

SAM LEVY

Final Shoe Clearance
of New Summer Styles

Last Few Days Now! . . .
Almost Unbelievable Prices! We promise a Sale With Values We Never Before Attempted! Come, If Only to Look!

| | | |
|---|--|---|
| Last Call! FLORSHEIM SHOES FOR MEN \$8 to \$10 Values Tan Oxfords All Sizes..... \$4.88 | Last Call! ENNA JETTICK SHOES FOR WOMEN AND BIG GIRLS Many Styles In Patents, Blonde and White Sizes 4 to 9..... \$2.88 | Last Call! Men's \$5 and \$6 Styles In High Grade TAN OXFORDS Including Many Samples \$2.88 |
|---|--|---|

WOMEN'S NEWEST
SUMMER SHOES
VALUES TO \$5
Pumps - Straps
and Oxford Ties
In White Kid,
White Buck,
Natural Kids
and Patents
All New Styles - All Sizes
\$2.88

Extra Special
200 Pairs
High Grade
Children's
Shoes
Pumps, Straps
and Oxfords
1/2 Price!
All Leathers
All Styles

A SUPER HOSE VALUE
Full-Fashioned
Chiffon
or Service
Weights
New Summer
Shades
Values to \$1.35
68c
2 pairs \$1.30

SAM LEVY 1311-13 Sartori Torrance

F. D. R.'s Daughter Seeks Divorce



Mrs. Anna Roosevelt Dall, blonde daughter of the nation's President, is shown as she alighted at Reno, Nev., where she will establish residence preparatory to divorcing her broker husband, Curtis Dall. Mrs. Dall is in the center carrying her young son, Buzie, and is accompanied by the children's nurse and Sam Platt, her attorney.

Firestone Report Trade Conditions Very Favorable

Rubber Industry Pays High Wage Rate, Firestone Co. Increase 30 Percent

AKRON, Ohio, June 20.—Harvey S. Firestone, chairman of the Firestone Tire & Rubber Co., made the following report today regarding wages, profits and sales in his company during the past six months:
"Operations of the parent and all subsidiary companies, including Firestone Service Stores, for the six months ending April 30, 1934, after deducting depreciation, interest, Liberian development expenditures and federal taxes, resulted in a profit of \$1,521,745. This compares with a loss of \$1,576,000 for the same period last year."
"During the past year we increased our wages 30 per cent. As published by the national industrial conference board in their May bulletin, the rubber industry pays the highest rate of wages of any industry not requiring apprentice period as illustrated below:
Lumber industry..... 47.1 cents
Agricultural implements 58.8 cents
Steel industry..... 60.2 cents
Automobiles..... 68.1 cents
Rubber..... 76.1 cents
The average for all industries is 56.1 cents."
"The wages in the rubber industry are now higher than they were in the peak of 1929."
"During the first six months, our Akron payrolls showed an increase of 103 per cent compared with the same period last year. Our employment records show an increase of 63 per cent, or over 4,000 additional people on the payroll as against a year ago."
"Our dollar sales for the six months period show an increase of 58 per cent compared with the same period last year."

Thirty Days Left To Register For August Primary

Residents of this community have less than 30 days in which to register if they wish to vote at the coming August primary election. W. M. Kerr, county registrar of voters, pointed out as a reminder today. Midnight, July 19, is the deadline.

Also on Tuesday, June 19, the county registrar of voters received from the secretary of state a notice designating all offices, except township, for which candidates are to be nominated at the primary, according to the state political code.

Names of the political parties qualified to participate in the election also were transmitted to the county registrar at that time. Within 10 days after receipt of this notice, Kerr will publish this information once each week for two successive weeks, in

South Gate Men Are Arrested Here

Harvey Fallen, Leo Fallen, both of 9408 San Luis avenue; Jim Dunn, 9230 San Diego avenue, and Walter Donahoe, 9305 San Luis avenue, South Gate, were arrested here on complaint of the Columbia Steel Company, on Friday, and were charged with trespassing and petty theft. The men were accused of taking unlawful possession of old brass and junk from the Columbia yards. Each was fined \$50 or 30 days in jail, suspended in each case for two years.

not more than two newspapers of the county. A statement of the number of members of the county central committee to be elected by each political party also is to be published at that time.

Saturday, June 23, is the last day to circulate and file nomination papers with the registrar of voters.

Star Furniture Co.
1273 Sartori Ave., Torrance
PHONE 620
"WE CHALLENGE CITY PRICES!"

Closing Out Radios
OUR ENTIRE STOCK OF 1934 MODEL



Extra Liberal Trade-In Allowance—Up to 50% Allowed For Your Old Radio, Taken As Part Payment.

Balance in Easy Payments
PAY AS LOW AS 50c A WEEK

Prices: \$8.50 to \$132.50

ALL BRAND NEW RADIOS -- not damaged -- not "demonstrator" models -- but brand new radios, bought in a special "buy" with the savings passed on to you.

OVER 40 NEW MODELS, including: Philco - Spartan - General Electric - Majestic - Grunow - El Rey - Tiffany Tone - Royal - Westone! Everything from elegant console models to small table radios. Also Automobile radios, EVERYTHING INCLUDED IN THIS SPECIAL "CLOSING OUT" SALE.

New Apex Washers



\$49.75 Pay \$1.00 a Week

The new Apex is the result of 20 years manufacturing of high quality electric appliances. Tub is finished inside and out in gleaming stiplated vitreous porcelain. Heavy duty motor has 100% over-load capacity. Three-vane agitator—washes fast, thoroughly, safely.

We Also Sell General Electric, Easy, Thor, Gain-a-Day and Horton Washers. See big display on our floor.

\$39.50 to \$154.50
Easy Terms. Pay As You Save.

O'Keefe and Merritt AND Gaffers and Sattler's
CLOCK CONTROLLED GAS RANGES



\$80.55
And Your Old Range

Convenient Monthly Payments

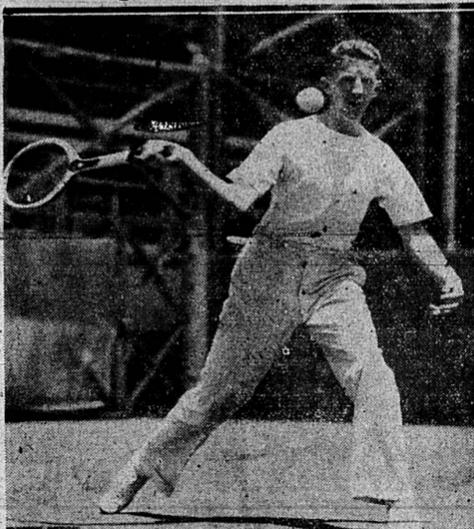
Small Carrying Charge

Specially Priced at \$89.50, Less \$8.95 For Your Old Range—\$80.55

Grayson Automatic Clock—Insulated Oven—Automatic Oven Control—Drip Pan Around Burners—Convenient Electric Light—Instant Flash Lighter.

Electric Refrigerators
◆ Frigidaire
◆ Kelvinator
◆ O'Keefe & Merritt
◆ Crosley
15c A DAY
Will Buy An Electric Refrigerator at the Star

Leading in State Tennis Tourney



Don Budge, 18, of Oakland, national junior boys' singles champion, who is doing a man's size job in defending his men's singles title in the annual California state tennis tourney at Berkeley.

CANDIDATE



Assemblyman Cecil R. King, of the 67th district, elected in 1932 with the largest majority of any candidate in the state, will be a candidate on the Democratic ticket for nomination in August to the office of Congressman from the 17th district.

A rally, held Friday evening, June 22, at 8 o'clock, at the Bret Harte junior high school, 4301 South Hoover street, Los Angeles, will be the scene of his official announcement of candidacy. Other prominent persons will speak and music and entertainment will complete the program.

PEEPING TOM

A window peeper has been causing alarm to residents in the 1300 block, on Arlington avenue recently. According to police reports he has been making nightly calls, but has not yet been apprehended.

Chevrolet Plans Big Newspaper Ad Drive

Sales So Far This Year 45% Over Last Year

OAKLAND, June 21.—Bringing news of vastly increased use of the newspaper medium to advertise Chevrolet products during the next two months, C. P. Fiskien, ad-

New Coast Executive



K. M. Chase, newly-appointed district manager for the Pacific coast territory of Chevrolet Motor Company.

vertising manager of the Chevrolet Motor Company, arrived here this week from Detroit.

Mr. Fiskien as at the big Chevrolet plant with Felix Doran, Jr., general sales manager of Chevrolet in charge of the western half of the United States and K. M. Chase, whose appointment as Pacific coast regional manager for the company is being announced. The Chevrolet advertising executive is investigating advertising requirements here to determine the program for the remainder of 1934 and to formulate local advertising plans for 1935.

"Chevrolet is the largest newspaper advertiser of all motor car manufacturers," he said upon his arrival here, "and the manner in which our advertising is placed and handled on the Pacific coast is of the utmost importance to us. This year we are using 5600 newspapers on our advertising schedule. This represents the major part of our advertising expenditure.

"Inasmuch as Chevrolet advertising is based primarily on potential sales in any given locality, one of the largest expenditures will be on the Pacific coast as the popularity which Chevrolet has enjoyed on the coast for many years is constantly increasing. Chevrolet has led the industry in sales during five of the last seven years. Latest figures for sales up to and including May 20, show Chevrolet doing 146 per cent of the business it did during a like period in 1932. All this conclusively proves that Chevrolet's policy of using newspapers as a foundation for all of its advertising is a sound and good one."

Workers Assigned To Playgrounds Here

Fifteen workers have been assigned from the SERRA lists to work at the playground centers in Torrance, according to Miss Josephine Odell, who is in charge of the work here. The playground activities have been rather quiet for some time past due to the lack of workers, but will go on now with renewed vigor, and all children are invited to come to the centers to take part in the supervised play.

The building at 1316 Cabrillo has been put in better condition and will be in use as clubrooms for quiet games and as headquarters for the workers.

Police Recover Car At Altadena

Police in Altadena this week recovered the car stolen recently from Miss Josephine Odell and returned it to the owner. Two boys who were driving the car jumped out and ran when officers attempted to halt them for questioning. The car was returned no worse for its unlawful possession, and with a tank full of gas, so that Miss Odell was somewhat repaid for its use. The car was stolen while Miss Odell was visiting relatives in Wilmington.

Get your ad in the Classified. Inexpensive, condensed and Sure-Fire.

Kelvinator

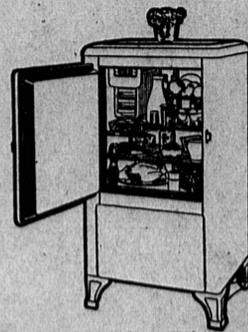
FIRST . . . to present a refrigerator with a place for Everything!

And Your Savings Will Pay for It!

KELVINATOR, you know, is fully automatic electric refrigerator that really costs you nothing! IT PAYS FOR ITSELF! It is favorably known as "The Refrigerator with a place for Everything!" KELVINATOR means plenty of ice cubes at all times!—means frozen desserts or salads in a hurry!—means greater storage capacity, enabling you to buy more at quantity prices!

Just think of it: An average of as little as 15c a day, only 3 nickels, will buy a world-famous KELVINATOR ELECTRIC REFRIGERATOR for your home!

\$119.50 \$10 Down
2 Years to Pay!
(Small Carrying Charge)



Star Furniture Co.
1273 Sartori Ave. Torrance Phone 620
"WE CHALLENGE CITY PRICES!"

WINE SPECIAL - - - To Celebrate Our Opening of the Only Exclusive Winery in Torrance We Offer RETAIL AT THE WINERY PRICE
CLARET WINE Excellent Quality, per gallon..... **78c**
NORTHERN WINE Pure and Sweet, per gallon..... **\$1.50**
(PORT - MUSCATEL - SHERRY - ANGELICA)
Bring Your Own Container
BULK WINE—SAMPLE BEFORE BUYING
FOR HIGH QUALITY AND LOW PRICES TRY
THE VILLAGE WINERY
Corner Cabrillo and Carson Torrance



STONE and MYERS
Funeral Directors

Licensed Embalmers
TORRANCE: Cravens at Engracia Telephone 195
LOMITA: 1204 Narbonne Ave. Telephone 347
AMBULANCE SERVICE



PHONE

Torrance 444
FOR CLASSIFIED AD SERVICE

The Most Economical—Yet the Most "SURE-FIRE" Method For Getting Results. No Matter What You Want to Buy . . . or Sell.

Use the CLASSIFIED ADS

Published in the
TORRANCE HERALD - LOMITA NEWS
and
TRI-CITY SHOPPING NEWS
AT ONE COST

Patronize These Advertisers