

By
RAY BROOKS

SOUL SAVER

Gaston Aren, up and coming chair and mattress tycoon from the Miller Furniture Co., displayed rare heroism last Monday morn, the first working morning, you'll remember, after the Big Storm.

Gaston slushed into the P. E. station here in his new Ford delivery wagon with his sister-in-law, whom he usually brings to the carline. Woe was he and her when they found that the rumbling, ricketing, swaying contraption known as the Pacific Electric trains were flooded out, quit.

Nothing daunted, Gaston determined to reach Gardena, there to make a connection with the Redondo car.

However, huddled pitifully around the local depot were divers men, women and children. "Much rainey, no trainey," they all wailed.

So Gallant Gaston, giving preference to women and children, loaded the crowd into his Filver, lowered the pontoons, and slouched away to Gardena.

The return trip was much the same. A group of Mexican-born American-living Mexican-speaking Mehecanos employed at the P. E. shops here were piped aboard and brought to high and dry Torrance.

Such valor! Vive le Gaston!!

OLD GOLD—OLD GAG

No doubt you have noticed the terrific increase in the number of Old Gold cigarette packages flashed here and there since the ciggie company broke with their \$200,000 prize contest. Merchants and dealers say they cannot supply the demand. Old Gold sits back and chuckles, knows full well that there will be many more dollars in cigarettes sold than they put out in prizes.

But Americans are like that. You could get them to smoke long lengths of Manila rope if the prize money was sufficient.

SPRING CLEAN UP

Alcorn's, the Torrance Blvd. drug emporium, sports this week a brand new coat of paint both inside and out. Light green trimmed in black is the motif (cut?) and the place really looks spic and span.

Mr. and Mrs. Harry Alcorn, props, have always maintained an exceptionally high standard of cleanliness, and with the new paint, their store is aces with state inspectors and customers alike.

NOT YET!

Doc Stevenson strode into the J. J. Newberry store here the other day and congratulated smiling, young Manager Boyd on the arrival of twins. Manager Boyd's red hair stood on end as he gasped a denial, flatly refused to acknowledge any paternal connections, and any twins anywhere, admitted blushing that he had no wife, even had no girl.

Now why do you suppose the Doc did that? Was it intentional or just mistaken identity? Ask Mr. Boyd!

NEW G. E. DEALER

Sam Levy, patriarch of Torrance merchants, losing none of the old zipper and enterprise that brought him from a pants presser to leading merchant in 18 years, blossoms out this week with the Torrance distributorship for General Electric appliances. The G. E. line, one of the finest available, is coveted by dealers everywhere, and to Sam goes much credit for snagging it.

The present line consists of: Electric ranges, electric refrigerators, washers and ironers, X-ray and infra-red lamps, and a full line of smaller appliances.

THEY WIN CHINA

To Bachelor Adrian T. Stevenson, 1229 Portola, long-time Torrance resident and former operator of the now extinct Torrance Flower Shop, went the first 76-piece ensemble set of china, silver and glassware given away by Les Prince, of the Beacon Drug as a feature of his Rexall Birthday Sale now in progress. Mrs. C. H. Daly, 2718 Andree, won the second set, and both winners are thankful and enthusiastic about their luck.

Two more similar sets are to be given away, one next Saturday, Feb. 20, and the final set on Saturday, Feb. 27.

Les Prince invites all Torrance to have a hand in the winning. The prizes are tops and besides, Les has hundreds of money-saving drug items on sale.

Your rent money will buy a home.

Torrance Herald

TWENTY-THIRD YEAR—No. 7. TORRANCE, CALIFORNIA, THURSDAY, FEBRUARY 18, 1937. \$2.00 PER YEAR—SINGLE COPY 5c

'GRANDPA' MENDELSSOHN, 102, SUCCUMBS

CRANE EXTRICATES COW Mired TO EARS IN ABANDONED HOLE

It took a crane late last week to save the life of a cow, mired to the head and shoulders in an abandoned cesspool in the middle of a field south of Carson street near Vermont avenue. The animal, a large Holstein owned by Mr. and Mrs. Frank Briganti, was nearly in the water in the hole which was only about a yard across but was 40 feet deep.

A towing truck from a local garage was called to the scene where a number of passersby witnessed the rescue. It required considerable effort to hoist the cow from the hole. The owner said that the animal had probably suffered internal injuries and summoned a veterinarian for treatment to the animal this week.

Samaritan Role Proves Costly to Torrance Steel Worker

The next time Phil Bowman, first helper at the Columbia Steel open hearth, thinks of offering a "lift" to a total stranger he'll remember the night of Feb. 11.

Bowman will recall that he played a Good Samaritan role that night and, as result, had his car stolen right under his nose. He made the offer to a young fellow about 20 years old on emerging from a Los Angeles cafe. Enroute to Torrance, Bowman became confused as to his location and got out of his car to read the highway sign near the KFI radio station.

The "lift-ee" then drove off in the car, leaving the owner standing in the rain. Bowman finally got home and reported the theft of his machine to police. Sunday afternoon the Van Nuys police department notified local officers they had found Bowman's car parked in the San Fernando valley community—one tire was missing. Bowman went after it vowing he would give no more "lifts" to anyone.

LOCAL LAD WORKING WAY HOME ON YACHT FROM HONOLULU

Unless he changed his mode of transportation at the last minute, Guy Rowell, son of Mr. and Mrs. E. R. Rowell, 1348 Carson street, is sailing home from Honolulu on the 40-foot sailing yacht Argus, bound for San Francisco and thence south to San Pedro. Young Rowell, who held the world's glider record for duration flying when he was 12 or 13 years old, had been working in Hawaii during the past six months for a company serving the U. S. army engineers.

The Argus sailed from the Ala Moana Yacht club in Honolulu on Feb. 7 and is expected to make the crossing in three or four weeks if weather is favorable. After three days in San Francisco it will come down the coast to San Pedro. Guy is working as an able seaman aboard the vessel in exchange for his passage, having answered an advertisement in a Honolulu paper and being accepted. He will be 21 years old in April.

Hospital Ball Next Monday Night at Surf and Sand Club

INSTITUTION MAKES NOTABLE ADVANCES DURING 1936



A \$150,000 Investment Protecting Public Health in Five Communities

During the next two days the corps of Women's club members in charge of the ticket sale will make an intensive effort here and, with assistance of women's groups in Lomita, Gardena, Redondo Beach and Hermosa Beach, in the surrounding communities to dispose of the largest number of Torrance hospital ball tickets in the three years that event has been held. Ticket sales up to today have been most encouraging and the

final drive for the Monday night, Feb. 22, special attraction is expected to see several hundred more pasteboards sold. The tickets for the third annual hospital ball are priced at \$1 per person—\$2 per couple. The event will be held at the spacious Surf and Sand club in Hermosa Beach, all of whose facilities will be open Monday night for the convenience and entertainment of ball guests. Sponsored by members of the

STEEL WORKERS' PLAY NETS \$1,169 FOR FLOOD RELIEF

A check for \$1,169.09 was presented to Mrs. Flora McDonald, local Red Cross chairman, for the national flood relief fund today.

It was from the Columbia Steel Company employees' association and represented the net proceeds from the four presentations of the benefit play, "The Harum Scaram." Accounts of the production, written and staged by Harry N. Showalter, were audited by Louis Greenman, chief timekeeper, and Lewis Fernley, paymaster. This contribution swelled the amount of flood relief funds collected in this city to \$1,984.74, a sum which has not been equalled by any other city of this size in California, according to reports received from the Red Cross.

\$810 Thru Red Cross

The total contribution does not include the donations made by workers at the Pacific Electric shops. These were lumped together with other P. E. gifts and presented to the Red Cross for mid-continent relief under the name of the Pacific Electric club for employees.

Donations collected at the Torrance National Bank, Bank of America and by Mrs. Flora McDonald, local Red Cross chairman, during the past week totaled \$88.75. This was added to the \$728.90 previously reported to make the public subscription thru the local Red Cross, \$815.65. Those who contributed during the past week were:

| | |
|---------------------------------------|----------------|
| Additional Rotary Club donation | \$ 25.00 |
| Walteria Full Gospel Community church | 18.75 |
| Lura Bones | 10.00 |
| Women of the Moose lodge | 5.00 |
| Eastern Star members | 5.00 |
| John M. Hooper | 5.00 |
| Phoebe Sykes | 5.00 |
| St. Cecilia Guild | 3.00 |
| American Legion | 2.00 |
| Auxiliary | 2.00 |
| Laura Pisol | 2.00 |
| R. E. McCaffrey | 2.00 |
| Ed Scallen | 1.00 |
| Mary Scallen | 1.00 |
| Laura Kirsch | 1.00 |
| Audrey Miller | 1.00 |
| Jennie Lane | 1.00 |
| Mrs. Perry Isenstein | 1.00 |
| TOTAL | \$88.75 |

GIVE 'EM A MAP!

Error in Flood Picture Caption Repeats L. A. Paper's Constant Abuse

Whenever it is something good, it's always "Los Angeles" or "near Los Angeles." But whenever it is something detrimental, it is "Torrance" or "near Torrance."

This seems to be the "style" of Los Angeles editors in referring to this district. Tuesday one metropolitan sheet changed the designation somewhat under a photo of a flooded farm and captioned it "house inundated in East Torrance."

It did not take much of an inspection of the picture to reveal that the lake of storm water was not any place in Torrance or East Torrance but was a location near Main street well within the Los Angeles city limits.

A good map, or better still, more accurate reporting is recommended for Angeleno newshawks. (Los Angeles editors please note.)

NO MORE GUESS WORK
WE KNOW HOW TO GUESS WITH NEW G. O. R. B. DRUG STORE

Impressive Rites Held Today for Beloved Lomita Veteran

The harbor district's—and perhaps the state's—oldest Civil War veteran, beloved "Grandpa" Mendelsohn, was given a soldier's funeral here today. He passed away Tuesday morning at the age of 102 years, four months and eight days, at the national military hospital in Sawtelle, among his comrades of '61-'65.



Wm. Mendelsohn

Native of Austria, Civil War veteran and resident of Lomita for 27 years, "Grandpa" Mendelsohn succumbed from an attack of influenza, heart trouble and old age. He suffered a slight cold some three or four weeks ago. If he had lived, he would have been 103 years of age on Oct. 7. He was born at Hoenems, Austria, in 1834.

Wounded in Battle

Impressive funeral services were conducted at Stone and Myers chapel this afternoon at 2 o'clock in the presence of a host of friends and acquaintances of many years. The chapel was decorated in a multitude of flowers, silent witnesses to the affection and esteem in which Mr. Mendelsohn was held.

Stanton Post, Grand Army of the Republic, of Los Angeles, presented its last tribute to a former comrade and Rev. Fred H. Ross, of San Pedro, officiated. Interment followed in the family plot at Wilmington cemetery.

The beloved Lomitan came to America when he was a boy of 17. He enlisted with the 29th Regiment, Ohio Volunteers, and served throughout the Civil War. At the battle of Port Republic, Va., he received a bullet in the leg and promptly dug it out with a jack-knife and dressed the wound himself.

He was a distinguished member of Christine Whiteman Tent No. 27, D. U. V., of San Pedro. He was also an honorary member of the V. F. W. post at Lomita, and of the Spanish War Veterans post at San Pedro.

"Just Enjoy Living"

For the past 27 years he lived in Lomita, going to his son's home in Culver City about a year and a half ago. He was

nearly 80 when he came to Lomita and his friendly manner and kindly ways at once won him the familiar title "Grandpa." Later, as the years wore on and he maintained his keen interest in civic affairs and belied his age by his energetic ways, the "Grandpa" gave away to "Daddy" or "Uncle Billy" and to a few of his contemporaries he was humorously known as "the Mendelsohn Kid."

His wife, Rebecca, passed away in 1929 after being his help-mate and devoted companion for 66 years. "Grandpa" Mendelsohn then made his home with his daughter, Mrs. Julia Lacey on 24th street. Of 11 children, seven are still living. They are: Mrs. Bertha

(Continued on page 8-B)

HARRIS TEXTURE-WEAVE
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Charlie Says:

"The two greatest axemen this country has ever known are George Washington, expert chop-downer of cherry trees, and Abe Lincoln, super splitter-upper of fence rails. When pictured, these two great Americans are either holding an axe or leaning on one. Though of all Americans they probably had "less axe to grind."

"And speaking of axes, does your radio ever sound as if an axeman was chopping down cherry trees or splitting rails right smack in the middle of the speaker?"

"If you have this axe-trouble, get off the rail fence or down from the cherry tree and investigate any of our new 1937 models. (Adv.)"

"Yours for Stewart-Warner,
"Charlie LaBoeuf."

Modern Appliances

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