

Clubs-Organizations

Pat Boyle Commander of Legion

Fashion Review

Coming Events At City Park

July 30
Townsend Club picnic, 6:30 p. m.

July 31
City League—Columbia Steel vs. Miller Furniture; Arnold & Pullman vs. Safeway.

August 5
Mrs. Davis, picnic.

August 4
City League—Arnold & Pullman vs. Sandy & Scotty; Star Dept. vs. Columbia Steel.

August 7
City League—Miller Furniture vs. National Supply; Safeway vs. Lomita.

August 8
State Federation of Public School Employes.

August 9
San Pedro vs. Phoenix, Ariz., girls' baseball, 7:30 p. m.

September 16
Mexican Independence Day, 10:30 a. m. to 6 p. m.

This Crepe Paper "Straw" Is a Fashion Favorite



FOR all its charm, this hat called THE WALTZ, is just a tight-fitting cap crocheted of crepe paper. Using twisted strips of crepe that work up like yarn, you can make this hat in a few hours. The crepe is durable, and a hat in any of the new styles can be made from one fifteen-cent fold of paper.

This one is made of white, but new fashion colors are now available in crepe paper. Blue, honey-green, pink, coral, and flower green are a few. A matching bag and belt set can be crocheted from another fold of crepe paper.

For crocheting, cut strips of crepe 1/2 inch wide across the grain. Stretch and twist these by hand or with an inexpensive gadget called a twister. Use No. 3 steel crochet hook. The stitch throughout is: * ch 1, skip 1, s c under ch of previous row, repeat row.*

Here are the directions for a 2 1/2-inch head size: Ch 3, join in loop with sl st. Row 1, 7 s c in loop. Row 2, 8 s c in 1st st, * ch 1, s c in next st, repeat row.* Row 3, Cr in pattern, increasing in every other st, that is—1 s c in 1st st, ch 1, 1 s c in next st, ch 1. Continue in pattern, increasing enough to keep work flat until work measures 2 1/2 inches in diameter. Let thread hang. Mark center front and center back. Add following short rows: pick up at 1 1/2 inches at right of center front and cr in pattern 1 1/2 inches beyond center. Break thread. Repeat at back, starting 1 1/2 inches at left of center back and cr 1 1/2 inches beyond center mark. Break thread. Pick up hanging thread and cr around 2 rows. Work should measure 3 1/2 inches from side to side and 1 1/2 inches from front to back. Continue without increasing 3/4 inch. Work around to center back. This makes the collar for the small crown. Increase 1 st in every 4th row. Row 2, Make 6 increases, spacing them evenly around crown. Row 3, 7, Cr without increasing. Row 4, 6 increases. Row 5, Cr without increasing. Row 6, 8 increases. Continue without increasing until crown measures 3 1/2 inches from bottom of collar to lower edge. * Let thread hang at center back, pick up at 1 inch from center back, and cr to within 3 inches of center front. Break thread. Pick up hanging thread and cr without increasing until crown measures 4 1/4 inches at right side and 4 1/4 inches at center front, back and left side.

Trim with flowers and veil. Your hat may be made moisture-proof with the application of an inexpensive water repellent solution.

Past Commanders Install Officers at Meeting In Legion Hall Tuesday Night

P. J. Boyle, of Lomita, was installed as commander of Bert S. Crossland Post 170, American Legion, in a meeting held in Legion hall Tuesday evening. Mr. Boyle has served in almost every office of the Legion and his comrades look forward to a prosperous year under his guidance.

meeting were as follows: J. R. Burchett, junior past commander; J. R. Wilkes, first vice commander; Otto Modglin, second vice commander; B. F. Peterson, sergeant-at-arms; Tom Turner, chaplain; R. J. Deininger, finance officer; Charles Myers, historian; D. A. Murphy, service officer; J. H. Burchett, L. G. Barkdull and G. T. Thompson, executive board. Mr. Boyle appointed T. T. Babbitt as adjutant for the year.

THE HERALD PRESENTS

Style Director

The Herald presents Mrs. Mary Brooks Picken, New York fashion director, who will keep the readers of this newspaper informed each week of the trend in styles, and comment on the latest fancies in household arts.

Mrs. Picken, author, editor, and owner of one of the most exclusive fashion studios in New York City, is an authority on dress, and her ideas on costume design are given wide circulation through leading fashion magazines and syndicate articles.

"Who's Who in America" gives the following detail of her business career: Editor Inspiration and Fashion Service, 1920-25; dressmaking editor Pictorial Review, 1925-27; now director of her own merchandising and fashion studio, 285 Madison avenue, New York; wrote entire course in dressmaking for Woman's Institute of Domestic Arts and Sciences, including Secrets of Distinctive Dress, Dress and Look Slender (under nom de plume of Jane Warren Wells); Thimblefuls of Friendliness, Designing and Planning Clothes, Draping and Designing With Scissors and Cloth, Dress Decoration and Ornament, Textiles and Sewing Materials, Care of

\$500 Essay Prize Reunited Family



Mrs. Mae Kellam, Pasadena woman, whose prize for writing fifty words makes it possible to bring her two children home from Vermont. Mrs. Kellam won first prize in a contest recently held by the chain stores of California.

FAMILY DINNER HONORS EASTERN GUEST

Mrs. R. C. Thompson, of Steubenville, Ohio, is the guest of her sister, Mrs. Lon Ralston, 1667 Gramercy avenue, this week. In her honor Mrs. Ralston entertained at a family dinner in the Ralston home Tuesday evening. Covers were placed for Mr. and Mrs. W. D. Richardson, of Los Angeles; Sam Richardson, Mrs. Thompson, Fred Ralston and the hostess.

TOWNSEND CLUB MEETS TONIGHT

Lee E. Geyer, candidate for Congress from the 17th district, will address members of the Townsend Club at a meeting which they will hold in the city park this evening. Everyone is welcome to join in a 6:30 box dinner party.

RELIEF CORPS QUILTING PARTY

Women's Relief Corps ladies will meet for potluck luncheon and an all-day quilting party in their hall, 1951 Carson street, Friday, July 31. Members are urged to attend so that the quilt now in the making may be completed.

ATTEND DINNER DANCE IN SANTA ANA

Mr. and Mrs. Paul Kasper, 1733 Gramercy avenue, were guests at a dinner and dance in Santa Ana, Saturday evening. The affair was given in honor of visitors from the state of Texas.

Beautify Your Home . . .

PAINT WALL PAPER SHADES, new or renovated VENETIAN BLINDS

All work done by experienced painter and decorator.

CARL SCHMIDT
2015 Wilmington-Redondo Blvd. South Lomita

FREE—One shade renovated free on presentation of this adv. Saturday Only.

MODERN WOMEN

FOR DELAYED MENSTRUATION

Due to exposure to inclement weather, fright, grief, or other emotional stress. USE

Royal PRESCRIPTION CAPSULES

For Sale by RB CUT RATE DRUG STORE \$2.00

1316 SARTORI Ph. 731

A Princess at Stake



Tokalah Chief Wam-bee-aka Don Antonio

With the hand of Princess Centinela at stake, Tokalah, Indian Scout, and Don Antonio Rivera, Spanish nobleman, are about to cross swords, when Chief Wam-bee-aka, Princess' father, intervenes. The three are shown from a scene in Ingelwood's pageant-drama, "The Romance of Centinela Springs," which will be produced for the sixth successive year on the evenings of Friday and Saturday, August 7 and 8, 1936, in Ingelwood bowl, Centinela Park, Ingelwood. Part of Tokalah is portrayed by Alexander Hammond; that of the chief by Montgomery Marshall, and Balmoud de Boulet appears as Don Antonio Rivera. All are well and favorably known in Southland music circles. The pageant brings to a climax Ingelwood's observance of Centinela Days.

Dresses ELLWOOD'S Hosiery

1417 MARCELINA

HOSIERY SPECIAL
Chiffon and semi-service weight. Ringless first quality silk. Full fashioned pilot top and lace welt. Reinforced at all points of wear. Fashionable shades. Reg. 79c; Special, pair..... 65c 2 for \$1.25

STRING KNIT SUITS, \$2.45 Special..... 2

SUMMER FORMALS, \$1.39 Special..... 1

IT'S A FACT!

Our cleaning system, known as "PROSPERIZE," is recognized everywhere as the most outstanding, the most modern, and the most efficient cleaning method that science has been able to devise.

Yes, science plays a big part in the "PROSPERIZE" way of cleaning clothes. Disregarded is the old, hit and miss system. Today, clothes cleaned the "PROSPERIZE" way are given every chemical and mechanical care and precaution possible. This new method makes clothes wear longer, puts new life into them. Shrinking and fading have been reduced to a minimum—and there is NO ODOR!

THERE'S NO METHOD THAT BEATS THE "PROSPERIZE"!!!

20% OFF CASH & CARRY

TORRANCE LAUNDRY and DRY CLEANING COMPANY

Carson at Border Phone 141

The Beauty Mart

Mrs. J. A. Smith

UNIQUE BEAUTY SALON

We specialize in Foster hair preparations and scalp treatments. 1149 El Prado Ph. 650-W

FREE FINGER WAVE Given This Week



Tips That Beautify

THE PROBLEM OF SUMMER PERMANENTS By PAULINE RAY

Heat, coupled with swimming, tennis and other summer activities, often dries and burns the hair. In the proper application of the permanent wave at such times, the hair should first have a special oil treatment to soften and temper it even before the cleansing oil is applied. A good cleansing oil should then be used to assure the hair's taking the wave properly. The least dirt remaining in the hair or scalp may cause it to fail to take the wave and the value of the treatment is lost.

Following the steam process another oil should be applied to replenish the natural oils removed by the steam and heat of the waving process.

LOOK FOR YOUR NAME!

To the woman whose name appears in one of the six advertisements appearing in this section this week will be given a FREE Finger Wave at the establishment in whose ad the name appears.

IRENE'S BEAUTY SHOPPE

We Cater to Those Who Care! 1415 Marcelina Ph. 426

RAY'S BEAUTY SALON

Our business is to improve your appearance. 1302 Sartori Ph. 438

REXALL GYPSY CREAM

Soothes, Cools and Protects the fairest skin from sunburn, heat or ivy poisoning. Leaves no grease stain on clothes or bed linen. 40c at Beacon Drug Co. 1519 Cabrillo Ph. 180

MYRTLE'S BEAUTY SHOPPE

Personality Finger Waves Permanent Waves 2205 Torrance Blvd. Phone 220-J

MERLE NORMAN COSMETICS

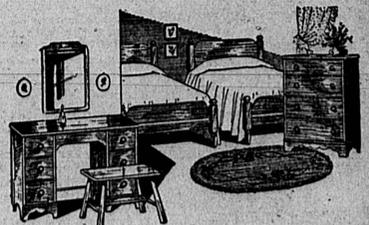
Complimentary Demonstration New Management Bernice Hayes Authorized Rep. REDONDO BEACH 7 1/2 Arcade Bldg. Ph. 3109

END-OF-THE-MONTH

Drastic Reductions! .. at .. Big Savings! MILLER'S

Here's Real Economy! 6-Piece BEDROOM SET

Reg. Price \$89.50 Month-end Price \$69.50



Made of Philippine Mahogany. Set consists of Twin Beds, Chest, Vanity, Wall Mirror, and Night Stand. Beautifully finished, sturdily made . . . a real bargain!

Slightly Used DAY BEDS

Only four of these beds to sell at this ridiculously low price . . . Coil Springs . . . beds make double size. Includes pad. Special..... \$11.95

One link-spring Day Bed and Pad, \$7.50 Special at only..... 7

Radios Reduced!

Brand New Table Model Floor Samples At a Saving to You!

1 1936 El Rey, Reg. \$39.50 Sale \$29.50 Price \$18.50
1 1936 Westone, Reg. \$27.50 Sale \$18.50 Price \$15.50
1 1936 Vogue, Reg. \$22.50 Sale \$15.50 Price \$15.50

See These Today! All in Perfect Condition!

Miller Furniture Co. 1513 Cabrillo Ave., Torrance Phone 545