

Survey of Water Levels Being Made

Employment of four additional hydrographers for the county flood control district was authorized this week by the board of supervisors. The men will be employed in making a survey of water levels throughout the county following the New Year's storm, it was explained.

MANY GO BACK TO FARM

BURLEY, Ida. (U.P.)—The "back to the farm" movement, prompted by industrial depression, has resulted in hundreds of new farms in Idaho, a report of W. W. Palmer, county agricultural agent, revealed.

Prunes First On Safeway Annual Producer-Consumer Campaign

With prunes as the opening theme, Safeway and Piggly Wiggly stores in the West begin their 1934 producer-consumer campaign this week, aiming to assist the farmers in reducing the surplus resulting from bumper crops, and at the same time bring to the consumer Western grown products at low prices.

'Liquor Czar'



Joseph H. Choate Jr., "liquor czar," testifies before a joint congressional committee in Washington advocating a \$2 to \$3 per gallon tax on liquor.

During the past three years, Safeway and Piggly Wiggly have conducted these campaigns, materially benefiting the growers of the West. In the dried-fruit campaign last year, with raisins as the featured item, more than half a million pounds of raisins were moved from producer to consumer through Safeway and Piggly Wiggly stores.

At various times during the year, when campaigns are conducted to assist the producers of rice, beans, fresh peaches, apples, walnuts, beef, lamb, pork, and other Western grown farm products, all Safeway and Piggly Wiggly stores, operating in the territory from the Missouri-Mississippi to the Pacific Coast, participate in these drives to boost the movement and reduce the surplus of Western grown products.

These producer campaigns are a factor in Safeway and Piggly Wiggly's consistent policy—Merchandise offered at prices that swiftly move wholesome foods from fields and factories to your tables, insuring freshness and greater value—at prices that provide farmers with millions in quick cash income, move their crops, and avoid surplus blockades, which ruin values.

Ban Advertising Matter In Mail Boxes At Home

A bulletin issued on January 3 by Postmaster General James A. Farley forbids the more or less prevalent practice of placing mailable matter, such as statements, circulars, sales bills, or other like matter, in private mail boxes without postage.

Lowest Number On Relief Rolls Since May 1933

Considerable Reduction Due to Transfer of Cases to CWA Work

A cheerful note was seen in the latest figures of persons on the county relief rolls, made public today. There are at present 73,345 cases being taken care of by the charities department, this being the lowest number recorded since May 19, 1933.

Superintendent of Charities Earl E. Jensen states that during the week aid was refused to 1145 applicants because of ineligibility. He states that there has been a marked influx of new cases on county rolls because of the mistaken idea among the unemployed that to get "on the county" was the easiest way to get a CWA job.

All the benefit which the county may obtain from the federal works program was practically finished last week when 13,323 cases in the charities department were closed because of transfers to CWA projects.

Last week 1947 cases, exclusive of the CWA transfers, were closed and of this number 616 were eliminated because they had obtained employment with private employers.

NURSERY RHYME WOULD AID SALT LAKE CITY, Utah. (U.P.)—The University of Utah extension division was forced to postpone a lecture when Rockwell Kent, famous artist and lecturer, forgot there are only 30 days in November.

Kent arrived in Salt Lake City one day late for an appointment to lecture the extension division. "I thought there were 31 days in November," he said.

Treasury Head



The new year saw a new head of the United States Treasury in Washington, D. C., when Henry Morgenthau Jr., pictured above at his desk, was sworn in as secretary of the treasury.

HERE'S A TOAST TO CITRUS SHOW; GIRLS SAY IT WITH ORANGE JUICE



Seated on a garden wall, backgrounded by the fruit-filled trees of an orange grove, these pretty blonde girls of San Bernardino, Pat Graham and Dot Storey, lift a couple of glasses in a toast. That cocktail shaker, however, contains straight orange juice, it is noted, in that the girls are saying, "Here's how!" to the success of the forthcoming 24th National Orange Show at San Bernardino.

Other Buildings As Dangerous As Public Schools

Trustees Point Out Hazard to Children In Public Places

Advised that school children mix as well in public school buildings, in case of an earthquake, as in theatres, business houses, churches or libraries, which are as well constructed, trustees of the 143 school districts of the county today were quieting the hysteria among parents, pupils and—in some cases, teachers.

Late last week trustees of five elementary districts ordered buildings closed because the standards of the state division of architecture. These were Alameda, in Downey; Bassett, half way between Puente and El Monte; Gallatin, one mile north of Downey; and Little Lake, one-half mile west of Santa Fe Springs.

Meanwhile Archie R. Clifton, county superintendent of schools, made plans for a meeting later this week of trustees of the smaller school districts, at which time the question of the trustees' liability was to be discussed.

The consternation has been caused by the report of the 1933 grand jury's school committee, which in the opinion of many trustees has caused undue anxiety. If trustees had ascertained from the state that their buildings are safe, they cannot be accused of negligence, the group was told by J. H. O'Connor, deputy county counsel. If they have not, trustees may be personally liable, according to an opinion of U. S. Webb, state's attorney general.

Telephone Company Puts Out Almanacs

Information concerning the sun, the moon, and the stars, many incidents from American history, and data on the history and development of modern communication are contained in the 1934 edition of the Telephone Almanac, copies of which are available to the public at all telephone business offices, according to Orda V. Pietake, manager of the Southern California Telephone Company.

The almanac is an annual publication by the Bell System, and resembles in typography and illustration the earliest books of its kind. Copies will be given away free of charge to patrons calling in person at any of the telephone company business offices.

Great Damage Done to Crops By Recent Rain

Sixty-five Acres Totally Destroyed For Agricultural Use

Damage amounting to \$316,512 was done to agricultural crops in Los Angeles county by the New Year's storm, the board of supervisors was informed today in a report by Harold J. Ryan, county agricultural commissioner. A total of 65 1/2 acres were totally destroyed for agricultural use, with a loss of \$50,000, the report stated.

The total figure on the damage included loss of growing crops, damage to ranch equipment, appliances, and the cost of retiling and regrading washed agricultural lands. Heaviest damage was done to celery crops and miscellaneous vegetables.

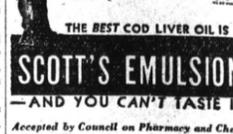
Citrus suffered damage of \$42,000, citrus equipment \$12,000, principally smudge pots, and citrus trees \$6000, the report stated. Damage to bees was given as \$3000.

Damage due to washing and filling was distributed over the various crops as follows: Citrus, \$60,150, of which \$12,000 was heavy damage; celery, \$5625; vegetables, \$5000, of which \$2500 was heavy; barley, \$6000; walnuts, \$6000, and avocados, \$12,000.



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A Plain Statement of Facts!

Not just "talk" . . . Not Special Sale Prices, but Every Day Torrance Prices

Table with 2 columns: Item and Price. Items include Holeproof Hosiery, Phoenix Children's Hose, Enna Jettick Shoes, Discontinued Numbers, Saxon Weave Men's Suits, Hart, Schaffner & Marx Suits, Florsheim Shoes for Men, Discontinued Numbers, Tan Oxfords.

Men! See the New "Allandell Grey" SUITS. Fine for wear now as well as next Summer. All sizes, SPECIAL—\$16.75. Next Month's Price is \$25.00.

Ladies! Just Arrived Silk Print DRESSES. Clever new patterns and styles—all the rage in New York. —Spring Colors —Afternoon and Street Modes —Sample Dresses, only one of a kind —All Sizes \$7.95

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All legs—plump, slim, short, long, even perfect ones—need the blessed comfort of Phoenix Custom-Fit Top! Little wonder that "Movieland" prefers Phoenix. This famous stocking top, exclusive with Phoenix, stretches both ways. Up and down for length, round and round for width. It never pinches; never bags! And it can be gartered to any length without fear of garter runs. For perfect grooming wear Phoenix Hosiery with Custom-Fit Top. Made of Certified Silk.

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Dr. A. P. Stevenson Physician and Surgeon Office Levy Building 1311 Sartori Avenue Phone: 157-R

Dr. Alden W. Smith Optometrist Graduate U. S. C. College of Optometry 1503 Cabrillo, Howard's Jewelers Telephone 157-R

ALBERT ISEN Attorney-at-Law Notary Public Room 18, Brighton Hotel Bldg., 1639 Cabrillo Ave. Phone 43-W. Residence: 2467 Sonoma Ave. Phone 185-W

DR. R. F. BISHOP Dentist X-Ray Service 1625 Cabrillo, Room A. Phone 341

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