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great \$255

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THEIR FEUD IS OVER!



Hollywood's two most eminent and vitriolic feudists, W. C. Fields and Baby LeRoy, both of whom appear in Paramount's "The Old-Fashioned Way," coming tonight, Friday and Saturday, August 2, 3 and 4, to the Torrance Theatre, have finally buried the hatchet! The picture above shows them fraternizing on their polo mounts in the backyard of LeRoy's turkey ranch, before they dash out to do or die for the team.

Edna May Oliver and James Gleason are seen on the same bill in "Murder On the Blackboard."

Women Get Most of the Breaks



Women get most of the breaks in "Doctor Monica," a Warner Bros. picture which comes to the Torrance Theatre on Sunday and Monday, August 5 and 6.

There is but one man in the picture who has any bearing on the plot of the story. This is Warren William, who in the role of Doctor Monica's husband, has an affair with another woman which creates the dramatic love triangle.

Kay Francis, Jean Muir and Verree Teasdale have the three important feminine roles, although there are several other actresses who have far more to do with the real story than any of the male characters.

The play was also written by a woman, Maria Morozowicz Szczepkowska and adapted by a woman, Laura Walker Mayer.

Also showing on these dates, George Bancroft in "Elmer and Elsie."

USE HERALD WANT ADS TO BUY—SELL—RENT.

**Special Cachet
Commemorates
Annual Fiesta**

Santa Barbara Offers Unique Advertisement of Yearly Celebration

Santa Barbara, which is celebrating this year its 11th annual Old Spanish Days Fiesta, will for the first time issue a cachet commemorating the event.

The fiesta will be held three days of the full moon in August, starting August 23 and closing on August 25.

The Old Spanish Days Fiesta is a revival of the days when California was under Spanish rule, when the presidio of Santa Barbara was founded during the visit of Father Junipero Serra, accompanied by Philippe de Neve, then governor, on April 21, 1782.

The cachet, which will be of interest to collectors all over the world, will have a special hand cancellation, the only cancellation of its kind in the United States. Requests for the cachet must be made to the Cachet Committee, care of the Santa Barbara Chamber of Commerce, on or before August 20, and all requests must be accompanied by a remittance in cash or money order. Commemorative stamps will be used exclusively, and prices are as follows: Cachet and single stamp, five cents; cachet and pair of stamps, eight cents; cachet and block of stamps, 15 cents.

**Underworld And
Theatre Mix In
Satirical Show**

Broad satire from first fade-in to final fade-out, "Sing and Like It" shows what happens when an emotionally susceptible gang chief "muscles in" on the show business.



to give his favorite mother song to the world. It comes to the screen of the Lomita Theatre Sunday, Monday and Tuesday, August 5, 6 and 7.

ZaSu Pitts plays the off-key mammy crooner who rouses noble sentiments in the hardened heart of the gangster, and Pert Kelton is co-featured with her in the role of a gum-chewing, wisecracking strong-arm moll.

Nat Pentleton portrays the gentile with a weakness for mother songs, and Edward Everett Horton has the part of a "mad genius" theatrical producer. William Selter also directed Ned Sparks.

Frank Buck Brings Thrills With "Wild Cargo" Film



**Romance of a Small Town Is
Shown at the Plaza, Hawthorne**



A typical American small town progresses through 22 years of the most picturesque period of the country's history in "The Life of Vergie Winters," RKO-Radio Picture starring Ann Harding, which comes to the Plaza at Hawthorne Sunday, Monday and Tuesday, August 5, 6 and 7.

**Good Shows Coming
Next Week to the
Torrance Theatre**

Starting next Tuesday, the Torrance Theatre will have to offer some outstanding screen successes. Tuesday and Wednesday the show will be "Such Women Are Dangerous," with Warner Baxter in the leading role. The companion picture on these dates is "I Give My Love," starring Wynne Gibson and Paul Lukas.

Starting Thursday, August 9, for a three-day run will be seen William Powell and Myrna Loy in "The Thin Man" and Leslie Howard and Bette Davis in "Of Human Bondage."

**"Personality Kid"
Is Lively Drama**

"The Personality Kid," a Warner Bros. romance of a concealed, colorful prizefighter, which is scheduled as the feature attraction at the Plaza Theatre in Hawthorne on Friday and Saturday, August 3 and 4, is said to be an unusually thrilling drama with plenty of punch, both literally and figuratively, and with a unique underlying love story.

**Marie Dressler
Hit Booked Next
Week At Fox Plaza**

Marie Dressler, the grand old trouper, whose death recently cast a gloom over the entire world, will be seen in one of her outstanding film successes, "Tugboat Annie," at the Fox Plaza Theatre, Hawthorne, Wednesday and Thursday, August 8 and 9. This may be the last opportunity for the people of this area to witness a Marie Dressler picture, the management of the Fox Plaza states.

PLAZA THE FRIENDLY FAMILY THEATRE
HAWTHORNE. TEL. 299. GEN. ADM. ADULTS 15c

FRIDAY, SATURDAY, AUGUST 3-4
W. C. Fields and Baby LeRoy in
"THE OLD FASHIONED WAY"
—AND—
"PERSONALITY KID"
with PAT O'BRIEN and Dandy Cast
Added Attraction, "The Wise Little Hen," Silly Symphony

SUNDAY, MONDAY, TUESDAY, AUGUST 5-6-7
"THE LIFE OF VERGIE WINTERS"
Also ZASU PITTS and SALLY EILERS in
"THREE ON A HONEYMOON"

WEDNESDAY, THURSDAY, AUGUST 8-9
Marie Dressler in
"TUGBOAT ANNIE"
Also CHESTER MORRIS in
"LET'S TALK IT OVER"

"Wild Cargo," based on the book of the same name by Frank Buck written in collaboration with Edward S. Anthony, follows Buck through the Asiatic jungles as he hunts rare wild animals to execute orders from zoos. Two photographers with still and motion picture cameras followed Buck's every move and succeeded in recording scenes depicting the hazards which attended him as he sought his prey.

Buck faced death twice and almost approached a point of never seeing himself on the screen in "Wild Cargo." Both encounters were with snakes. Once, a 30-foot python wound about his right arm. On another occasion a king cobra cornered Buck. Only his experience enabled him to cope with the situations.

This thrilling picture comes to the Lomita Theatre, Friday and Saturday, August 3 and 4.

**ZaSu Pitts Still
the Shyest Actress**

It's still a daily effort for ZaSu Pitts, one of the most admired and personally popular actresses in Hollywood, to overcome her shyness.

"Oh, I'm much better than I used to be," she told Sally Eilers between scenes of "3 on a Honeymoon," their first picture together. "I used to slip off to the corner of the set between scenes and read books to cover my embarrassment at not being able to join in with the others in their discussions and jokes."

In "3 on a Honeymoon," coming Sunday, August 5, to the Plaza Theatre in Hawthorne, ZaSu is shown as a bashful old maid who not only makes up her own mind but also that of a bashful swain.

TORRANCE THEATRE
PHONE TORRANCE 132

Thursday, Friday, Saturday, Aug. 2-3-4
W. C. FIELDS and BABY LEROY in
"THE OLD FASHIONED WAY"
—AND—
EDNA MAY OLIVER, JAMES GLEASON in
"Murder On the Blackboard"

Sunday, Monday, Aug. 5-6
KAY FRANCIS in
"DR. MONICA"
—AND—
GEORGE BANCROFT in
"Elmer and Elsie"

Tuesday, Wednesday, Aug. 7-8
WARNER BAXTER in
"Such Women Are Dangerous"
and WYNNE GIBSON and PAUL LUKAS in
"I GIVE MY LOVE"

Thursday, Friday, Saturday, Aug. 9-10-11
WM. POWELL and MYRNA LOY in
"THE THIN MAN"
and LESLIE HOWARD and BETTE DAVIS in
"Of Human Bondage"

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Friday, Saturday, Aug. 3-4
Frank Buck's
"WILD CARGO"
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"The Merry Frinks"
Also Cartoon and Serial

Sunday, Monday, Tuesday
Aug. 5-6-7

Joan Crawford and
Francot Tone
"SADIE MCKEE"
and
"Sing and Like It"
With ZaSu Pitts and
E. E. Horton

Wednesday, Thursday
Aug. 8-9

Eliasa Landi in
**"SISTERS UNDER
THE SKIN"**
Also James Cagney in
"He Was Her Man"

Friday, Saturday, Aug. 10-11

Eddie Cantor in
"ROMAN SCANDALS"
and the Western Thriller
"Smoking Guns"

**There are some things
we refuse to do
to sell a car**



There are some things we refuse to do to sell a car. We like sales, but fair-dealing and the confidence of our customers are desirable too.

For one thing, we refuse to poison any one's mind against another make of car. We know what our car is and what it will do, and we are ready to tell you about that. But to imply defects in another car is not our business.

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We refuse to keep dinning in your ears that the Ford V-8 is the best most economical, lowest priced car. That is claimed for several cars. Obviously it cannot be true of all. There comes a point where claims and adjectives and all advertising hysteria disappears in its own fog. Personally, I prefer facts.

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Henry Ford

A letter from Mr. Henry Ford published by the Associated Ford Dealers of this territory.

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Cab. A pip \$495

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6 wire wheels \$335

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Excellent buy at \$265

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30 Dodge 6 1/4 Stake \$350

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