

RE-ELECTED FOR 19th TERM
HARTFORD, Conn.—(U.P.)—
 Versatile Hiram Percy Maxim, who heads the municipal aviation commission, and is famous for his "Maxim silence" for being term as president of the American Radio Relay League.

WEAVERS OPEN OWN MILL
STAFFORD SPRINGS, Conn.
 (U.P.)—A group of unemployed weavers has banded together in a co-operative industry at the village of Orcuttville, near here. Twelve weavers have leased an idle mill and started production.

Yorktown House For Museum
RICHMOND, Va.—(U.P.)—
 The historic Moore house at Yorktown, where the articles of Yorktown were signed by the British, French and American officers, soon will be turned into a museum for the national park. It has been announced here.

TRADE FISH FOR FRUIT
SALEM, Ore. (U.P.)—Salem
 has a surplus of canned fruits and berries. Astoria had a large supply of Columbia river pink salmon. Local relief authorities suggested a trade in preparation for the winter relief program. County were expected to approve the deal.

Hard Work Only Remedy For Ailing Business, Says Arnold

By A. M. ARNOLD

"Nearly all of the building trade is working with new ideas to evolve economies that might induce more building. It is perfectly obvious that the money which is now in hiding is not going to come out until it gets even more than value received. The little corporations are in better shape than the large ones to get back into selling. Too many of our large corporations are saddled down with too much watered stock. The United States Steel Company is one illustration of it. Utilities are also in for a terrible scaling down of values, necessarily there in front of the lower rates. The old idea of giving three or four shares of stock for one is going to re-appear itself into getting one for three or four shares. The United States Steel, which has almost had a monopoly on its kindred products, will find foreign sellers rather keen competition within the next few years.

"All lines of industry must face the facts that if they cannot meet competition, they may as well fold and quit. Trying to stimulate business through legislation and loans and ballyhoo is going to reap its own reward. There is business today for the concern that has found a way to make a product for less money than its competitor. It will be that way for the next ten years. With lower wages and decreased values of all kinds, it behooves every manufacturer to anticipate every economy.

"Speaking of the Los Angeles Harbor, etc., there are hundreds of ships tied up right now in the harbors of Europe that will never again turn a propeller. They are simply too old and awkward and expensive to operate. Another thing we will have to do is to make our labor about our ships and understand that it has to be done. Germany, which has been new merchant marine and low priced labor, is going to make competition rather severe for others.

"About 1925 is all we can get on merchandise at this time and we haven't as yet been able to bring our overhead line line with such a spread. The whole situation evolved itself around a squeezing process and it will continue so for a number of years. In two years from now we will look back and find that we just started to learn a few things at this time. Our people are too extravagant.

"In one of the butcher shops in London, I saw a large pile of necks and breasts of lamb, very nice looking meat. The butcher told me that the natives would not eat that part of the carcass. They had to have chops or legs. Even the poor people wouldn't eat anything else. So he had to charge more for the choice parts and throw the rest away or give it to the dogs.

"That is an index to not only England, but to the whole world. Too damn many people have a champagne appetite with a beer income and this is merely a curative medium to change a bit of view. It must squeeze such a burden to bring about its ultimate aim. Rest assured that it is coming.

"Any business that anyone gets this fall and winter is going to be only the fruit of hard efforts. All wine will have to be put into new bottles. The public will not buy it any more unless it is set up. All of the present movements to bolster the stock market and raise commodity prices is very largely influenced by political aspirations. You cannot stimulate anything falsely. Business is a product of supply and demand and if a concern cannot supply the demand at an economic price, then there is no chance for it to continue. Sentiment never has and never will enter into successful business. Next winter will find the elimination of 10% to 20% of the business houses of this country. A great many of the railroads will also have to cut down their overheads, wages, etc. The truth sometimes hurts us but it is in front of us now and the quicker we admit our mistakes and turn over a new page, the sooner will we head toward a resumption of business."

Colden, Running For Congress, Has Paid Own Campaign Expenses

Charles J. Colden, Democratic candidate for congress in this district, has managed his own campaign and has no paid workers. He has paid his own expenses and has not accepted a dime from any source, he told the Herald this week.

A number of representative citizens regardless of party, affiliations, have volunteered their support of Mr. Colden and have rendered him splendid aid.

"I believe in a clean campaign," said Mr. Colden, "and I do not propose to put myself under obligation to special interests that prey upon the public at the expense of the people. Hence, I am paying all my own expenses and have accepted no donations."

Long Record

Mr. Colden has a long and successful record of public service. He is a past president of the Los Angeles Harbor Commission. He opposed the rail-rate discrimination against the Los Angeles harbor and advocated the completion of the publicly-owned bell line. While serving as president of the harbor board, Mr. Colden fought extravagance in the department and introduced economies which brought about savings of over \$25,000 per year in administration.

Toured World

In 1907-8 he spent five months in Europe and in 1920 he toured the world for nine months, thus broadening his experience and increasing his knowledge of world conditions in foreign lands. He is well qualified by experience to serve this district in congress. He is an independent and progressive Democrat who represents citizenship rather than partisanship. His supporters include representative men and women of all parties. He has received a large number of

endorsements from various organizations, a portion of which are listed below:

Colden Endorsements
 Central Labor Council of San Pedro and Wilmington; Joint Executive Board of the organized labor movement of the Los Angeles area; the Central Labor Council, Building Trades Council, Allied Printing Trades Council, Metal Trades Council; the Los Angeles Unemployed Voters' Association; Federated Voters of the Los Angeles Amusement Organizations; the United Veterans of the Women's Organization for Prohibition Reform; California Order of Railway Conductors; the Southern Society of America, and the Public Service League.

Fraud Discovered

Currier's Tablets Investigators have discovered that there are several thousand bottles of spurious imitation tablets on the market that are being represented to the public as genuine Currier's Tablets. Some of these "hotter" unscrupulous dealers have gone so far as to secure an actual duplicate of Currier's Tablets label, cap, bottle, and a tablet (duplicate) the Currier's Tablets as manufactured by us under our secret formula. These cases are being turned over to the authorities for prosecution as fast as the evidence can be prepared.

Do not gamble with your health by purchasing Currier's Tablets from anyone in your city except the exclusive Currier's Tablets dealer. This is your only guarantee of securing absolutely genuine Currier's Tablets. Dolley Drug Co., Torrance, Exclusive Agents—Adv.

Gives Home as Clubhouse
 PORTAGE, Wis. (U.P.)—Mrs. Zona Gale Breese, famous novelist, has presented her home on the banks of the Wisconsin River here to the Women's Civic League of Portage, for use as a clubhouse.

Only 2 more weeks and back to school we go—

LOOK! Extra Smartness! Extra Service! Extra Savings!

3-Piece Junior Suits

Coat! Vest! Knickers or Flappers!

\$3.98

You'll shout delight, too, when you discover these tailored clothes... these exceptional fabrics! You'll gleefully hail their swank—their finish... their sturdy wearing qualities! Indeed, no price tag was ever so small for such value!

Saucy... TUB FROCKS

PLEATS... FLARE

Effects n'everything—NEW! UNUSUAL! "Back to School"

SIZES: 1-6; 7-16

Smocking! Panty styles in tots' sizes Perky prints! Chambrays, too! Only **49c**

They're All Wearing Adorable Zephyr Sweaters from Penney's! **79c**

26 Years. Fast Color! Some of Pompadour Yarn!

Mothers—Attention!

Sizes 2 to 16 years

Vests, Panties Bloomers for vigorous schoolgirls! of Quality Heavy Weight Rayon! **19c**

Smart and Sturdy!

Boys' "True Blue" **Shirts and Blouses**

Full-cut, well-made from fast-color percale and broadcloth! White, plain colors, fancies. **49c**

FOR "DEAR OLD GOLDEN RULE DAYS..."

Children's SHOES

Merrily We Tramp to School!

ACTIVE YOUNGSTERS' **SHOES**

Sizes 12 to 2 **\$1.98**

8 1/2 to 11 1/2 **\$1.89**

They can romp as much as they like... their feet are safe in THESE shoes! Rubber heels (sizes 8 1/2 to 11 1/2 have spring heel).

These Won't Scuff!

Sharkskin Tips for Children

Oxfords they'll enjoy wearing because they're good looking! Oxfords that will stand hard use! Buy at Penney's!

Sizes 12 to 2 **\$1.98**

"Malabar" Percalé

Makes Dandy Frocks!

only **12 1/2c** yd.

So little for these smart, 36-inch, fast color, Fall prints!

New and Smart! Boys' **SLACKS**

\$1.49

Tailored the way young fellows like 'em! Popular nubby-cassimeres, tweeds, worsteds... an unusually wide selection!

Great for School Wear!

Happy Mothers! Happy Purses!

Happy mothers are crowding Penney's. Happy in the knowledge that again this year—and on slender incomes, too—they can afford to send their young ones back to school in smart, becoming clothes. They know, too, the value of having little feet fit with shoes by a graduate of the American School of Practico.

Shoe Fashions for Little Feet!

Even if they are the youngest of the family, they want trim, neat feet, too! Yes, like these new Penney's styles—rooey, flexible and made for hard wear!

Sizes 12 to 3 **\$1.69**

Sizes 8 1/2 to 11 1/2 **\$1.49**

Sizes 3 1/2 to 8 **\$1.39**

BACK TO SCHOOL SPECIALS

Regular Middies **89c**

Gym Middies **45c**

Gym Bloomers **45c**

Serge Skirts **\$1.98**

Corduroy Pants **98c**

Zipper Cord Pants **\$1.98**

Dress Pants **98c**

Boy's Socks Like Dad's **15c**

Corduroy PANTS

98c

You'll register joy! Smart colors and good style. Strongly made. Knockouts at this low price.

Homemakers' Bureau

PICKLING

Although it is much too early to think about pickling in most places, material for pickles comes on the market at such various times that it is well to be forewarned and armed with good recipes. There are so many kinds of pickles to make and such a variety of vegetables and fruits that can be pickled that the tantalizing, spicy odor of pickles in the making will haunt busy kitchens for weeks to come.

Sweet, sour and mustard pickles and every kind of spiced fruit may be stored away for winter use. How good they are, too, with meats and especially with fowl! Nothing can take the place of home-made cucumber pickles. They have a flavor all their own. All products are so cheap this year we might all become old fashioned again and do considerable preserving and pickling. A shelf in the fruit closet filled with an assortment of home-made pickles is a stand-by of which any homemaker can well be proud.

Interesting relishes take the place of salads occasionally when plenty of vegetables are otherwise included in the menu, and they lend just the right finishing touch to any meal—family or company.

Often the watermelon rinds that are discarded might be made into pickles and are a favorite with most everyone. Cut in fascinating patterns or designs they make a most interesting condiment. An unusual method of preparing the rind is to cut it out in the shape of various leaves, such as oak or maple, marking the main veins of

the leaf on the rind and then preparing them as for other watermelon pickles. Served on a rather flat dish, these are most attractive and may be cut along the veins, thus enabling the guest to transfer a small portion of the pickle to his plate and leave the leaf more or less intact. Rinds may also be cut with fancy-shaped cookie cutters.

Here is a simple recipe for pickling watermelon rind.

Pickled Watermelon Rind

2 lbs. watermelon rind
 2 lbs. sugar
 1 pt. vinegar
 1 pt. water
 1 lemon sliced thin
 1 tsp. cinnamon
 1 tsp. cloves
 1 tsp. allspice.

Peel off the hard green skin as thin as possible and cut off all the pink. Soak the watermelon rind over night in salt water (one-fourth cup salt to one quart water). Drain off the brine and take the place of home-made cucumber pickles. They have a flavor all their own. All products are so cheap this year we might all become old fashioned again and do considerable preserving and pickling. A shelf in the fruit closet filled with an assortment of home-made pickles is a stand-by of which any homemaker can well be proud.

Interesting relishes take the place of salads occasionally when plenty of vegetables are otherwise included in the menu, and they lend just the right finishing touch to any meal—family or company.

Often the watermelon rinds that are discarded might be made into pickles and are a favorite with most everyone. Cut in fascinating patterns or designs they make a most interesting condiment. An unusual method of preparing the rind is to cut it out in the shape of various leaves, such as oak or maple, marking the main veins of

CRISCO 1-lb. can **20c** 3-lb. can **55c**

LESLIE SALT 2 2-lb. pkgs. **15c** **SATINA** 5c

Lynden SANDWICH SPREAD 3 1/2 oz. can **18c**

Karo Syrup 1 1/2-lb. Red Can **15c** 1 1/2-lb. Blue Can **14c**

MAZOLA Pint Can **19c** Quart Can **34c**

OVALTINE 6-oz. can **39c** 14-oz. can **75c**

HEINZ KETCHUP 2 8-oz. bottles **25c**

LYNDEN ROAST CHICKEN 8-oz. can **43c**

LYNDEN CHICKEN AND NOODLES 8-oz. can **19c**

MOORE'S CASH MARKET

In Continental Store, 1639 Cabrillo

Cheap Prices, But Not Cheap Meat

Beef Roast lb. 12 1/2c **COMPOUND or BULK LARD, 4 lbs. 25c**

GROUND ROUND STEAK 20c **PORK SHDR., lb. 8c**

Hamburger, lb. 10c **PORK STEAK, 2 lbs. 25c**

LEG OF LAMB, lb. 17c **Boiling Beef, lb. 5c**

Shoulder Lamb, lb. 12c **BACON, One Piece, lb. 15c**

J. C. PENNEY CO. Inc.

1269 Sartori Avenue, Torrance, Calif.