you can get, the better your opportunities are to secure the first Bonus Check of \$500.00.

EARLY START MEANS EARLY FINISH

The advantages of an early start are manifest. Not only do you have the FULL TIME in which to secure the BIG POINTS but now and up to and including May 22nd, you will receive the maximum schedule of Points on subscriptions. Then, too, the first in the field will undoubtedly get the "cream" of Points and subscriptions, while those who put off entering until a later date will have taken what is left.

Don't lose valuable time waiting to "see what the other fellow is going to do" but pitch right in and show the "other fellow" how to do it.

How the Money Will Be Distributed

The person compiling the highest number of Points during the campaign will be paid the \$500.00 Bonus Check.

The person compiling the next highest number of points during the campaign will be paid the \$200.00 Bonus Check.

The person compiling the next highest number of points during the campaign will be paid the \$100.00 Bonus Check.

The next two persons compiling the next highest number of points during the campaign will be paid the two \$50.00 Bonus Checks.

All other workers in the campaign not receiving one of the above mentioned Bonus Checks will be paid as follows:

WORKER'S EARNINGS ON SUBSCRIPTIONS	
1 Year New or Renewal	\$.40
2 Years New or Renewal	.80
3 Years New or Renewal	1.20
4 Years New or Renewal	1.60
5 Years New or Renewal	2.00

A Good Spare-Time Position

One of the nice features of The Herald Bonus Check campaign is the fact that the work can be carried on on a spare-time basis. The people who will do this work will be people with other things to do besides this, so naturally that puts the campaign on a spare-time basis. The people who will be associated with this campaign will be all local people. It will be a friendly campaign, all working for a local institution, earning good spare-time money. Right here at home you will have an opportunity to earn more money than most people earn who are regularly employed and do the work in your spare hours. REMEMBER YOU GET PAID EVERY WEDNESDAY AND SATURDAY NIGHT. FOR A FEW HOURS A DAY YOU WILL EARN FROM \$18 TO \$25 PER WEEK. DO NOT DELAY YOUR ENROLLMENT. CLIP OUT THE ENROLLMENT BLANK ON THIS PAGE, FILL IT OUT AND SEE THAT IT REACHES THE HERALD OFFICE WITHOUT DELAY.

ENROLL

\$500 Bonus

\$200 Bonus

\$100 Bonus

\$50.00 Bonus

\$50.00 Bonus

THIS CAMPAIGN IS NOT A CONTEST

This campaign must not be misunderstood, it is not a contest, merely a straight wage-earning business proposition. In this plan of campaign there are no phases of the contest plan. All that is asked of anyone who takes an active part in this campaign is to put forth an honest, sincere effort in which to earn SPARE-TIME MONEY—NOTHING ELSE. Right here at home without one cent of investment, you have an opportunity to earn more money than most people who work all day long for a period of two months. Look at the proposition from this angle, first it is a business proposition; second, within a very short time, some one right here in Torrance or surrounding territory will receive these Bonus Checks; you are just as big as anyone and the whole thing is up to you. You can succeed if you will apply for the work, and enroll right now.

SCHEDULE OF POINTS AND SUBSCRIPTION PRICE OF THE TORRANCE HERALD

is authorized to receive and collect for subscriptions to the Torrance Herald.

Subscription Rates	
1 Year.....	\$2.00
2 Years.....	4.00
3 Years.....	6.00
4 Years.....	8.00
5 Years.....	10.00

A special ballot good for 100,000 extra points for every \$10.00 "Club" of subscriptions turned in. It is not necessary to hold them until you have a club.

No subscription for more than five years from any one worker.

Points positively will not be raised during the campaign.

FIRST PERIOD—Ends May 23rd

New Subscription Points	Renewal Subscription Points
1 Year..... 24,000	1 Year..... 4,000
2 Years..... 48,000	2 Years..... 7,000
3 Years..... 72,000	3 Years..... 10,000
4 Years..... 96,000	4 Years..... 13,000
5 Years..... 120,000	5 Years..... 16,000

THIRD PERIOD—June 6th to June 12th

New Subscription Points	Renewal Subscription Points
1 Year..... 7,000	1 Year..... 2,000
2 Years..... 14,000	2 Years..... 4,000
3 Years..... 21,000	3 Years..... 6,000
4 Years..... 28,000	4 Years..... 8,000
5 Years..... 35,000	5 Years..... 10,000

SECOND PERIOD—May 23rd to June 5th

New Subscription Points	Renewal Subscription Points
1 Year..... 13,000	1 Year..... 3,000
2 Years..... 26,000	2 Years..... 6,000
3 Years..... 39,000	3 Years..... 9,000
4 Years..... 52,000	4 Years..... 12,000
5 Years..... 65,000	5 Years..... 15,000

FINAL PERIOD—June 13th

New Subscription Points	Renewal Subscription Points
1 Year..... 4,000	1 Year..... 1,000
2 Years..... 8,000	2 Years..... 2,000
3 Years..... 12,000	3 Years..... 3,000
4 Years..... 16,000	4 Years..... 4,000
5 Years..... 20,000	5 Years..... 5,000

Use This Coupon

Clip, Fill Out, Mail or Bring Into The Herald Office Without Delay

THE TORRANCE HERALD

Date Enrolled.....

Miss, Mr. or Mrs.

Address.....

as a worker in The Herald

NOTE—Only One Enrollment

Wednesdays and Saturdays Are Pay Days