

# "GO FORWARD WITH FORD!"

★  
**Saturday**

The  
**New Ford V-8**  
Is On  
**Display**



## Torrance Will Go Forward In 1935!

The outlook for all business in our community is brighter . . . and "Forward" is an inspiring word. I commend it as a fine resolution for every phase of our community life in 1935.

SCOTT R. LUDLOW  
Mayor, City of Torrance

★  
**RIDE**

In The  
**New**  
**FORD V-8**



### "Forward" Is a Fine Command

Just as Ford is going forward in his business in 1935, so are we making plans to go forward in ours! United . . . we will bring back prosperity.

And to our many friends and patrons we extend our sincere thanks, and pledge anew to serve them to the best of our ability in 1935. May the coming year be one of prosperity and happiness for all!

### Firestone Service Stores Inc.

J. E. CRAMER, Manager  
Cravens and Marcelina, Torrance, Phone 476

### Trade At Home!

When you buy insurance be sure to get the best. "All Board Companies use standard rates." Automobile - Fire - Burglary - Surety Bonds - Etc.

QUEEN  
ROYAL  
PHOENIX  
NATIONAL SURETY

### B. C. Buxton

RESIDENT AGENT  
Phone 172 — 1261 Cabrillo Ave, Torrance

## We Are Proud to Go Forward with Ford in 1935

In the same faith that Mr. Ford believes in improved business conditions for all America, we believe that our city is on the threshold of a new and greater prosperity. As Ford dealers, we pledge our whole-hearted efforts to the achievement of this community-wide condition.

Mr. Ford's faith in America's economic come-back is indicated in commitments for 1935 exceeding \$415,000,000, benefiting thousands of industries and hundreds of thousands of people throughout the length and breadth of this land.

In identical sense, every step of progress we make here will reflect itself in almost every channel of local trade, and in local employment entirely. Since Mr. Ford is making it possible for us to offer the finest car he has ever built, our declaration is enthusiastic and emphatic. We will go forward with Ford!

## Schultz & Peckham

Authorized Dealers *Ford* Products

1514 Cabrillo Avenue, Torrance, Phone 137

### Many Thanks To Our Patrons,

We greatly appreciate your business during 1934, and especially the kind words you have spoken about our service.

"Happy New Year!"

FORWARD! LET ALL LINES ADVANCE!

# Harvel's

1618 Cravens Avenue, Torrance Phone 168

GOODRICH  
TIRES

WILLARD  
BATTERIES

IGNITION  
WORK

### Congratulations, Mr. Ford!

You've already done a lot for this country, and when you set yourself to the task of leading us out of the depression you are making the finest contribution of all.

We also wish to express our sincere thanks for the patronage which your local dealer, Schultz & Peckham, has given us during the past year, and to wish them and all our other customers much prosperity for the coming year.

### Buck's Garage

2172 Torrance Blvd., Torrance  
PHONE:—Days 212; Nights 191  
Auto Painting—Body and Fender Work  
General Auto Repairing

### You Said It, Mr. Ford!

If all of us tend to our own business and work at it, the depression will soon be over. You never made a truer remark in your life. We're with you in this forward movement, . . . hitting on all eight!

We also wish to extend our heartiest thanks to our patrons during the past year and to wish them much prosperity during the coming year.

### Torrance Auto Parts

1216 El Prado, Phone 250

### We're Happy About 1935 Too!

It looks like a big year to us. If we don't do more business than we've done in a long, long time, we will be greatly disappointed. We have a hunch that neither you, Mr. Ford, nor we will have any business blues at the end of this coming year.

And to all the kind friends who have favored us with their patronage during the past year, we extend our hearty thanks.

### Mullin's

COMPLETE AUTO SERVICE  
2053 Torrance Blvd., Corner Border  
Phone, Torrance 320-J

### "Forward . . . Let's Go!"

That's the way to start the New Year, and all of us around here are glad to contribute our bit of enthusiasm and go forward with Ford in 1935.

And to all Ford owners and the hundreds of other motorists that we have been privileged to serve during the past year we offer our sincere thanks. Here's to a much bigger and better 1935 for all of you.

### Cecil Smith

SUPER SERVICE STATION  
2172 Torrance Blvd., Corner Portola  
Phone, Torrance 212