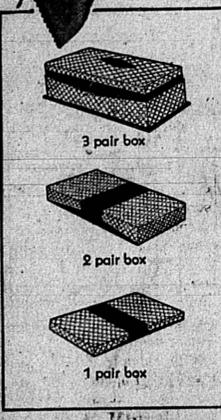


# Give HOLEPROOF HOSIERY



In gorgeous gift boxes at no extra cost!

Here is that new and finer hosiery—doubly certified by Good Housekeeping and Better Fabrics Testing Bureau... Made both sheerer and stronger with \$250,000 of improvements... And now, to make it still more fascinating for Christmas, packed without charge in one of the finest gift boxes we have ever shown! Come in and see it, and you'll find the answer to many gift problems. We'll help you choose the right shade. Shadowless chiffons or light service weights—



79¢  
\$1.00 and \$1.25  
per pair



Doubly Certified! Besides the Good Housekeeping guarantee of quality, Holeproof Hosiery also bears the coveted seal of approval of the Better Fabrics Testing Bureau. It is the only hosiery thus doubly certified.

## SAM LEVY DEPARTMENT STORE

1307-1313 Sartori Ave. Torrance Phone 121-W

### What Was Your Best Christmas?

Continued from Page 1

any other day to me now and when I was a kid my folks were pretty hard up so we didn't go in for Christmas very much. I believe the best present I ever received was when I was given my gold badge by the boys on the department in 1927. I sure prize that."

Mrs. Ha M. Gilbert, housewife: "Strange as it seems it was in 1915 when I was in the Redondo hospital with my baby daughter Pearl who was born Dec. 17. My husband and sons brought their electric train and all the presents to the hospital and we enjoyed the day together. It was great fun."

J. M. Christensen, cafe owner: "My best one was in 1913. I had just opened a new store in November at Preston, Idaho, and had done a whale of a business—far more than I ever expected to in a new location."

Strong for 13s

Margaret Wright, clerk: "I can't say that any Christmas was better than another. No, it wasn't a great shock to learn about Santa Claus."

Sam Levy, merchant: "That's an easy one! Why, my best Christmas was in 1918 when my wife and our baby daughter Ella came home from the hospital. Ella was born on the 13th—and, say, here's something funny: Frances and I were married on April 13, 1917, Ella arrived on Dec. 13, 1918, we came to Torrance on May 13, 1919, from Los Angeles where I was earning \$13 a week and the number on my store here is 1311. Boy, I'm strong for 13s!"

Betty Miller, stenographer in city clerk's office: "Gee, I'll never forget my best Christmas! It was in 1919 when my folks bought a phonograph and I found it in the living room Christmas Eve. We had music continuously for about 48 hours."

A White Christmas

Alden W. Smith, jeweler: "The first Christmas after I was married—in 1931—was the best, altho I'll confess that the year I got an amateur electrical kit is a close runner-up. Boy, I didn't sleep the next night after I planned to become a second Edison!"

Mrs. J. R. Wilkes, housewife: "It was in 1925 at Elmira, N. Y. It was a white Christmas that year and we had our first home and our baby, Frederick, was four months old. It was a grand holiday."

Skills Cheer Sick Boy

Fire Chief A. B. Stevenson: "The one Christmas that stands out in my memory is the 1928 one. As usual the fire department boys gave the kiddies their annual party but extended it to shut-ins and we went around distributing the little gifts to youngsters who could not attend the public celebration. Gee, it was good to see their faces when we entered their homes!"

Mrs. I. C. Rous, housewife: "My best one was in 1924. Mr. Rous brought me and our daughter Marcia home from the Good Samaritan hospital where she had been born. She was so like a Christmas doll and we were so happy to have a second daughter. We then lived in Redondo Beach."

Lou Delinger, assistant postmaster: "When I was 12 years old in Owatonna, Minn., I had a bad case of smallpox. I was up for the first time on Christmas Day and got a pair of skis. They were twice my height and always were throwing me—but what fun!"

Christmas In France

J. Wallace Post, banker: "I'll never forget the big bob-sled—a real 'store-bought' one, too—that I received when I was six or seven years old. I could ride three other kids on it and we had a hill in the rear of our house at York, Neb., that was just the thing for fast sledding."

William H. Rojo, laundryman: "All Christmases are good ones but I believe the best one I ever had was when I was five. I woke up Christmas morning to find a big Santa Claus perched on a red wagon named the 'Tango Express' beside my bed. That was in Los Angeles where I was born and raised. What a wagon that was—and to find Santa remained with it... well, that was the best ever."

Earl Conner, postmaster: "In 1918 my army outfit was at Comery, France. The war was over and we knew we were going home. So we 'threw a big party' for the civilians—especially the French kids—in that town and gave them a Christmas that I'll never forget. I didn't get any presents but the thought that we were soon to head back for the good old U. S. A. was more cheering than any gift."

Usurped Girls' Toys

Mrs. Herman Mitchell, housewife: "What was my best Christmas? Well it sure wasn't the one I found out about Santa Claus. Since then they are all the same. When Herman and

### HERALD HOME ROUGHED-IN

#### Demonstration Project Is Assuming Outline

Good progress is being made on The Herald's Demonstration Home at Beech and Sierra avenues which will be opened for public inspection, completely furnished by local merchants, late next month.

The framework has been going up for the past several days and the rough flooring is laid. Some of the plumbing is in and the home is now assuming its outline of the attractive California-Cape Cod cottage it is to be. The roof should be on in about a week and the walls almost ready for plastering.

#### Keen Interest Shown

From its present appearance, the home looks small as all houses in the course of construction do. However, as the walls are shaped in, the Demonstration project, built with the aid of a Federal Housing Administration insured loan, will assume its generous proportions. Roughing-in of a home proceeds rapidly, the framework "mushrooms" up. Then as the finishing details are being added the progress slows down.

Many inquiries have been received by F. L. Marvin, contractor on the job, by visitors at the site regarding details of the home, indicating that Torrance residents are keenly interested in The Herald's project to stimulate home-construction in this city.

#### Data for New City Building On File; Bids Due Jan. 5

Plans and specifications for the new administration building to be erected shortly by the city of Torrance are on file at the office of the architects, A. R. Walker and P. A. Eisen, 708 Pacific Commerce building, Los Angeles.

Bids for construction of the building, a steel-frame and stucco, semi-fireproof structure, are to be opened by the city council Jan. 5.

### Drunk Driver Hits Hippik Car; Sends Resident to Hospital

While driving homeward on Normandie avenue early Sunday morning with her husband, a Columbia Steel worker, Mrs. Anna Hippik, 44, of 1803 West 220th street, was seriously injured when her car was sideswiped north of East road by an alleged drunken driver. San Pedro police arrested the intoxicated motorist and Mrs. Hippik was rushed to Jared Sidney Torrance Memorial hospital in Stone & Myers' ambulance. There it was found she was suffering from a fractured pelvis in addition to numerous cuts and bruises.

### Build on an Acre at Rolling Hills

(Rancho Palos Verdes)  
Restricted Suburban Ranches  
2 to 10 Acres—Moderately Priced  
Both City & Country Advantages  
Drive south on Narbonne through the hills to the Gate House.  
Phone or Write  
A. E. HANSON CO.  
DEVELOPERS  
Redondo 7481

4%  
2%

## Which is your Dollar?

We have never paid less than 4% Interest on Savings Since March, 1923

Savings Invested With Us Are Insured Up to \$5000

Why Take Less!

Arrange Now to Transfer Your Funds to This Insured Association by January 10th, and Receive Interest From January 1st

### AMERICAN MUTUAL BUILDING & LOAN ASSOCIATION

210 South Pacific Ave. REDONDO BEACH  
Phone Redondo 3351

### Pump House Is Ransacked, Report

A report was made to sheriff's sub-station No. 3 Monday of the robbery of the pump and tool house of the Western States Water Company Saturday night in Lomita by A. B. Rozell, engineer for the utility.

He said that burglars had taken a revolver, some valves and fittings and several gallons of lubricating oil. Rozell also reported that a protecting screen over a reservoir had been cut open several times recently. Entry to the pump house was gained by prying open a window. Fingerprints offer a possible clue to the identity of the marauder, deputy sheriffs report.

### Shidlers, Father And Son, Said Recovering

His temperature having returned to normal, Frederick Shidler, son of Dr. and Mrs. George Shidler, is now on the road to complete recovery from a serious streptococcus infection of the throat which has confined him at a San Francisco hospital for the past week. Dr. Shidler, who has also been ill at his home on Post avenue, is reported considerably improved. He had been threatened with a breakdown of his nervous system and must take it easy for several weeks to come.

Your rent money will buy a home.

### Auto License Renewal Period Starts Jan. 2

Renewing motor vehicle registration during the 1937 period from Jan. 2 to Feb. 4 will be a comparatively easy task. On postcards mailed to registered owners after Christmas will be stated the assessed valuation and license tax, at the legal rate of \$1.75 per \$100 valuation, on each car.

Applicants then will take the postal, the 1936 registration certificate, and \$5 passenger car registration fee and tax amount to the local motor vehicle department office and obtain new number plates.

Failure to receive the postcard by the first of the year may mean that state records do not show your present address. In such event, registrants should present their 1936 registration certificates to the local renewal office, where the certificate will be rated according to the state motor vehicle valuation book, the proper fee collected, and 1937 plates issued.

Because the license tax substitutes for car personal property taxes, it will not be necessary to have the registration (white) slip validated by county assessors as in 1936.

If the address shown on the registration slip is incorrect, it should be crossed out and your present address printed plainly above the old. The slip should be signed by the registered owner on the reverse side.

Those who fail to renew registration before midnight, Feb. 4, will be required by state law to pay double the registration fee and license tax.

## Fine LIQUORS

For Holiday Entertaining

### Wine Special

FINEST QUALITY SWEET WINE \$1.00 Gal.  
ALL KINDS

Old Cask Whiskey, pt. 80c  
Old Mr. London Gin, pt. 49c  
Wilken Family Whiskey, pt. 90c  
Seagram 5 Crown, pt. \$1.11  
(These prices do not include state tax)

A FULL LINE OF IMPORTED AND DOMESTIC LIQUOR AND CHAMPAGNE At Lowest Possible Prices

### VILLAGE WINERY

Carson and Cabrillo Phone 768

### Charter-Writers To Meet Jan. 4

Lacking a quorum on account of other meetings last night, members of the board of freeholders completing the final draft of the proposed city charter, postponed their scheduled session until Jan. 4, according to Chairman Carleton B. Bell.

At that meeting, the freeholders are expected to edit the charter draft into its presentation form. This is then to be handed to the city council about the middle of January, according to present plans.

Purchases Wrapped in Gift Boxes Without Charge

Slippers For All the Family

95¢ to \$3.45

### The Christmas Store Beautiful

## SAM LEVY DEPARTMENT STORE

1307-13 Sartori Ave. Torrance

#### Last Minute Gift Suggestions!

WOMEN'S LOUNGING PAJAMAS of Crepe, Satin, Flannel, Corduroy and Velvet.....\$3.95 to \$16.95  
HANDKERCHIEFS, 3 in a box.....25c to \$1.00  
Kaysen Fabric GLOVES FOR WOMEN.....79c to \$1.00  
DOLLS, a big line.....75c to \$3.50  
Men's WOOL and SILK SCARFS.....59c, 75c, \$1.00  
TRAVEL SETS in Zipper Cases.....\$2.50 to \$4.50  
MEN'S TIES, a most complete array.....50c, 75c, \$1.00

### Merry Christmas

And Many Thanks for the Best Holiday Business of our 18 years in Torrance!

Don't Forget our New Furniture Department With Many Gifts for the Home!

HOW TO BE POPULAR AT CHRISTMAS

## GIVE PHOENIX HOSIERY

Sheer... clear... strong. Definitely smart and ever popular in 3 threads for afternoon.

... Rich winter shades.

79¢  
\$1.00 and \$1.25

SAM LEVY Department Store  
1307-1313 SARTORI AVE. TORRANCE

You Can Spend More Money

## But You CAN'T BUY MORE SHOE VALUE

Quality leather, inside and out  
Designed by fashion experts  
Constructed by skilled craftsmen

Gift Certificates Gladly Furnished or Shoes May Be Exchanged After Christmas

\$500

### FOOT FASHION