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Here's a Saving to Shout About!

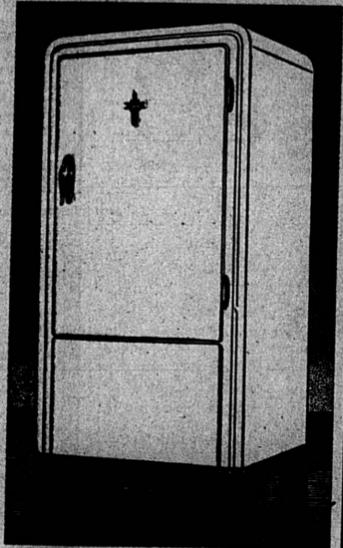
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SHOP TALK

By RAY BROOKS

COMMITTEE ON BUSINESS

It is hoped that the merchants of this fair city will wholeheartedly support the newly elected officers and board of directors of the Torrance Business Men's Association, chosen at a meeting last Tuesday night. Undoubtedly the merchants WILL back them, but there are always a few who never voice an opinion until after an event comes off; then these same few make an awful uproar.

It is hoped, too, that the committee in charge will be able to have an idea and carry it through without the usual bickering and "influential pressure" which occurs so often. For example, at the last meeting, the subject of street decorations brought several vastly different opinions, which, if recognized, would hamstring the committee, and the Christmas decorations would be put up about July 4.

Alden Smith, president of the new group, is capable, sincere, and hard working. He and the rest of the committee were elected by popular vote of the many merchants attending the meeting. The committee will do its best to aid the city, the business men and women and the citizens.

Let's right now go on record as being willing and eager to give the heads of the Torrance Business Men's Association our support and our co-operation; that the association may become a permanent organization, that the city as a whole may profit from its activities.

WHOOPS! Percy Hammond vows and declares that Senor "Scramble Two" Roberts, of the Dolley Drug Annex cafe, is shore showing out good victis, since the Senor came home from the recent Herald-Union Ice Co. cooking school.

MEDAL DESERVER Sam Levy tells a story about a woman customer, name unknown, who deserves due praise. The woman had acquired several pieces of baby furniture and wanted a baby bed to complete the set. She saw the bed she wanted in a Los Angeles store, but came to Levy's first to see if she could purchase it. Sam does not carry the line to which she referred, so the woman asked if he had a catalogue of the line. Sam said he did not. She then said she could describe the bed well enough for Sam to know what to order, which she did and which he did.

Now isn't that a tale to warm a merchant's heart? If only more Torrance citizens were like her!

SEA GOING RADIO Les Farrar of Modern Appliances, informed me the other a. m. that he had just shipped an RCA-Victor radio to France. Customer Lyle Greenman sent it to his mother for her birthday.

I wonder if that American-made radio will be able to speak good French. Might take it a little while to get used to the language.

READY FOR ACTION Ed Thompson, Chevrolet dealer, is all primed and loaded for the new 1937 Chevies, due on November 7. Ed has dolled up his showroom somewhat with new floor paint, a few potted palms here and there, and, of course, more space has been allowed for customers to sign on the dotted line.

Freedom Of the Press Is a great Thing. And specifically Stated in the Constitution. But in one Respect The Press has Abused its Privilege. On an early Sunday Morning, When you plan to Sleep in, And you are snug In bed sawing logs, Suddenly the World is filled with Tumult and shouting. All saving ceases And you rise from The covers To discover perched Under your window sill A small boy with Big lungs who Repeats and repeats The words: "Examiner "Times "Paper!"

Red Cross Drive For Members Is Launched Here

Mrs. Flora McDonald, Chairman, Asks Support of Worthy Cause

"Activities of Red Cross nurses as teachers of health form a thrilling, fascinating story of achievement—and ever expanding program of education—in aid of humanity," says Flora McDonald of Torrance, in preparation for the Red Cross Roll Call.

A review of the year's work shows Red Cross public health nurses gave care to 233,616 persons and made 1,069,061 visits to or in behalf of the sick. These same nurses co-operated with doctors in examining 671,087 school children. Of this number they found 342,861 with physical defects and arranged treatment for 209,080 cases.

The Red Cross has for 25 years been engaged in the establishment and promotion of public health nursing services. To date it has established 2,964 public health nursing services in addition to re-establishing 595 others. Many of these were transferred to public authorities when possible.

The Red Cross also has 37,000 nurses enrolled in the Nurses' Reserve ready to respond to call by the Red Cross, the army, navy, or other government departments.

"You may have a part in this humanitarian work by joining the Red Cross now," concludes Mrs. McDonald.

Plans Ordered For New Buildings

Payment of \$300 to Walker & Eisen, architects, for preliminary plans for two new city buildings was authorized at council meeting Tuesday night. The plans cover a new administration building and a fire hall, replacing the old city hall which was badly damaged by the earthquake.

Payment of \$448 to Fred Weber for supplying water mains at 80 cents a foot and laying the pipes was also approved. The mains have been installed in North Torrance as a part of that section's fire protection.

Lisping Damages Asked (WOODLAND, Cal. (U.P.)—Miss Doris Gerich of Sacramento has filed a \$51,000 damage suit for injuries received in an automobile accident which she declares resulted in her lisping in her speech.

Old Timers Play Accordion ST. CLAIRSVILLE, O. (U.P.)—Two brothers, Theodore and Albert Greenwood, 84 and 81, respectively, provided violin and accordion music at their family reunion.

Corn Grown 8,000 Feet Up MONTROSE, Col. (U.P.)—Mr. and Mrs. Ross F. Hotchkiss grow corn at an altitude of 8,000 feet on their ranch above Portland, Colo.

Resident of California 41 Years Dies

After several months of failing health, Mrs. Catherine Mindrup, 76, who has resided with her daughter, Mrs. F. O. Roberts, at 22601 Hawthorne boulevard, passed away suddenly on Sunday, Oct. 25. She was born in Helmsdorff, Germany, but came to the United States at an early age and had resided in California for 51 years. Most of this time she resided in Compton and San Pedro, and came to make her home with her daughter about four months ago.

She leaves her daughter, Mrs. Roberts, and one son, George Mindrup, of Compton; one brother, August Kirchner, of San Pedro, and five grandchildren, Francis, George, Ernest and Donald Roberts, of Torrance, and Mrs. Catherine Carter, of Lomita.

Funeral services were held Wednesday afternoon at 2 o'clock from the A. M. Gamby Mortuary, 25001 Narbonne avenue, Lomita. Rev. John Orr of the Community Presbyterian church officiating. Interment was made at Wilmington cemetery.

State Man In Charge of Exams

Starting next Thursday, November 5, examinations for drivers' licenses, which have been handled by the Torrance police department for a long time, will be taken over by F. A. Whitmore, examiner for the state department of motor vehicles, and will be held each Thursday morning thereafter.

Hours will be from 9 to 11:30 a. m. with Mr. Whitmore in charge. Residents of Torrance should note the change which will make it much more convenient for those who require the service to obtain their licenses.

For several years past the examinations have been conducted by Chief of Police G. M. Calder and his officers who have made a good job of the work and have handled it speedily and well. For some time examinations were held each Monday, but some months ago the time was changed to the first Monday of each month. The new arrangement whereby examinations will be held weekly, is of importance to local residents since it affords them more frequent opportunities to take care of state requirements as to licenses, new, renewed, or replacements of lost or stolen cards.

Long Beach Man Arrested Here

Elza P. Maggart, 9805 Holmes street, Long Beach, was taken into custody early Saturday morning on Hawthorne boulevard by Torrance police who booked him on two charges, violation of Section 502 of the vehicle code, and suspicion of an attempt to commit a statutory offense. On arraignment before Judge Robert F. Lessing, Maggart furnished bond in the sum of \$1,100 and was released to return for a preliminary hearing on Nov. 2.

Adult Stamp Club Organized Tuesday Night

Fred Hopkins Is Named President of New Society

An adult stamp club was organized in Torrance Tuesday evening when a group of eight enthusiastic philatelists met in the lecture room of the public library and elected officers and formulated plans for the club. It was decided to hold meetings twice a month—on the first and third Tuesday. However, as the first Tuesday in November is election day, the next meeting will be held on the third Tuesday, Nov. 17.

The officers elected to serve the club for the ensuing year were: President, Fred Hopkins; vice president, L. E. Cosby; secretary-treasurer, W. C. Bradford.

Thru the generosity of the librarian, Mrs. Dorothy Jamieson, and the city dads, permission has been obtained to use the lecture room of the library, where the next meeting of the club will be held on the evening of Nov. 17, at 7:30 o'clock. Mr. Hopkins will bring his exhibit of Swiss charity stamps and will give the club a brief history of these stamps, as well as other charity stamps. All adult stamp collectors are invited to attend.

Traffic Victims Sue For Damages

For injuries received in a traffic collision on Cota street in Torrance last August 20, Edwin W. Smith and Eleanor and Marcella Smith today are seeking damages totaling \$5528 in a suit on file in Los Angeles county superior court.

Eleanor, 18, was driving an automobile in which her sister was a passenger when it was struck by a dairy truck belonging to the Mayfair Creamery, Inc., and driven by John C. Agola, according to the complaint. Marcella, 11, and her sister were both injured, Eleanor asking \$5000 and Marcella \$250.

Mr. Smith also asks that he be reimbursed for damage to his car.

Cash Is Lost In Demonstration

John Bolton, 84, residing at 2908 239th street, South Torrance, reported to city police Tuesday that he had been victimized by two young women to the extent of \$30 taken from his pockets. Bolton related that the women, brightly dressed and apparently foreigners, entered his home to ask directions to the home of another man who, they said, was crippled in the leg. The women in broken English and by demonstration on Bolton's person showed him how the other man was crippled. When they left Bolton discovered his cash was missing. From his description of the women, their dress and speech, it is believed that they were members of the tribe of gypsies which has been in camp in the outskirts of Torrance for several days.

Education Week Will Be Observed

Over 17,000 teachers and administrators in the county school system will be asked to contact the American Legion membership in their districts to secure their co-operation in the observance of American Education Week from November 9 to 13, according to Robert H. Kee, president of the County Board of Education.

"Our board unanimously passed a resolution commending the American Legion officials for urging their members to assist in the observance of the week sponsored by the National Education Association annually to acquaint the public with the trends and progress of education," said Kee.

"The resolution also covered the sending of letters to the 144 school districts urging administrators to arrange for participation of the Legion Posts in their programs," Kee stated.

Wins Praying Contest BRISBANE (U.P.)—The Rev. T. A. Haslam, 85, won an endurance praying contest held at Bible House here. He prayed continuously for three days and nights.

Sees World on Bicycle SANTA CRUZ, Cal. (U.P.)—F. S. Wheeler of South Bend, Ind., who is "seeing America first," on a bicycle had covered 30,000 miles in three years when he reached here.

New 1937 Buick To Be Presented Here On Saturday

The new Buick for 1937 will be formally presented to the public next Saturday in the showroom of Lewis Motor Sales. Always an important event on the automobile calendar, the introduction this year is preceded by unusual interest because of reports of striking style changes.

High-speed activities at both the big Buick factory in Flint, Mich., and in the local organization have forecast special preparations for launching the 1937 season. Buick production already has attained the highest output to be reached this early in a new model year.

"In our experience with Buick, we have never had so many pre-showing indications of a big season," said Manager Bardwell. "In the 1936 season Buick sales in Southern California increased 428 percent. We will further increase that gain in 1937. In fact, we are preparing for the biggest volume year we ever had. The rush of advance orders and all the other signs justify this optimistic belief."

Meantime, last week there ended on the Pacific Coast one of the most spectacular demonstrations in the history of the automobile. Departing from the Buick factory in rapid rotation, 400 new 1937 Buicks were driven across the country by Buick men returning from the big factory convention. Of the total 170 arrived in Southern California to immediately go into regular demonstration in the Howard and dealer establishments.

This "breaking-in" plan was originated with the 1936 models, 211 of which were driven to the coast with an average of 51.2 miles per hour and, going directly into demonstration service, were used in this capacity thruout the season. This is a marked deviation from the former procedure of placing new cars in demonstration with only a limited amount of driving over Los Angeles pavement.

While the full compilations of all the coast cars has not been completed, it is known that the average daily mileage was high with a decrease in fuel consumption under last year. This would indicate that Buick engineers

NEWS OF NARBONNE HIGH

While warm weather still prevails, the Narbonne Girls' Athletic Association will go on its semi-annual swim to the Redondo Beach plunge Thursday, Oct. 29. Plans for this sportive affair were discussed and decided upon Oct. 21, at a G. A. A. meeting.

Miss Anna Mae Mason, sponsor of the organization, will accompany the girls, as will Miss Ernst, playground director, and Mrs. Gall McKeown, Junior G. A. A. sponsor. Other women teachers are invited to accompany the girls.

With hockey practice in full swing, the Officials Club, under the direction of Miss Ernst, met Wednesday, Oct. 21, to discuss official hockey rules. Girls who are members of the club will officiate in the tournaments which are to take place in the near future.

Work on the new wings at Narbonne high school is nearing completion, and the rooms are expected to be ready for occupancy in December. On the first floor of the new building there will be two music rooms facing the football field, three class rooms and enough girls' shower rooms to accommodate 62 students.

The second floor will house a girls' corrective room and doctors' office, a sewing room, art room and three class rooms. After the building is completed, only three of the bungalows will be kept, one for a spare class room, one for an agriculture room to be placed near the lath-house, and the third to be used for a small moving picture room.

Hawthorne Blvd. To Be Improved

At its meeting Tuesday night the city council approved the appropriation of \$700 from gasoline tax funds to be used for the improvement of a portion of Hawthorne boulevard. Early action on the resurfacing of Cravens avenue which is badly in need of repair is expected. This work will also be paid for out of gas tax funds.

have been giving thought to fuel economy as well as increased performance.

Western Avenue Will Be Opened Before Christmas

New Link Between Lomita and San Pedro Rushed to Completion

All excavation work was completed this week on the Western avenue extension, between Lomita and San Pedro, and the new artery will be opened to traffic for the Christmas holidays, according to engineers for the county road department.

Application of the decomposed granite surfacing is being made this week, with a total thickness of 4 inches. On top of this there will be applied a two-inch coating of asphalt mix, similar to asphaltic concrete. The six-inch surfacing will be sufficient to hold up under automobile and light truck traffic, road engineers said.

The grading is being made to a width of 56 feet, and the surfacing is to be 30 feet wide. Length of the improvement is 2 1/2 miles. Work has been under way since last February with a force of W.P.A. workers that has averaged between 100 and 200 men daily, under the supervision of engineers for the county road department.

The work is being done at no cost to the property owners. The land traversed by the new extension is owned by approximately six different individuals and corporations.

Storage Tank Will Be Painted

Purchase of three barrels of paint, and an appropriation of \$490 to pay for the cost of the job was authorized at a meeting of the city council Tuesday night, for painting the inside of the low water storage tank at Cedar avenue and Torrance boulevard.

Acting on advice of Arthur Taylor, consulting engineer, this job was not done at the time the tank was constructed, as it was not necessary. Since the tank was put into use it has developed that the painting of the interior should be done and the council authorized City Engineer Frank Leonard to proceed with the work.

Advertisement for National Home Appliance Co. featuring a Gaffers & Sattler Gas Range and an Electrolux refrigerator. Includes pricing: \$42.95 on the new clock controlled Gaffers & Sattler Gas Range, and \$116.55 for the range. The Electrolux refrigerator is offered at 10% off on all floor demonstrator models. Payment options include \$4.38 per month. Address: 1318 Sartori Avenue, Torrance, Phone 78.