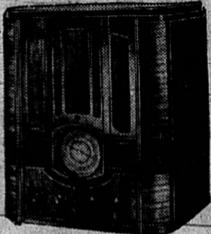




Again **RADIO'S**
GREATEST ACHIEVEMENTS
come from
RCA VICTOR

**MAGIC BRAIN
MAGIC EYE
METAL TUBES**

Read the history of radio's greatest developments and you are reading a history of RCA activities! Years from now the Magic Brain and the Magic Eye will take their place among such radio milestones as the first powered loud-speaker and the first AC set... both RCA-developed, of course.



8 TUBES
MODEL CB-15 — Here is the same thrilling radio value described at right — plus a larger speaker and leveling console cabinet. Note its Colorband Dial — and other new RCA features . . . \$99.90
With RCA World-Wide Antenna System Only \$104.90

8 TUBES
MODEL TB-14 — A thrilling table model when it's tuned in on foreign or U. S. programs — police, aviation or amateur calls. That's because it has the new Magic Brain and Metal Tubes, and 1936 quality from antenna to loudspeaker. \$79.95
With RCA World-Wide Antenna System Only \$84.95

Take a year to pay on the new C. I. T. - RCA Victor Finance Plan!

Other RCA-Victor Radios, \$20.50 to \$695.00

NATIONAL HOME APPLIANCE SHOP

1318 Sartori Avenue Torrance
NEW LIFE FOR ANY RADIO IN RCA TUBES

10-second interviews with enthusiastic Electrolux owners!

WHAT DO YOU LIKE BEST ABOUT YOUR ELECTROLUX, MRS. BURNS?



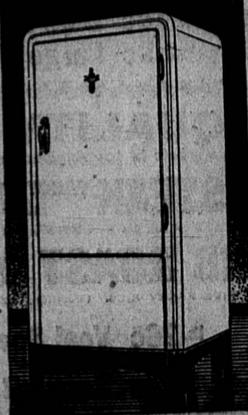
ITS UTTER DEPENDABILITY! ELECTROLUX HAS NO MOVING PARTS TO WEAR . . . AND THAT MAKES IT SILENT, TOO. MY ELECTROLUX NEVER MAKES A SOUND!

IS IT TRUE, MRS. MARTIN, THAT ELECTROLUX COSTS AMAZINGLY LITTLE TO RUN?

INDEED IT IS! MY ELECTROLUX RUNS FOR A FEW PENNIES A DAY . . . PROVIDES FULLEST FOOD PROTECTION . . . PLENTY OF ICE CUBES . . . DELICIOUS FROZEN DESSERTS.



OWNERS are enthusiastic about the unmatched operating advantages of Electrolux! And they're enthusiastic, too, about its many worthwhile modern conveniences . . . its sparkling beauty of design which American women themselves created. Please accept our invitation to see Electrolux for yourself . . . at our showroom.



NEW *Air-Cooled*
ELECTROLUX
THE SUREST *Gas* REFRIGERATOR



10% OFF on All Floor Models
On NHA Plan . . . NOTHING DOWN
or with Purchase of Gas Range
Both for \$10 Down and \$5 Per Month

NATIONAL HOME APPLIANCE SHOP

1318 Sartori Avenue Torrance



Harry M. Abramson

Here's the **BIG NEWS** You've All Been Waiting to Hear!
GRAND OPENING
OF **HARRY M. ABRAMSON'S**
National Home Appliance Shop
(Previously Announced as the Kay Home Appliance Shop)

1318 Sartori Ave. (Opposite Woolworth's) Torrance
DOORS OPEN AT 9 a.m. SATURDAY, OCTOBER 19
Recording Breaking Values for Opening! . . . Gifts for All!
"FRIENDLY CREDIT!"

32 Dishes

- 6 dinner plates 6 cups
- 6 sauce dishes 3 saucers
- 1 platter 1 veg. dish
- 6 bread-and-butter dishes

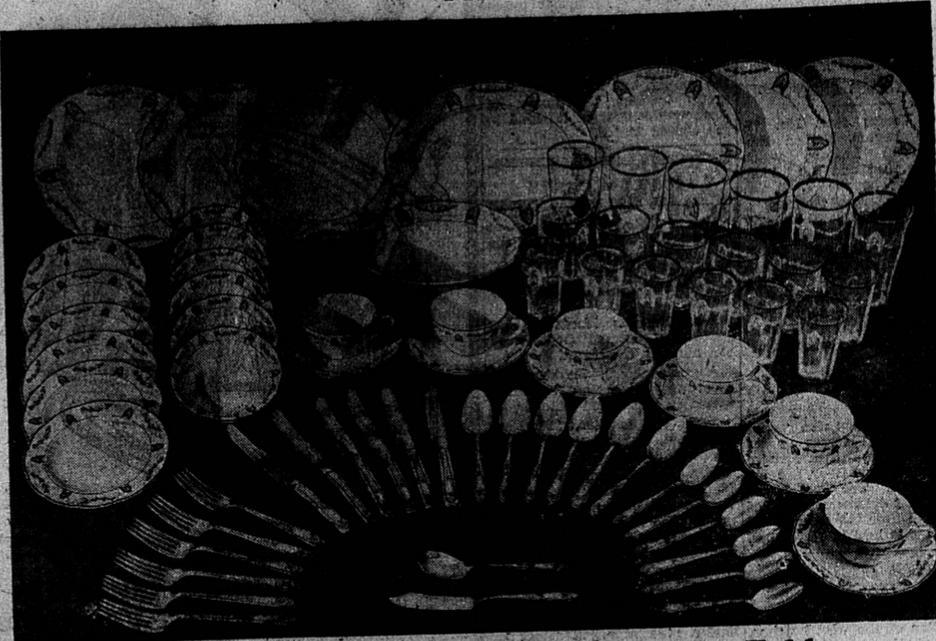
26 Pieces Silverware

- 6 dinner knives 6 soup spoons
- 6 dinner forks 6 tea spoons
- 1 butter knife 1 sugar shell

18 Glasses

- 6 decorated water glasses
- 6 decorated wine glasses
- 6 decorated juice glasses

All For **\$10⁹⁵**



Opening Feature . . . Everything On the Table

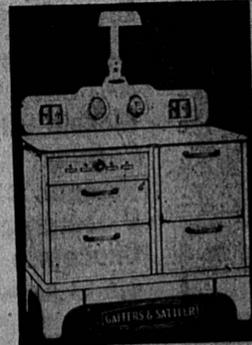
ALL the Dinnerware, ALL the Silverware, ALL the Glassware
76-Piece Matched-Complete Service for Six **\$10.95**
PAY 50c A WEEK
Every Piece Matches All the Rest



Full Line
Caffers &
Sattler

HEATERS

Both radiant and circulator types. Guaranteed odorless and economical on gas. Very moderate prices and Friendly credit terms.



This Elegant New Caffers & Sattler Range at . . . \$130.75
Less Allowance for your old range . . . 13.08

ONLY . . . \$117.67
Pay \$2.50 a Month
On NHA Plan, NOTHING DOWN, 3 Years to Pay

Other Brand New, Modern Caffers & Sattler Ranges, all with Heat Control, Full Porcelain Ovens, Console Styles
\$74.50 to \$139.50
Pay As Little As \$1.50 A MONTH

Genuine SILEX
Coffee-Makers Made of Pyrex
Opening Special, — \$2.95
FREE: 1 Lb. of 8 O'clock Coffee specially ground for Silex

TEA SETS
Complete Service for Four
Opening Special, — \$1.39
Choice of Attractive New Patterns

Electric Clocks
\$1.69
Also Full Line of Others with Chimes and Alarms

Alarm Clocks
77c
Choice of Square or Round Styles

WHISTLING COPPER
TEA KETTLES 99c

PLAYING CARDS
Regular 49c Value
Opening Special 19c
Gilt edge, individually boxed. An ideal gift!

Electric Toasters
Will quickly brown 2 slices of bread at same time.
Very Special for Opening, — 89c

FREE Whole Case of 30 Packages
WHITE KING WASHING POWDER
Given with Each Purchase of a THOR Washer!

Opening Special!
THOR Washer with Pump
\$59.50
NOTHING DOWN Under NHA Plan

Let us show you the many features of this remarkable washer. Big capacity. Fast, safe, efficient washing action. Sturdy construction.

THOR WASHER WRINGER IRONER
ALL 3 FOR **\$79⁵⁰**
WASHER ALONE \$59.50

3 machines for the price of 1! Nothing Down Pay \$3 a Month!

Quality Washer with Super-Agitator, Lovell Wringer, and speed Ironer that irons everything in 1-3 the time and with 1-10 the labor.

MAYBE you never even heard of such a thing as a 76-piece MATCHED table service. Surely you scarcely could have imagined a service like this for as little as \$10.95.

Somebody had an idea. Manufacturers found a way to carry it out. Then we were offered an extra special price for our Opening Sale, — but the number of sets available is limited.

And they are mighty good to look at, — they actually give the dining table as smart an appearance as many a more expensive layout could. All the dishes are of good quality porcelain and with silver and platinum decorations. All the silverware and all the three styles of glasses are in a pattern to match the dishes.



MODEL 5-MT

BETTER Short-wave
Plays regular broadcast from 550 to 1750 K.C. plus short wave from 2300 to 6800 K.C.

NEW METAL TUBES
Perfect performance. Has hi-gain coils and a special high-efficiency dust-proof speaker.

TIFFANY-Tone Radio
The standard of quality from the smallest to the largest radios. The model shown above has a fine walnut cabinet, trimmed with built-in walnut overlay. A very handsome small radio and a real value.

\$23⁹⁰
"Friendly Credit!"

We Have **NEW RADIOS** at \$12.95 up Sold on Easy Terms

FREE GIFTS FOR THE KIDDIES AND GROWN-UPS (While They Last) at Grand

Opening Saturday Many Other Opening Bargains Not Advertised

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