

### Brotherhood Men Distribute Many Truckloads Toys

#### Largest Assortment So Far Handled by Toy Hospital Given Away

Members of the Central Evangelical Brotherhood were highly pleased with the success of their drive for used and new toys, which were gathered from all sources in Torrance to be distributed to children of needy parents in the city at Christmas time.

Eight truckloads were carried out from the Toy Hospital at West avenue. Toys of all descriptions were included, and the contribution of the Torrance firemen of substantial wooden toy furniture made up a large part of the collection.

The success of the enterprise, which has been an annual affair for several years, is largely due to the work of Sergeant John Stroh and Jay Rosenstein, who devoted a great deal of time to preparing of the toys for distribution.

Others who are deserving of credit and who have the hearty thanks of the Brotherhood for their assistance are Jake Benner, James Brodie, A. D. Stevenson and J. E. McMaster of the fire department, J. C. Smith who gave the use of the building occupied by the toy hospital to the Torrance Sash and Door Company, National Supply Company, Torrance Herald and various service clubs of the city.

L. C. Doan, Monty Darling, Harvel Guttenfelder, the D & M Machine Works and the city of Torrance provided trucks to haul the toys, which were distributed to approximately 350 children of 175 families. The collection of toys is said to have been the largest assortment so far distributed by the Brotherhood.

### Chain Stores Cater to New Buyer Habits

#### Penney Says They Seek to Give the Greatest Dollar Value

By J. C. PENNEY (Chairman J. C. Penney Co.) NEW YORK.—(U.P.)—The past year has witnessed on the part of retailers generally, a vigorous attempt to complete the task of 1932 and 1931—that is an adjustment to changes in the buying power and buying habits of the consuming public. Naturally, the chain stores have faced this same problem.

In our own company we have recognized, frankly and constantly, that the average customer in a Penney store has been seeking throughout 1932 the largest possible value for every dollar spent. The very conditions that have brought discomfort or even suffering to many, have emphasized the need of cutting drastically the cost of distribution—the spread between the producer and the consumer. Chain stores have always been among the leaders in this endeavor.

Our individual stores have been buying merchandise more carefully than at any time in many years. Store managers have found their surest key to profit in finding out what their customers wanted and then in supplying their wants in quantity and at attractive prices. In other years it was possible to guess and to take chances, but during recent months, the retail store that planned for profit had to know from day to day what was actually taking place.

The decrease in the unit price of all lines of merchandise necessitated a corresponding decrease in the operating expenses if profitable results were to be maintained. Apparently the term "depression proof" may no longer be safely applied to any industry. However, I do feel that our experience has shown the inherent strength of the chain store method of mass distribution. Not only has this method offered to individual stores the opportunity of profiting promptly by lessons learned in many locations, it has also furnished a financial backlog that has worked to stabilization, both in retailing and in manufacturing.

### Car Stolen Sunday Night Is Recovered

A Ford car belonging to A. B. Gardner of Lomita, which was stolen from an Eselman avenue address where Gardner was visiting friends Sunday night, was recovered late Monday afternoon by Constables C. R. Taber and William Neff. Apparently the car had been "borrowed" by a joy rider, as it was found parked a short distance from the place from which it had been taken. The "borrowers" had removed the light bulbs and lenses from the headlamps, but apparently no other damage was done to the machine.

On Tuesday, the constables recovered a Ford coupe, of an old model, bearing license plates 1932 2Y9462, and have been checking up in an effort to find the owner. The car was found at the end of Canyon Drive in South Lomita. It had been stripped of practically everything of value.

# CHURCHES

### "GO TO CHURCH SUNDAY!"

Church notices, to be assured of publication, should be in the Herald-News office before 10 a. m. Tuesday. Every effort is made to publish them all, but occasionally when they are late it is impossible.

#### CHURCH OF THE FOUR-SQUARE GOSPEL

Corner of Cota and Torrance boulevard. Rev. and Mrs. James Chalupnik, pastors.  
Sunday, 9:30 a. m., Sunday school. Mrs. Tolson, superintendent.  
10:45 o'clock, morning worship.  
6:30 p. m., Crusaders.  
7:30 p. m., evangelistic message by Rev. Chalupnik.  
Tuesday, 7:30 p. m., prayer meeting.  
Thursday, 7:30 p. m., prayer and praise meeting.

#### METHODIST EPISCOPAL

Kemp J. Winkler, pastor.  
Sunday school, 9:45 a. m. O. E. Hall, superintendent. Classes for all ages.  
Morning service, 11 o'clock. "Of What Value Is Religion?"  
Evening service, 7:30 o'clock. The Emmanuel Four, Torrance male quartet, composed of Messrs. Tolson, Gilliam, Selby and Micheau.  
Other Sunday services will present a program. The pastor will bring a message.  
Midweek prayer service, Wednesday at 7:30 p. m.

#### FIRST LUTHERAN

Acacia and Sonoma street, Phone 591. Frank D. Mechling, pastor.  
Sunday school, 9:30 a. m.  
Morning service, 10:45 o'clock. Subject of sermon, "The Perfect Youth."  
Installation of the newly elected church officers at the close of the morning service.  
Choir rehearsal on Wednesday at 7:30 p. m.  
The Ladies' Missionary Society meeting has been postponed to Thursday, January 12.  
Meeting of the church council on January 10 at 8 p. m.

#### SPIRITUAL SCIENCE CHURCH OF LIGHT

Steepleton hall, corner Torrance boulevard and Portola streets. Essie M. Ducoing, pastor.  
Evening service at 7:30 o'clock every Wednesday.

#### SOUTH LOMITA CHURCH

The friendly church. Fundamental, evangelistic. 2330 1/2 Redondo boulevard. V. V. Morgan, pastor.  
Sunday school, 9:30 a. m.  
Morning service, 11:00 o'clock. Young People's meeting, 6:30 p. m.  
Evening service, 7:30 o'clock. Teachers' lesson study and prayer meeting, Thursday, 7:00 p. m., at 3031 Miller street.

#### CHURCHES OF CHRIST, SCIENTIST

The semi-annual Communion services will be held on Sunday, January 8, in all Christian Science churches, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass. The subject of the Lesson-Sermon is "Sacrament."

One of the Scriptural selections in the Lesson-Sermon includes these verses from John: "Then Jesus said unto them, Verily, verily, I say unto you, Moses gave you not that bread from heaven; but my Father giveth you the true bread from heaven. For the bread of God is he which cometh down from heaven, and giveth life unto the world. Then said they unto him, Lord, evermore give us this bread. And Jesus said unto them, I am the bread of life: he that cometh to me shall never hunger; and he that believeth on me shall never thirst."

A correlative passage from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy, states: "His followers, sorrowful and silent, anticipating the hour of their Master's betrayal, partook of the heavenly manna, which of old had fed in the wilderness the persecuted followers of Truth. Their bread indeed came down from heaven. It was the great truth of spiritual being, healing the sick and casting out error."



## STONE and MYERS

### Funeral Directors

Licensed Embalmers

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LOMITA: 1204 Narbonne Ave. Telephone 347

### AMBULANCE SERVICE

### Lomita Pastor Has Finger Crushed In Automobile Door

Rev. C. L. Montgomery, pastor of the Community Presbyterian church at Lomita, lost the end of the little finger on his left hand on New Year's day, when the member was crushed in an automobile door. Rev. Montgomery was helping to push a neighbor's car to start it, and when the engine finally started the owner jumped into the driver's seat and slammed the door, catching Montgomery's finger in the jamb.

This is the second automobile accident in which Mr. Montgomery has been a victim within a few days, as on Monday of the previous week his car was struck and overturned. His young daughters, Ruth and Joanna, who were badly cut by shattered glass, are now recovering from their wounds.

### HOSPITAL NOTES

Miss Mildred Joy Heggie, who was injured several days ago in an automobile accident, remains about the same.  
Edward G. Panter, aged 51, residing in West Torrance, is at the hospital recovering from a sprained back, sustained in a fall.

**Births**  
To Mr. and Mrs. I. S. Asper, 17309 So. Figueroa, Gardena, a daughter on January 1.  
To Mr. and Mrs. C. W. Loomis, 224 So. Irena, Redondo Beach, a daughter on December 31.

### SPORTSMAN SAILS FOR WATERS OF RARE FISH



Heading for fishing grounds said to be known only to himself and Zane Grey, Frederick H. Burnham, San Francisco sportsman, and his wife are en route to the South Seas aboard the liner Maunauli. He hopes to break a number of records for catching deep sea game fish. He spent four days in a hospital once after landing a black marlin, and he's going to try light tackle this time.

**City Has 247 Gas Pumps**  
SUPERIOR, Wis.—(U.P.)—There are 247 gasoline pumps at filling stations in Superior, an average of one for every 20 cars in the city.

**Bartenders' Union Functions**  
HOLYOKE, Mass.—(U.P.)—Though its membership has dwindled from 154 to 22, the Holyoke Bartenders' Union has maintained its charter and organization during the 13 years of national prohibition.

### Aged Father of G. E. Fritts Dies

Funeral services for Charles Burton Fritts, aged 84, who died suddenly at his home at 1739 213th street on December 29, were held Tuesday, January 3, from 10 to 11 a. m. at the St. Paul's Episcopal church in Torrance. Interment was made at Roosevelt Memorial Park. Rev. John B. Speed of the First Baptist church conducted the religious services.

### Young Woman Dies On Christmas Day

The many friends of Miss Mary Hait of the office staff of National Supply Company, mourn her passing. Miss Hait, who was being treated for flu at a Huntington Park hospital, passed away on Christmas day. Services were conducted at the Armenian Holy Cross church, Los Angeles, and interment was made at Evergreen cemetery, Los Angeles.

### Ordinance Protects Railroad

WASHINGTON.—(U.P.)—Ordinances adopted in Uganda, British East Africa, protect railroads from motor competition. Information received by the commerce department revealed that motor truck traffic is prohibited between points adequately served by railroads.

### County Will Not Assist Repeaters From Other States

No longer will Los Angeles county extend any measure of relief to indigent individuals and families from other states who reappear here after having been once transported back to those states at the county's expense. This was the announcement this week from Chairman Frank L. Shaw of the board of supervisors, who also is chairman of the county's committee of the whole on county welfare and employment stabilization.

"Many unfortunate persons have come to Los Angeles in the past year with virtually nothing," says Shaw, "and after vainly seeking employment, have been given transportation back to their place of legal residence at the expense of the county. This is a kindness which we legally can perform."

"Too often, however, in recent months such persons have reappeared in our midst, and again applied for aid. As they are not legal residents, we are not permitted to give them, according to law, sustained relief. We are only permitted to give them at any time, at our option, relief for a day or two, and the offer of transportation back to their home town."

### HAND INJURED

Mrs. W. C. Dolley was the victim of a painful accident Monday when her hand was caught in a wringer, inflicting severe bruises and cuts.

# FREE

## Tickets To The Torrance Theatre

**IF Your Name Appears In These Ads.**

**12 Tickets Given Away Each Week**



### HOW TO GET FREE TICKETS

Read all the advertisements on this page every week. If your name appears in any of the "ads," . . . go to the store in whose advertisement your name is printed and receive two (2) tickets to the Torrance Theatre. Twelve free admissions will be given away each week. You are under no obligation to make a purchase in order to get your tickets. Watch every advertisement carefully every week.

See Mullin For NEW and RE-BUILT BATTERIES. Free inspection and Water Service. Re-charging, 75c. MULLIN'S Complete Auto Service. 2053 Torrance Blvd. Phone 320-J. Edward Price.

For A Refreshing Bath Epsom's Bathing Salts 5-lbs. 23c. Dolley Drug Co. The Rexall Store. El Prado at Sartori. PHONE 10.

Just A Word of Well Wishes For The New Year and many Thank You's for your kindnesses during 1932. WORRELL THE HARDWARE MAN. 1517 Cabrillo Torrance. R. W. Nuckles.

One-Stop Service For the Motorist. No matter what your car needs, you will find we can supply it. CECIL SMITH Super Service Station. 2172 Torrance Blvd. at Portola. Phone Torrance 212.

MILLER FURNITURE CO. 1220 El Prado. Phone 545. Magazines 2 for .50. Victor Victrola and 50 records \$2.95. Colored Bedroom Suite, complete, six pieces \$12.95. Baby's Bed and Mattress \$5.00. Combination Table and 4 Chairs, leather bottoms \$9.75. MOVING, LOCAL AND LONG DISTANCE. Myrtle Perkin.

For Your Drug Needs . . . Stationery, Magazines, Candies, Cigars and Cigarettes, Toilet Articles, JIGSAW PUZZLES, the latest craze. 25c. Visit The BEACON DRUG COMPANY. Leslie L. Prince. 1519 Cabrillo. Motor Coach Co. Ticket Office. We Give S & H Green Stamps. Phone 180.

LOOK TO YOUR HEALTH WHEN HEATING YOUR HOUSE! Don't endanger your health with chilly or improperly heated rooms. We are heating experts and will gladly advise you without obligation of the proper heating units to insure pure, warm air—at the least cost. We have a wide variety of furnaces and heaters, all guaranteed to be free from fumes, which will gladly demonstrate. ANDREWS VENTILATING WALL HEATERS, Installed as Low as \$14. We Also Sell and Install Ward Floor Furnaces. AUTOMATIC WATER HEATERS, Fully Guaranteed, as Low as \$24.50. TORRANCE PLUMBING CO. 1418 Marcelina, Opposite Post Office. Phone 60.

3 for 1 Cleaning Special. Wholesale to the public. Your choice of any three garments, 3 of a kind or one of each of three, cleaned and pressed, cash and carry or call and deliver. This includes men's suits, overcoats, white flannel pants, sweaters, etc., and ladies' plain silk or wool dresses, plain or fur-trimmed coats, in fact any garment—\$1. Selma Cleaners. 1422 Marcelina. TORRANCE. Phone 157-M.

RAINS HAVE BEGUN. Now is the TIME TO FERTILIZE YOUR LAWN This Year Try FORD Fertilizer. Ammonium Sulphate FERTILIZER 10 lbs. 75c. Less Costly—Better. SCHULTZ & PECKHAM Authorized FORD Dealers. Torrance.

Take A Snapshot Picture in Your Own Home by Flashlight. We will gladly show you how. HAIG and HAIG. Photographer. Phone 100-J. 1343 El Prado. Torrance.

COMMUNITY PRESBYTERIAN. Brethren street, Lomita. Sunday school, 9:30 a. m. Morning service, 11 o'clock. Evening service, 7:30 o'clock. Intermediate and Senior Christian Endeavor, 6:15 p. m. Prayer service, 7:30 p. m. Wednesday. Choir practice, 7:30 p. m., Thursday.

COMMUNITY INTERDENOMINATIONAL. 2155 Hawthorne avenue. Walter H. A. Linsley, pastor. Sunday school, 9:45 a. m. Morning service, 11 o'clock. Evening service, 7:30 o'clock. Young People's service, 6:30 p. m. Wednesday, 7:30 p. m., prayer meeting.

SEVENTH DAY ADVENTIST. Weston and Walnut streets, Lomita. C. Phillips, elder. Sabbath school, 9:45 a. m. Praying service, 11 a. m. Prayer meeting Wednesday, 7:30 p. m.

CATHOLIC CHURCH OF THE NATIVITY. Cota and Manuel avenues. Rev. Thomas Kennedy, pastor. Phone 32. Mass celebrated Sundays at 7:30 and 9:45 a. m. Sunday school, 9 a. m., Saturday and Sunday. Benediction, 7:30, Sunday evenings.

CATHOLIC CHURCH OF THE NATIVITY. Cota and Manuel avenues. Rev. Thomas Kennedy, pastor. Phone 32. Mass celebrated Sundays at 7:30 and 9:45 a. m. Sunday school, 9 a. m., Saturday and Sunday. Benediction, 7:30, Sunday evenings.

FIRST BAPTIST CHURCH. Carson and Martina. John B. Speed, minister. 9:45 a. m., Sunday school. Dr. H. G. Mitts, general superintendent. A class for every age. 11:00 a. m., divine worship. Pastor speaks on, "Six Vs" Num. 21:4. 6:30 p. m., young people assembly in a devotional. 6:45 p. m., group study. 7:30 p. m., song and praise service. Pastor speaks on, "A Voice." Monday, 7:30 p. m., deacons' meeting. Wednesday, 7:30 p. m., prayer and Bible study. The big training school begins in Los Angeles First church on January 24. Plan to go.

TORRANCE MEN'S BIBLE CLASS. A Bible class for the men of the community by the men of the community. Sessions held each Sunday morning at 9:30 o'clock at the Torrance theater. G. L. Morris, president, and Rev. G. G. Elder, teacher. All men are welcome.

FIRST CHURCH OF CHRIST SCIENTIST, TORRANCE. Former Dominguez Bldg., 1208 El Prado. Sunday services, 11 a. m. Sunday school classes, 9:30 a. m. Wednesday evening meetings are held at 8 o'clock. Reading room, 1208 El Prado.

PHONE Torrance 358-W For Your PLUMBING REPAIRS and HOT WATER HEATER TROUBLES. David Jacobs. 1908 222d St., Torrance.

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