

WELSH SOCIETY

NORTHERNERS VISIT TORRANCE

Mr. and Mrs. John L. Sullivan, 736 Border avenue, have as their house guests this week, their son-in-law and daughter, Mr. and Mrs. Charles Molander, Jr., and their two children of Palo Alto, and Mr. and Mrs. Charles Molander, Sr., of Eureka.

OUT-OF-TOWN GUESTS

Miss Barbara Dawes of Bakersfield, and Miss Eleanor Shaw of Alhambra are visiting this week with their aunt, Mrs. May McKinley, 1417 Cota avenue.

Miss Natalie Nelson, 1724 Arlington avenue, is visiting for the week with Dr. and Mrs. Lloyd Woodruff of Los Angeles.

WELD COUNTY PICNIC AT LONG BEACH SUNDAY

Former residents of Weld county, Colorado, will hold a reunion picnic all day Sunday, August 20, at Bixby Park, Long Beach. It is announced by N. S. Worrell, hardware man, who is on the arrangement committee.

Mrs. A. D. Stevenson returned Sunday from a visit with relatives at Logan, Utah. Mrs. Stevenson suffered greatly from the heat on the return journey and has been ill from the effects since her arrival at home.

MRS. JOHN DENNIS IS HOSTESS

Mrs. John Dennis chose pink amaryllis as her table decorations when she arranged a birthday dinner Monday evening for Judge John Dennis and Mrs. R. L. McFarland.

Later in the evening members of the Tuesday Afternoon Club honored Mrs. McFarland at the Dennis home. Bridge furnished entertainment and prizes for high scores were awarded to Mrs. R. L. McFarland, Mrs. L. L. Fordice and Mrs. J. O. Moore. In the party were Mrs. A. L. Bozeman of Louisiana, Mrs. W. W. West, Mrs. Archer Lewis, Mrs. J. O. Moore, Mrs. J. H. Pess, Mrs. Mae Sidelotham, Mrs. O. J. Batsch, Mrs. Fred Knudsen, Mrs. L. L. Fordice and Mrs. L. Shriver.

CHILDREN ENJOY BIRTHDAY PARTY

The home of Mr. and Mrs. James O'Toole, 1225 Madrid, was the scene of a merry party Saturday afternoon when the sixth birthday anniversary of their son, Robert, was observed by a children's party. A birthday cake with six tapers graced the table where refreshments were served to Nancy Wilkes, Doris Wilkes, Janet Lewellen, Rose Marie Disario, Rhea May Haefel, Virginia Hepburn, Winifred Welch, Ernest Degner, Donnie Baxter, Bobby Lewellen, Lyle Ingold and Junior Claire.

Too Late To Classify

WANTED—Experienced woman press operator. Mission Laundry, Redondo Beach.

FAREWELL PARTY FOR PARRY

Mr. and Mrs. E. B. Parry, 1504 Beach avenue, were delightfully surprised Tuesday evening when a group of friends gathered at their home for a farewell party. Mr. and Mrs. Parry will leave Torrance in the very near future to make their home in Lynwood. Five tables of bridge were in play and prizes for high scores were awarded to Mrs. E. B. Parry, Mrs. Frank Mineck, George Watson, E. Dunbar. A gift from the group was presented to Mr. and Mrs. Parry. In the party were Messrs. Dunbar, Frank Mineck, Al Johnson, O. W. Hudson, A. W. Malinzer, John Guyan, T. H. Kendrick, Mrs. Mable Andrus and her house guest, Mrs. N. F. Irvin, of Pueblo, Colorado.

More Grammar For Junior Students

Members of the Los Angeles county board of education have gone on record for "more formal grammar" in the pre-high school grades, according to Archie R. Clifton, superintendent of schools. This brief sentence was written into the routine minutes of the last board meeting: "It was the sense of members of the board that more formal grammar be incorporated in the language course of the seventh and eighth grades. Junior high school students are expected to learn what was meant within the next year."

Local Penney Co. Sales Far Exceed Those of Last Yr.

Torrance Store Increases Help 100% Over Number Employed Last Year

In cumulative per cent of sales gains over last year, the Torrance store of the J. C. Penney Company has attained the enviable standing of sixth highest in the entire state. F. M. Buffington, manager of the local store, was advised this week by company officials. The Torrance store has shown substantial increases in sales volume every month this year, and the sales for August are far ahead of the corresponding period last year, Mr. Buffington stated.

In keeping with the J. C. Penney Company's policy of whole heartedly co-operating in the NRA objectives, four regular employees and two part-time salespeople are now employed at the Torrance store as contrasted with a force of two full-time and one half-time employees working last year. This represents a 100 per cent increase in number of employees in the Torrance store over a year ago.

The J. C. Penney Company reports net earnings for the six months' period ended June 30, 1933, after deductions for federal taxes, but before preferred stock dividend requirements of \$3,418,519.29.

This compares with net earnings for the same period of last year from all sources, of \$2,603,257.48.

Preferred stock dividend requirements for the six month period of this year were \$309,759.00. Net earnings applicable to the common stock after preferred dividends were \$3,138,730.29, equivalent to \$1.27 per share. This compares with net earnings for the same period of 1932 of \$2,005,612.48, equivalent to 81c per share.

The cash account of the company at the close of the first six months of the year was \$6,491,395.47. Merchandise inventory at the same date was \$39,225,271.47. Gross sales of J. C. Penney Company for the first six months of the year were reported at \$71,029,692.16 compared with gross sales for the same period of last year of \$69,250,242.21.

Commenting on the statements Earl C. Sams, president of the J. C. Penney Company, said:

"We believe that these figures reflect a most satisfactory operation and the sound position of our company. It is distinctly encouraging after the experience of the last three years to report for the first six months of 1933 an increase in sales volume, even though slight, over the corresponding period of 1932. The upturn in business has been marked for the last three months and we are anticipating a continued favorable showing for the balance of the year."

Self-Help Units Now On Trial In Los Angeles Co.

Self-help co-operative relief units, which first gained their principal foothold in Compton, today were "on trial" by the county board of supervisors, a trial period that will extend over a 60-day period.

The supervisors late Tuesday allocated \$60,000 to the co-operative relief units, as the culmination of a fight on behalf of the organization extending over a period of several months. Previously the supervisors would not allocate more than \$10,000 at one time to these groups.

The \$60,000, which was allocated following a conference between Chairman John R. Quinn of the supervisors and R. C. Branion, state emergency relief director, will be used for purchase of gasoline for trucks and automobiles which the self-help units use to gather up surplus foodstuffs from ranches, bread from bakeries, and bring them to co-operative depots. These workers receive their rations for gathering up the foodstuffs, while others who work in the food depots work out their budgets.

July expenditures of the county for relief purposes totaled \$2,609,000, with little to show for it other than keeping people alive, Chairman Quinn admitted to a group of 300 men and women who filled the supervisors' auditorium Tuesday morning. The group, who were members of the various units in the county, displayed an "NRA" banner and asked the supervisors to "do their part." Quinn at that time blamed the federal government for its failure "to recognize the difference between able-bodied men out of work, and charity."

During the next 60-day period the various self-help units will strive to prove to the supervisors that their plan offers a better opportunity to rehabilitate the man who is "down and out" than does the prevailing policy of the county welfare department.

DOG RAISES FAWN FIVE RIVERS, Ore. (U.P.)—Animal love that knew no family bounds was displayed by a mother collie dog belonging to George Corfield, rancher on the Alsea River. The dog adopted a 2-week-old black-tail fawn and raised the gangly-legged deer along with her own litter.

SAFEGWAY'S BANJO KING



Eddie Peabody, Safeway's Blue Bird of Happiness, is appearing over KFI every Wednesday from 7:30 to 8 p. m. Eddie is commonly known as the "Banjo King" and is a native Southern California boy.

***** NOTICE OF INTENTION *****

Notice of intention to wed was filed in Los Angeles late last week by Lisetta M. Donigan, 62, of 24339 Narbonne avenue, Lomita, and Robert L. Zollinger, 62, of 4019 Oakwood street, Inglewood.

ANOTHER HOSE STOLEN

J. E. McMaster, 916 Cota, reported the theft of a length of garden hose from his premises Sunday night. Numerous complaints of a similar nature have been turned in to the police department this summer, and Torrance citizens are warned not to leave hose lying on the lawns.

Read Our Want Ads!

Torrance Herald
With Which Is Consolidated the Lomita News
Published Every Thursday
GROVER C. WHYTE, Editor-Publisher
1336 El Prado, Telephone Torrance 444
Torrance, California

MEMBER
California
Newspaper
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Association



MEMBER
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Published weekly at Torrance, California, and entered as second class matter January 30, 1914, at the Postoffice at Torrance, California, under the Act of March 3, 1879.

Subscription Rates In Advance

Anywhere in Los Angeles County.....\$2.00 per year
Anywhere in the U. S., Outside of Los Angeles County.....\$3.00 per year
Canada and Other Foreign Countries.....\$6.00 per year
Single Copies......15c

OFFICIAL PAPER OF THE CITY OF TORRANCE
Adjudicated a Legal Newspaper of Los Angeles County, Superior Court Case No. 218470, Dated March 22, 1927.

HOSPITAL NOTES

Charles Buddemeyer, 16809 Dalton street, Gardena, entered the hospital August 13 for an operation.

Mrs. Ruby Gresham, Wilmington boulevard, Torrance, is undergoing observation and treatment at the hospital, entering August 13. Lawrence Jeffries, residing at the El Prado apartments, an employee of the Columbia Steel plant, is being treated for injuries sustained when he fell from a string of cars at the plant August 12.

Charles Kissinger, Sr., 1827 Gramercy, entered August 9 for medical treatment.

Mrs. Anna McGuire, 1008 Arlington, underwent an operation August 8.

Mrs. Shsie McAllister, 1337 West Emden, Wilmington, entered August 9 for an operation.

Mrs. Bess Pangborn, 624 First Place, Hermosa Beach, underwent an operation August 14.

Births
Mr. and Mrs. Harold C. Bayes, 2073 1/2 Carson street, a boy, August 12.

Mr. and Mrs. Roy Evans, 507 girl, August 8.

Plan Zoning For Fire Protection In County Areas

Establishment of fire zones for the protection of business property in Lomita and other unincorporated sections of the county soon will be before the county board of supervisors for adoption. It was learned today at the offices of the regional planning commission.

It was pointed out that business property in the more heavily populated sections is endangered by the fact that there is now no law to prevent the building of a frame structure immediately next door to a brick building.

The first fire zone will be established in West Hollywood which is an unincorporated area and later the zone law will be made effective for Bellflower, Downey, Florence Avenue and Altadena.

North Francisco, Redondo Beach, a girl, August 10.

Mr. and Mrs. Edwin Rieber, 817 Beach street, a girl, August 10.

Mr. and Mrs. W. F. Wanta, a girl, August 8.

USED CARS - - - \$10 to \$795

36 TO CHOOSE FROM
Largest stock between Los Angeles and Long Beach

C. FRED KERR

16514 So. Vermont. Phone Gardena 1451.

Money to Loan, 6 1/2%

FORWARD WITH N.R.A.
The First Week Our Company Added 8,340 Employees
And Increased the Annual Payroll \$8,264,152.00
OUR PRICES INCLUDE THE 2 1/2% STATE TAX.

BUTTER ARMOUR'S FULL CREAM CLOVERBLOOM lb. 13c
Challenge lb. 14c
With a 50c or more grocery purchase, excluding Cigarettes and Beer.
Limit 1 Doz.

BEER BLUE RIBBON 2 bottles 25c
AND OTHER EASTERN BRANDS EXCEPT SCHLITZ & BUDWEISER
PLUS USUAL DEPOSIT

Penn-Rad MOTOR OIL HEAVY SAE 40 2-gal. can \$1.08	Miracle Whip SALAD DRESSING pint jar 20c
Dog Food MARCO can 5c	Tunaetts CREAMED TUNA 12 1/2-oz. can 15c
Pudding CHOCOLATE SPARKLE 2 pkgs. 15c	Canada Dry GINGER ALE 2 1/2-oz. 25c
Salmon COLD STREAM PINK No. 1 can 12c	Hy-Pro A REAL BLEACH quart bottle 7c
Lipton's Tea ORANGE PEKOE 1/2-lb. tin 39c	Cigarettes Lucky Strike Chesterfield Camel-Old Gold 2 pkgs. 23c
Palmolive Soap cake 6c	Whitehouse MILK 3 tall cans 17c
Wax Paper CUT-RITE 125-ft. roll 15c	Ben Hur DRIP COFFEE 1-lb. can 32c
Corned Beef WILSON'S 12-oz. can 14c	SNOW FLAKES or Honey Malted Grahams 1-lb. pkg. 15c
Coca Cola 12 bottles 50c	Blue Moon CHEESE Except Roquefort 4-oz. cup 19c

A & P FINE QUALITY LOW-PRICE MEATS

HAMS CUDAHY'S PURITAN 10 to 12-lb. Avg. Whole or Half NO CENTERS REMOVED LIMIT 1 HAM lb. 12 1/2c

ARMOUR'S EASTERN SUGAR-CURED HOCKLESS CELLOPHANE WRAPPED, SMOKED
Picnics each 59c
LIMIT 1

EASTERN GRAIN-FED BEEF CENTER CUT
Chuck Roast lb. 12c
MONTEREY MAID
Jack Cheese lb. 19c

MILK-FED, BONED AND ROLLED VEAL
Roulettes lb. 15c
VEAL RIB CHOPS lb. 15c
BULK
Mayonnaise qt. 25c

SUNNYFIELD - RIND REMOVED
SLICED BACON 1/2-lb. pkg. 3c
With the purchase of 1 lb. Fresh Ground Beef 15c

FIRM - RIPE Tomatoes 3 lbs. 10c	WHITE MALAGA Grapes 3 lbs. 10c
FRESH Lima Beans 3 lbs. 10c	SUMMER Squash 4 lbs. 10c

PRICES EFFECTIVE FRIDAY and SATURDAY, AUGUST 18 and 19, 1933
IN ALL STORES IN LOS ANGELES AND ORANGE COUNTIES

A & P FOOD STORES

Torrance Mutual Building & Loan Association

announces the removal of its offices to larger quarters in the new building at the corner of

Sartori Avenue and El Prado

offices of the

Industrial Housing Corporation

Formerly Located in the Dominguez Land Corporation Building on Cravens Avenue, Have Also Been Removed to the Corner of Sartori and El Prado, As Well As the Law Offices of C. T. Rippy, City Judge.

Telephone 243, Connecting All Offices

