

Torrance Herald

With Which Is Consolidated the Lomita News
Published Every Thursday
GROVER C. WHYTE, Editor-Publisher
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OFFICIAL PAPER OF THE CITY OF TORRANCE
Adjudicated a Legal Newspaper of Los Angeles County, Superior Court Case No. 218170, Dated March 22, 1927.

SLEEP PREFERRED he tried to sleep were basis for a divorce action filed by Manuel that his wife sat on the edge of Jacinto against Mrs. Josephine their bed and nagged at him when Jacinto.

CHURCHES

"GO TO CHURCH SUNDAY!"

Church notices, to be assured of publication, should be in the Herald-News office before 10 a. m., Tuesday. Every effort is made to publish them all, but occasionally when they are late it is impossible.

CHRIST EPISCOPAL
1438 Engracia avenue. A. H. Deeks, lay-reader.
Sunday school, 8:30 a. m.
Morning service, 8:30 o'clock. Morning prayer and sermon.
No evening service.
Women's Auxiliary meets the first and third Thursday of month at 2:30 p. m. in the Guild hall.
Choir practice every Wednesday night at 7:30 o'clock in the Guild hall, followed by the Young People's Association at 8:30 p. m.

FIRST LUTHERAN
Acacia and Sonoma avenues. Frank D. Mechling, pastor. Phone 591.
Sunday school, 9:30 a. m.
Church service, 10:45 a. m. Sermon topic, "Three Kinds of Sorrow."
Choir rehearsal on Wednesday at 7:30 p. m.
Religious instruction for the children at 10:00 o'clock Saturday morning.

FIRST CHRISTIAN
Engracia at Arlington. Phone 84-W. George G. Elder, pastor.
9:30 a. m., the church school meeting in several assemblies with classes for every age.
10:45 o'clock, the worship service and holy communion. Sermon by Evangelist Homer Flint Kellems.
7:30 o'clock, the evangelistic service with the pastor in charge. Sermon theme, "A Significant Conversion." Music by the large chorus.
6:30 p. m., Christian Endeavor meeting in three assemblies, Junior, Intermediate and Senior.
Wednesday, the church night service. Mr. Elder, leading. Studies in the Gospels and Acts.
Thursday, members of the choir meet for rehearsal at 7:30 o'clock.
Thursday, men's class officer dinner meeting at 6 o'clock sharp in the annex.
Friday (this week), annual church Sunday school picnic at Banning Park, Wilmington.

CATHOLIC
Weston street, Lomita. Vincent Russell, D. D., Ph. D., pastor.
Mass celebrated Sundays at 8:30 a. m.
CHURCH OF THE FOUR-SQUARE GOSPEL
Corner of Cota and Torrance boulevard. Rev. and Mrs. James Chalupnik, pastors.
Sunday, 9:30 a. m., Sunday school.
10:45 o'clock, morning worship. Subject, "Holy Spirit," by Sister Chalupnik.
6:30 p. m., Crusaders. Everybody welcome.
7:30 p. m., evangelistic message by Rev. Chalupnik. Subject, "Escape."
Tuesday, 7:30 p. m., prayer and praise.
Thursday, 7:30 p. m., divine healing service. Message by Rev. Chalupnik. Bring your Bibles.
Saturday, 2:30 p. m., children's church.

METHODIST EPISCOPAL
Kemp J. Winkler, pastor.
Sunday school, 9:45 a. m. O. E. Hall, superintendent. Classes for all ages.
Morning service, 11 o'clock. Sermon by the pastor, "The Call of a Complete Gospel."
Evening service, 7:30 o'clock. Sermon by the pastor.
Epworth League at 6:30 p. m. Midweek prayer meeting on Wednesday at 7:30 p. m. "The Quest After Christlikeness."
Dr. Elmer E. Helms preaches Sunday morning, October 2.

SEVENTH DAY ADVENTIST
Weston and Walnut streets, Lomita. C. Phillips, elder.
Sabbath school, 9:45 a. m.
Preaching service, 11 a. m.
Prayer meeting, Wednesday, 7:30 p. m.

CENTRAL EVANGELICAL CHURCH
Marcelina and Arlington avenues. O. D. Wonder, minister.
Sunday school at 9:45 a. m. W. E. Bowen, superintendent.
Morning worship at 11 o'clock. Sermon, in commemoration of 100 years of Sunday school building by the Evangelical church.
Christian Endeavor societies meet at 6:30 p. m.
Evening worship at 7:30 o'clock. Special music to be furnished by the Intermediate Christian Endeavor Society.
Prayer meeting, Wednesday evening at 7:30 o'clock.
Orchestra rehearsal, Thursday evening at 7 o'clock.

CATHOLIC CHURCH OF THE NATIVITY
Cota and Marcella avenues. Rev. D. Hurley, pastor. Phone 332.
Mass celebrated Sundays at 7:30 and 9:45 a. m.
Sunday school, 9 a. m., Saturday and Sunday.
Benediction, 7:30, Sunday evening.

FIRST BAPTIST
Corner Martina and Carson. Rev. John B. Speed, pastor. 1827 Andros avenue. Phone 148.
Sunday school: 9:35, teachers' prayer service; 9:45, assembly period. Classes for all. W. H. Tolson, superintendent.
Morning worship, 11:00 o'clock. Special music, "Christian Motto." B. Y. L. U., 8:30 p. m. assembly hour; 6:45 p. m., group meetings.
Evening worship, 7:30 o'clock. Special music, "Increasing experience of the Holy Spirit."
Tuesday, 2:00 p. m., missionary meeting at Mrs. E. F. Townsend's home; Mrs. Townsend and Mrs. Pierson, hostesses; Mrs. V. Gossett, leader.
Wednesday, prayer and praise service with Bible study. Roy Preston, leader.

TORRANCE MEN'S BIBLE CLASS
A Bible class for the men of the community. Sessions held each Sunday morning at 9:30 o'clock at the Torrance theater. G. L. Morris, president, and Rev. G. G. Elder, teacher. All men are welcome.

SOUTH LOMITA CHURCH
The friendly church. Fundamental, evangelistic. 2830 1/2 Redondo boulevard. V. V. Morgan, pastor.
Sunday school, 9:30 a. m.
Morning service, 11:00 o'clock. Young People's meeting, 6:30 p. m.
Evening service, 7:30 o'clock. Teachers' lesson study and prayer meeting, Thursday, 7:00 p. m., at 2031 Miller street.

FIRST CHURCH OF CHRIST SCIENTIST, TORRANCE
Women's club house, Engracia avenue.
Sunday services, 11 a. m.
Sunday school classes, 9:30 a. m.
Wednesday evening meetings are held at 8 o'clock.
Reading room, 1337 El Prado, upstairs.

CHURCHES OF CHRIST, SCIENTIST
"Matter" is the subject of the Lesson-Sermon on Sunday, September 18, in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston.
One of the Bible selections in the Lesson-Sermon presents the verses regarding Jesus, from Mark: "In those days the multitude being very great, and having nothing to eat, Jesus called his disciples unto him, and saith unto them, I have compassion on the multitude, because they have now been with me three days, and have nothing to eat: . . . And he asked them, How many loaves have ye? And they said, Seven. And he commanded the people to sit down on the ground: and he took the seven loaves, and gave thanks, and brake, and gave to his disciples to set before them; and they did set them before the people. And they had a few small fishes, and he blessed, and commanded to set them also before them. So they did eat, and were filled: and they took up of the broken meat that was left seven baskets."

COMMUNITY INTERDENOMINATIONAL
24556 Hawthorne avenue, Welteria. H. A. Laseley, pastor.
Sunday school, 9:45 a. m.
Morning service, 11 o'clock.
Evening service, 7:30 o'clock.
Young People's service, 6:30 p. m.
Wednesday, 7:30 p. m., prayer meeting.

COMMUNITY PRESBYTERIAN
Brethren street, Lomita.
Sunday school, 9:30 a. m.
Morning service, 11 o'clock.
Evening service, 7:30 o'clock.
Intermediate and Senior Christian Endeavor, 6:15 p. m.
Prayer service, 7:30 p. m., Wednesday.
Choir practice, 7:30 p. m., Thursday.

Will Celebrate 100th Anniversary
On next Sunday, September 18, the Evangelical churches throughout the United States will celebrate the completion of 100 years of effort in establishing Sunday schools. In keeping with this celebration, Central Evangelical church will offer special services Sunday morning participated in by various groups of the Sunday school and church. This service begins at 10:45 a. m. and the general public is invited.

STONE and MYERS Funeral Directors
Licensed Embalmers
TORRANCE: Cravens at Engracia Telephone 195
LOMITA: 1204 Narbonne Ave. Telephone 347
AMBULANCE SERVICE



Church Picnic to Be Held Friday At Banning Park

The annual church and Sunday school picnic of the First Christian church, Torrance, will be held at Banning Park, Wilmington, next Friday evening, September 16. An auto truck will leave the church at 4:30 p. m. for the convenience of the boys and girls who have no way to get to the picnic grounds. Cars for adults will leave promptly at 6 p. m. Basket dinner will be spread at 6:30 p. m.
Rev. George Elder, pastor of the church, said: "The big picnic is held each year for the members and friends of both church and school. It is our aim to assist both old and young to have a good time and to this end we have prepared games, contests, stunts, races, etc., galore. Bring your own basket lunch, also table service, plates, cups, knives, forks, spoons, etc. There will be ice cream for the little folks. The races for the boys and girls will be run off before supper."

Homer Kellems to Preach Sunday

Evangelist Homer Flint Kellems of the Kellems evangelistic party, now engaged in a revival series at the Inglewood Christian church, Inglewood, will supply the pulpit at the First Christian church, this city, next Sunday morning, September 18, at 11 o'clock, according to Rev. Elder, pastor of the church.
Mr. Kellems will also address the Torrance Men's Bible Class at 9:30 a. m., the same day. Miss Irma Stover of Long Beach, the Scottish singer, will appear in costume and sing several Scotch songs, both sacred and secular, at this session of the class. All men regardless of race, color or creed are invited to attend this special session.

Furniture Man Quits Forever

"Huddleston Quits Forever!"—reads a big sign over the pioneer furniture store in Torrance at 1273 Sartori avenue. Yes, it's too bad, but E. W. Huddleston, who for the past 10 years has conducted the leading furniture store in this city, has decided to close up shop and move to his ranch at Escondido.
Beginning tomorrow morning and continuing for eight days, and eight days only, the entire stock of the Huddleston Furniture Company will be thrown on the market in a whirlwind wind-up sale. "On Saturday, September 24, at 9 p. m., I will lock the doors forever!" said Mr. Huddleston.
"To fully appreciate the extreme sacrifices that are being made to sell everything in the store, right down to the bare walls, you must come and see the furniture and read the price tags which are far below actual cost. Only this morning, I was advised by furniture manufacturers that prices on all types of furniture will advance 10 per cent on Saturday, September 17. It seems only fair to warn the people in this community who have been good customers of mine, that this is probably their last opportunity to buy really dependable furniture at anywhere near the sacrifice prices I am offering in this final quitting sale. Reasonable deposits will reserve any selections until the end of the sale, Saturday, September 24," concluded Mr. Huddleston.

CAPT. LASKI RETURNS FROM EASTERN TRIP
Captain Frank Laski of the Lomita fire department, who had gone to Buffalo, New York, called there by the death of his mother, was summoned home last Friday on account of the sudden death of Paul M. Rowley, a member of his department, and arrived home on Monday.

DYNAMITED HIMSELF
IRWIN, Ida. (U.P.)—It took 100 sticks of dynamite to satisfy Robert Cornell, 50, prominent farmer, that it would be a permanent means of suicide. Bits of the man's body were found by Sheriff Harry Meppen, who said he believed Cornell had committed suicide by the use of the large quantity of dynamite.

What Is A "Bargain?"

Talking Over Present Shopping Conditions With the "Lady of the House."

"In spite of the scarcity of money, millions of dollars are being thrown away on drack and borax and shoddy and junk. On the most expensive bargains in anonymous merchandise that women have ever bought.
"On garments that shrink and fade and sag and rip and tear—what the clothing trade calls 'drack'.
"On junk jewelry, and household appliances that won't work, and gadgets that fall apart, and cooking utensils that burn through, and gloves that won't stand a second wearing, and paper shoes, and hosiery that runs at a glance, and shirts and underwear that shrink one size at every washing, and foodstuffs without flavor or vitamins.
"Bargain! Anonymous bargains—few no-known manufacturer's name is ever to be found on merchandise of this sort. Costly bargains, for they waste money, they destroy the buyer's confidence, and they ruin the merchant's reputation.
"But quality is still to be had, too—if the buyer demands it. And in recent weeks, more and more women, disgusted and unhappy because of their sad experience in a market that has featured price as the sole lure to purchasers, have been turning once again to quality and merit and durability as the only really worthwhile reasons for spending money. Turning again to stores whose integrity they know and manufacturers whom they have reason to respect.
"It is easy enough to understand how the present shoddy market came into being. Many small manufacturers in various lines of business were forced to the wall by continued depression. Their stocks of so-called 'distress' merchandise came on the retail market at ridiculously low prices. Buyers were able to get extraordinary bargains.
"But when this really high-quality merchandise was all gone a new price level had been set. Buyers demanded more garments and shoes and appliances at the same bargain rates, and retailers, listening to this demand, turned to anonymous manufacturers to meet it.
"And then came the flood of junk"—the above is an excerpt from a recent editorial in the Ladies Home Journal, and is reprinted in the Herald in the hope that local shoppers will be saved the costly experience of buying "junk" in the belief that they are securing bargains.
The merchant in a town like Torrance, whether he be a unit in a chain organization or an independent retailer, must above all else, guard his reputation by carefully scrutinizing the quality of the goods he sells. His success depends upon the continuous and repeated trade of a comparatively small group of customers. One dissatisfied customer will do him inestimable harm, because he not only loses future sales to the dissatisfied patron, but he also risks the possibility of losing the trade of the dissatisfied customer's friends. News travels fast in a small community, especially harmful news. So if the merchant in a smaller community is to have success, he must watch carefully the quality of goods he sells to his customers.
Today there is a stiffening of prices in silks, cotton, wool, rubber, steel, meat, and many other raw products. Quality merchandise cannot be bought at the low prices it could have a month ago, as the surplus of "distress" goods has been consumed. "Bargains" merchandise must be made to order, and it is being made cheaply from shoddy materials and by cheap labor. It is not the kind of goods that builds good will and prompts repeat sales. Hence, the merchant in the smaller city cannot stock it, lest he sacrifice the confidence and continued patronage of his customers. The reliable merchant must offer goods that satisfy and stand the best of time and wear. He must pay and ask the price. But it means better values and more for the money than can be had in the newly manufactured low priced "bargain" merchandise.

Aged Man Passed Away On Monday

Zura Elwin Rowell, aged 79 years, died Monday, September 11, at the home of his son, Edwin H. Rowell, 1348 Carson street. Mr. Rowell had been ill for a long time.
Funeral services were held on Tuesday afternoon, with Rev. G. G. Elder of the First Christian church conducting services at the graves. Interment was made at Inglewood.

Professional Directory

Drs. LANCASTER and SHIDLER
PHYSICIANS AND SURGEONS
Phones:
Office, 14; House, 15 and 118
Office, First National Bank Bldg.
Res. Cor. Post and Arlington
Torrance, California

Dr. Norman A. Leake
Physician and Surgeon
Office, Cra-Post Bldg.
Telephone 90
Residence, 1525 Marcelina Ave.
Telephone 13

L. B. KELSEY
"Where Insurance Is Not a Sideline"
1405 Marcelina Avenue,
Phone 135-M
Torrance

Dr. A. P. Stevenson
Physician and Surgeon
Office Levy Bldg., 1311 Sartori Ave.
Phones:
House, 674; Office, 96
Torrance, California

Dr. Alden W. Smith
Optometrist
Graduate U. S. C. College of Optometry.
1503 Cabrillo, Howard's Jewelers
Telephone 157-R

Drs. Mitts and Mitts
CHIROPRACTORS
Office Hours Evenings
9 a.m.—12 Noon Mon., Wed., Fri.
1 p.m.—5 p.m. 7 to 9
1625 Cabrillo Avenue
Above Earl's Cafe
Torrance, California Phone 377

DR. R. F. BISHOP
Dentist
X-Ray Service
1625 Cabrillo, Room A
Phone 341

DR. O. E. FOSSUM
Dentist
X-Ray Service
Hours Sam Levy Bldg.
9 a.m. to 5 p.m. 1311 Sartori Ave.
Phone 186—Torrance, Calif.

PRICES EFFECTIVE SEPTEMBER, 15-16-17

FOR THE WEEK-END

MALT SYRUP
BUDWEISER...LIGHT OR DARK
3-lb. can **35c**

SUGAR
PURE CANE
lb. **10c**
paper bag **41c**

JELLO ASSORTED 3 pkgs. **16c**

IVORY SOAP 2 large cakes **15c**
2 MEDIUM CAKES 1c

WALDORF TISSUE 3 rolls **13c**

SCOT TISSUE 3 rolls **20c**

NUTLEY MARGARINE lb. **8c**

BROOMS No. 5 KITCHEN each **29c**

KETCHUP QUAKER MAID 8-oz. bottle **6c**

MILK WHITEHOUSE EVAPORATED 3 tall cans **13c**

GRAHAMS 1 lb. pkg. **13c**
HONEY-MAID OR UNEEDA

Highest Quality Meats

SKINNED HAMS lb. **16 1/2c**
CUDAHY'S PURITAN...HALF OR WHOLE
SHANKS, 3-4 lbs. lb. 12 1/2c

POT ROAST CHUCK lb. **14c**
STANDING PRIME RIBS lb. 27c

PORK ROAST lb. **13c**
LOIN...BLADE END
CENTER CUT lb. 18c

FOWL GOLDEN WEST lb. **25c**
MILK FED, FRESH KILLED, DRY PICKED

Fresh Fruits and Vegetables

POTATOES 10 lbs. **15c**
FANCY WASHED BURBANKS

GRAPES 5 lbs. **10c**
THOMPSON SEEDLESS

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