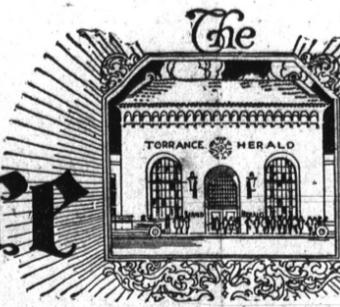




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NEARLY 2700 SIGN CONSUMER NRA EAGLE PLEDGES HERE

Average of 1 1/2 to Family In Torrance Already Enrolled; Many Additional Expected to Sign At Chamber of Commerce

As the house-to-house and store-to-store NRA canvass draws to a close in Torrance, late reports indicate emphatically that this community stands wholeheartedly in support of President Roosevelt's program to relieve unemployment and increase payrolls.

At noon today, 2690 consumer pledge cards had been turned into the NRA headquarters at the Torrance Chamber of Commerce. This is an average of approximately one and one-half to the family, which is considered a most remarkable response. A report many other residents, who were not at home when the campaign workers called are expected to come to the Chamber of Commerce and sign consumer pledges.

Colonel P. A. Phoenix, in direct charge of the house-to-house canvass, was enthusiastic in his praise of the splendid work accomplished by the NRA campaign workers, as well as those who assisted in the detail work at the Chamber of Commerce offices.

General B. W. Lanz also expressed his gratitude to the corps of public speakers and all others who contributed so splendidly in consumers' drive. In commenting upon the consumer's responsibility under the NRA pledge, General Lanz said:

"Every individual man and woman, who buys anything, owes it to himself and his community and to the nation, to buy only from those employers who have taken the increased burden of increasing payrolls to bring back prosperity. This is to the benefit of the citizen because no citizen can fail to share in this added prosperity. It will reflect itself in increased values for everything he owns. It will make his present position more secure by reversing the process of deflation.

"The duty of every citizen of Torrance is therefore plain. The President has said:

"On the basis of this simple principle of everybody doing things together, we are starting out on this nation-wide attack on unemployment. It will succeed if our people understand in the big industries, in the little shops, in the great cities and in the small villages. There is nothing complicated about it and there is nothing particularly new in the principle. It goes back to the basic idea of society and of the nation itself that people acting in a group can accomplish things which no individual acting alone could even hope to bring about."

Union Organizers Address Steel Men At Municipal Park

Approximately 300 steel workers from Torrance and other industrial cities were addressed by representatives of the Amalgamated Association of Iron, Steel and Tin Workers at a mass meeting Saturday evening at the municipal park. The status of unionized labor under the National Recovery Act was discussed, and on Sunday evening a group of local steel workers are reported to have met at the Moose hall on Torrance boulevard for the purpose of organizing a local chapter of the association, whose headquarters are located at Pittsburgh, Pennsylvania.

Mayor W. T. Klusman was among the speakers at the mass meeting and stated that he still carries a card to an engineers' union. Several years ago Mayor Klusman was employed as an engineer at the Union Tool Company here.

City Hall and Masonic Temple Are Redecorated

Things looked much brighter at the Torrance city hall and the Masonic temple this week when painters and interior decorators, under the direction of E. N. Tomkin, local contractor, completed the task of eradicating the traces of the recent earthquake.

The exceptionally attractive color schemes used and fine workmanship of the decorators has been the subject of much favorable comment by those who have seen the city hall and Masonic temple since these buildings have been refurnished.

NRA Puts 300 Men To Work In Torrance

Over 300 additional men have been put to work in Torrance due to adoption of NRA codes by local industries and business firms, it was indicated by a survey conducted this week by the Torrance Herald.

Among the institutions which contributed largely to increasing employment here are: The National Supply Company, which added 50 men, and International Derrick & Equipment Company, which recently tripled its force by adding 60 additional employees. Many other industrial plants and retail business firms contributed to make up the total of 300 who were employed.

Columbia Booms Increased activity at the Columbia Steel Company mills in Torrance swelled the number of employees at the local mills from 734 in January to 1117 on August 31. Officials of the Columbia recently signed the steel code, which has been signed by President Roosevelt, and this week Blue Eagles were posted at the local mills.

Mrs. Lyda Paul Passes Away At Home Wednesday

Beloved Redondo Beach Woman Succumbs To Long Illness

The many friends in Torrance of Mr. and Mrs. Allen H. Paul, 926 Esplanade, Redondo Beach, were deeply grieved to learn of the death, after a lingering illness, of Mrs. Paul, who passed away at the family residence on Wednesday afternoon.

Mrs. Paul was stricken several months ago, and while everything possible was done to restore her to health, she grew steadily worse until death released her from suffering. Her fortitude in the battle against illness was the source of deepest admiration among her friends, to whom she was already endeared because of her charming personality and gracious demeanor toward all.

Mrs. Lyda P. Paul is survived by her husband, Allen H. Paul; her father, Gilbert J. Brice, 926 Esplanade, Redondo Beach, and one sister, Mrs. Belle van Poperin, of Christian Science services will be held at the Cate & O'Shea chapel, 223 Diamond, Redondo, tomorrow afternoon at 2 o'clock.

Lomita Workers Start On Drive Tuesday Morning

N. R. A. Campaign For National Recovery Gets Under Way

Captains and their lieutenants started on the big N. R. A. drive in Lomita Tuesday morning, to sign up all consumers with pledges to support President Franklin D. Roosevelt's program for national recovery.

At a meeting held Friday night, the drive was organized, with R. L. Kemp as colonel in charge of the general activities.

Seven majors were appointed as follows: Major Edith S. Smith, in charge of women's organizations; Major E. M. Mosher, in charge of publicity; Major F. P. Powers, in charge of speakers; Major Gertrude Beckham, secretary in charge of headquarters in the V. F. W. hall; Major W. E. Hagenow, business men's division; Major M. S. Wilkerson, Harbor City business men's division; Major Norman Herr, men's organizations.

Organizations, with their captains and lieutenants, which are taking part are the Veterans of Foreign Wars Auxiliary, Mrs. T. C. Erickson, captain; Ruth Hathaway, Emma Forsyth, Theresa Sandford and Ruth Way, lieutenants. Voters League, Mrs. Grace Schnoor, captain; Fred Ochelman, TURN TO STORY ONE

Columbia's Increasing Payrolls Are Dominant Contribution To Trade

A study of employment figures and payrolls of the Columbia Steel Company in Torrance since the first of January shows the dominant importance of the local mills to the prosperity of Torrance.

During the first seven months of this year, from January to July, inclusive, payrolls at the Torrance plant totaled nearly half a million dollars, and if the marked increase in employment, coupled with the recent increase in wage rates, continues for the balance of the year, the annual contribution of the Columbia Steel Company to this city's prosperity will exceed a million dollars.

Sharp increases in both the number of men employed and monthly payrolls are shown in the following tabulation covering the period from January 1 to August 31:

1933	Men Employed	Payroll
January	734	\$ 53,578.79
February	726	56,280.43
March	703	50,278.99
April	717	53,065.52
May	749	71,798.69
June	903	90,147.63
July	929	98,901.26
Total	5466	\$474,049.27

On August 15, the company had 1073 men working at its Torrance mills and the payroll for the FIRST HALF of August was \$58,769.00. Today, August 31—the number of employees had increased to 1117, and the monthly payroll for August will be the largest it has been in several years.

Officials of the company recently signed the steel code, which has been approved by President Roosevelt, and on Tuesday of this week, the Blue Eagles were posted at the Torrance mills and units of the United States Steel Corporation throughout the nation.

The company's policy of working for the development of this city, through the employment of local residents, makes it without doubt the most important factor in the life of Torrance.

County Takes Over Redondo Library

The Los Angeles county public library will take over the Redondo Beach public library on September 18, under the terms of a contract entered into this week between the board of supervisors and the library district.

Under the terms of the agreement, the county is to be paid \$4000 for administration of the library for the period beginning September 18 and ending next June 30, it is specified.

The supervisors, at the request of Miss Helen Vogelson, county librarian, created five new positions in the county salary ordinance this week. Two of them were for branch librarians and three were for branch library custodians.

Redondo Shoemaker Pleads Not Guilty

Charles C. Tedesco, Redondo Beach cobbler, pleaded not guilty to the charge of brutally murdering his close friend, John Wendell Whitehead, on the night of July 15, with a shoemaker's hammer, when he appeared in superior court before Judge Charles W. Fricke, Wednesday morning, August 23, for arraignment.

His trial on the charge before a jury will start on October 4 in Judge William Tell Aggeler's court. Tedesco was legally represented at his arraignment by attorneys Harry Polinsky and his associate, W. O. Graf. Deputy District Attorney Colgrave appeared as state's counsel.

Reducing Easy—If You Know How; N. Y. Health Head Reveals Secret

proprietary reducing preparations. An alarming number of overweight people are undermining their health by relying upon unscientific methods to reduce weight. So many cases of this kind have come to my

Good news for the thousands of persons who are overweight is contained in a statement by Dr. Shirley W. Wynne, New York City's Health Commissioner. "There is no royal road to weight control, but the proper and healthful way of reducing is, nevertheless, not particularly difficult," says Dr. Wynne.

By selecting the diet properly, it is not even necessary to go hungry, for the trouble is usually not so much overeating as eating the wrong kind of food, says the New York City Health Commissioner. It is possible to leave the table after eating a meal fully satisfied and still lose weight. The secret lies in proper food selection, in satisfying your appetite and the nutritional needs of the body and still keeping the calories down.

Need of Protective Foods "All diets," says Dr. Wynne, "whether for reducing, gaining weight, or only for holding your own, must include the 'protective foods' if the diet is to remain healthy. These protective foods include from a pint to a quart of milk a day, at least two plentiful salads including fresh, uncooked leafy vegetables and some fruit or fruit juices. These foods or classes of foods together with sunbaths provide all the minerals and vitamins. They all you up and satisfy the 'hidden hunger' without adding enough energy to increase weight.



Dr. Shirley W. Wynne

attention as Health Commissioner, that I have decided to make available up-to-date scientific information on weight control. It is possible to reduce safely and easily if a few simple suggestions are carefully followed.

To Write Series on Reducing Dr. Wynne has agreed to accept the challenge of thousands of overweight persons by showing, in a series of articles soon to appear in this paper, how simple it is to devise a proper reducing diet. Dr. Wynne's articles will include sample diets and a simple method for determining how many calories to eat.

COUNTY RATE OF \$1.20 SET BY THE BOARD

Supervisors Adopt General County Budget At Session Yesterday

Torrance taxpayers will pay a general county tax rate of \$1.20 per \$100 of assessed valuation for 1933-34, as against 88 cents last year, but taxes will be lower, it was assured Wednesday with adoption of the general county budget by the board of supervisors.

Taxes will total about 25 per cent less than last year largely because the Riley-Stewart tax bill put a 65-cent general school tax off on the state, and because of an average cut of 14 1/2 per cent in assessed valuations in the county. In some sections the cut was greater.

While the new tax rates will not be fixed actually until September 1, Auditor H. A. Payne knows how much money taxpayers must raise to cover the budget which the supervisors adopted Wednesday. The approximate total of the new budget will be \$28,569,000 as against \$31,515,000 last year, exclusive of unappropriated and general reserve funds, which will bring it up to around \$42,000,000.

Four cents of the new levy of \$1.20 cents will go to the All-Year Club and the Los Angeles Chamber of Commerce, whether local taxpayers like it or not. The supervisors merely cut the item of "exploitation and exposition" 25 per cent from \$563,000 and left it in, although they had been beseeched by taxpayers to eliminate it entirely.

Boosts also will be necessary in other tax levies. Auditor Payne computed last night. Flood control rate will be 15 cents instead of 10 cents for last year; road district tax will be 10 cents and the library tax 4 cents as last year.

Greatest slash was made in the county welfare department, whose budget was cut to \$5,848,000 or \$4,668,000 less than asked. Acquiescing to the pleas of the county probation committee, El Retiro school for girls was not cut out, but the allocation was cut down to \$36,187 as against \$50,500 last year.

Council Meeting Friday Afternoon

Torrance city council will hold an adjourned regular meeting tomorrow (Friday) afternoon at 4 o'clock to take action on the revised application of the city for the loan of \$375,000 from the NRA for the construction of an all-new water development and distribution system.

The revised application is a voluminous document, which covers every phase of the local water problem from its very inception up to the present. City Engineer Frank Leonard, City Attorney J. R. Jensen and C. J. Rambo, City Company, city auditors, have been working overtime for the past two weeks compiling the necessary data required by federal officials.

It is expected that the council will approve the application tomorrow afternoon and order it dispatched immediately to the regional office of the NRA at Los Angeles. City Engineer Leonard and City Attorney Jensen have been instructed to "follow up" the application in order to avoid any possibility of delay in securing the allotment of federal funds.

Rev. Clayton to Preach On Sunday

Rev. F. Murray Clayton, who has been on vacation for several weeks, has returned and will occupy the pulpit at St. Andrew's Episcopal church next Sunday morning. His sermon subject will be, "What Is Prosperity?" Holy communion will be offered.

HEALTH CONTRACT IS APPROVED BY BOARD

Approval to the new contract between the City of Torrance and the county health department was given this week by the board of supervisors.

The contract specifies the same payment as made by the city on the contract, which recently terminated. The new contract becomes effective as of July 1.

C.C.M.O. Man Dies In Florida

Paul H. Mize Succumbs to Pneumonia Attack While On Vacation

Paul H. Mize, 47, electrical foreman at the C. C. M. O., passed away at 10 o'clock Tuesday morning at Lakeland Hospital, Lakeland, Florida, where he had gone on a vacation trip with his family. The news of Mr. Mize's death came as a shock to his host of Torrance friends, who had only recently learned that he was improving from an attack of double pneumonia. Besides his wife, a daughter, Eva, 13, survive. Mr. Mize has been employed by the C. C. M. O. in Torrance for the past nine years and resided at the company's camp here.

Funeral services were held at 11 o'clock today with interment at Ochlocknee, Georgia.

Congressman to Address Lomita Voters League

General Public Invited to Attend Meeting Set for September 14

Congressman Charles J. Cullen will be the principal speaker at the next meeting of the Voters League, Lomita unit, to be held September 14 at the V. F. W. hall. A box social will follow the business meeting to which the public in general is invited. The proceeds will be used to finance the organization, which looks after the interests of the unemployed in the Lomita area.

A board of seven members has been named to follow up in Los Angeles county the co-operative movement initiated by the Congressional Congress held recently in Sacramento. George Mackie represents the Unemployed Voters of California, of which Lomita is a unit.

All federal appropriations for the benefit of the unemployed through a board of three directors, composed of R. A. Wolf, Dr. A. C. Van Velzer, and Fred Pirtle, with Harry Jones, formerly of the advisory committee of Los Angeles, representing the federal government. George Mackie will represent the unemployed units of this section.

Recently a committee of the unemployed presented a resolution to Chairman John R. Quinn of the board of supervisors protesting the action of Earl H. Jensen, new superintendent of charities, in cutting the work orders to four hours per day. The order has since been rescinded and a six-hour day was substituted prior to a meeting of the unemployed held in Los Angeles last week, which was attended by several representatives of the Lomita unit.

On Labor Day, a picnic for all units of this area sponsored by the executive council will be held at Recreation Park, Long Beach. Speakers and entertainment will be provided, and a basket lunch will be served at noon.

Apply For Aid In Financing Outfall Sewer

Public Works Board Asked to Buy \$3,000,000 District Bonds

Formal application for financial assistance in building the new White Point outfall sewer was filed with the public works advisory board of California this week. The application was forwarded by A. K. Warren, chief engineer of the county sanitation districts, which serve Compton, Torrance, Inglewood, Bell and adjacent communities.

Public works officials are urged in the application to buy \$3,000,000 worth of the district's bonds, previously voted. The public works board also is asked to contribute outright 10 per cent of the cost of the work. Cost of the outfall, which will extend 5000 feet into the Pacific ocean west of San Pedro, has been estimated at \$2,750,000. The districts recently condemned the necessary right-of-way from Harbor City disposal plant through the Palos Verdes Hills at a cost of some \$14,000. A week ago condemnation action was instituted for right-of-way on a link north of Compton.

BIG INCREASE IN EMPLOYEES AT 'IDECO'

Force At International Derrick Increased 200% By NRA

An increase of over 200 per cent in the number of men employed at its Torrance plant is reported by the International Derrick & Equipment Company, as the result of the company's adoption of the NRA blanket code and the receipt of important orders.

Previous to the inauguration of the NRA campaign, the "Ideco" plant was employing 30 men, which has been increased to 90, breaking a three-year record at the local plant, and has necessitated the operation of a night shift. The construction of two large steel buildings for the Los Angeles city bureau of power and light, and the replenishment of the company's stock of steel oil derricks in anticipation of increased activities in the oil industry constitutes the major work of the plant at present. However, it has been learned that if a satisfactory price for crude oil is set by the national oil administrator, it is expected that present increased employment at the International Derrick & Equipment Company plant here will be continued.

Hyde Is Made Chairman of Survey Com.

Local Man Heads Recreation Group In Simplification Survey

Carl L. Hyde of Torrance is named chairman of the recreation committee of the Los Angeles county committee on governmental simplification, it was announced this week by Dr. Walter Dexter, president of Whittier College and chairman of the county-wide committee.

Hyde's committee is one of 10 sub-committees which will deal with special phases of a county-wide investigation into overlapping governmental functions. With Hyde on the committee are Mrs. Minnie Barton, well known for her work with delinquent girls, C. A. Griffith, Floyd Ribble and Raymond Smith.

Sometime this week the committee was to begin a survey of the governmental functions of the city of Long Beach, under the direction of Gordon Whitnall, technical director, Surveys of Pasadena and Glendale, the first to be undertaken, were completed last week. Whitnall announced at a meeting of the executive committee in Los Angeles Monday that the ground-work laid for the surveys of Torrance and the other 43 incorporated cities has been found to be adequate. With preliminary work completed better progress will be made from now on, Whitnall stated today.

The committee's survey has attracted the attention of the Universities of California at Berkeley and at Westwood, Stanford University and the University of Southern California. Each of these four schools is assigning one of its graduate students in public administration to work on the county-wide survey. The students will work as "apprentice investigators" and will receive \$50 monthly as payment toward their expenses. With preliminary work completed better progress will be made from now on, Whitnall stated today.

Kindergartens Open As Usual In Sept.

Mothers who have children of kindergarten age, four and one-half years, will be interested to know that the usual kindergarten work will be continued in Torrance this year, with classes at the Torrance elementary and Fern street schools. So many inquiries had come in, says Mrs. J. O. Bishop, president of the Torrance Elementary P. T. A., as to whether there would be a kindergarten class this year, that she made a special trip to Los Angeles to obtain this assurance from the Los Angeles city school board.