



WE HAVE received a number of inquiries regarding the application of the Federal Tax on telephone messages, and, in order that there may be no misunderstanding on the part of our patrons, we wish to advise that

There is NO TAX on telephone calls for which the charge is less than 50 cents.

THE TAX is limited to 10c if the charge is 50c and less than \$1.00; it is limited to 15c if the charge is \$1.00 and less than \$2.00; and to 20c for \$2.00 or more.

There is no Federal Tax on monthly local service.

Inter-city telephoning is quick, clear, low-priced two-way communication.

Southern California Telephone Company

Business Office: 1266 Sartori Telephone Torr. 559

Continental Stores

SPECIALS - Sept. 1st to 7th 1635 Cabrillo, Torrance
For Your Labor Day Outing You Will Find Continental Stores Will Supply Your Food Needs Economically

FRIDAY AND SATURDAY ONLY
Challenge **BUTTER** - Per lb. 25c

BEN-HUR COFFEE - 1-lb. Can 33c
BLUE RIBBON MALT Extract - 3 Pound Can 45c

Lucky Strike Cigarettes - 2 pkgs. 25c

CAMPBELL'S Tomato Soup - 3 cans 20c

SWANSDOWN CAKE FLOUR - Large Pkg. 23c

Minute Tapioca - 2 pkgs. 25c

Formay - 1-lb. Can 17c - 3-lb. Can 49c

Cloe's Bleach - BIG NON-SLIP BOTTLE 6c
BRILLO - CLEANS LIKE LIGHTNING 2 pkgs. 15c

Fee Line Cat Food - 4 cans 25c

BAKER'S COOKIES - PREMIUM CHOCOLATE 1/2-lb. cake 20c
Many Varieties Fresh From Our Own Bakery 5 doz. 25c

SUPER SUDS - Small Pkg. 9c - Large Pkg. 17c

PALMOLIVE SOAP - 3 cakes 19c

PEET'S GRANULATED SOAP - Medium Size Package 19c

CRYSTAL WHITE SOAP - Giant Size 5c - Regular Size 10 bars 25c

HOLLY CLEANSER, per can 4c
HOLLY LYE, per can 9c
HOLLY SAL SODA, 2 1/2 lb. pkg. 9c

MOORE'S CASH MARKET - In Continental Store, 1639 Cabrillo

All Steaks, lb. 19c
Pot Roast, lb. 12 1/2c
Hamburger, lb. 10c
Boiling Beef, lb. 5c
Leg of Lamb, lb. 11c
Shoulder Lamb, lb. 11c
COMPOUND or BULK LARD, lb. 7c
Pork Shoulder, whole or Shank End, lb. 8 1/2c
Pork Leg, whole or half, lb. 13c
Bacon, in piece, lb. 14c
Bacon, Sliced, 2 lbs. 35c
Long Horn Cheese, lb. 18c

IN SOCIETY

CHANDLER-MEARING WEDDING A SURPRISE

News of the wedding of Miss Dorothy Chandler, daughter of Herbert Chandler, to Charles Mearing, son of Mr. and Mrs. John Mearing, came as a complete surprise to their many friends here. The ceremony was performed by Rev. J. C. Kinney, pastor of the Christian church at Los Angeles, at 8:00 o'clock Friday evening, August 19, immediately following the wedding of Mr. and Mrs. Harold Wilson, whose attendants they were and who then performed for Mr. and Mrs. Mearing the same service. The bride was charming in a fitted gown of white organdy and carried white roses and pink sweet peas. Mr. and Mrs. Mearing are well known in Torrance. Mrs. Mearing graduated from Torrance high school in the class of 1930. Upon their return from a short honeymoon trip they will take up residence at 2211 Andree avenue.

D. V. W. W. TO MEET

The next regular meeting of the Disabled Veterans of the World War will be held at the council chambers at Hermosa Beach, at 8:00 o'clock Wednesday evening, September 7. At this time installation of officers will be held, State Adjutant Bert Allen, installing officer. "Hoover's Economy Board" is the subject Mr. Allen has chosen for discussion. He will stress the reduction of disabled veterans' compensation. Disabled veterans from Torrance, Redondo Beach, Hermosa Beach, Manhattan and El Segundo are represented in this organization which meets at Hermosa Beach council chambers on the first and third Wednesday of each month.

Mr. and Mrs. J. F. Cook, accompanied by Mr. and Mrs. Roy Rief and Mr. and Mrs. F. J. Madden of Lomita, attended a picnic given by Bill Sharp's gang at the Lasky Paramount ranch near Burbank Sunday.

SOUTHERN PACIFIC DOLLAR DAYS!

TICKETS GOOD ON ALL TRAINS LEAVING SEPTEMBER 1, 2, 3, 4, 5
BE BACK BY MIDNIGHT SEPTEMBER 12

For the 3-day LABOR DAY Holiday

Southern Pacific again offers its well known, system-wide bargain DOLLAR DAYS!

Take one or twelve days, and make a trip to San Francisco, Phoenix, El Paso, Portland, Lake Tahoe, Del Monte, Yosemite and scores of other delightful spots are but a few hours and a few dollars away. And of course, from Sept. 3 to 10, the California State Fair at Sacramento.

ROUNDTRIP EXAMPLES

Round Trip to	Dollar Day Fares	Regular Fares
San Francisco	\$10.25	\$22.75
Portland	24.55	54.75
Del Monte	8.25	18.50
Phoenix	9.20	27.50
El Paso	17.65	52.85
Santa Barbara	2.30	5.25
Sacramento	9.80	16.25
Seattle	28.50	65.30

and many more
Children 4 years or younger FREE; 11 or younger 1/2 fare.

Southern Pacific

E. R. BURKE, Agent
Pacific Electric Station, Ph. Tor. 20

NATAL DATE IS CELEBRATED

The birthday anniversary of J. C. Snow provided the incentive for a delightful evening party when Mrs. Snow invited a group of friends to their home on Beech street Saturday evening. Bridge furnished entertainment for the party with awards being presented to Mr. and Mrs. L. G. Barkdull, Mrs. J. R. Wilkes and Harry Shaffer. At the close of the evening light refreshments were served at small tables. The rooms were beautifully decorated with fall flowers and fall colors were accentuated in the accessories. Included were Mr. and Mrs. L. G. Barkdull, Mr. and Mrs. Carl Marsteller, Mr. and Mrs. J. R. Wilkes, Mr. and Mrs. Harry Shaffer and Max Herzog of Bellflower. Mr. Snow was the recipient of many beautiful gifts from the assembled guests.

DATE OF MEETING POSTPONED

Owing to the holiday Monday, the meeting of the American Legion Auxiliary has been postponed until Thursday evening, September 8. All members are asked to note the change.

P. E. CHEERIO NOTES

At the regular meeting of the P. E. Cheerio club held at the home of Mrs. Willis M. Brooks on Portola avenue Friday evening, September 7. Plans were perfected for the opening of the club year at the mother club in Los Angeles on Thursday, September 8. All P. E. women are cordially invited to attend this meeting. Mrs. Frank E. Miller, as third vice president, will serve the mother club in the capacity of program chairman and many fine programs will be forthcoming during the year.

MATRON HONORED AT SHOWER

Mrs. Wesley Rose was the honoree at a surprise shower given by Mrs. L. G. Gensler at the Rose home at 2321 Sonoma avenue, Friday afternoon. The stork motif was used in the accessories and decorations and cut flowers in graceful arrangement added to the beauty of the ensemble. Many attractive packages were presented to Mrs. Rose and a social hour was enjoyed. Dainty refreshments were served on the patio at the close of the afternoon. Included were Mrs. Wesley Rose, Mrs. John H. Rose, Mrs. L. G. Gensler, Mrs. Chris Dobrick, Mrs. A. E. Kerber, Mrs. Earl Conner, Mrs. L. L. Nelson and Mrs. Ray Coffin.

N. B. P. W. CLUB MEETS TUESDAY

The regular business meeting of the National Business and Professional Women of Torrance will be held on Tuesday evening, September 6, as the regular meeting date this month falls on the Labor Day holiday. All members are asked to note the change and attend on Tuesday evening. A board meeting of executive officers and chairman of committees will be held tomorrow evening on call of the president, Mrs. Juliet M. Young.

LOYAL ORDER OF MOOSE NOTES

Friday evening, August 26, was open house at the clubrooms of Loyal Order of Moose when they entertained a large group of friends. Cards and dancing were enjoyed and refreshments were served by the committee in charge.

DOLLEYS, PROBERTS AT REDONDO

Mr. and Mrs. H. H. Dolley and Mr. and Mrs. G. L. Probert were guests of Mr. and Mrs. Pat Purdue at their home at Redondo Beach Wednesday evening.

SEWING CLUB MEETS

Mrs. W. W. Woodington entertained her sewing club at her home on Arlington avenue Tuesday evening. Included in the group were Mrs. L. L. Fordice, Mrs. J. F. Dalton, Mrs. W. W. West, Mrs. Florence Scott, Mrs. J. O. Moore, Mrs. George Watson, Mrs. C. L. Holland and Miss Virginia Watson. Dainty refreshments were served at the close of the evening and a social hour was enjoyed.

Mrs. D. C. Turner and daughter, Katherine Jeanne, were Los Angeles visitors Monday.

American Legion Auxiliary News

The next regular meeting of the American Legion Auxiliary will be held at the clubhouse, Thursday, September 8, at 7:45 p. m. instead of Monday, September 5. This change is necessary because of Labor Day. Delegates to the national convention to be held at Portland beginning September 11 are Alex MacPhail and Mrs. R. E. Budge. County council meeting will be held at Patriotic hall, Los Angeles, Friday, September 2. Luncheon will be served at 12:00 o'clock and the meeting will be called to order at 1:00 p. m. At this time nominations will be in order for county council officers.

K. C. AT BEACH CITY

Torrance was represented at Ocean Park-Venice council Knights of Columbus when T. L. Wertz, Carl Gramling, Sr., Carl Gramling, Jr., John Nady and J. V. Murray attended the special meeting Wednesday evening.

DALTONS ENTERTAIN

Mr. and Mrs. Frank Dalton were hosts when they entertained with a delightful house party last weekend at their summer home near Alhambra. Their guests included Mr. and Mrs. Edward Strickham of Lomita, Mr. and Mrs. J. O. Moore, and Mrs. L. E. Fordice.

KASPERS ENTERTAIN OUT-OF-TOWN GUESTS

Mr. and Mrs. Paul Kasper were hosts when they entertained a group of out-of-town friends at their home on Gramercy avenue Saturday evening. The home was attractively decorated with cut flowers and a floral motif was carried out in accessories. Bridge furnished entertainment for the occasion with high score awards being presented to Mr. and Mrs. Ralph Riggs, Mr. and Mrs. F. L. Rampton, while Dr. and Mrs. Perry Hurst received a consolation. At the close of the evening a delicious buffet supper was served for the table were Dr. and Mrs. Perry Hurst, Mr. and Mrs. Marvin J. Willenham of Los Angeles, Mr. and Mrs. Paul Halliey of Santa Ana, Mr. and Mrs. Fred Oamun, Mr. and Mrs. F. L. Rampton and Mr. and Mrs. Leo Koppl, all of Huntington Beach, and Mr. and Mrs. Ralph Riggs of Torrance.

BARBARA EVANS IS EIGHT

The eighth birthday of Barbara Evans provided the incentive for a delightful luncheon party at which she entertained a group of her small friends Wednesday. Pink and green were used in an attractive color arrangement and a birthday cake with eight candles was used as a center for the table at which covers were placed for the honoree, Barbara Evans, Elaine Foster, Virginia Hall, Betty Jones, Joan Blackhall, Helen Greiner, Bernadine Brown, Barbara Neff, Constance Fernley, Helen Erickson and Jeanette Evans. Games were enjoyed during the balance of the afternoon.

EPISCOPAL LADIES ENTERTAIN TONIGHT

Members of the Woman's Auxiliary of Christ's Episcopal church will entertain at Guild hall on Engracia avenue with a bridge and pinocle party this evening, Thursday, September 1, at 8:00 o'clock. Everyone is invited. Tallies may be secured at the door.

Mr. and Mrs. L. M. Arnold and son, LeRoy, will leave Sunday for a month's vacation at Eden Valley, Minnesota.

Termites Found In Houses Here

The pesky little termite is getting in his destructive work again in Torrance, it was revealed in an inspection of a number of houses and other buildings this week by representatives of the U. S. Termites Control Corporation, Ltd., licensed operators, of Pasadena and Long Beach. A number of Torrance buildings examined this week were found to be infested with the wood-eating bugs, and have been ordered repaired by their owners. The ground underneath the structures is also being treated so as to prevent the return of the termites.

The U. S. Termites Control Corporation, Ltd., is well recommended, among its clients being such firms as Commonwealth Building & Loan Association of Long Beach, Title Insurance & Trust Company, Union Pacific Railroad and the Austin Company, Contractors. Individuals who are patrons of the company include Harry Chandler, Gloria Swanson, Conrad Nagel, Bebe Daniels and hundreds of other well known people.

Banker Recommends
In response to a reference concerning the company, P. C. Scott, trust officer of the Security-First National Bank branch at Long Beach, wrote Grover C. Whyte, editor of the Torrance Herald, as follows:

"The U. S. Termites Control Corporation, Ltd., are licensed termite control operators, and at any time we are confronted with the problem of termites, wood-borers or fungus, we refer our work to this corporation.

"Practically all of the work from the Trust Department during the past three years has been given to the U. S. Termites Control Corporation, in that we have found them very efficient and reliable. The work in each instance has been done quickly and thoroughly and their follow-up service has eliminated further worry on our part as to a renewal of termite or fungus troubles.

"This company recently completed a large repair job for us on the Kent building in this city, in a most satisfactory manner. We do not hesitate to recommend them to you for your consideration."

Free Inspection
Representatives of the U. S. Termites Control Corporation, Ltd., are offering to make free inspections of any property in this district without obligation. They may be reached by telephoning Long Beach 636-476, or addressing them at 42 Locust Ave., Long Beach.

Earn 6%

ON YOUR SAVINGS

Torrance Mutual Building and Loan Association Auditorium Building

Recent guests of Mr. and Mrs. Kenneth Kinnison at their home on Andree avenue, were Mr. and Mrs. J. A. Zwisig and children, Bob and Laura Lee, of Niles, California.

Miss Daisy Koehler was a weekend guest of Mr. and Mrs. Stewart Wright at their Kagel Canyon cabin where she joined a group of young people from Los Angeles and Hollywood.

Mrs. Laura Shelton and son, Sid, are spending the week at the home of Mr. and Mrs. E. H. Watts at Santa Ana.

Mrs. Ellis Harder and Mrs. H. H. Dolley were Long Beach visitors Tuesday.

Mrs. Thomas Brasswell, who has been visiting her sisters, Mrs. Raymond Rogers and Mrs. Jack Quigley, returned to her home at DuQuoin, Illinois, Tuesday.

Free 50c Jar

POTTGIESER'S

O-YOU-RUB SALVE

STOP SKIN ERUPTION, eczema, itching piles, itching skin, sore feet. 50,000 people have benefited by using Pottgieser's O-YOU-RUB SALVE. Recommended by doctors last 9 years. 50c jar Pottgieser's O-YOU-RUB SALVE FREE with purchase of bottle of O-YOU-RUB LINIMENT for 35c with this ad. Do not suffer with rheumatism, neuritis, lumbago or poor blood circulation. 50,000 people have been benefited by using Pottgieser's O-YOU-RUB LINIMENT. For 35c with this ad at the BEACON DRUG CO., 1519 Cabrillo Ave., Torrance.

How your "few dollars" can help all CALIFORNIA



"What can be accomplished with my few dollars?" you may ask. EVERYTHING! Without the "few" dollars of the individual, business and industry would come to a standstill. . . Every ship that pulls out of a California port laden with cargo, as well as every freight car, auto truck and airplane—every building or home that is erected—every business and industry—every public improvement—is dependent upon the "few" dollars of the individual for its accomplishment and success. . . Banks are the established channels through which this money flows—out to finance industry—back to benefit the individual. . . In a radio talk over the National Broadcasting System, Dr. A. H. Giannini said in part:

"Bank of America participates wholly or in part in practically every activity in California. . . and is contributing its share toward the production of new wealth for our state."

THIS BANK pays interest on savings accounts equal to the most favorable rate paid by any bank in this city doing a comparable savings business.

PUT THOSE "FEW DOLLARS" IN A BANK ACCOUNT TODAY!

BANK OF AMERICA

NATIONAL TRUST & SAVINGS ASSOCIATION

TORRANCE - Advisory Board - Frank Sammons, CHAIRMAN - A. P. Stevenson, VICE-CHAIRMAN - Lambert J. Acree - F. H. Steinhilber - A. Brady Wolfe - C. W. Koerner - Officers - J. W. Leech, MANAGER - Alfred Reinertson, ASSISTANT CASHIER

Quality Meat Markets

L. G. BARKDULL, Proprietor
2171 Torrance Blvd. Phone 93 FREE DELIVERY
1406 Cravens Ave. Phone 382-W

Closed Monday-Labor Day
Better Stock Up Saturday For Sunday and Monday at these attractive prices.

SPECIAL FRIDAY AND SATURDAY

CALI-LOU
Ice Box Cookie Dough, - Per Roll 20c (Assorted Flavors)
Fresh Dressed Frying Chickens
Fresh Dressed Frying Rabbits. 25c
Fresh Dressed Fat Hens. 25c
Skinned Hams Whole or Half lb. 15c
Best Compound and Lard - 3 lbs. 20c
Cube Steaks Lean and Tender 4 for 25c
Pot Roast Steer Beef - lb. 15c and 18c
Shoulder of Pork - (Whole) lb. 10c
LEG OF PORK (Whole or Half) lb. 14c
PORK SPARE RIBS - - - - lb. 11c
Lean Boiling Beef 3 lbs. for 25c
Fresh Ground Hamburger Steak 2 lbs. 25c

Quality Market

J. R. KLINK, Proprietor
2171 Torrance Boulevard
Certified Grocer—Buying Power 325 Stores

SPECIAL FRIDAY AND SATURDAY

BUTTER CLOVERBLOOM lb. 24c
FLOUR GOLD 5-lb. sack 17c
MEDAL 10-lb. sack 29c
MARCO Dog Food can 5c
Ovaltine - 50c size 39c
\$1.00 size 69c
Swansdown CAKE FLOUR 24c
JELL-O - - - 3 pkgs. 19c
Mazola Oil Pint 16c
Quart 29c
TUNA Albacore, White Meat 7-oz. can 10c
Pieces and Flakes 11 1/2-oz. can 19c
Grape Nut Flakes - - - pkg. 9c
Post Toasties - - - pkg. 8c
PICKLES Mission, Dill or Sour Quart Jars 20c
CANADA DRY GINGER ALE per doz. \$1.15
2c Deposit On Bottles
WILL BE CLOSED MONDAY, LABOR DAY

-more Western motorists use
"STANDARD"
than any other gasoline
THEY LIKE IT AND SO WILL YOU

For High Octane Efficiency
STANDARD GASOLINE
At STANDARD STATIONS, INC. AND RED WHITE & BLUE DEALERS
STANDARD OIL COMPANY OF CALIFORNIA